THURSDAY JULY 4 1996



Technology Why advances

Book review, Page 12



Europe's rail freight

Tracking systems on the way at last

Technology, Page 10

industrial legacy



Todav's surveys

Arts Sponsorship Italv

\$2.2bn bid wins television rights to two World Cups

World Business Newspaper

German media group Kirch and ISL, the Swiss marketing agency, won the biggest football broad-casting contract ever with a successful SFr2.8bn (\$2.5bn) bid for the television rights, outside the US. to the 2002 World Cup in Japan and Korea and the 2006 World Cup. It is the first time the European Broadcasting Union, which represents public broad-casters including the BBC of the UK and ARD of

Deutsche Bank introduces Flora: Deutsche Bank, Germany's biggest bank, introduced a short-term trading instrument, the Frankfurt interbank overnight average or Fiona, to strengthen the country's financial markets before European monetary union. Page 15

German industry backs Emu: The federation of German industry gave its support to European

N Iretand ceasefire hopes: Northern Ireland secretary Sir Patrick Mayhew said there were "sensible grounds" to expect a renewed IRA ceasefire, raising hopes of a breakthrough in the peace pro-

Scania, the Swedish truckmaker, said the west European market for heavy trucks had grown by almost 10 per cent in the first five months of the year, with its own market share rising from 14.5 per cent to 16.2 per cent. Page 16

publishing group, said it was strengthening its legal information business in the US through a partnership with Times Mirror, the US media group which owns the Los Angeles Times. Page 14

"new cultural springtime" by shaking up the organisation of museums and monuments and improving facilities for sports, cinema, performing and visual arts. Page 2

Lufthansa announced a 47 per cent fall in profits in the first half from DM189m to DM100m (\$65.5m) due to increasing competition and lower prices. Page 18

tinuity in his first parliamentary speech as Tur-key's new Islamist prime minister, announcing a bland policy programme. Page 2

New Czech cabinet pamed: The Czech Civic - Democratic party, headed by prime minister Vaclav Klaus, will lose some of its control over the cabinet in a new line-up announced today. Page 3

Japan bank sticks to monetary policy: The Bank of Japan's announcement that it would keep to its present loose monetary policy was expected to underpin the dollar's recent rise to a 2%-year high against the yen. Page 7

israeli minister threatens to quit:



Israel's foreign minister David Levy (left) threatened to quit Benjamin ter found a position for former general Ariel Sharon from the rightwing Likud party. The public ultimatum caught Mr Netanyahu off guard as Mr Levy pressed him to

next week. Page 4

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government-controlled prices of petrol by between 25 and 30 per cent, the sharpest rise this decade, citing rising international prices and the need to contain the foreign exchange cost of surging oil

Japanese banks have been knocked off the top of the league tables published by the Banker magazine, for the first time in years, after heavy losses.

Pepsi-Cola chief quits: The chairman and chief executive of Pepsi-Cola, the domestic and interna-tional drinks business of PepsiCo, is to quit after less than four months in the job. Page 17

France bans asbestos: France announced a ban on asbestos from 1997 after a new study pre-dicted that some 2,000 people would die this year from exposure to the industrial fibre.

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Breaking up Franco's



Germany, has lost such a big contract. Page 14

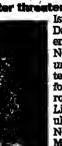
economic and monetary union and the replacement of the D-Mark hy the euro, saying the advantages of Emu would outweigh the disadventages. Page 14

Rood Elsevier, the international information and

ttaly plans culture shake-up: Italy's culture minister Walter Veltroni promised to usher in a

Lufthansa profits fall 47%: German airline

Turkish PM in uncontroversial start: Necmettin Erbakan, emphasised restraint and con-



Netanyahu's cabinet unless the prime minis make the move before

the prime minister's first official visit to the US

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Japanese banks lose league positions:

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Health worries grow as president casts ballot at country sanatorium | East Asian

Victory for Yeltsin

predicted in early returns from poll

Chrystia Freeland and John Thornhill in Moscow

President Boris Yeltsin was on course for a second term as Rus-sia's head of state last night according to early results in the decisive final round of the coun-

try's presidential election.

With almost 6 per cent of the vote counted in the far east, Mr Yeltsin had won 50 per cent of the vote compared with 41 per cent for his Communist rival Mr Gennady Zynganov. Remaining voters cast ballots against both candidates.

However, nagging concerns about the 65-year-old president's health intensified yesterday when Mr Yeltsin failed to arrive at his neighbourhood polling station, choosing instead to cast his ballot at a secluded country sana-

In tightly edited Kremlin television footage, Mr Yeltsin said it was the duty of all Russians to go to the polls, but he spoka halt-ingly, walked unsteadily and his features seemed slightly dis-

The president's restricted public appearances have unsettled western observers but it did not

seem to deter Russian voters. Prices of Russian loans traded internationally surged on expec-tations of a victory for Mr

After drifting slightly lower earlier in the day the price of dollar-denominated Vneshekonombank debt rose by more than 4 per cent, and was quoted in London at 50% cents by early

There was initial concern at indications of a low turnout in Russia'a major western cities which might have harmed Mr Yeltsin's chances. But by the end of the day it

became clear that 64 per cent of all registered voters had made it That figure was lower than the 70 per cent turnout in the first round of voting last month, but it did not dip below the 60 per cent threshold which presidential aides said could spell defeat. A

the Communists because their supporters are mora disciplined and committed. When he appeared at a central Moscow politing station to cast his ballot yesterday morning, Mr Zyoganov said he was still confi-

low turnout is thought to favour

sober Russia which is confident of itself," Mr Zyuganov said, "I expect a victory."

The Communist challenger also drew attention to the issue which was studiously ignored by the Russian mass media yester-day – mounting worries about the health of Russia's reclusive

Senior government officials tried to shrug off Mr Yeltsin's failure to appear before independent observers, saying variously that the president was suffering from a cold, bronchitis and a sore

the Soviet era. Mr Yeltsin himself explained that he had already exceeded his central planners' targets for meetings with the "I have fulfilled the annual plan for the press by 120 per cent," he said in an officially

In a light-hearted evocation of

released film of him casting his A significant minority of disaf-fected voters appeared to have cast their ballots against both candidates, up to 10 per cent in some areas of the far east.



Russian president Boris Yeltsin yesterday casting his vote in the

An unpaid worker, Page 2 village of Barvikha, outside Moscow Brussels probe of airlines angers EU states

By Neil Buckley in Brussels

and Michael Skapinker in London

The European Commission is heading for a clash with EU member states after warning yesterday that it could order changes to transatiantic airline alliances if it found them to be anti-competitive.

The Commission authorised Mr Karel Van Miert, competition commissioner, and Mr Neil Kinnock, transport commissioner, to conduct an unusual joint investigation into the competitive effects of six transatlantic tie-ups - including the "super-alliance" between British Airways and American Airlines. However, the move prompted

immediate criticism from memher states and atrlines, which believe EU-US airline alliances are for national authorities to decide. Britain's Department of Trade and Industry said tha probe raised "important issues" about the Commission's powers.

British Airways pilots have voted overwhelmingly for strike action over a proposed pay package, raising the prospect of the airline's fleet being grounded during the busy summer season.

most ambitious launched by the Commission, will be carried out under the little used Article 89 of the Treaty of Rome. This empowers the Commission to examine deals that would normally be handled at national level if they could damage competition within the EU. However, the treaty requires Brussels to work in co-operation with national authorities.

BA binted it would bring in new pilots if necessary to mainlikely to hold further talks with BA over the next few days to try to resolve the dispute.

Scandinavian Airlines System

Yestarday the two commissioners warned that if they found the alliances anti-competitiva they would insist on changes, which could include opening some routes to competitors or giving up airport slots.
"Such alliances in principle

strengthen the competitiveness

Kinnock said. "But it is important they do not damage competition or consumer interests." As well as the planned BA/ American alliance, the probe will cover agreements between Luft-Airlines of the US; KLM of the Netherlands and Northwest Airlines; Austrian Airlines, Swissair, Belgium's Sabena and Delta;

and United; and BA's existing tie-up with USAir. Some alliances date back several years. questioned the Commission's right to examine such deals. Mr Robert Ayling, BA's chief executive, welcomed the fact that his

would be "very, very difficult" for the commission to make riges to existing alliances "It is much better that

competition issues are left to be dealt with by member governments," he added. United Airlines and Swissair also doubted the Commission's powers, while KLM strongly defended its four-year-old

arrangement as beneficial to the consumer. Asked why the Commission had waited until now to investi-

gate the aector, Mr Van Miert

said the BA/American deal had

one to be probed, but said it been an important catalyst. But he had viewed successive alliances with mounting concern. particular proposal, if it had been between some other carriers, the

same decision would probably have been taken," he said. Another reason for launching the inquiry now was the mandate granted by member states to the Commission last month to start talks with the US on transatlantic "open skies" policy. The Commission wanted to go into these

negotiations with detailed evi-

dence of the impact of transatian-tic deals so far.

exports suffer sharp slowdown

By Peter Montagnon in London

Several of east Asia's most dynamic economies have suf-fered sharp slowdowns in exports this year, raising ques-tions about the stamma of the region's booming growth.

Economists are uncertain whether special circumstances are responsible, such as the recent global slump in electronic goods, or if it is a cyclical downturn or a reflection of long-term structural problems.

"It's very striking. It's practically region-wide, but the rea-sons are a puzzle," said Mr Jim Rohwer, chief Asian economist at CS First Boston in Bong Kong. "All I can surmise is that this is the beginning of quite a slow-down within Asia Itself, which eventually is going to slow economic growth The most dramatic changes

exports fell 7 per cent during the first five months of the year and in Hong Kong where they were down 8.2 per cent in the first four months. Elsewhere, exports have con-

have occurred in China where

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tinued to expand, but at substantially slower rates. The value of Thailand's

exports rose only 6.2 per cent in the first five months compared with 26.8 per cent in the same period of 1995. Indonesia's export growth rate nearly halved to 10.4 per cent in the first three months. Export

growth in Malaysia fell to 16.4 per cent from 23 per cent in the Most economists believe the slowdown is cyclical rather than a symptom of deeper structural change. Last year's performance was outstandingly good. Several

slowdown in their overheated economies. Many Asian exporters have suffered from low prices for electronic products and semiconduc-tors as demand has weakened in the US and Europe.

including Thailand, Malaysia

and Indonesia, are due for a

"I think electronics is the main

Continued on Page 14 Variety of factors, Page 7

own alliance was not the only The investigation, one of the Shell nearer to disposing of Brent Spar platform at sea

By Peter Marsh in London

Plans for deep-sea disposal of the Brent Spar oil platform, which raised an international outcry a year ago, hava drawn closer following a new analysis hy Shell. the structure's owner.
Shell, which abandoned the

plan last June in the face of consumer boycotts of its products in many European countries, said its alternative scheme of dragging the platform to port and disposing of it on land would be more difficult than originally The oil company first raised the possibility of reviving the deep-sea disposal last autumn

when it launched a consultation

exercise to examine options. Yes-

terday it named 21 international engineering contractors which.

have until the end of this month to propose on-shore disposal methods.

Greenpeace, the environmental group which led the opposition manager at the exploration and

last year to disposal at sea, said it remained firmly opposed to this option on the grounds that "on-shore disposal is clearly environmentally more acceptable".

The engineering groups include Taylor Woodrow, AMEC, Brown & Root and McDermott of the UK, the Anglo-French McAlpine Doris, Jan De Nul of Belgium, and AKER and Kvaerner of Norway. Also included are subsidiaries of the Thyssen and Co-Steel steel companies of Germany and Canada which are interested

Shell warned yesterday that a detailed computer analysis of the 15,000-tonne platform by W.S. Atkins, an engineering consultancy, had concluded that raising it safely from the sea would be a "huge challenge".

"It's difficult to put an order of magnitude on it but the problem

production division of Shell UK.
The analysis highlighted the thinness of the steel membranes in the platform's huge storage tanks, currently filled with water, as the 150-metre tall strucstorage in a Norwegian fjord.

If the platform were to be

raised from the sea, as opposed to

letting it sink to the bottom, the tanks would have to be emptied, with the risk that resulting stress could cause the structure to However Mr Mark Priestman. commercial manager of Mayer Parry Recycling, a UK division of Co-Steel, and one of the 21 contractors, said he was "very confi-

niques borrowed from marine hanlage were practicable. Shell plans to reduce the 21 proposals to a short-list of six by the end of the year. The solution chosen by Shell will require UK government approval.

dent" that ideas for lifting the

structure to land using tech-

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Looking to a new future – or an old one: among voters yesterday were (from left) Alexander Korzhakov, Yeltsin's recently sacked bodyguard; Communist candidate Germady Zyuganov; prime minister Victor Chernomyrdin; and Nobel prizewinning writer Alexander Solzhenitsyn

An unpaid worker is a Communist voter

By Quentin Peel in Moscow

Polling station No 2630 in Serpukhov, 80km from Moscow, is in the memorial museum dedicated to local building association veterans and victims of the Great Patriotic War.

A bust of Lenin still glowers down over the two ballot boxes being slowly filled by a steady stream of voters in yesterday's deciding round of Russia's presidential election.

The dusty, yellowing exhibits extol the "life and works of Soviet veterans" who died between 1941 and 1945. A more recent addition features sad portraits of six young men who died sian revolution of recent years appears to have done little to change the old Soviet reality of Serpukhov, a typical grimy industrial town boasting an array of decrepit engineering and textile factories, and a few forlorn churches from another era. Nor does Lenin, as father of the first revolution, need to turn in his grave. The voters here and in a host of other similarly forgotten provincial cities apparently still favour Mr Gennady Zyuganov, the Communist candidate challenging President Boris Yeltsin.

In the first round last month, 823 voters in polling station 2630 opted for to come up with a similar result.
"This district is full of older people many of them retired. They cannot accept the reforms," says Ms Natalya Sergeyevna, a town hall official and

Mr Yeltsin's observer at the poll. And yet at the other end of town there is a bustling market, positively bulging with fresh food, imported clothes and shoes, pots and pans and household goods, which were unavail-

able just five years ago.
"I left home too early this morning, and I will be selling till late," says the lady on the soap stall, boasting a dozen different varieties of detergent,

It is as if there are two worlds apart in Serpukhov, one desperately voting to return to the past, the other spend-

ing to join the new one.
"I cannot afford to buy those bananas," says Mr Sergei Anatolyevich, a Zyuganov supporter. "I am an engineer here, but sometimes we are not paid for three months." Most of the factories in town are on

half-shifts or compulsory summer breaks. They relied on state orders under the old central planning sys-tem, and they simply cannot sell their produce in the new market economy. Wages have gone unpaid for weeks.

electoral commission sits, there is nervousness at the low turnout. "We need some agitation," says a harassed official. A car with a loudspeaker and music is despatched to the market square, to remind the new Russians of their duty to vote.

They may succeed, for the young traditionally vote late. But there is no disguising the protest vote going for Mr Zyuganov. "They vote with their stomachs," says Mr Albert Mashkov, a retired army officer in charge of the poil at the local labour exchange. "If they haven't received their wages, vote Communist.

Serpukhov has spoken.

German output points to recovery

By Peter Norman in Bonn

German industrial production advanced in May on a seasonally adjusted basis for the third month in succession, prompting hopes the economy is on the way in recovery.

The Bonn economics ministry said May's 1 per cent sea-sonally adjusted gain in production compared with April reflected a "noticeable expansion" of manufacturing output. This contrasted with April's 1.7 per cent gain compared with March, more narrowly based on a sharp rebound of construction activity after a long, harsh winter.

Using the two-month's figures that normally iron ont big erratic movements, there and the conservative was a 2.5 per cent jump in Path party of Mrs Tansu Ciller, output in April and May com- which controls the foreign, pared with February and

Seasonally adjusted construction activity in April and May rose by 16.5 per cent compared with the two preceding months against a 1.5 per cent gain in manufacturing output in the period. Improved weather and the greater weight of the construction sector in the eastern German economy caused a 14 per cent jump in industrial production in the new Lander in the two months compared with 1.5 per cent gain in the west.

Mr Richard Reid, Frankfurtbased chief European economist of UBS, the Swiss bank, said yesterday's figures suggested the economy "bottomed at the turn of the year and is now on the road to recovery." Mr Reld said there was a prospect of good growth in second quarter gross domestic product, following a 0.5 per cent fall in the first quarter. He warned domestic economic growth would remain subdued improvement in private sector

The May industrial production figures are part of growing evidence of recovery. Han-delsblatt, the German economic newspaper, yesterday said its leading indicator of GDP trends had moved up slightly this month for the first time since April last year.

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Turkey's Islamist PM Italy promises a plays a cautious hand culture shake-up

Mr Necmettin Erbakan, Turkey's new Islamist prims minister, emphasised restraint and continuity yesterday in his first speech in parliament since taking office at the weekend. He read out a bland, uncon-troversial government policy programme which mentioned few specifics. Like all Turkey's recent

incoming prime ministers, he said his principal targets would be to deal with "terrorism, rural migration, unemployment, poverty and to increase prosperity". His aim would be to "bring peace, hope and trust for all our citizens." Mr Erbakan, 68, shed his incendiary rhetoric and populism on coming to power at the weekend as leader of a coalition between his Refah party interior and defence ministries and the economic portfolios.

Mr Erbakan said the main target of his economic programme would be to "fight inflation" He promised "a bal-

pline and stable exchange rate". He made no mention of the drastic policies needed to achieve this. The forecast 1996 budget deficit is about \$10.0bn. or 7 per cent of GDP, and about one-third more than in 1995,

while inflation is 83 per cent. Mr Erbakan said he planned to accelerate the stalled privatisation programme, a promise few expect him to keep. The state still controls over half the economy, despite a 10-year privatisation policy.

On domestic policy he repeated previous governments' insistence on pursuing a military, rather than a political solution, to the 12-year Kurdish revolt. "Foreign-based separatist terrorism still threatens internal security. We will continue fighting terrorism decisively both in Turkey and abroad." However emergency rule in the mainly Kurdish south-east would be lifted. An early test of the govern-

ment's commitment to economic austerity comes in 10 days when Turkey's 2m-odd civil servants are to receive their bi-annual pay increase. An over-generous rise would anced budget, monetary disci- worsen the deficit and cast doubt over the commitment to

Parliament will debate the government's programme this week and is expected to hold a confidence vote on Monday. Uncertainty over the government's future continues. Turkish newspapers reported yes-terday that Refah and True Path can only count on 254 MPs - 20 short of a majority. The opposition, strengthened by about 20 True Path defectors, has about 273 MPs. Allowing for MPs sick or unable to vote, the government needs to win over all 21 undecided MPs

to win a majority of 274. Yesterday the Islamist-nationalist Grand Unity party said its seven MPs would support the government in exchange for a cabinet seat. The first opinion poll pub-lished since Mr Erbakan took office reveals deep public hostility towards his government. Two-thirds oppose the Refah-True Path coalition and want fresh elections. Refah remains Turkey's most popular party with 19 per cent support, but it

has lost ground since it took

one-third of the vote in local

elections in June.

Mr Walter Veltroni, Italy's culture minister, yesterday promised to usher in "a new cultural springtime" by shaking up museums and monn. ments and improving facilities for the sports, cinema, performing and visual arts.

In a speech to an Italian par-liamentary committee, Mr Vel-troni, who is also deputy prime minister and a former commnnist, said he was aiming to make museums and galleries easier to use and to encourage a partnership between the public and private sectors.

His speech is well-timed, coming just as Italy prepares to welcome the annual flood of summer tourists, many of whom leave frustrated by red tape and poor management of the main artistic sites.

In an interview yesterday in Corriere della Sera, the Italian daily, Mr Veltroni explained he wanted to avoid transforming the country into a "Renais-sance Disneyland" but there was scope to make much more of Italy's cultural heritage. Mr Veltroni told deputies he would like to encourage more cultural tourism, and was con-

ing on unemployed academics and teachers as part of educational initiatives in museums and at historic sites. He said he wanted to give more commercial autonomy to the best known museums and galleries - such as the Uffizi in Florence and the Brera gallery in Milan - and archaeological sites,

There is only one [museum] bookshop, at Rome's national gallery of modern art. Elsewhere, nothing," said Mr Veltroni in yesterday's interview. "At Pompeii, which has 2m vis-itors, there isn't even the smallest shop.

Earlier attempts to reform the management of Italian cultural sites and museums have managed to extend opening hours - ending the experience of tourists locked out of major galleries during the traditional Italian holidays in August. The number of visitors to museums has increased strongly over the last two years but efforts to go

further have foundered.

Mr Veltroni said he hoped to finance improvements in the cultural field through fiscal incentives, European funding and better use of a special tax fund for cultural affairs.

army discussed

Moslem-Croat

EUROPEAN NEWS DIGEST

Mr William Perry, the US defence secretary, held talks in Mr William Perry, the US defence secretary, held talks in Sarajevo yesterday as part of efforts to get the Bosnian Croat-Moslem federation to agree on a joint army, releasing millions of dollars for an international "equip and train" programme. Mr Perry met the Bosnian president, Mr Alija hetbegovic, a Moslem, and the federation's president, Mr Kresimir Zubak, a Croat.

However, Mr Zubak said there were still serious disagreements over ultimate command of the army. The US has promised more than \$100m worth of weapons to the new

has promised more than study with the terror of the force, including 45 M-60 tanks and 15 helicopters.

Western observers say slow progress on the joint army underlines the fragility of the Moslem-Croat federation, which underpins the Dayton peace agreement.

Mr Perry was also asked if the Bosnian Serb leader, Mr.

Mr Perry was also asked if the Bosnian Serb leader, Mr. Radovan Karadzic, would be arrested. Mr Perry said he was "getting pretty sich" of criticisms of the Nato-led force in Bosnia for what it was failing to do, when it had succeeded in

bringing peace to Bosnia. France announces asbestos ban France, acting long after most other industrialised nations, yesterday announced a ban on asbestos from 1997 after a new

study forecast that some 2,000 people would die this year from exposure to the industrial fibre. The manufacture, import and sale of products containing asbestos – and particularly asbestos cement – are hanned," said Mr Jacques Barrot, labour minister. Environmentalists and labour groups welcomed the step

even as they criticised Paris for failing to act earlier. But industry officials said the ban would devastate 14 companies with 3,000 employees. France now imports 35,000 tonnes of asbestos a year, virtually all of it for the manufacture of asbestos cement, a fire-proof material used widely in French construction. Numerous industrialised nations have banned aspestos, linked by scientists to lung cancers and other lethal respiratory ailments decades ago. Seven European nations including Germany, italy and Holland have imposed bons, while Britain and Japan, among others, have taken action

Poles face action over Kurd TV

The Polish posts and telecommunications service (PTT) could face legal action from a London-based Kurdish broadcasting company claiming breach of contract under political pressure

Mr Paul Chinnery, solicitor for Med-TV, said in London yesterday he was advising his clients they had a good case against the Polish company, and could involve the Turkish government as conspirators if they could be shown to be

Med-TV, which has been beaming multi-lingual programmes internationally since May last year, said it had signed a new transmission contract with the Polish broadcaster commencing July 2, but on Monday, Mr Chinnery claims, "The contract was vetoed by the Polish government responding to Turkish government pressure". As a result, according to a Med-TV director, Mr Hikmet Tabak, the station has been unable since Tuesday to broadcast on its usual frequency. The Turkish government has lobbied other European countries, notably the UK and Belgium, where Med-TV has its offices, to try to get the station closed down. Edward Mortimer, London

Olivetti unions nearer to strike

Unions at Olivetti yesterday stepped up their protest at the Italian computer group's alleged mishandling of changes in corporate strategy and management. The unions declared a "state of agitation" which could be a prelude to a strike. Union leaders were upset by last week's announcement that Mr Corrado Passera, Olivetti's chief executive, was about to step down. It came only shortly after he had reassured them he would continue to guide the recovery plan. Olivetti employees had already agreed to further job cuts as part of the

latest attempt to restore profitability. Shares in Olivetti rose sharply, however, as investors looked forward to the prospect of wide-ranging management changes. Today, Olivetti is due to name a new chief executive, probably Mr Francesco Caio, chief executive of Omnitel Pronto Italia. the mobile phone company in which Olivetti has a 41 per cent stake. Mr Carlo De Benedetti, whose family holding companies control Olivetti, may also give up the title joint chief executive while remaining executive chairman.

Norway to destroy 30,000 sheep Norwegian farmers have agreed to destroy 30,000 sheep in a

drive to wipe out scrapie, a disease linked to mad cow disease, Norway's ministry of agriculture said yesterday.

Scrapie, which kills sheep and goats by infecting their brains, is blamed for the spread of mad cow disease because

byproducts from infected sheep were used in cattle fodder. Mr Gunnar Hagen of the agriculture ministry said 17 flocks in western Norway's Rogaland and Hordeland provinces had already been destroyed after scrapic was discovered. He said the National Farmers' Association accepted a plan to slaughter about 600 neros over two years, exposing grants of NKr1,000 (\$154) per animal. Mad cow disease has AP, Oslo

Baltic Sea states agree new pact

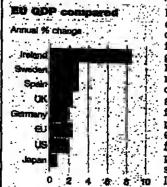
The Council of Baltic Sea States yesterday announced an action programme outlining co-operation in the region until the year 2000, including investment programmes totalling SKr40bn (\$6.06bn) over the next five years.

Among the measures proposed by the foreign ministers of the 11 Baltic Sea states are strengthened co-operation between the national rescue services, police, coastguard, customs and border controls to fight organised crime. The second section of the action programme is geared towards boosting economic integration. A number of investment projects, including road and railway maintenance and harbour developments have been drawn up.

AFP Kabnar, Speden

ECONOMIC WATCH

EU states' GDP rises by 2.4%



The 15 member states of the European Union registered a combined annual GDP growth of 2.4 per cent last year, down from 2.8 per cent annual growth in 1994, Eurostat, the EU's statistical office, reported yesterday. In comparison, the US recorded

a greater slowdown, falling from 3.5 per cent in 1994 to 2.1 per cent in 1995, and Japan experienced a slight increase from 0.5 per cent in 1994 to 0.9 per cent in 1995. For the second consecutive year, 0 2 4 5 to Ireland registered the largest annual GDP increase in the

Source: Sproutet EU, at 8.6 per cent, followed by Finland with 42 per cent and Luxembourg at 32 per cent. Austria experienced the lowest growth rate in 1995 at L8 per cent, while Denmark suffered the biggest fall, from 4.4 per cent in 1994 to 2.6 per cent last year, but remained above the EU

Germany, France, Italy and Britain accounted for 72 per cent of the EU's total GDP, while Greece, Ireland, Luxembourg, Portugal and Finland contributed only 4.5 per cent. In 1995, total European Union GDP amounted to Ecu6,438.6bn (\$7,919bn). Marco Vicenzino. London

Sell-off plans involve \$23bn worth in four years, writes David White

Spanish public sector up for sale

hotchpotch - irratio-nal, confused and disordered. That is how Mr Josep Pique sees Spain's Telefonica (telecommunications 23% nationalised companies, and he should know. Plucked at the

tor to become minister of industry, be is in charge of most of them. The new Popular party administration, which Mr Piqué has joined as an independent, has drawn up a strategy for getting rid of as many state holdings as it can or

thinks wise.

age of 41 from the private sec-

Under the euphemistic title of "Modernisation plan for the public enterprise sector", this is the latest in a series of economic packages announced since early last month, all meant to convey the message that the government, after initial delays, is intent on getting quickly down to business curbing spending, prodding alising the economy.

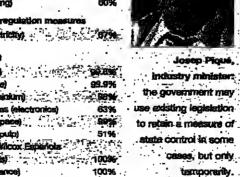
Privatisation plans involve shareholdings worth an estimated Pta3,000hn (\$23bn), up for disposal over the next four years if the government completes its term. It is the nearest Spain has come to having a comprehensive approach to nationalised industry and services. In contrast with the Socialist government, says Mr Pique, who was chairman of a chemical business in Barcelona, "we'li explain what we propose to do with our public

sector".
Included are plans for reducing losses at companies which the government reckons cannot be privatised before the next elections, or which lt wants in keep anyway - in the defence industry, for instance. The only conspicuous omissions from the programme are the railways and state broadcasting: the government has yet to make up its mind where they fit in its plans. Spain's nationalised sector.

Spain's privatisation candidates

Repsol (oil and chemicals) Argentaria (benking) Tabacelera (tobacco) 52% Can Amural (pas) 4% Transmediterránes (ferries) 95%
Alcieusa (duty tree) 80% Auxini (building) Awaiting dereculation measures Enclose (electricity)

Iberia (airline) 99.8%
Aviaco (airline) 99.8% Aviaco (diriine) . Aviaco (dirline) 99.9% Inespai (alumiokim) 5894 Indra Sistemas (electronics) CASA (aerospace) Ence (paper pulp) Bebook & Wilcox Espiriols (capital goods) 100% Musini (insurance)



founded in a spirit of protectionism, was built up from the 1920s and reinforced in the early period of the Franco regime, emulating Italy. The state was the driving force behind hig modern industries such as oil, telephones, motor vehicles and air transport. From the mid-1960s the state sector also served as a hospital - or resting-home - for industrial companies in crisis.

The Socialist government began privatising on a piece-meal basis more than 10 years ago pumping money into companies to prepare them for dis-posal, such as the carmaker Seat, sold to Volkswagen. This process accelerated from 1988 with stock market offerings. Since then, by Mr Pique's

reckoning, sales have amounted in the equivalent of Pta1.700bn at today's prices.

Disposals included stakes in

the government sector's

"crown jewels" - Endesa in

kept it to themselves. "It won't be aggressive, massive or rushed," says Mr Plqué. The government reckous it has in compete with some \$85bn of privatisation plans elsewhere in Europe by the end of next

It envisages placing up to Pta900bn worth on the markets in thet period. Further privatisation of Endesa, now twothirds state-owned, is set to be undertaken in stages, and not until new ground rules have been worked out for the electricity industry to increase competition among generators and distributors with the aim

electricity, Repsol in oil, Tele-

fónica in telecommunications,

Argentaria in banking, Taba-

The new administration's

plans focus first on selling the

remaining state shareholdings in these listed companies, Min-isters have a timetable for the

programme, but have so far

calera in cigarettes.

Mr Feliciano Fuster, the five years ago through a 71-year-old Majorcan who merger of state banks. 71-year-old Majorcan who beads Spain's dominant electricity generator Endesa, is a rare animal - a chairman of a big state company who has survived the change of government, writes David White. Risewhere, including compa-nies in which the state is now a minority shareholder, the new administration has swept the board. Some knew they had no

chance of staying. Mr Pedro Pérez, ontgoing chairman of Tabacalera, the state-con-trolled tobacco group, had been appointed to the job by the Socialist government after serving as state secretary for the economy. In came Mr Cesá-reo Alierta, founder of a suc-cessful stockbroking company. Another stockbroker, Mr Francisco González, has been put in charge of Argentaria in the place of Mr Francisco Luzon, who formed the group

of moving away from the current system of fixed prices. Mr Piqué says the govern-ment may use existing legislation to retain a measure of state control in some cases, but only temporarily. "Core" share-holdings already built up by Spanish banks in companies such as Telefónica. Endesa and Repsol are seen as providing some guarantee against loss of Spanish control. But Mr Piqué says the government will give no special treatment for the

formation of "core" groups. Preparatory steps are to be undertaken at the same time for a second wave of privatisations, including Iberia, the flag-carrier airline. The government is looking first for a "strategic ally" to take a shareholding in the company, with a possible stock market flotation within three years.

As part of a more orderly approach, it is setting up a con-sultative committee on privatihad run Telefónica since 1989, had to make way for Mr Juan Villalonga, a merchant banker. The new chairman, who was head of Bankers Trust's Madrid office, is a boy-hood friend of Mr José Maria Aznar, prime minister. The biggest surprise was the ousting of Mr Oscar Fanjul,

Mr Cándido Velázquez, a

Socialist party member who

who built up Repsol into an international and largely privatised oil, chemicals and gas group. He had to stand down to make way for Mr Alfonso Cortina, previously in the cement business and a friend of Mr Rodrigo Rato, economy and finance minister.

Before the elections Mr Rato
was against a purge: "The situation we are going to inherit is so complex that we cannot afford to waste even an ounce

sation and standardising the structure through which its holdings are controlled - still complex, however, because of the involvement of different ministries. Subsidised companies, including coalmines, shipperds and arms factories, are set to

cost the government at least Pta1,000bn this year - a "biblical curse", says Mr Piqué. But the restructured state steel industry could be a privatisa-tion candidate, and the ship-yards are supposed to emerge from losses in 1998. "We'll see what happens," says Mr Piqué cautiously.

He says the government has no plans to close any of its companies down "for the moment". But, after pitched battles over shipbuilding jobs last year and more cuts looming in other industries, unions are preparing to take up an "active defence" of their public

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Snies to bury 112:

historier with

Costain to Imal

Brussels to rule soon

on Ciba-Sandoz deal

four-month stage in May, it

also warned that the merged

company would have a strong

position in certain pharmaceu-

ticals markets - particularly in

blood pressure and osteopo-

rosis treatments - and animal

health products. Those con-

cerns are now thought to have

been put aside. Mr Van Miert

said the Commission would

attempt to decide on the case

by the end of this month but a

decision might not be possible

before the August recess. The deadline for a ruling is Septem-

Among other competition cases under scrutiny, the com-

missioner warned he was still

concerned about a joint control agreement signed last year by three shareholders in Banque

Bruxelles Lambert, Belgium'a

fourth biggest bank. He wrote last month to the shareholders,

Groupe Bruxelles Lambert,

Royale Belge and Crédit Com-munal, which jointly hold 37.25 per cent of BBL, demanding

Mr Van Miert said the com-

panies had rebuffed his con-

cerns, and the matter would

changes in the agreement.

ber 10.

4-3

Arthuis wields his ministerial axe to coax same response from colleagues

French minister gives job cuts lesson

By David Buchan in Paris

But this is the first time any

minister had dared put a pre-

cise figure on any civil service

cuts since Mr Alain Juppė,

prime minister, drew opposi-

tion and union anger by warn-

ing in May that France's

bloated civil service needed its

st the finance ministry called a

one-day warning strike last

week, which was backed by

about 20 per cent of the staff.

Mr Arthuis recently can-

celled an expensive project to

rehouse some finance ministry

'excess fat" trimmed. Unions

now be investigated further by competition officials. Hs confirmed the Commission would examine the French authorities' rescue plan for Crédit Foncier, the struggling property lender, to ensure it did not involve illegal state aid. But be criticised the French government for not anpplying the information demanded by the Commission

on its restructuring plan for Crédit Lyonnais, tha stateowned bank. The Commission approved a state aid package for the bank on condition it was kept

informed on progress.

Mr Van Miert welcomed the decision by Visa, tha credit card operator, to drop plans to prevent its European member banks from issuing rival cards after the commissioner warned last month he would "not

accept" such a move. He warned he would take the same attitude to any similar move by rival card group, MasterCard, which like Visa has moved to stop US member banks from offering competing

workers outsids Paris. He vants who would not be believes savings can be made The French finance ministry in such services as customs, yesterday confirmed that some whose number has grown 1,200 posts would be abolished despite the 1993 removal of cusby the end of this year, in a toms checks within the EU. move by Mr Jean Arthuis, the and in education, where the finance minister, to embolden number of teachers keeps rishis cabinet colleagues to make ing although demographic similar job cuts and so help changes mean there are fewer

reduce the country's public The finance Mr Arthuis told unions that his ministry needed "to show an example" to others and that minister believes he planned not to replace 1,200 more jobs can go of those retiring this year. This in customs and only amounts to 0.7 per cent of the finance ministry's 185,000 education

> children in school. The education and culture ministers have appealed to Mr Juppé against the efforts of Mr Arthuis and Mr Alain Lamas soure, the budget minister, to cut their budgets and civil service numbers. But in the final "arbitrage" on the 1997 draft budget, expected this month, Mr Juppe is considered likely to side with the ministers. However, the finance ministry yesterday denied that the ' to increase dole benefits for the

percentage of retiring civil ser-

replaced this year would go as high as 60 per cent. It admitted it had sent out a circular in April, asking ministries temporarily to "freeze" 60

per cent of new vacancies, but

officials claimed this was stan-

dard proceedure to retain flexibility in hiring. A recent wave of announced job reductions by state-owned defence companies and banks has increased doubts that unemployment will fall in the near future.

A parliamentary study published today is expected to criticise the inefficiency of job subsidies. Ironically, France's Unedic unemployment insur-ance fund is in hefty surplus, because of reforms made in 1993 by the employers and unions who co-manage it.

Unedic is due today to give its latest estimate of its 1996 surplus, predicted to be in the range of FFr10bn (\$1.92bn) to FFr12bn. The government would like to see some of this money switched to "active" job creation measures, but some unions insist it should be used



Arthuis: plans not to replace 1,200 of his retiring civil servants

Commission accused of neglect after fishing quota is halved

Dutch attack Brussels on herring

By Gordon Cramb

The Dutch fishing industry, the European Union'a biggest harvester of herring, yesterday criticised Brussels for inadequate controls, poor research its emergency halving of the year's permitted herring catch

By Neil Buckley in Brussels

and Daniel Green in London

The European Commission is

petition concerns connected

Swiss drugs groups Ciba-Geigy

and Sandoz, Mr Karel Van

Miert, competition commis-

But although his comments suggest the merger to form

Novartis, the world's second-

largest drugs group, will only proceed anbject to certain conditions, industry obsarvers believe any measurea

demanded by the European

Commission are unlikaly to

affect Novartis's core area of

Mr Van Miert refused to

specify what remedies were

being discussed. Concerns are

thought to centre, however, on

the new company'a dominant

position in the crop protection

market. It has more than 50

per cent of the market for prod-

ucts to protect crops from weeds, insects and moulds.

When the Commission took

its merger probe into a second,

sioner, said yesterday.

discussing remedies" to com-

with the planned merger of

announced this week. Produktschap Vis, ths national industry association. forecast a big shortage of roll-'Vmops and smoked herring products in the shops. Lifting of duties on berring imports from outside the EU, a move intended to ease the burden on the onshore fish processors, was unlikely to make up the

shortfall, it added. The measures were put in place on Tuesday by Mrs Emma Bonino, fisheries com-

missioner, after consultations with Norway, a non-EU mem-ber with which Brussels jointly manages herring stocks in the North Sea and environs. They are aimed at rebuilding the depleted numbers of the breed. Mr Jozias van Aartsen, the

European parliament for Devon and East Plymouth,

The danger now is that herring vessels start to focus on mackerel'

Dutch fisheries minister, will start talks with the industry this week about possible compensation. He also suggested that herring boats, which are otherwise likely to be idle within two months, should go in search of other types of fish.

British fishermen are today to meet Mrs Bonino to air their concerns. Mr Giles Chichester, a Conservative member of the

said: "The danger now is that North Sea herring vessels start to focus on the mackerel fisheries off Cornwall." At the same time, the Dutch association attacked in particular

Scottish vessels for alleged syasion of previous quotas. Tha overfishing problem largely stemmed, however,

nets of trawlers seeking sprats It said this "by-catch" consumed more than 100,000 tonnes a year of the young herring a year the Dutch treat as a delicacy and eat raw. The

from herring caught in the

amount is equivalent to three-and-a-half times the entire new qnota for the

The European Commission is acting against the industrial fleets operated mainly by Den-mark, but the Dutch industry questioned its policing ability. "Limits are acceptable only if the causes of the problem are treated," it said. Brussels had cut funding for research into fish stocks and it was "sad the Commission had no communication with the industry before imposing the quota

EU fisheries inspectors are next week expected to visit the Netherlands, Denmark and Scotland to seek ways of tightening quota controls. Industrial vessels, however, do not sort the fish, making the task

Czech cabinet list finalised

By Vincent Boland in Prague

The new Czech cabinet, which will be announced today, will dilute the control of Prime Minister Václav Klaus's Civic Democratic party (ODS) but will strengthen its grip over the key ministries of finance and foreign affairs.

Mr Klaus reluctantly surrendered the large majority he enjoyed in the old 19-member cabinet to secure a coalition agreement. The ODS will have eight of the 16 posts in the new cabinet expected to be approved today by President Václav Havel.

Its allies, the Christian Democrats (KDU) and the Civic Democratic Alliance (ODA), will hold four each. The junior partners won a combined 14 per cent share of the vote in last month's general election, compared to 29 per cent for

Creation of a new ministry for regional development is another climbdown. This ministry will implement a new tier of local government likely to be introduced by the new government. Mr Klaus, a centraliser, has long opposed such a move, but coalition politics have now dictated otherwise.

The new ministry, to include responsibility for bousing, is a potential big-spending department and a notable victory for the KDU. It will be run by a newcomer to the cabinet, Mr Jaromir Schneider, a former mayor of the town of Zlin in Moravia, a KDU stronghold.

The precise form of future local government has yet to be defined. A key issue is whether it will let regions levy local taxes, which would be a big step towards decentralisation and a diminution of the Progocentrism that provincial

the swings it bas gained on the roundabouts. The Finance Ministry, already a big bureaucracy, is expanding to include responsibility for the National Property Fund, the state holding company that retains stakes in a swathe of industry and was answerable to the disbanded Privatisation

Ministry. Mr Ivan Kočárník, an ally of Mr Klaus, retains the finance portfolio, assuming responsibility for much future privatisation, most crucially that of the banking sector. The change at the NPF, formerly an ODA stronghold, should reduce the potential for political infighting over privatisa-

However, future policy on selling more state assets is unclear. There is no immediate pressure to privatise further, and the changed political

difficult to find a way forward" in this area, said Mr Martin Kupka of the investment bank Patria Finance.

The ODS's wider inflnence over foreign policy is also at the expense of the ODA. The latter sought to win control of the Czech drive to join the European Union but this was firmly rejected by Mr Josef Zieleniec, a powerful ODS figister and is a moderate Euroenthusiast.

Mr Pavel Bratinka, a former deputy foreign minister who is a noted Europhile, badly wanted responsibility for Europe but had to settle for the relatively minor position

of minister without portfolio.

The coalition is now turning its agreement into a policy programme which Mr Klaus said he expects to bring before parliament by July 17.

WORLD TRADE NEWS DIGEST

EU asked to join chip talks

European Union hopes of inclusion in any new semi-conductor agreement between Japan and the US have received a boost with an invitation for European Commission negotiators to visit Tokyo next Monday before Japan resumes talks with the US. Mr Peter Carl, the EU's chief semiconductor negotiator, will meet Japanese officials for talks aimed at "narrowing and if possible eliminating any remaining divergences" between the KU and Japanese approaches to future international co-operation on market access in semi-conductors, the

Commission said.

The existing US-Japan agreement expires at the end of this month and must be renegotiated, but both Japan and the EU support a "trilateral" or "multilateral" approach to future arrangements for semi-conductors. The invitation to Toyko follows progress made during talks between the Commission and Japan at last week's G7 summit. Neil Buckley, Brussels

Swiss to buy tilting trains

The Swiss State Railways have placed a SFr500m (\$394m) contract for 24 tilting trains with a Swiss consortium led by ABB Daimler Benz Transportation (Schweiz), known as Adtranz. The main feature of the trains is a new type of electronic tilting system which allows the trains to travel 30

per cent faster around bends. or cent laster around behas.

Swiss Railways estimates that the new system will save it
SFr500m which would otherwise have been needed to upgrade the track. The 190m long trains will carry 470 passengers at speeds of up to 200kph. The trains will go into service in the year 2001 and will operate between the Swiss towns of St Gallen and Geneva. Addranz will supply the electrical equipment and air conditioning systems together with ABB Switzerland. Schindler Waggon will manufacture the car bodies and Fiat-SIG will produce the electro-mechanical tilting

Kvaerner wins pulp plant order

Kvaerner, the Norwegian engineering and ship building group, has won a \$150m order to provide a complete fibre line and recovery plant for a pulp and paper mill at Prachinburi, east of Bangkok. The contract has been awarded by Advance Agro, a leading That paper producer and part of the Soon Hua group. The new line due for delivery in 17 months will have the capacity to to produce 900 tonnes of bleached pulp daily using wood from encalyptus plantations. Andrew Toylor, London

Costain to build Gulf bank HO

Costain, the UK construction group, has won a £20.3m contract to build a 25-storey headquarters for the National Bank of Bahrain. In a separate deal, Costain has been awarded a £15.5m contract to build a a shopping Mall and covered street for the Sentul Raya Square project in Kuala Lumpur, Annual Logion of RWE Energie and EVS yesterday

presented plans to the Hungarian government for a 250bn forint power plant at Bukkabrany which will be the biggest single iovestment in Hungary's energy sector so far. RWE's president, Mr Richard Klein, said the investment would create 300 jobs. The Hungarian government is expected to respond to the study within six months.

Holzman, Wayss and Freitag, the German construction group, has won a DM250m (\$169m) contract to build two 6.5km

Thais told to drop US car parts link

By Ted Bardacke in Bangkok

CP Group, Thailand's largest industrial conglomerate, has ended its \$30m vehicle parts joint venture with Ford of the US, saying the link was "not proper" while CP was involved in a similar venture with one of Ford's Japanese competitors. The split, which both sides described as amicable, is the first indication of a battle among components manufac-turers and suppliers in Thailand, where Japanese vehicle recently launched "Asian Car".

to be pressing their local autoparts affiliates not to supply Ford and General Motors, which have recently announced \$1.2bn in new The autoparts division of CP

investments in Thailand. Group, the largest single for-eign investor in China, already has a joint venture with a Japanese supplier of speedometers and other plastic parts to Honda, which uses Thailand as a manufacturing base for its

April, was to have manufactured plastic and electronic car components.

Ford said it had no problem doing business with CP Group despite tha Thai company's other ventures with Japanese autoparts makers, but that apparently CP Group was made to feel "uncomfortable" about the venture with Ford.

"Ninety per cent of autoparts suppliers in Thailand have

Ford, announced just last of the Americans all of a sudden this becomes a very highstakes game," said Mr Michael Dunne, President of the Bangkok-based consulting company Automotive Resources Asia. "The Japanese are likely to

build aomething in to those agreements to keep the Americans out." Both Ford and GM have countered this argument by saying their own affiliated parts suppliers see an opportu-

nity to supply Japanese manu-

its Thai manufacturing through a joint venture with Mazda, which already has several autoparts relationships in Thailand.

"We think that Japanese suppliers have not had to be as disciplined as ours because they always bave assumed they will get the contracts

through historic links," said

we are evaluated on the basis control about 90 per cent of the booming Thai vehicle market, the largest in south-east Asia. In addition, Ford is setting up of price, quality and stability

of supply we can get some of those contracts." Ford said the plastics and electronics investment would still go ahead, with Ford taking a 100 per cent stake in the project. CP Group was originally to take s 30 per cent stake in the venture. Both companies said CP Group's decision would not affect discussions about a proposed autoparts joint-venture

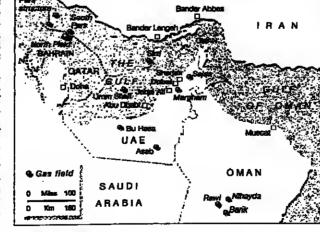
Gulf gas deal comes naturally Seoul U-turns

Robin Allen on the beginnings of cross-border energy development

understood to be in the advanced stages of nego-tiations with two of its gas-rich neighbours, Abu Dhabi and Qatar, to buy up to 1bn cubic feet a day of natural gas. Snch a deal would be the first in a region where historical suspicions between Gulf rulers have hindered cross-border . anergy development. Recently, however, a string of budget deficits in Gulf states, combined with an urgent need to provide cheap electricity salinated water, are forcing Gulf rulers to concentrate their minds on commercially viable, trans-national gas sup-

ply projects. These states include Bahrain, which has been grappling to meet increasing domestic energy demands; Kuwait, rich in oil but not in gas; Saudi Arabia, which built the Master Gas system in the late 1970s but is now struggling to keep up with rising domestic demand for power and desalinated water, and the poorer northern emirates of the United Arab Emirates, where power cuts and water shortages frequently occur, particu- Dubai'a long-term needs. larly during peak summer

Dnbai needs secure long-term gas supplies beyond the year 2000 if it is to retain its position as the leading regional entrepôt and services centre. Fortunately for the emirate, 37 per cent of proven global gas reserves lie within a ral gas reserves of 200,000bn radius of 500 miles.
Amoco of the US is already



cross-border gas pipeline system to bring Omani gas to Sharjah from 1998. According to Mr Tony Barrett, Amoco's vice-president for natural gas in the Middle East, this would be the first stage of a proposed Gulf gas grid. Amoco Shariah Oil Company meets Dubai'a existing needs for dry gas under a government-to-govern-ment deal. But Sharjah alone does not have enough for

Dubai has been talking for some time with both Oman and Iran, as well as with Abu Dhahi and Qatar, with the last two being described as the "front-runners" because of the sheer size of their reserves and their proximity to Dubai.

Abu Dhabi has proven natuca ft. seconding to BP's 1995 Review of World Gas. Qatar's promoting a \$2bn, 20-year North Field has 247,800bn cuft Canada's

while Iran's reserves are put at 784,000bn cuft, second only to Russia. Oman has an estimated 22,000bn cuft. Saudi Arabia has only slightly less than Abu Dhabi

Little is known of the talks

with Abu Dhabi, except that its ruler and UAE president, Sheikh Zayed Bin Sultan Al-Nahyan, has "given the green light to provide Dubai with up to 800m cu ft a day of gas". Qatar's government, through Qatar General Petroleum Cor-

poration (QGPC), has already agreed three gas export projects, with Japan, Mobil and Euron, from the North Field. To cater for Dubai, the government'a preferred option is to use gas from the only foreignowned concession in the North Field. This is operated and part-owned by Atlantic Richfield, in a group comprising deal government of the control of the cont

Resources, British Gas, Germany's Wintershall and Preussag Energie. A pipeline would be built to Duhai's Jebel Ali

Iran is "the joker in the pack," gas analysts say. "It has enough gas to run Gulf states' power needs for 500 years; and their prices are very competi-

But Gulf Arab suspicions of Iran, not generally shared by Dubai, inhibit wider talks. Dubai's avarage annual power consumption for lighting and cooling alone is some 500m cu ft a day and in com-

mon with other Gulf states is rising by 17 per cent a year. Estimates of future consumption trends suggest 1bn cu ft s day, the equivalent of some 7.3m tonnes a year of liquefied natural gas, is the minimum Dubai will need to meet power

requirements beyond 2000 for lighting and cooling alone. Additional supplies, "possi-bly 1bn cuft a day or more". would be needed before Dubai can embark on any serious industrial venture, such as a refinery and other industries now under discussion for Jsbel Ali Free Zone.

"Dubai is ready to sign," said

one gas consultant retained by s Gulf government. However, there remains some disquiet over entering unfamiliar territory, such as the re-negotiation clauses which are part of any long-term gas agreement.
"But," said another consultant, "it's like sheep going

through a gate. Once the first deal goes through, others will

on Hyundai steel mill plan

By John Burton in Seoul

The South Korean government yesterday said it would drop its opposition to Hyundai's plans to build a giant \$10bn steel mill, in what is regarded as a reward for the group's efforts in winning Seoul co-hosting rights to the 2002 World Cup. Mr Chung Mong-joon, s son of Hyundai's founder, was instrumental in persuading Fifa, the international football

Hyundai's shipbuilding company, is president of the Korea Football Association and a Fifa vice-president. Hyundai, Korea's second largest conglomerate, has lobbied the government since 1994 for permission to construct a steel mill with an annual pro-

association, to grant bosting

rights to South Korea and

Japan. Mr Chung, who controls

The ministry of trade and industry has blocked the project, saying it would cause s production glut in the domestic steel industry.

duction capacity of 10m

Officials were also concerned that the project would pose s threat to the local dominance and high profitability of staterun Pohang Iron and Steel (Posco), the world's second largest steel company. Hyundal is Posco's single biggest

But Mr Park Jae-yoon, trade and industry minister, said yesterday: "Hyundai may go ahead with the project at its

own discretion." The decision marks a further retreat from the government's policy of trying to prevent Kores's large industrial groups, or chaebol, from expanding into new business areas that would increase their

economic dominance. Hyundai's entry into full-scale ateel production would follow the recent expansion of Samsung into car production and the LG group into telecom services. Hyundai said the mill, to be completed by 2001, would halp integrate group activities by providing secure supplies of steel plate to its car and shipbuilding units. Hyundai now produces some steel products, such as pipes

and building girders. But some analysts question whether the steel mill will be cost-effective, with estimates thet production costs for Hyundai will be twice as high as those at Posco, one of the world's most efficient steel pro-

ducers. In an sttempt to dissuade Hyundai from proceeding with the project, Posco is expanding its production capacity to 28m tonnes by 1998, which would make it the largest steel company in the world.

Japanese banks lose top global rankings

Heavy losses in Japan's financial sector have transformed the map of the world's banking system, driving Japanese banks off the top of the league tables for the

first time in years. Hitherto, the biggest apanese banks have outgunned their European and US rivals both by the strength of their capital base and by the

But in this year's league table published by the Banker

magazine, the combination of \$17.8bn of aggregate losses and a 19 per cent depreciation of the yen against the dollar has pushed them down the

In their place, HSBC Holdings, the London-based group which combines the Hongkong Bank with the UK's Midland and Marine Midland

size of their balance in the US, tops the table with a sheets. in the US, tops the table with a capital base of \$21.45bn. In 1994 HSBC was the strongest non-Japanese bank,

but ranked only seventh.

For the first time in recent memory, a non-Japanese bank now also has the largest balance sheet Deutsche Bank boasts total assets of \$503bn. This year it is joined by Crédit Agricole of France, Union Bank of Switzerland and Citicorp of the US. Dai-Ichi Kangyo, one of the

strong profits last year, ranks fifth with a capital base of \$19.2bn.

In next year's table, however, another Japanese bank seems set to reclaim the top place: the merger of Mitsubishi Bank and Bank of Tokyo, completed after the compilation of this year's table, has created a giant with \$27.8bn of capital and \$703bn of

Japan can, surprisingly, also

claim one of the world's most profitable banks: Fukushima Bank produced a 121 per cent third behind Akbank and Türkiye Is Bankasi of

Turkey. The best disclosed capital adequacy ratio under the formula laid down by the Bank for International Settlements. however, belongs to National Bank for FEA of Uzbekistan, with a BIS ratio of 107 per cent. Almost all of its assets are

government debt carrying a low risk weighting under BIS

Dépôts, the Swiss private bank owned by the Latsis family. with a ratio of 72 per cent. Among the worst performers thrown up by the Banker table, Japanesa banks feature prominently. The worst profit performance of all, however, belonged to Banco do Brasil, with a loss of \$4.19bn. Banco di

Napoli's loss of \$1.99bn, on the

WORLD'S TOP 10 BANKS (Sha) HSBC Holdings 255.9 496.8 503.4 496.9 501.0 475.0 Dal-Ichi Kangyo Bank Dautsche Bank Sumitomo Bank Samra Bank Autrentstatishi Barak Selora Bank

capital base. The weakest balance sheet of its assets.

other hand, was larger in relation to the size of its capital base.

belonged to Norinchikin Bank of Japan, with capital amounting to just 0.75 per cent

Levy gives Israeli PM ultimatum over Sharon

By Julian Ozamne in Jerusalen

Mr David Levy, Israel's foreign minister, yesterday threatened to resign from Israel's newly formed government unless Mr Ariel Sharon, the hawkish member of the rightwing Likud party, was appointed to the cabinet by early next week. The public ultimatum caught the newly

elected prime minister, Mr Banjamin Netanyahu, off guard as Mr Levy pressed him to give Mr Sharon a portfolio before his first official visit to the US as premier next Monday. Mr Netanyahu said the issue

The move dealt another blow to Mr Netanyahu's attempts to consolidate his power at the expense of senior rightwing leaders. Two weeks ago, when forming his government, he was forced to bow to party pressure and shelved plans to keep top Likud members out of key government

But Mr Sharon, who played a significant role in Mr Netanyahn's victory in elections in May, was left out after Mr Netanyahu refused to appoint him to the finance or defence ministries in an attempt to keep the hardline former general out of the inner cabinet.

In the past two weeks, Mr Netanyahu tried to appease the popular Mr Sharon and his outraged supporters by creating a new ministry of national infrastructures for him. However, the effort stalled when various ministers refused to relinquish sections of their offices which the prime minister wishes to unite under the new

If appointed to the government, Mr Sha-



Sharon: attempts by Netanyahn to appease the popular rightwinger have collapsed. If appointed to the government, Sharon could pull Israel further from the peace process

process, already threatened by the new hardlins government.

While Mr Netanyahu has pledged to continue the process and is considering meet- Israeli occupied West Bank.

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ron could pull the government further away from the Israeli-Palestinian peace ing Israel's obligations to withdraw from the West Bank town of Hebron, Mr Sharon the West Bank town of Hebron, Mr Sharon has vowed to keep Israeli forces in Hebron and is a fierce advocate of building and expanding Jewish settlements in tha

Egyptian warning on Arab land

The new Israeli government must not use its current "grace period" with its Arab neighbours to change the terms of Middle East peace talks and take more Arab land, Egypt's foreign minister, Mr Amr Moussa, warned yesterday.

talks with Mr Malcolm Rifkind, UK foreign secretary, was referring specifically to Israeli plans to expand Jewish settlements in the Palestinian West Bank and expropriate more land in Israeli-occupied Arab east Jerusalem.

Mr Moussa was the main organiser of last month's Arab summit in Cairo, called to reach a common position on the stated intention by the new government of Mr Benjamin Netanyahu to hold on to conquered Arab land, a policy which overturns the "land-forpeace" formula which has underpinned the Middle East ace process.

Mr Moussa said Israel "cannot have both things at the same time" - Arab land and peace with the Arabs. Land-forpeace had been the basis of all advances in Middle East detente, and "if the Israelis want to go back [on this] they go back alone."

Mr Netanyahu has said his government will refuse Palestinian demands for an indepen-dent state on the West Bank, and keep Syria's Golan Heights as well as Arab Jerusalem. The Israel reneged on land-forpeace all Arab countries would be forced to reconsider the improved diplomatic and trade relations with Israel reached

under the peace process.

"We are not in the business of resuming confrontation with Israel," Mr Moussa said. "But are you [Israel] going to use



Moussa: building EU links

your grace period to expand the settlements?"

The "grace period" to which Egypt and the main Arab countries refer could stretch to beyond the US elections in November, because neither Israelis nor Arabs expect the Clinton administration to take any risks in its Middle East mediation efforts before US

voters go to the polls.

The Arab axis of Egypt, Saudi Arabia and Syria - the first two of which are firm US allies - has been dismayed by Washington's uncritical support for Israel in recent months, especially its endorse-ment of Israel's blockade of Palestinian self-rule territories and bombardment of Lebanon m April

Mr Moussa's European visit, to France and the UK, is intended to build closer con-tacts with the main EU countries, as a counterbalance against the US tilt towards Israel. But the Egyptian minis-ter stressed yesterday that no country could replicate the US role, because of Washington's close relationship with Israel. "We need the Americans as an honest broker and a fair mediator," he said.

He said Arab countries would not accept that there was any relationship between the US elections in November and any further hold-up in Israel meeting its agreed commitments with the Palestinians, including withdrawal from the West Bank city of Hebron and lifting the Israeli army blockade of the Palestin-ian population.

Jiang seeking support' against separatism

Chinese President Jiang Zemin arrives in Kazakhstan today, the last stop on a tour of Central Asia aimed at boosting trade and enlisting support against separatism in China's Mr Jiang visited Uzbekistan

and Kyrgyzstan earlier in the week, praising their leaders for "their support on the issues of Taiwan, Tibet and the separatist movement in this region" a reference to members of the Uighur minority who have been calling for independence for the Xinjiang region in north-western China, just across the Kazakh border.

Chinese security aothorities in May described separatism as the number one threat to China and arrested thousands of people in Xinjiang. Kazakhstan is home to about 200,000 Uighur, many of them exiled separatists, and thousands more have settled in Uzbekistan and Kyrgyzstan.

Kazakh, Kyrgyz and Uzbek officials have made a point of condemning Uighur separatism and have banned nationalist Uighur movements. "We are against aeparatiam, and against separatist tendencies in the Chinese People's Republic," said Mr Kasymzhomart Tokayev, the Kazakh foreign minister, in a recent interview. "Any cataclysm on its territory naturally leads to instability in the whole Central Aslan

Criticised for being over-eager to side with the Chinese, however, Mr Tokayev last week told a local newspaper he would urge China to "avoid violent methods that would lead to human rights viola-

Mr Jiang is the highest ranking Chinese dignitary to tour the region since Mr Li Peng. the prime minister, visited in 1994. Mr Nursultan Nazarbayev, the Kazakh president, has visited China three times, most recently during a meeting in Shanghai where Russia, China, Kazakhstan, Kyrgyzstan and Tajikistan settled all but a few minor border disputes and pledged to draw back troops 100km from the

nuclear testing at the Lop-Nor site in the Xinjiang region. 1.200km from the Kazakh border. China exploded a nuclear bomb in June and plans to det-onate another one in Septem-ber, but has pledged to phase

out testing. The most concrete topic of Mr Zemin's talks with officials

is likely to be trade. Kazakhstan and China traded goods worth \$400m last year, mostly cheap Chinesa clothing and electronics and

Kazakh metals. Such trade is likely to rise with the expansion of capacity on the Druzhba railroad from Kazakhstan to China. The Japanese government has granted a \$72m loan to upgrade the transfer station at the border, where goods are loaded from Russia broad-gauge trains to Chinese wagons with a nar-

rower gauge. Kazakhstan hopes to send 20m tons o year by train to China and has gained access to the port of Lyangunan, opening up the south-east Asian

Kazakhs find own way to cure ailing industry

Faltering enterprises are being given out 'in trust' rather than sold off immediately or made bankrupt

The Kazakh government has prescribed a controversial cure for ailing state industries: hire an inves-

One such ailing enterprise was the Zhezkazkantsvetmet copper mine and smelter in central Kazakhstan, worn down, by \$190m in debt. The Kazakh government last year hired Samsung Deutschland, a subsidiary of the Korean indus-

trial group, to revive produc-tion and improve management. In return for pledges to invest and to pay off debts and overdue wages, Samsung would get 2 per cent of the smelter's profits, a variable margin on copper sales abroad and first option in any privati-

Now, a year after Samsung took over, production at the plant hes doubled to 18,000 tons a month. Salaries are paid on time. Zhezkazkantsvetmet is recovering. But dozens of its suppliers, clients and lenders have paid a price: the government has allowed Samsung to delay payment of about \$100m in debts and to suspend con-

tracts at will. The government recently allowed Samsung to file for the plant's insolvency, enabling Samsung to buy a 40 per cent stake in it at a price the gov-ernment calls "a commercial secret". And Samsung is exempt from paying off debts for another two years.

"This should not happen in business," said Ms Valentina Zhuraviyova, vice chairman of Alem Bank, a large Kazakh bank which is being sued by a Russian bank for \$10m, an advance payment it had guar-auteed for Zhezkazkanisvetmet not long before Samsung took

"This is a heavy blow to us," she said. "For us, \$10m is a lot of money. There had to be some serious inflow of cash into that enterprise. But you should solve that problem in s way that does not hurt the other partners of that enter-

Rather than sell off its ailing industry through privatisation or bankruptcy, Kazakhstan has over the past two years handed 65 of its largest enterprises, including virtually all of its metal industry, in trust to domestic and foreign investors.

"There's nothing like it in the Soviet Union, or the world for that matter," said Mr Alexander Mashkevich, vice chairman of Eurasiabank, an Almaty-based investment bank which took three metallurgy plants and mines in trust and claims to have spent close to \$1bn reviving and then buying

"People come in and pay the debts, pay the salaries and promise to invest. For the state, this approach is simply

But trust management has been controversial from the start, and for every three suc-cessful contracts, two hava gone sour. Some contractors simply plundered the plant and left, others ran out of capital when debts turned out to be moch higher than reported.

Samsung found \$120m in unreported debts, and 6,000 employees who had not been on the books.

The government simply granted Samsung a debt refer-ral, passing the problem to Zhezkazkantsvetmet's suppliers, clients and creditors. Ona construction company that is owed \$12.8m has not

kick-back, Soviet-era enterprise directors would sign unfavourable supply and sale contracts, robbing the state-owned plants "A lot of contracts were ficti-tious," said Mr Jong-Wan Lim.

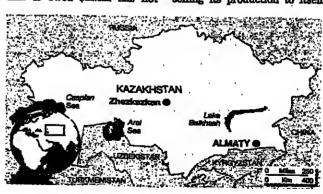
fraudulent; in return for a

commercial director for Samsung Deutschland in Almaty. "And the money disappeared.

"A contract is a contract," insisted Mr Tuleimen Aslayev, a local prosecutor, who ordered Samsung's accounts frozen until debts were paid. But Mr Nursultan Nazarbayev, the country's president, ordered

him to back off. "They told me to shot up." Mr Aslayev said. "What can I do? I can't overrule the govern-

Because trust managers are offered only a minor percent-age of profits, some managers have opted to obtain revenue by plundering their plant selling its production to itself



been able to pay its 25,000 employees for five months. At least one foreign metals trader, American International Ore, has gone bankrupt partly because its contracts with several Kazakh enterprises were cancelled as soon as they were put in trust.

We chose the lesser of two evils," said Mr Sarybai Kalmurzayev, chairman of the State Property Committee. "The best option is a sale, a

full-scale privatisation. But if an enterprise has not been producing for six or seven months, how can you say that its shares will ever be worth money?

"That's why they were handed in trust management. We wanted the enterprise to get back on its feet and then

Trust managers say that many of the traders and suppliers who were hurt when their contracts were suspended will not stand a chance in court because their contracts were

at artificially low prices, or providing equipment at artifi-cially high rates.

* 1

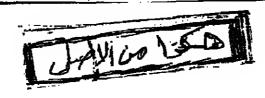
"We knew there were abuses," Mr Kalmurzayev said. "But for the sake of keeping the investor, so that ha would invest money, we looked the

"That's why we quickly privatised them," he added. "If it is his own enterprise, the investor will be interested in using it properly."

Samsung is expected to buy a majority stake in Zhezkaz. kantsvetmet later this year. But several of the plant's creditors are suing, arguing that they should have a say in the

"I'm also very embarrassed about this. But we are owed money too," said Samsuug's Mr Lim, adding that two euter. prises which had been put in management trust owed Sam-sung \$5m. "We don't get that money back either."

Sander Thoenes



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Fed leaves US rate unchanged

The US Federal Reserve concluded a policy meeting yesterday without increasing sbort-term rates. However it left open the option of raising rates later this summer. Figures showing a strong economic rebound in recent months had fuelled speculation that the Fed might need to raise rates to curb spectiation that the red might need to take takes to corn
unward pressure on inflation. But by late last week, most Wall
Street analysts concluded that an increase was unlikely before
August. By leaving policy unchanged, the Fed gave itself more
time to assess the economy's likely strength in the second half of the year. The economy is expected to grow at an annualised rate of ebout 4 per cent in the second quarter of this year, well above the rate the Fed believes is compatible with stable inflation. But there is disagreement on whether rapid growth will be sustained. Some analysts predict the economy will subside naturally, reflecting the delayed impact of increases in long-term interest rates and the relatively high level of consumer debt. By late August, the Fed will have data on July employment, production and sales and should be able to judge whether growth is slowing. Michael Prowse, Washington

Mexico to write off tax arrears

The Mexican government yesterday offered to write-off part of the tax arrears owed by more than 1.6m taxpayers. Tax revenoes, which eccount for almost two-thirds of government income, have shrunk by more than 10 per cent this year, partly because of last year's deep recession, but also because the economic squeeze has encouraged more tax evasion. As a result, most private-sector economists are forecasting a small deficit in the government's fiscal balance in 1996. Finance ministry officials estimate the exchequer is owed

ebout 7bn pesos (\$930m) in tax arrears. They calculate tax evasion costs the government e further 60bn pesos in uncollected reveoues, a sum equal to ebout one-third of the government's annual tax income. Mexican companies or individuals who owe the exchequer more than 5,000 pesos will be allowed to restructure payments over four years. Those who owe less than 5,000 pesos will have half their debt orgiven if they pay up before the end of the year.

Mr Carlos Tomas Penaloza Webb, a former treasurer of the Mexican Social Security Institute (IMSS) who faces charges of embezzlement, has not yet been arrested, according to Mr Antonio Lozano, the ettorney-general. The Mexican government oo Monday announced that Mr Peñaloza Webb had been detained in connection with a \$50m fraud at the IMSS, which handles the state pensions and savings of 9m affiliates. Mr Lozano, however, said the judiciary had not yet issued an arrest warrant for the former IMSS treasurer who was fired five weeks ago after trading losses et the IMSS were Leslie Crawford, Mexico City

Argentina misses IMF targets

Argentina has acknowledged it will be unable to meet International Monetary Fund fiscal targets for the first half of the year and will seek to modify its deal with the Fund when an IMF delegation visits Buenos Afres next month. Speaking during a visit to Canada, Mr Domingo Cavallo, the economy minister, said: "We are a little under the objectives set in negotiations with the IMF, but the shortfall is not very large.

He said Argentina would have to seek revisions in the IMF targets set for the third quarter. The economy ministry said second quarter revenues were likely to fall short of agreed levels by between \$250m and \$300m. Argentina last February agreed with the IMF to balance its budget in 1996, with a \$2.5bn shortfall of tax revenue to expenditure being plugged Matthew Doman, Buenos Aires by privatisation receipts.

primaries may be penalised

By Olessia Smotrova in Washington

The Republican party's concern over the frontloading of primaries and caocuses early in the election season may bring changes in the rules governing the salection of a

residential candidate. In future, states which hold their primaries later in the season may be rewarded with bigger delegations to party

This year Mr Bob Dole in effect wrapped up the Republican nomination in South Caro-lina in early March, after only six small states had voted. Big states, including California and New York, which had brought forward their prima-ries to exert greater influence, found their contests virtually irrelevant

Mr Jim Nicholson, head of e special party task force, said the compressed election schedule had depressed voter turnout in the states which held late primaries, while candidates expressed their discontent with having no opportu-nity to make adjustments to their strategies with primaries and caucuses so close together.

To prevent this next time,Mr

Nicholson's study suggested a system of incentives, so that states would benefit from spreading their primaries or cancuses over time.

In particular, it suggested that "states holding primaries or cancuses between March 15 and April 14 would receive a 10 per cent increase in their delegation allocations" to the party convention. An additional 10 per cent increase ing votes between April 15 and May 14. The biggest increase in delegates - an extra 20 per cent - was proposed for states holding primaries on or after

If the changes are approved, they will come into effect in the 2000 Republican Netional Convention. The Democratic party, which initiated early regional primaries in the 1980s, has been kept in touch with the Republican study,

Industry Leaders Will Examine These Key Issues:

Progress towards the consumer market; challenges and constraints.

Early US Peru set to join Brady market

Richard Lapper and Sally Bowen on a vital chapter in Latin America debt saga

Deru is putting the final touches to a plan to convert its non-performing bank loans into Brady bonds by the end of the year. By paying the way for e comprehen-sive rescheduling of Peru'e \$32bn external debt the deal will bring one of the most complicated chapters of Latin America'e debt crisis nearer to a close.

It also marks the zenith of the \$140bn plus market for Bradys, now the biggest and most liquid emerging bood market with trading volumes amounting last year to \$1,580bm. Peru will become the 10th Latin American country and the 15th country to issue Brady bonds since they appeared as part of Mexico's debt settlement plan in 1990.

Named after the then US Treasury Secretary Mr Nicholas Brady, the bonds are either issued et a discount of up to 50 per cent - or pay lower interest - than the non-performing commercial loans that they

But they have now long been regarded as the only viable way out of the impasse of the debt crisis: in essence, Bradys are a means of turning nonperforming loans into tradeable securities, thereby creating a more liquid market for the debt than the more cumbersome secondary market for

"Latin American governments have effectively securitised a huge slug of commercial debt," says Mr Michael Atkin, director of the Latin American department et the Institute for International Finance in Wash-

On certain issues, the repayment of principal and of some interest is guaranteed by the state issuing the bonds by col-lateral held in trust by the New York Federal Reserve Bank. But no issuer - so far at least - has defaulted.

Peru will Issue its Bradys before the end of the year. Trading on the secondary markets of its existing bank loans stopped this week. Just over \$10bn of commercial bank debt including back interest - is

included in the deal.

During roadshows beld in Europe and the US last week bankers and investors were offered four alternatives: they can exchange their loans for more liquid tradeable debt either for cash (at a discount to face value with the rate of exchange to be determined by an auction); or for three separate classes of Brady bond.

Although credit lines currently open to Peruvian businesses are considered adequate, many banks already lending to Peru are doing so on the expectation that a Brady will be signed. And some hanks and investment funds are holding back from channelling money to the country until the deal is completed, eccording to government offi-cials. As Peru clears its arrears and meets payments on its debt, it will become e better proposition for both bankers and investors

Since 1990 the prices of Bradys have gradually risen, have been stabilised and their creditworthiness improved. This process was stalled by the peso crisis of December 1994 -

Peru catches up in confidence Dec 31 1992=100 Peruvian debt secondary mericat price Listin American Brady bond prices

wheo devaluation in Mexico triggered e flight of capital from the region - but the interruption proved to be tempo-

This year in particular, with interest retes in the US, Europe and Jepan relatively low, e growing range of investors have been attracted to the higher yields offered by Bradys and other emerging market bonds. Although yields offered by Bradys have fallen sharply over the past 18 months they are still high compared to more mainstream bond markets.

Yesterday annual yields on Brazilian Bradys, for example, were more than 12 per cent compared with nearly 7 per cent for US Treasury bonds, while yields on Ecuadorean Bradys were more than 15 per

Although Latin America's relatively narrow export base leaves it open to a recurrence of Mexican-style shocks, many countries are seeking to take edvantage of their improved credit rating on their success with Bradys by raising new long-dated debt, either directly in the euromarkets or by swapping Bradys for conventional

longer-dated bonds. In May, for example, Mexico swapped some \$1.75bn of Brady bonds for more conventional 30-year bonds, whose principal is not guaranteed, which some investors have found attractive because they pay e bigber

Other countries, including Brazil, are examining similar progremmes. Some Brady bonds have even been repackaged by investment banks and

sold in chunks small enough for European retail investors to

The trend shows that the Brady plan worked well and continues to work well." says Mr Michael Chamberlin, executive director of the Emerging Market Traders Association (EMTA) in New York "After the lost decade of the 1980s, you now have forward-looking voluntary market transactions. A sea change has occurred."

Although Latin America may have overcome the worst of the 1980s debt crists the continent is still vulnerable to external shocks. Peru and many smaller countries owe large amounts of money to other governments - so-called Paris Club debt - for example.

Peru's Brady deal will reduce the cost of servicing its commercial bank debt by about half to \$350m. But because Peru has not actually been making payments on its debt. real outgoings will increase. Even so, overall debt servicing costs will etill amount to some \$1.16bn this year, equivalent to almost 21 per cent of current export earnings, with that amount rising to \$1.37bn in 1997, according to Mr Jorge Camet, the finance minister.

Argentina, Brazil and Mexico do not face such difficult prob-lems with official debt. However, for all the success of the Bradys, the burden of debt servicing represents a constraint on development.

"It is important not to draw the conclusion that Latin America had a problem and it has fixed that problem," says Mr Atkin. "They continue to be fragile economies".

Central bank sets parameters as part of IMF standby loan programme

Venezuela to fix fluctuation band

The Venezuelan central bank will next week introduce a formal fluctuation band for its currency as part of a standby loan programme negotiated with the international Monetary Fund, according to central bank officials.

director of the central bank, said a 15 per cent permitted margin of fluctuation for the bolivar would allow it to float "7.5 per cent npwards and downwards". The hand would be adjusted in accordance with expected inflation, he said. The government expects to bring nonthly inflation down from 7.1 per cent in June to under 2 per cent by the end of the year.
Mr Maza said the band,

loan agreement, would be implemented before the IMF's executive board's approval for the loan due on July 12. He edmitted that central bank currency policy in recent weeks had already been guided by an implicit, though somewhat wider, band. The purpose of making the band public, says Mr Luis Rivero, a central

included with a \$1.4bn IMF

going".

Since it was floated on April
22, the bolivar has been stable

ings, they seem to have made little effort to conceal their

Four of the 12 so-called

"Team Viper" members picked up and charged with conspir-

ecy and explosives charges.

routinely bought one or two 1.500-round cases of ammutil-

tion on monthly visits to their

bank director, "is to provide

parameters of where this [for-

eign exchange] market is

Mr Domingo Maza Zavala. at around Bs470 to the dollar, despite accumulated inflation of more than 30 per cent.

According to some analysts the reason is that the initial weakness, which saw the currency sink from Bs290 to Bs470 to the dollar, prodoced an undervalued bolivar. "There was an overshooting in the bolivar's depreciation, producing a safety margin that could absorb pressures on the cur-rency for some time," says Mr Francisco Faraco, a banking

With investors encouraged stabilisation programme launched in April, the muchfeared capital flight did not set in. With an under-valued currency and inflation expectations below interest rates, positioning in bolivars eppeared attractive in the short term." says Mr Pedro Palma, vicepresident of Booz Allen & Hamilton.

With the demand for imported consumer goods down and oil exports up, Veneimproved and, according to Mr Palma, could show a \$3.5bn surplus by year-end. Instead of being consumed in the defence of the bolivar, the international monetary reserves rose from \$9.79bn at the end of April to near \$10.6bn by the

zuela's current account

end of June. Yet pressure is beginning to mount on the currency. "Inflation is eating up the cushion that the overshooting produced," says Mr Faraco.

Intervention of the central bank to maintain the exchange increased from an average \$3m e day to a maximum of \$50m a week, according to Mr Antonio Casas, president of the central

Indeed, the bolivar's continued stability will largely depend on the government's success in bringing down inflation, currently one of the region's highest at 108.1 per cent for the past 12 months.

lyst, "only makes sense once you bring down annual inflation to a single digit and overhaul your public finances." He says a sales tax increase will add 5-7 percentage points

band system, says Mr Doming

Fontiveros, an economic ana-

to July's inflation rate, while outstanding salary bonuses and utility rate increases will also exert inflationary pres-

There are also worries that excess liquidity in the financial system is keeping interest rates lower than they should ever, short term rates at around 32-33 per cent remain well above the government's forecast inflation rate later this

According to Mr Luis Berrizbeitia, executive director of the IMF, Venezuela is "right on target" to achieve 1.5 per cent monthly inflation by year-end and 20 per cent inflation over the next 12 months. "These are A nominal inflation anchor ambitious targets but I think we're on track," he said.

implicit in a foreign exchange Managing Director **Bouygues Telecom** Hongkong Telecom CSL US turns big guns on the Vipers Mr Tasashi Onodera Mr Kent Thexton Managing Director, DDI Corporation Senior Managing Director, DDI Vice President, Marketing Rogers Cantel Inc Pocket Telephone Inc By Christopher Parkes in Los Angeles Mr Jukka Alho Mr Sohail Qadri Operations and Strategy Director If the rag-tag members of the Helsinki Telephone Company Limited Celinet UK Limited anti-government militia gang arrested in Arizona this week were really plotting spectacu-lar assaults on federal build-

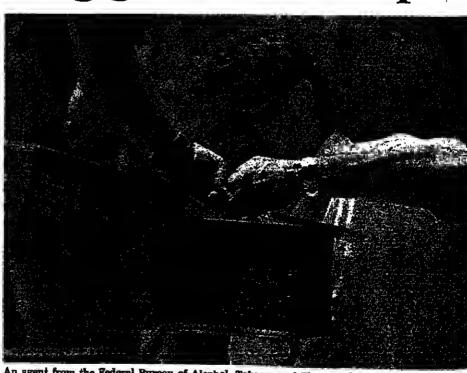
They demonstrated their fire power to friends and guests in the deserts around Phoenix, and, perhaps, most telling, one alleged leader was so full of himself that his boasting and "Rambo" style got him thrown out of the "mainstream" Militia of Arizona association ear-

preparations.

Mr Finis Howard Walker III, e second-band furniture salesman from Glendale, was so hostile to federal euthorities, and fitted so well the media stereotype of a gun-toting. bomb-happy white supremacist, that his erstwhile comrades suspected him of being a government spy.

in the end, it was a real-life police inflitrator who brought down the Vipers in the biggest reported catch yet of alleged home-grown terrorists.

The conclusion of a sixmonth investigation, saluted by President Bill Clinton as having averted "a terrible terrorist attack", may have been a comp in federal eyes. But there is a strong thread of local opinion which characterises the action as a transparent and unsuccessful bid to demonstrate Washington's authority among independent minded



An agent from the Federal Bureau of Alcohol, Tobacco and Firearms loads a box of ammunition following a search of a Phoenix home believed to have housed weapons kept by Team Viper.

groups which want none of it. Arizona is home to at least a dozen militia groups, mostly dedicated to "leaderless resis-tance" to such federal intrusions into their desert fastness as tax demands and proposals for gun controls. In keeping with its Wild

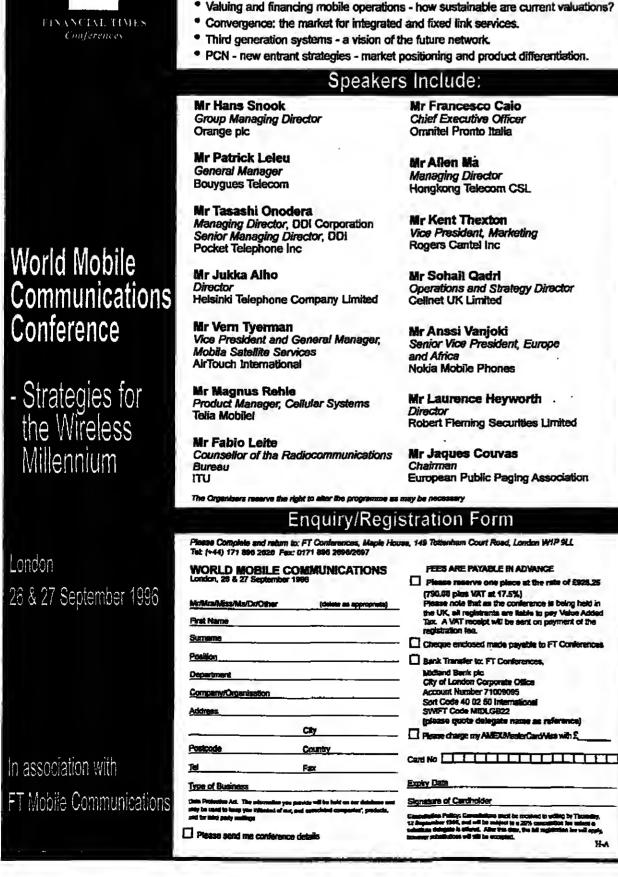
West heritage, the state boasts e set of the most liberal gun laws in the nation. Virtually any adult without a criminal record can carry a gun openly on the street. About 50,000 concealed-weapon permits are also in circulation, and the eheriff routinely holds public auctions of guns captured in the course

largely unregulated family pastime. Youngsters learn the skills "plinking" or shooting cans and bottles with small calibre guns. Vandals blast cactuses and road signs. Team Viper, in addition, favoured blowing boles in the desert with fertiliser bombs enhanced by the addition of high octane

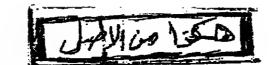
car racing fuel. Although they have been described by their gun dealer as "family guys ... like you and me ... they have short hair," their allegedly detailed plans, including a heart of the short hair, including a heart of the short hair, their allegedly detailed plans, including a heart of the short hair, their allegedly detailed plans, including a heart of the short hair. plans, including a home-made videotape demonstrating how best to place explosives in a building to gain maximum destructive force, set them

zona's fun-loving gun owners. If their collection of about 70 shotguns and rifles and a beitfed Browning machine gun known affectionately as Shirley is arguably an acceptable arsenal for a 12-strong group, the large volume of primitive bomb-making materials gathered so far, is less so. Team Viper, some locals say.

wae nothing more than a bunch of weekend warriors playing war games in the woods and having fun blowing holes in the landscape. Even if that is all they were up to. Arizona is probably a safer place thanks to this week's



Wer Borne



NEWS: ASIA-PACIFIC

Delhi orders sharp rise in oil prices

By Mark Nichelson in New Delhi

India has sharply raised the government-controlled prices of petrol, diesel and liquefied petroleum gas for the first time in two years, citing rising international prices and the need to contain the foreign exchange cost of surging oil

imports.
Prices for the three products have been raised by between 25 and 30 per cent, the sharpest rise this decade. The previous Congress government had deferred the increases in its pre-election effort to suppress inflation.

The rises will court unpopularity for the newly elected United Front government, which has already encountered accusations from left wing groups of being "anti-people" for apparently urging govern-ment lob cuts. However, economists said the move was a welcoma indication of fiscal prudence. "It's a signal they appear more serious about the fiscal balanca than wa thought," said Mr Shashanke Bhide, chief economist at the National Council for Applied Economic Research.

The rises pushed petrol prices up 24 per cent to Rs16 (45 cents) a litre, diesel up 29 per cent to Rs7.6 a litre and the price of a cylinder of LPG, a popular urban cooking fuel, up

28 per cent to Rs104. The Petroleum Ministry said the rises would add 1-1.2 percentage points to the rate of wholesale price inflation, now The government said it hoped to ease the effects on India's poorest people by not raising prices for kerosene. widely used as a cooking fuel in rural areas.

But it said it had been otherwise forced to raise petroleum product prices, which apart from lubricants are all state managed, because of the rise in crude oil and petroleum prices, exacerbated by the depreciation of the rupee against the dollar over the past year.

India'a government crossaubsidises fuel prices and places any amplus from the difference between world and controlled local prices into an "oil pool", resources from which are used to finance the capital spending of India'a state-run oil companies. However, this "pool" has been run-ning a rising deficit, starving the companies of investment

The Petroleum Ministry said the price rises were aimed at reducing dues to the state oil groups, which it said were otherwise set to reach Rsil7bn (\$3.3bn) by March next year. The rises would cut this deficit to Rs20bn, the ministry said.

However, the government said it was also concerned to curb fast rising foreign exchange outflows on oil and petroleum imports, which last year rose 10 per cent to Rs22bn, equivalent to 20 per cent of India's total export earnings, and a sum the ministry said was on course to top Rs25bn in 1996-97. India meets only half its oil demand through domestic production.

running at 4.5 per cent. Japan to retain

easy money

By William Dawkins in Tokyo

The Bank of Japan yesterday confirmed it would keep to its present loose monetary policy, an announcement expected to underpin the dollar's recent rise to a 214 year high against

Mr Yasuo Matsushita, cen-trai bank governor, said: We will keep our current stance and watch conditions carefully... We are now at tha. stage where we are trying to determine whether tha economy will be able to move into a sure recovery phase.

He was speaking after a quarterly meeting of .BOJ branch managers, the bank's main source of intelligence on economic conditions in

egional Japan. Data from the government's Economic Planning Agency last month showed a 12.7 per cent annualised rate of growth in gross domestic product in the first quarter of the year, provoking speculation in the capital markets that a rise in the current record low 0.5 per cent official discount rate

might be on the way. But the BOJ branch managers' meeting has given a more moderate picture than that shown in the GDP data. This is said by foreign exchange dealers to be a factor in the dollar's rise from just under to slightly above Y110 in Tokyo yesterday

The yea's decline caused a fall in Japanese government bond prices a day earlier, in record \$11bn-\$12bn this year. response to which Mr Ryutaro At about 2 per cent of GDP, Hashimoto, the prime minister, voiced concern over rapid Matsushita argued yesterday that the dollar's latest rise was simply in line with the trend since last April, when the US currency peaked at Y79.75, threatening to push the Japa-nese economy into a full-scale

Japanese executives were relaxed about the yen's decline, having over the past decade become accustomed to complaining about how tha yen'a strength had eroded

export earnings.
Mr Shoichiro Toyoda, chairman of the Keidauren business federation, said the yen-dollar rate had "returned to a level matching Japan's economic might". Mr Jiro Nemoto, president of the Nikkeiren employers' federation, added that a dollar at between Y110 and

Y120 was "desirable". Toyota, Japan's largest car producer, which exports 37 per cent of output, said it would cern an extra Y140bn (\$1.27bn) profit in the current fiscal year if the dollar held at Y110. A Y1 drop in the exchange rate, if sustained over a year, adds Yi0hn to group profits, said a Toyota official. The same exchange rata drop is worth Ylbn at Nippon Steel

Malaysia confident over Borneo dam

By James Kynge In Kusis Lumpu

Malaysia signalled ita determination yesterday to see construction of a controversial US\$5.5bn dam go ahead in spite of a court ruling that the

project is "invalid". Tenaga Nasional, the staterun power company, signed an agreement which fixes the price it will pay to the Bakun hydroelectric dam for 30 years after it is due to begin produc-

tion in 2002. Observers said the signing reflects the government's confidence that an appeal against the Kuala Lumpur court's ruling, to be heard on July 11, will be successful. "The price agreement lays the financial foundation for the dam's construc-

tion," said one observer. A high court in June ruled that the government's decision to build south-east Asia's largest dam deep in the Borneo jungle violated environmental laws. The ruling came just days after a consortium led by Swiss-based ABB Asea Brown Boveri had won the main contract to build the 2,400MW

dam, which requires the clear-ing of 69,000 hectares of rainest and the resettlement of at least 9.000 tribal residents.

Construction work on the dam is expected to start late this year, after preparatory work is completed.

ABB has undertaken that local companies will receive at least 30 per cent of the contract value. ABB will be responsible for project management and for supplying six 240MW generators and a 500KV transmission system linking the Borneo state of Sarawak with mainland Malaysia.

Tenaga's price agreement also clears the way for Ekran, the main dam sponsor, to raise

The agreement stipulates Tenaga, which will buy 70 per cent of the dam's power, will pay 16.5 cents per kilowatt hour for the first five years and 17.0 cents for the next 25 years. Mr Ting also said Bakım would have to pay Tenaga M\$50,000 (US\$20,000) a day if it failed to

provide power from 2003. Tenaga said it would take a 25 per cent stake in Bakun Hydroelectric. Tighter taxes in China □ More competition from Japan □ Demand weakens in Europe

Variety of factors slows down Asia's exports

By Peter Montagnon, Asia Editor, in London

Ask most Chinese exporters why they are exporting less this year, and the answer will almost certainly includa a complaint about tax.

To save money the Chinese government has not only reduced value added tax rebates to exporters. It is also delaying payment of what it owes, so that rebate arrears now amount to some Yns5bn (\$6.6bn).

Chinese officials acknowledge that the arrears act as a significant though temporary disincentive, but some economists believe that exports may be being held back by China's relatively strong exchange rate. Mr Shi Guangsheng, vice-minister of foreign trade, admitted in a recent interview that this was a factor, though not a serious

But the consistency of Asia's export slowdown suggests that more than individual factors are at work. Many blame

Asia's export growth % change on previous period 50 China Hong Kong* South Korea^{to} Plest 5 months Telepos de po

prices on electronic goods. This is bound to affect countries such as Malaysia, where 65 per cent of exports are electronic goods, as well as the Philippines and Thailand, where the share is around 20

Another possibility is that

the dollar's recovery against tha yen - it now stands at around Y110, some 27 per cent above last year'a low - has made Japanese exports more

This will make life harder for some Asian exporters, notably those in South Korea, which compete beavily with Japanese

conductors. But there is a positive side to the yen's decline as well

companies in world markats.

compete with Japan in

electronics and semi-

A weaker yen has helped the Japanese economy recover,

imports. Japan's imports from the rest of Asia rose 30 per cent in the first five months, compared with 13 per cent in the same period of last year. A more significant problem

may relate to Europe, where demand was also slow at the start of the year.

exports to Europe declined by \$5.5hn to \$33.2hn in the first quarter.

In contrast China's exports to the US were still growing, if only by 6.4 per cent in the first four months compared with 26 per cent in the same period of

Thai economists say their country's exports have also been affected by last year's floods, which led to a shortage of raw materials for the country's large processed foods industry, as well as by comp-etitlon in the textiles and footwear market

If the trend continues economic growth is likely to slow as well, though in some countries weak export demand is being offset by other

Malaysia's exports may have slowed but that has not the boom stopped consumption, and the government is keeping the going with its party

South Korean executives blown off course

South Korea: conflicting signals

Drastic measures are ordered as something of a panic over the economy takes hold, writes John Burton

outh Korea'a Samsung Selectronica has decided things have got so bad it has ordered its executives to stop playing golf. And Mr Kim Young-sam, the country's president, has urged his people "to refrain from indulging in luxuries and over-consumption and from making unnecassary overseas tours. The national economy, he says, "is in trou-

Something of a panic has gripped Korea. The Seoul bourse is at its lowest point in 30 months.

Yet the economy appears to be performing robustly even by east Asian standards, Gross domestic product grew an annualised 7.9 per cent in the first

Nonetheless, concern is growing over a current account deficit which the gov-ernment predicts could reach a this is high by Korea stan-

There is little doubt that all the country's main export industries are confronting a alowdown, Exports in June grew by a mere 2 per cent, the worst monthly performanca since January 1993. The Korean currency, the

won, has been appreciating against the Japanese yen, harming the car and shipbuilding industries that are in direct competition with the Japanese. International prices for semiconductors, steel, and petro-chemicals are falling as a result of excess global capacity. Cheaper products from south-east Asia are undercutting the textile and consumer

electronics sectors. Korea's large conglomerates, or chaebol, are expected this month to announce cuts in investment plans and sales targets for 1996. Advertising and entertainment expenses are

GDP (annual % change)

being alashed, while some groups are even contemplating sacking workers, in spite of a reputation for providing life-

time employment.
The government, bowaver, believes the widening current account deficit will not end in an economic slump, Officials

" Government official target

the deficit will begin to parrow in the second half of the year as imports of raw materials and capital goods slow with the exports they are used for. Moreover, the government insists that GDP growth for

1996 will meet its official target

Officials are planning to increase spending on infra-

down in exports and industrial

structure projects to help boost the economy. The state tobacco company will be privatised next year, which will provide \$3.5bn for public work construction, while companies taking part in railroad, port and airport projects will be allowed to raise foreign loans for the first time in a decade. But private economic insti-

tutes in Korea regard the expanding current account deficit as a sign of weaker economic performance, with most having recently downgraded their GDP growth projections to below 7 per cent for 1996. One worrying sign is that

inventories in May grew by the highest monthly rates sinca June 1990, when the economy was last beading for an abrupt

fering from excess capacity and the inventory build-up will likely drag GDP lower in the next quarters," according to a recent forecast by Deutsche Morgan Grenfell, the UK securities firm.

Even if the economy is able to surmount the present difficulties, the trade gap still serves as a warning about structural problems in the economy.

Korea relies on only a few key export industries that are vulnerable to global cyclical downturns. It is heavily dependent on imports of capital goods and industrial components, particularly from Japan, to manufacture these products. with the result that Korea nor-

mally runs a trade deficit. Moreover, manufacturing costs are rising sharply because of high wages, land prices, and interest rates, while productivity growth is not

ASIA-PACIFIC NEWS DIGEST

HK to start mortgage body

Hong Kong yesterday gave the green light for a government owned mortgage corporation, in response to a growing demand for housing finance and to support the stability of the banking sector. Mr Joseph Yam, chie executive of the Hong Kong Monetary Authority (HKMA), said a two-month consultation period with industry associations had brought a "very favourable" response and the mortgage corporation should be up and running within 12 months. He said the body would have initial capital of HK\$1bn (US\$130m) and would develop its business in two phases, starting with the purchase of mortgage loans for its own portfolio, followed by the issue of mortgage-backed securities. The HKMA said it bad kept Chinese financial officials closely informed about the development.

"Unless a secondary mortgage market is developed through the setting up of the mortgage corporation, the concentration risk of the banking system is going to increase beyond a prudent level,* he said. According to the HKMA, property-related loans have risen from 26 per cent of total

banking exposure in 1980 to 39 per cent last year.

Some banks have expressed doubts about the magnitude of the forecast mortgage funding shortfall, put by the HKMA at more than HK\$730hn by 2005. They have also expressed concerns about the possible reduction of profit margins in mortgage lending and questioned whether the HKMA, as banking regulator, should also be involved in the manager John Ridding, Hong Kong of the mortgage corporation.

Jakarta to bar opposition group

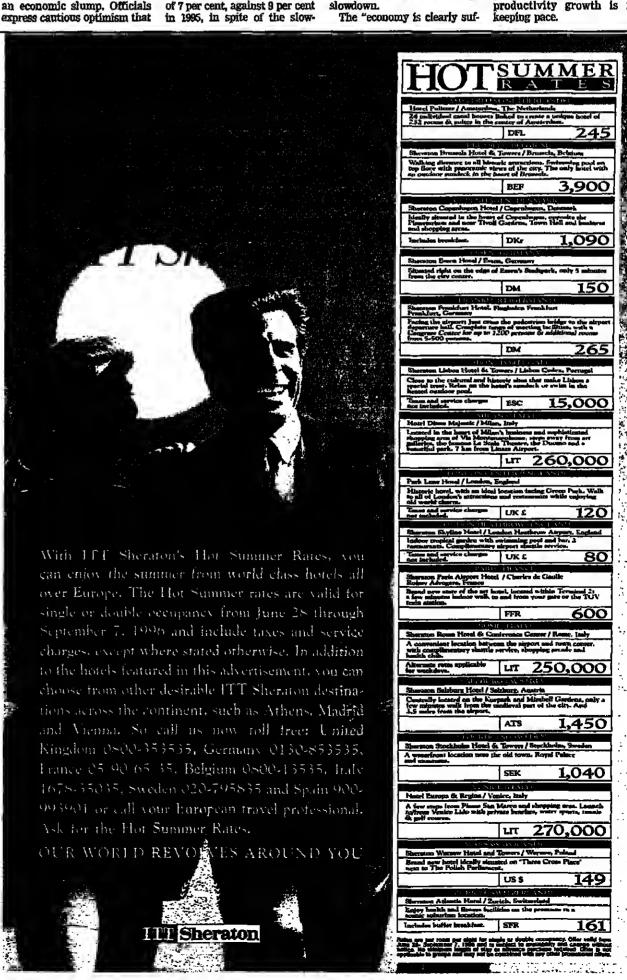
The Indonesian government will not permit a political faction headed by opposition leader Ms Megawati Sukarnopuiri to contest parliamentary elections next year, it has made clear m spite of continuing demonstrations against her removal as leader of the Indonesian Democratic party (PDI). A government sanctioned congress last month replaced Ms Megawati with a leader approved by the government. *Only the PDI executive board formed at the congress in Medan [Sumatra] will be invited to any activity organised by the National Election Institute, Mr Yogie Suardi Memet, the home affairs minister, said. The government is believed to have been concerned that Ms Megawati's popularity would draw votes from President Suharto's ruling Golkar party at a time when there is growing resentment at his hold on power. President Subarto, who setzed power from Ms Megawati's father, Mr Sukarno, in 1965, has never been opposed in the six times he has stood for president. Manuela Saragosa, Jakarta

Vietnam industry output up 13% Vietnam said yesterday its industrial output grew at a

year-on-year rate of 13.2 per cent in the first six months of this year, providing further evidence that the country's reform-led boom is still going strong. The General Statistics Department said production growth in the state sector and the non-state sector was 13.1 per cent and 13.3 per cent respectively. However, there was a slight slowdown in the overall output growth rate – from 14.0 per cent in 1995 and 13.5 per cent in the first half of that year - largely because of lower output of cement, oil and gas. In a policy document released last week, the ruling Communist party set an annual output growth target of 14-15 per cent between now and 2000. Reuter, Hanoi

Mongolian coalition picks PM

Mongolia's newly elected Democratic Union Coalition has nominated its leader, Mr Enkhsaikhan, as the next prime minister. The leaders of the coalition's two main parties have been chosen to head the Great Hural, or parliament. Mr Gonchigdori, leader of the Social Democratic party, was nominated as speaker with Mr Elbegdori, head of the National Reuter, Ulan Bator Democratic party, as deputy.









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Fig. 5 W. 5 A ...

pc 3-4-

F. 14 il distance

BA pilots vote to strike over pay rates

British Airways pilots have voted overwhelmingly for strike action, raising the prospect of the airline's fleet being grounded during the busy summer seasor

BA said it boped a strike would be avoided but hinted that it would bring in new pilots if necessary to maintain

The British Airline Pilots' Association said yesterday that 90 per cent of BA pilots had voted to strike in a 94 per cent turnout. Mr Chris Darke, general secretary of Balpa said last night: "This is a tremendous result and shows the determination of the

The union's executive meets early next week to decide what form of strike action to take. But Balpa officials are likely to hold further negotiations over the next few days to try to resolve the dispute that threatens to have a severe impact on

Mr Robert Ayling, BA's chief executive, strongly condemned the vote bot said he noted that Balpa had not yet scheduled industrial action. He said: "I do not believe that talk by Balpa of a strike is in the interests of the union, its members, our customers or, indeed, the coun-

He hoped industrial action would be avoided but be said BA had 3,000-4,000 applications

Warburg dropped from first to

third place in the Extel rank-

ings for the quality of its

investment research in the

year since the UK investment

bank was taken over by Swiss

Bank Corporation, it was

Its research effort into main-

land Europe – which last year

lost the head of department

and other staff to Deutsche

Morgan Grenfell - suffered the

most serious setback to reputa-

tion among fund managers.

SBC Warburg did not com-

Warburg was supplanted as

Rail company

writes off £500m

freight investment

the leading research house by

NatWest Securities, the divi-

British Rail has written off

£500m (\$765m) oo its invest-

ment in Channel tunnel freight

services because it does not see

it making money in the fore-

seeable future, the company

said in its annual report pub-

Apart from this setback in

freight, BR's last year as a sub-

stantial provider of rail aer-

vices was a positive one, with

increases in passenger ticket revenues and success in hold-

ing down costs, Mr John Welsby, chairman, said.

about the future of the railway

under the new regime which

has been put in place. "The

railway industry structure that is now beginning to operate

has a firmer financial basis

than existed at any time in the

history of the nationalised rail-

talise BR if it comes to power

but how this would work in

practice is unclear and at the

current rate of disposals, BR is

likely to be reduced to a small

headquarters staff over the

The provision for freight losses and the loss of income

which resulted from the sale of

businesses reduced operating

profit to £14m from £571m.

although the upheavals at BR

meant the two years were not

Railfreight Distribution, the

■ Limited liability guaranteed

■ Lowest margin deposits

abour has promised to revi-

way," he said.

next nine months.

also expressed optimism

lished vesterday.

By Nicholas Denton

announced yesterday.

whom were already qualified to fly. Mr Ayling said: "We will maintain as much of our service as possible.

Mr Ayling said he remained ready to talk to Balpa but he said other BA employees had already accepted the company's offer of a 3.6 per cent pay increase this year and inflation plus 0.5 per cent next

Mr Ayling said: "I'm pre-pared to do anything that's reasonable in the interests of our customers and the com-pany as a whole. What we won't do is prefer the interests of one group of employees over others because of the threat of industrial action." The unioo says BA's flight crews are angry at the way they have been treated by the company. They dislike the new lower pay rates being introduced for pilots who join BA. It claims 200 flight crew earn only between £18,000 (\$27,540) and £19,000 a year.

The union also complains about the lack of any pension enhancement to their noncontributory pension schemes which other BA employees have received in this year's pay package.

Mr Ayling said the pension enhancement was available to all employees who earned less than £32,000 a year. He said the average salary for BA pilots was £74,000 before the increase on offer. The most senior pilots earned over £100,000 a year

Bank, according to the 107

leading fund managers surveyed by Extel, which is published by Financial Times

A NatWest oil analyst, Mr

HSBC's James Capel, rose

two notches to second place in

the research bouse rankings,

restoring much of the reputa-

tion which led the stockbroker

to dominate tha rankings

The results appeared to show

fund managers valued those

them ahead of the corporate

financiers and market

makers within investment

The RMT transport union is to

ballot cooductors for strike

action among 13 of the UK's

rail operating companies. The

ballot announcement followed

the second of four 24-bour strikes on the London Under-

ground, which disrupted ser-

vices yesterday for the second

week running. The strike by members of Aslef, the train

drivers' union, over working

conditions meant that only

about one in four scheduled

trains were being run. Further

for July 8 and July 16. The RMT ballofs, to be held

in two weeks' time among

9,000 conductors and on-train

catering staff, are the culmina-

meots and productivity

company which runs Channel

and terminals and further

£200m to cover the minimum

payable to Eurotunnel, opera-

of the 6m tonnes a year which

were forecast before the tunnel

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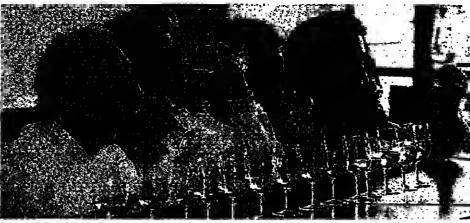
OR CALL DIRECT

throughout the 1980s.

Fergus Macleod, carried off the

award for the top individual

Information.



quality tests (above) carried out last year complied with national and European standards, slightly up on 99.3 per cent in 1994. It criticised the European Commission's legal action over the pesticides to British water and suggested the openness of the UK system lay behind the complaint.

City regulatory bodies to tighten co-operation

By George Graham,

Top officials from the UK's banking and securities regula-tory anthorities are to take seats on each other's boards in a bid to improve co-operation. Sir Andrew Large, chairman of the Securities and Investments Board, will take a seat on the Board of Banking Supervision, which oversees the Bank of England's regulation of the banking system. In return, Mr Howard Davies, the

Bank's deputy governor, will become a member of the SIB. The aim is to step np co-operation so that problems at financial conglomerates such as Barings bank, which collapsed last year after it ran up trading losses in the Singapore and Japanese futures exchanges, do not slip through the gaps between regulators.

in the wake of Barings and

Fund managers signal top research houses

analysts' attention.

UBS, the Swiss bank which

acquired Philips & Drew, rose

the most through the ranks of

research houses to gain fourth

place. Its share of fund manag-

ers' votes rose from 8.3 to 9.9 per cent. BZW, part of Barclays Bank, dropped back, as did

Kleinwort Benson Securities.

A traditional, independent UK

merchant bank was the leading

adviser on mergers and acqui-

sitions within the UK in the

first half of the year, despite

the growing consensus in

Lazard Brothers, which spe-

cialises in giving advice, was tha most active M&A bouse

and securities operation.

Sir Andrew Large, chairman of the Securities and Investments Board, yesterday called for the SIB to be given additional power to investigate possible cases of market abuse and malpractice, John Gapper

Sir Andrew said it was unsatisfactory that the SIB had to be called in by self-regulatory organisations such as the Securities and Futures Anthor-

other collapses, regulators have stepped up formal co-op-erative links between bank and securities regulators in each

country and across borders.

The Bank of England and the SIB are now working with the US's Securities and Exchange Commission, Federal Reserve and Commodity Futures Trading Commission on a series of joint visits to global financial conglomerates whose activities

with £7.2bn (\$11bn) worth of

deals in the UK in the first six

months, according to Acquisi-tions Monthly, the magazine and database publisher.

The bank, which is linked to

Lazard Freres & Cie in Paris

and Lazard Freres in New

York, came top in the UK league tables in the most

active half year seen in the UK M&A market: the 729 acquisi-tions in the period were worth

a total of £27.3bn. Investment

bankers say the frenetic pace

is continuing, but they expect a fall-off in the event of a

banks believa they have to

offer a wide range of services

and products to clients, the

Labour election victory.

While many inv

ity before it could launch its most thorough form of investi-

There have been tensions between the SIB and SROs over the balance of their powers, established under the 1986 Financial Services

SROs have argued that the SIB wields too much say over their day-to-day regulatory

fall under a range of different regulators.

Last week's summit of the Group of Seven leading industrialised nations in Lyons endorsed proposals for a lead regulator to be recognised as having primary responsibility for each financial conglomerate, a step which regulators hope will improve co-ordination and the exchange of infor-

claim is purer than competi-

other UK houses which eschew

made the top ten. But Baring

Brothers, which remains a tra-ditional UK adviser despite being part of the ING group,

dropped back after an excep-

However, the global league

tables compiled by Securities

Data show a very different

ranking: Morgan Stanley was the leading adviser having

advised on \$112bn worth of

tionally strong 1995.

per cent

leading positions in the M&A market by offering advice they N.M. Rothschild, Hambros Bank and Schroders, three large equities operations, also strong cash generation.

Salomon's report is the latest in the seriea of cautious reports from SBC Warburg, Merrill Lynch, Deutsche Morgan Grenfell and ABN-Amro Hoare Govett. Of all the reports, SBC's has attracted the most attention because of the high regard which lts author, Mr Nick Pink, is held in by fund managers and because of tha bank's close deals, followed by Goldman Sachs with \$85bn Lazard involvement in the government's privatisation pro-Lazard houses have held their Houses were sixth with \$49hn.

British Energy shares

warning

Salomon Brothers, the US investment bank, yesterday joined a growing band of finan-cial institutions which have advised investors not to buy shares in British Energy, the UK nuclear generator which is in the process of being priva-

The 26-page report, by Salo-mon's ntilities analyst Mr Michael Cohen, said there was "no compelling reason" to buy the shares even if they are priced near the bottom end of the government's fully paid target range of between 180p and 280p, which values the company at between £1.26bn (\$1.92bn) and £1.96bn.

The publication of the report coincides with the start of the international offer book-building period which runs from today until July 12. During this period, domestic and overseas institutions make bids for the number of British Energy shares they want and at the price they are prepared to pay. BZW, the government's broker to the British Energy flotation, said yesterday that Salomon's report reflected the variety of views in the market about the direction of electricity pool prices, which will have a direct impact on British Energy's earnings, and other external factors which could affect the valuation of the com-

BZW added that initial indi-cations from institutional investors suggested that demand was most likely to come in between 200p and 230p a share, which would value the company at £1.36bn and £1.55bn. At this level the yield on the shares would be between 7.72 per cent and 8.83

Other banks involved in the transaction said yesterday thet institutional investors were also divided about the direction of pool prices, but that they were attracted by British Energy's generous yield and its

UK NEWS DIGEST

US regulators warm to deal

Lloyd's of London last night appeared close to a deal with American state securities regulaens to undermine the insurance market's recovery plan. A delegation led by Mr Philip Feigin, Colorado securities regula-tor, has returned to the US for Independence day. But Mr Feigin said in s statement: "We plan to continue to meet again next week with the goal of resolving this matter by July 15." Further boosting optimism at Lloyd's, Mr Feigin is understood to have given assurances that Colorado Names could underwrite at Lloyd's next year. Names are individuals whose assets have traditionally supported Lloyd's.

Last week, Lloyd's warned action by the regulators, who

pelieve investment in Lloyd's might have been mis-sold, would

believe investment in Lloyd's might have been mis-sold, would force the exclusion of many US Names.

Meanwhile, the 550-strong Poland Names Association, meeting in London, voted unanimously to accept the Lloyd's recovery plan. It also agreed to drop legal action for damages after losses incurred largely as a result of US asbestosis claims. The association is the latest Names group formally to aupport the plan, which includes a 52 lbs (54 74bs) cut of Louyet settlement. plan, which includes a £3.1bn (\$4.74bn) out-of-court settlement offer."

Ralph Aikins. Insurance Correspondent

Settlement upgrade backed

The Bank of England is backing upgrades to the UK's securities settlement systems that would sharply reduce the risk of payment defaults. The Bank is setting up a City working payment details. The bank is settlement systems such as the group to examine how to move settlement systems such as the Central Gilts Office, which settles \$85bn (\$130bn) a day of government bond deals, to "delivery versus payment," in which the transfer of the security would be synchronised with the transfer of cash to pay for them.

A move to full delivery versus payment was broached by the Bank yesterday at a meeting of the City Promotion Panel, a forum set up by the chancellor of the exchequer to discuss strategic issues for the UK financial services industry. George Graham, Banking Correspo

Interest rate hold expected

Mr Kenneth Clarke, the chancellor of the exchequer, met M Eddie George, governor of the Bank of England, yesterday for their monthly interest rate discussion. The consensus among economists is that the chancellor decided to leave rates on hold at 5.75 per cent after the meeting although rates could still be cut before their next meeting. Analysts said a reduction in rates was possible since a cut might help stimulate flagging manufacturing industry and offset the strength of the Graham Bowley, London

Hope for Leyland-Daf creditors

Unsecured creditors of Leyland-Daf, the UK arm of the Netherlands-based commercial vehicles group which collapsed in 1993, may be moving closer to recovering some of their funds after a decision by British receivers to propose a voluntary

The move, to be discussed at a creditors' meeting on 24 July reflects the receivers' success in realising up to £160m (\$245m) in asset sales since the company collapsed.

The asset sales have meant secured creditors have received about £110m, while preferential creditors have recovered part of the £11m owed. Any disbursement of the approximately £50m balance will depend, however, on the outcome of a court case brought in the Netherlands by former Daf bondholders. Haig Simonian, Motor Industry Correspondent

Stone of Scone for Scotland

The government yesterday announced surprise plans to return the Stone of Scone to Scotland, 700 years after the symboli cally important relic was stolen by King Edward I of England The return of the stone, which currently sits in Westminster Abbey, coincides with a fierce government attack against the ment with tax-raising powers.

Mr Tony Blair, the Labour leader, welcomed the move but other opposition politicians dismissed it as a "gimmick". The government denied suggestions that the stone was a fake and said it had been scientifically authenticated following its theft and recovery in the early 1950s. David Wighton, Westminster

Arts sponsorship praised

A ceremony honouring companies which had made significant contributions to arts sponsorship during 1985-96 was held in London last night. Leading businessmen and the managers of the UK's main arts companies mingled for the FT/ABSA Awards for Business and the Arts. This is the first time the Financial Times has sponsored the ABSA Awards; they help to prove to sceptical directors and shareholders that supporting the arts is economically and socially worthwhile.

The award for the best strategic programme, using the arts most effectively as part of an overall marketing plan, went to British Telecom, which spends £2m (\$3.1m) a year supporting established arts companies such as Northern Ballet Theatre,

and community arts ventures.

The best single project prize went to Glaxo Wellcome for sponsoring an exhibition of Spanish Still Life at the National Gallery, the long-term development prize was secured by Amoco, which has supported Welsh National Opera for 17 years; the international sponsorship award went to Roche Products for its assistance to Oxford Orchestra Da Camera; and the best first-time sponsor was judged to be Lilt, the soft drink producer, which successfully associated with the Notting Hill Carnival. Antony Thorncroft London

Opposition party maps its route to the election

tion of s long-running dispute over job content, break entitletunnel freight services, was put up for sale last month with the promise of large write-offs to make it more saleable. The £500m write-off in BR's accounts consists of £300m of investments in rolling stock tor of the Channel tunnel, over growing but are less than half

Tony Blair's policies are considered both feeble and dangerous

Farmers to contest cull compensation

Farmers were last night preparing for a battle with the Treasury over compensation for the selective slaughter of up to 120,000 cattle after the agriculture ministry left open how payments would be calcu-

"We're preparing to make very strong representations to the Treasury," said Mr Richard Macdonald, director-general of the National Farmers' Union, which is strongly opposed to the cull. "It is extremely important that it is based on the replacement value of the animal [rather than its market value] because people who are affected sbouldn't be penal-

The slaughter scheme will target between 100,000 and 120,000 cattle aged between three and seven years that are considered most at risk of developing BSE because they ate the same feed as confirmed BSE cases. About 2,500 herds are likely to be affected.

It is one of the most important measures the government must take to win the agreement of the European Commission and EU member states for a phased lifting of the export ban on British beef. Replacement value would

cost considerably more than compensatioo at current depressed markat valnes because young replacement cows would be more valuable than the older cattle being

elaughtered and would be in strong demand. In a consultation document published yesterday on the slaughter, the government reflected its internal wrangle over compensation, expressing fears that some farmers might

be "over-compensated." Treaeury concern is believed to have contributed to the delay in publishing the paper, originally due on Monday. Mr Tony Baldry, junior agri-

culture minister, said the gov-ernment wished to be fair. But he added: "I do not think it would be right or proper for there to be a scintilla of a sug-gestion that the government had bought off the farming the House of Commons."

By John Kampfner, Chief Political Correspondent

Mr Tony Blair, leader of the

opposition Labour party, might have been excused if he had

chuckled. The policies of New

Labour - as the Conservatives acknowledge his party should now be called - are considered

feeble and dangerous at the

same time. The interpretation depends on whether the critic

is a Conservative or a Labour

Launching the Conserva-

tives' counter-offensive against.

Labour's impending "Road to

 EU regulations on produc-tion of meat and bonemeal are to be toughened next year to ensure processing destroys the agents that cause scraple and BSE, or "mad cow" disease after veterinary experts backed a European Commission proposal, Neil Bnckely writes from Brussels

The Commission insisted yesterday that existing rendering regulations, imposed in 1994, were safe, although it had decided to strengthen them in line with the latest scientific advice. But research so far unpublished has soggested existing procedures do not always destroy prions, the agents that cause scraple and

The policies of new-styled Labour have met with mixed reactions

the Manifesto" document, Mr Brian Mawhinney, the party chairman, derided New Labour as a creation of Mr Blair's public relations advisers. "It is designed to convince people that Labour's new policies are safer than their old ones. They

may be new, but they are in

many ways more dangerous," The document is to be published today, and the next general election must be held by the end of May next year. Opinion polls consistently sug-gest that Mr Blair's party will return to power for the first

time since it was first defeated by the Conservatives under Mrs Margaret Thatcher in 1979. The "New Labour - New Danger" slogan will be difficult for the present Conservative government to sustain. The Tories are having to devote considerable energies to sow-ing doubt in the minds of those voters who now believe that

Labour no longer poses a threat to traditional Conservative strongholds in what is often called Middle England. The Conservatives have called their "alternative" to Labour'a pre-election mission statement "The Road to Ruin". It amounts to 24,000 words, or more than twice as many as the real Road to the Manifesto. The Tory version uses a mixture of selective quotes from Labour spokesmen and a par-

ody of what their statements are anpposed to mean. On Europe, the mock document says: "New Labour thinks It is far better for decisions about our employment policy to be made in Brussels. We also believe that all British social policy should be negotiated with the European TUC [Trades Union Congress]."

For all the Conservatives' attempts to portray the real Labour document as radical, it will be as conspicuous for what It omits as what it contains. Underlying the constraints is the commitment by Mr Blair, rammed home to each Labour front bench team by Mr Gordon Brown, the party's shadow chancellor of the exchequer, that their budgets will be pegged to existing levels when in government. As the Tories point ont,

Labour has refused to make any reference to tax rates. The only commitment to increase taxation is the windfall tax on privatised ntilities, which will fund Mr Brown's "welfare to work" training schemes.

Among other policies propa-gated by the Labour party in 1992, the year of the last genaral election, and aince dropped or watered down, are: This year, Labour dropped its pledge to renationalise the Railtrack infrastructure company, calling instead for tougher regulation.

• Labour had vowed to set a statutory minimum wage with an hourly rate of £3.40 (\$5.20). Now the issue will be put to a

recognise trade unions only if a majority of the workforce votes for it. Most of the present government's legislation, widely condemned by unions, will be retained. Fundholding by family doctors in the state health service

many teenage workers exempt.

· Employers will be forced to

will no longer be scrapped, and trust hospitals will no longer be returned to health authority control. Fundholding and the creation of trust hospitals are central features of the Conservatives' health service reforms. An increase in the basic state pension has been ruled

 Some constitutional reforms are still in place, such as abolition of voting rights for hereditary lords in the House of Lords, the unelected upper House of Parliament. But the party'e plan for a tax-raising Scottish parliament and 3 lesser Welsh assembly is now contingent on a referendum in both countries. Elected regional assemblies for England will be established only where there is popular

JAN100 13 D

Life always involves some risks. You need to decide which ones are important.

Almost every day, it seems that one thing or another has been discovered to be some kind of health risk.

In one scientific study, even pepper was reported as being life threatening.

But as common sense suggests (and scientists confirm) not everything described statistically as a risk is a meaningful risk.

For example, lots of people have been persuaded that second-hand tobacco smoke is harmful.

Not surprising, perhaps.

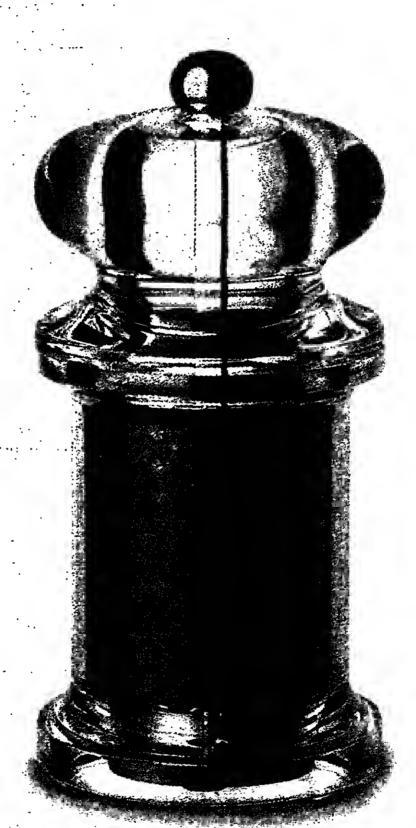
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After all, we recognise that smoking itself is a risk factor for certain human diseases and that some people find second-hand tobacco smoke unappealing and unpleasant.

But what about second-hand tobacco smoke? Is it really a meaningful health risk to people who've chosen not to smoke?

Not, we think, if you look at the evidence.

The United States Environmental Protection Agency recently conducted a major review of studies on the risks of second-hand tobacco smoke to non-smokers. These studies typically involve non-smokers living with smokers over a long period, such as 20 years.



And this review put the risk of lung cancer from second-hand tobacco smoke at a level well below the risk reported by other studies for many everyday items and activities.

And below, in fact, the risk to health that one other study reported for eating pepper frequently.

As the table below shows, many everyday activities have been statistically associated at one time or another with apparent risks to health.

But reputable scientists say that weak associations aren't necessarily meaningful.

So there's no big campaign to persuade you to give up pepper.

Nor is there any sound justification for a campaign against second-hand tobacco smoke.

If you'd like to decide for yourself, please write to us at Philip Morris Europe S.A., c/o P.O. Box 107, 1000 AC Amsterdam, The Netherlands or fax us on 00 31 20 671 98 89 or access us on: http://pminfo.yrams.nl

We'll send you the evidence about secondhand smoke.

We believe you'll find the case convincing.

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1 75 3. 12 (Sept 1964)	

Encyclopide States	Reported Belative Risk	Reported Health Effect	Scientific Study Reference
Diet highest in saturated fat	6.14	Lung cancer	Journal of the National Cancer Institute, Vol. 85, p.1906 (1993)
Non-vegetarian v vegetarian diet	3.08	Heart disease	American Journal of Clinical Nutrition, Vol. 31, p. S191 (1978)
Frequently cooking with rapeseed oil	2.80	Lung cancer	International Journal of Cancer, Vol. 40, p. 604 (1987)
Drinking 1-2 glasses of whole milk per day	1.62	Lung cancer	International Journal of Cancer, Vol. 43, p. 608 (1989)
Eating one biscuit a day	1.49	Heart disease	Lancet, Vol. 341, p. 581 (1993)
Drinking chlorinated water	1.38	Rectal cancer	American Journal of Public Health, Vol. 82, p. 955 (1992)
Earling propper (Comments)	1,30	Worlady	American Susmai of Epitiemiology, Vol. 119; p. 775 (1984)
Empare to sector hand tobacco smoke	1:19	Lung cancer	U.S. Environmental Protection Agency (1992)
High vegetable diet	0.37	Lung cancer	International Journal of Epidemiology, Vol. 25, Suppl. 1, p. 32 (1996)
High fruit diet	0.31	Lung cancer	American Journal of Epidemiology, Vol. 133, p. 683 (1991)

*Response risk measures now much consuming, or being exposed to selecting to the US National Cancer institute... "In epidemiologic research, relative risks of less than 2 are considered small and are usually difficult to interpret. So there is a charge statistical bias, or effects of confermiles factors that are sometimes not evident."

Philip Morris Europe S.A.

Second-hand tobacco smoke. Let's keep a sense of perspective.



Protein drugs with less pain

Anyone who receives medical treatment with protein-based drugs has to suffer the pain and onvenience of daily injections Until now, there has been no way of packaging large molecules, such as proteins, so that they can be released slowly inside the

Scientists working for Alkermes in Massachusetts and Genentech in California believe they are close to solving the problem by designing an injectable stained-release form of human

growth factor, a protein.

The main problem they had to overcome was that the protein's delicate structure is damaged by the processes normally used to pack molecules into "controlled release" systems. The scientists found a way to stabilise the proteins by forming a complex with zinc; then a biodegradable polymer encapsulated the substance in small micros

Tests on monkeys showed that the microspheres of human growth hormone could be released slowly over a period of at least a month, according to a report in this week's Nature Medicine, The US Food and Drug Administration has approved the first stage of human trials on the process. The researchers believe that other proteins could be administered in a similar fashion. Alkermes: US, tel 617 494 0171; fax 617 494 9255.

E-mail for faxes and voice messages

Internet users can now use their e-mail addresses to receive faxes

and voice messages.

Jfax, based in New York, has launched a service that allows faxes and voice messages to be digitised, compressed and forwarded across the Internet as an e-mail attachment. One advantage is that it does not

require a dedicated phone line or for the computer to be permanently switched on. Faxes and voice messages are stored, on the Internet service provider's server until downloaded. It also makes it easier for a company to to business in other countries by allowing them to use a domestic

number as their fax number. Jfax has formed a partnership with Easynet, the UK Internet service provider in the UK. The service will cost £8 a month, plus a connection charge of £8-80. The first 100 fax pages or voice sages are free, after which they cost 15p per page or

Jfax: US, tel 212 4313833; fax 212

Cheaper alternative for sorting plastics

Plastics must be sorted before they can be recycled, but few companies disposing of plastic waste can afford the cost of installing sorting equipment.

A cheaper option may be offered by a mobile machine. launched this week, that can identify types of plastic. The system, developed by

engineers at the University of Southampton, uses an infra-red scanning unit in conjunction with a database of all commonly used plastics. The Portasort service is supplied by Intex Logistics of Petersfield.

University of Southampton: UK, tel 44 (0)1708 593807; fax 44 (0)1708

Keeping air out and flavour in

Airtight packaging rarely lives up to its name. Water and oxygen often diffuse inside while volatile flavourings leak out. But scientists at the Framhofer Institute for Silicate Research in Würzburg, Germany think they have come up with a superior impermeable coating, based on hybrid organic and inorganic

polymers.
These are synthesised using the "sol/gel" process, in which solids are dispersed in a solution and the liquid removed to form a gel. The polymers, known as ormocers, were found to be far less permeable to water vapour oxygen or volatile flavourings than conventional materials.

Fraunhofer Institute for Silicate Research: Germany, tel 499314100502; fax 499314100698.

elivering freight by rail across Europe is a little like sending your children off to university. You never know where they are or what they are doing - but you assume the worst - and they may never come home again. All you get back are bills, the occasional progress report or, if you are really unlucky, a visit from the police.

Few perents would consider fixing electronic tags to their offspring but rail operators and freight firms are now developing systems to track trains and cargoes. A debate is developing about which system should be adopted widely but the technology will give both customers and companies a better idea of where their goods are and what is happening to them.
Whether the cargo being moved is

in containers or refrigerated wag-ons, information available at the moment is pretty scant. Research into this area by trade associations produces comments such as: "There is no overview and supervision of transit. There is no tracking system, and consequently no informa-

Although the details of every freight train and the route it is taking are entered into Hermes, the European rail operators' computer system, it is not updated in real time. The only time anyone knows the definite location of a train is when it crosses a frontier, enters a marshalling yard or passes through an important rail innetion.

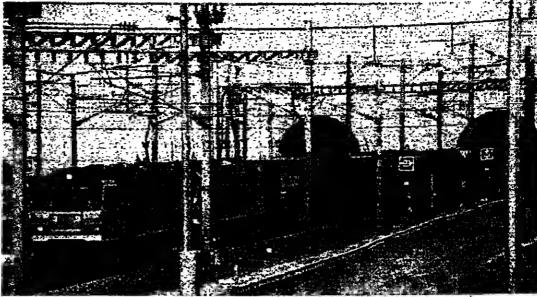
At a national level where a load takes hours rather than days to reach its destination, this may be enough, but on a European scale much more timely information is needed. A container going missing between Manchester and Milan could be in any one of 300 places, says Ray State, British Rail Business Systems' development man-

He says another problem with Hermes is that information is fed in manually. Mistakes can occur as rail workers with different native tongues key in details about the load they have just inspected. Documents that travel with the train can also become soiled or lost.

"It would be comforting to know which country the load is in to see if there is going to be any delay in its arrival," State says.

Apart from comfort, another rea-son why rail and freight operators need to know the location of their trains is that it will help them compete. "Wa want to be able to offer the same quality of service as a road-only operator," says Chris Nichols, spokesman for the Rail Freight Group, a UK trade association that represents companies dispatching goods to the Continent by rail.

He says companies moving freight by rail have a tougher time



Track records

European rail operators are keen to adopt systems that monitor freight train movements, reports Mark Ward

nology was developed by Alcatel

Amtec and involves transponders

placed between the rails et strategic

points such as the exit from the Channel Tunnel, national bound-

On the train would be an elec-

tronic tag identifying the wagon,

what cargo it is carrying and where it is heading. The transponders

would pick up the information from

the passing train and then use con-

aries and large marshalling yards.

finding out where the goods are because of the number of different organisations involved. Road haulage firms have a much easier time.
"A road-only constant road-only operator can simply call the driver of the lorry and then tell the customer where their goods

are," he says. The central problem for rail and freight firms is that trains are dumb. They cannot tell where they are or if their load is intact. But there are moves afoot to make them

a lot smarter. The Rail Freight Group and its sister organisation, the British International Freight Association, have formed the Alliance for Channel Tunnel Railfreight which is pushing for improvements in the way goods are moved through the tunnel. One of its objectives is to improve train tracking systems.

The alliance has applied to the European Commission for what is known as Pact (Pilot Action for Combined Transport) funding. If the application for Eculm (£800,000) is successful, the money will be used to install a pilot tracking system along the route between Manchester and Navarro in Italy. Nichols believes the alliance has a good chance of getting the money because a couple of years ago it won similar funding for a different project that will allow rail operators to carry lorries on their trains. The alliance intends to adopt the

system approved by the Union

ventional telephona networks to let rail operators know where the train is. The protocols for passing this data around via the Hermes network are already established and will not rely on anyone on the ground intervening, a situation that should make the process of receiving information more reliable.

Although the UIC has approved the Alcatel Amtec system, it cannot provide fimds for the transponders, radio tags and links. Take-up of the technology is on a voluntary basis and only France and Switzerland have said they will implement the system for specific traffic. In the US, automatic tracking and identification of freight has been manda-

tory for a couple of years.

Ray State does not think the UIC system will be widely adopted. There will have to be some form of fixed infrastructure," he says. "But because many European countries

Internationale de Chemin de Fer (UIC), the Europe-wide body that fixed installations as optional."

(UIC), the Europe-wide body that represents rail operators. The tech-The fact it is discretionary means it is unlikely ever to be anything more than a piecemeal system. What is needed is for the container to talk to its carrying vehicle and for that vehicle to talk to a base station totally free of infrastructure," says State, British Rail Business Systems is considering a cheap way to do that using existing com-

munications systems. All European rail firms make extensive use of radio to keep in touch with drivers and pass on information about what is coming down the line. The system dreamt up by State and his team links all wagons in a freight train and makes them report regularly on their whereabouts and that the whole load is intact. A black box on the train uses global positioning satellites to fix its location.

State considered putting satellite links on the trains but soon dis-missed the idea. He says: "A train with a great dish on the top is not

an option." He believes that because the system could use existing infrastructure and would need only a modest investment to equip wagons and containers, it should have a good chance of being adopted. Eventually it may only be British freight trains that know where they are going.

Mark Ward writes for New Scientist.

R&D plans in Europe

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he European Union's Fourth Framework Programms for Research and Development is halfway through its four-year life and scientists and govern thinking about the Fifth Frame work Programme that is expected to begin late in 1988.

This week the European Science Foundation, which brings together 59 research funding organisations throughout Europe, publishes its proposals. It argues for a reinvigo-rated EU commitment to science. with a research agenda built around five broad themes: Information and communica. tions technology - focusing on more sophisticated techniques for

using information and on the Industrial technologies for com-plex systems and products - focusing on advanced engineering and materials science:

 Molecular mechanisms in life and health - focusing on structural biology and exploiting rather than accumulating genetic information; Sustaining our environment focusing on the sustainable use of recources, environmental munace ment and environment and health · Change and stability in European society - focusing on driving forces of the economy, building Enropeau institutions, personal

mobility, households and lifestyles.
In addition to these central themes, the ESF recommen to build European research capac ity. Its paper, entitled Beyond Framework Programme IV, makes specific proposals for pooling research expertise more effectively, for improving scientific training and for running joint European research facilities.

Last month, several European governments put forward their preliminary views on the Fifth Framework Programme. The UK, Germany and France want it to focus on industrial competitiveness and to have a more streamlined management structure, with fewer specific programmes than the 17 in.

the Fourth Programme.

Meanwhile the Eculs.1bn
(£10.3bn) Fourth Programme continnes to issue new calls for research proposals. The table below, updated every three months in the FT, is a guide for companies and universities interested in taking part.

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Mr Stephen Parket

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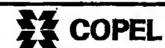
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The receipt of the Quantication Documents and the Price Bids is scheduled to spice that 10, 1995, at 1996 Mid., at COP-Lip Unice meeting totals, in Californ 233 Voluntarios de Pátrie Street, ground floor. The Bidding will be ruled by Brazilian Law no 8668, deted June 21, 1893, and by other conditions stated in the Instructions to Skidders and in the Contract

INVITATION FOR EXPRESSIONS OF INTEREST MARKHAM MAIN COLLIERY

On 10 February 1996 Arthur Andersen were appointed as Administrators to Coal Investments plc, including Markham Main Colliery. Since then the Coal Authority and the mators have advertised for expressions of interest in the mines to be registered. In the ensuing months the Administrators have operated the mine and evaluated expressions of interest from prospective operators. On 28 June 1996 oo viable bids existed and the mine was surrendered to the Coal Authority.

The Coal Authority now intend to implement a closure programme unless a firm expression of interest is recieved within 7 days (i.e. by 11 July 1996). This date will not be extended, nor will any further advertisement appear. Any expression of interest should identify the nature of the proposal, company structure, together with the availability of expertise and financial resources.

Expressions of interest must be delivered to:-

The Licensing Department The Coal Authority Brethy Business Park Ashby Road Burton-on-Trent Staffs DE15 0QD

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doministration; transport; urban & rural areas; education & training; healthcare; environment; libraries; language and information engineering. Advanced Communications opies & Services (ACTS) interactive digital multimadia; photonics; high-speed networking; mobility & personal communications networks; network intelligence.

M Industrial & Materials 15.12.94/C35 10.12.06-17.12.0 Tactmologies (ERITE-EURAM) 15.12.95/C337 25.5.98 Production technologies; materials & technologies for product innovation; technologies for transport.

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27.3.97 (SMEs) 20.8.96 15.1.97 15.12.95/0337 17.8.98 Environmental quality & global change; environmental technology; space techniques for environmental monitoring & research; austainable de Marine Science 15.12.94/C357 11.6.97 & 17.12.97 and Technology (MAST III) 15.12.95/C337

3.96-8.95 (training) 27.6.97,12.6.98 15.3.95/C75 16.4.98/C110 15.10.96 & 15.1.97 Marine science: strategic marine research; marine technology

15.12.95/C337 3.98-7.98 (training) 15.6.98/C171 18.10.96 & 11.96-7.98 Cell factories; genome analysis; cell communications

17.1,95/C12 31,3,98-31,12,97 fieliowships 17,12,96 17.9.98 harmaceuticals: biomedical technology & engineering: brein ench: human genome ealth; biomedical athles E Agriculture and 15.12.84/C357 12.6.96 & 11.6.97 (SMEs)

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of recutts (INNOVATION) 15.12.95/C337 15.3.96 - 16.9.96 Mr Jean-Nöel Durvy +352-4301.34129 Technology validation; technology transfer. Training & Mobility 30.0.08 Mr Dreux de Nettancourt of Researchers (TMR) -32-2-295.69.05 Research networks; access to large-scale facilities; training through research; conferences & summer achooks

The table above shows the status of all 17 programmes that distribute R&D grants within the EU Fourth Framework Programme. The name of each programme (and acronym, if any) is on the left in bold type, with a brief list of its main research areas beneath. The next column gives the date(s) on which the EU Official Journal has published a "call for

proposals" for the programme, with the reference number of the journal. Dates without a reference number show when the future calls are acheduled.

The "due date" column gives the main deadline for submitting project proposals. Some calls have different due dates for different activities. The total budget of the programme over five

years is given in millions of Ecu, followed by ... the number of the directorate-general responsible for it. Finally, there is a contact name (where illable) and fax number in Brussels or Luxembourg. For further information took for DG XII's pages on the EC's Europe web site at

http://europa.eu.int/en/comm.html.

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Cinema/Nigel Andrews

The sublime mixed with the ridiculous

MISSION: IMPOSSIBLE Brian De Palma

DEAD MAN Jim Jarmusch

> WILD BILL Walter Hill

THE GODFATHER Francis Ford Coppola

ever minds spies, poisoned hypodermics and the schemes of men with funny accents to take over the world. The real "mission impossible" in the so-named 1960s television series was for any story to live up to composer Lalo Schifrin's introductory theme tune. Each week this took the human ear and subjected it to clinical trauma. Thumped at by drums and shrieked at by jazzy trumpets, the viewer finally cried "All right, I give up, I did it": only to realise that the plot had not even begun.

Schifrin's music is pumped out again in Mission: Impossible the movie. But this time the plot and pictures are strong enough to answer back. In the first film from Tom Cruise's own production company, directed at full tilt by Brian De Palma (and then some), Hollywood's hero-superbrat wears several faces as well as his own as a disguise-skilled superspy for the IMF. This is not the dastardly organisation that turned Denis Healey back at London Airport all those world economic crises ago, but the similarly acronym'd "Impos-

sible Missions Force". Cruise's mission is to expose the mole who caused the deaths of his colleagues in an embassy ambush in middle Europe. Emilio Estevez is impaled in a lift shaft, Kristin Scott Thomas is stabbed with an exotic dagger and Jon Voight - well, you get the picture. All that they were attempting to do was to stop a top Russian spy passing on a list of key

o en A the villain, Cruise must prove he is not the mole himself: a multiplejeopardy task that involves hanging from a wire in a CIA strongroom, surviving a bombed Czech cafa whose design motif is built-in fishtanks (they explode, hurtling startled goldfish into the Prague night), dating Emmanuelle Béart (who spent weeks, we are told on her English accent, to be given only some three charmingly incomprehensible lines here) and meeting a Vanessa Redgrave wearing copper-rinse hair and blue contact lenses and appearing to enjoy herself

hugely.
"Who are you and what are you doing here?" she coos at Cruise, just as we were about to put the same question to her. Cruise realises that she is "Max", an important arms dealer and villainess, and that she will almost certainly be on the same train as he when, at climax time, the full-speed Eurostar hurtles through the Eurotunnel pursued by a helicopter, an army of digital visual effects and, yes, Lalo Schifrin'a music.

The great advantage of action films that do not know when to stop is that one can ignore the fact that they never truly begin. No charac-ter is "established" here, no scene is "set". We are into hocus pocus from the beginning, when false walls slide away and a false corpse rises, to denote the first of many hoaxes.

Brian De Palma made Obsession and Dressed To Kill among other feature length mirror tricks. Now, after the mission improbable of *The Bonfire Of The Vanities*, he is back to his trompe l'oeil peak. A spiral staircase is as queasily eyecatching as a Bridget Riley painting. A slowmotion bead of sweat hangs like a jewel from the corner of a pair of glasses (it is vital to the plot that it does not hit the floor). And vast tilted wide shots alternate with lowangle close-ups so close that they almost crack the camera lens.

The TV series is taken up hallu-cinogenically into the realm of Escher, Dali and D.C. Comics. The movie is at once wonderfully preposterous and almost messianically avant-garde. What is it about? It is about itself: a machine for mixing the sublime with the ridiculous and the "What next?" with the "What ever next?" When Tom Cruise meets his final Waterloo, or more precisely his 80-miles-from-Waterloo-via-Ashford, even the most popcorn-loving spectator will appland the Dadaist perfection of the crowning image involving a train, a single helicopter blade and a semaphori-

Dead Man is more Dadaism, though without the fun. Or rather, writerdirector Jim Jarmusch has a sense of fun but it is ingubrious and parasitic. This mock western from the maker of Down By Law, a mock jail thriller, and Mystery Train, a mock love story, proposes Johnny Depp



ARTS

Tom Cruise in 'Mission: Impossible', directed at full tilt by Brian De Palma

as a diffident accountant whisked off on a cross-wilderness adventure by a friendly Indian (Gary Farmer) after Depp has accidentally crossed destinies with factory boss Robert Mitchum, killing his son over a

The Indian's name is Nobody. The hero's name is William Blake, And the name for this sort of exercise is deep-penetration whimsicality. Its archness gets into one's bones. A few giggles at Jarmusch's perverse set-dressing - animal skulls littering the town's main street chum wearing hipov-length hair, a hired gunman who clasps a teddy bear in his sleeping bag - alternate with yawns at the joint-stiffening longueurs.

We assume that Jarmusch's business, as usual, is to deconstruct a genre. But deconstruction should be about alternative enlightenment, not just about drawing moustaches on sacred writ. To make the mix of elements seem more pointlessly incongruous, the cast is littered with well-known faces - Gabriel Byrne, Crispin Glover, John Hurt, Iggy Pop, Alfred Molina - none of whom seems at home either in a real western or a revisionist one. Walter Hill's Wild Bill is neither

of these: more a radio western with pictures. Everyone in turn speechifies at everyone alse while the cameraman, not to say the audience, Jeff Bridges is Wild Bill Hickock, now losing his sight through glan-

coma. Ellen Barkin is Calamity Jane, all sanciness-turned-elegiac. And they meet for a final existential stocktaking in a one-horse town in the late 1870s, while fending off hitpersons and flash-backs in roughly equal quantity.

As in Jarmusch's film many guest stars attend the reunion, including Bruce Dern, Keith Carradine and again John Hurt. (What agency is he with these days? Wells Fargo?) But again as in Jarmusch's film the tope errs on the palsied side of postmodernism, suggesting more a waka for the western than a wake-up call.

You will be pleased to know that The Godfather, as advertised on your posters, is not a post-modern riff on Coppola's masterpiece but revise or reconstruct the perfect. Nor can one "revive" a film that has never been away, or even indisposed, during 25 years of rude criti-cal health. Here is an epic made when directors had the courage to take narrative cinema seriously and the skill to persuade audiences to do the same.

Musical Theatre/Alastair Macaulay

Out of tune with Wodehouse

y Jeenes - a winsome col-lage of P.G. Wodehouse tales now billed as "the Alan Ayckbourn and Andrew Lloyd Webber musical", and revised from AA's and ALW's unsuccessful earlier 1975 version opened Ayckbourn's new Stephen Joseph Theatre-in-the-Round in Scarborough on May 1. When Ian Shuttleworth reviewed it on this page on that occasion, he issued s note of caution about a London transfer into a conventional theatre of any appreciable size. His caution was justified. The Duke of York's Theatre is not large, but nonetheless it awkwardly exposes the con-siderable extent to which *By Jeeves* is a determined joke about the Stephen Joseph Theatre's incapacity to provide conventional scenery. Large parts of the show are taken up by showing us how its main story is in fact Bertie Wooster's anecdotal remintecence within a village hall show in which he is taking part.

In a theatre-in-the-round, this pre tence might be jolly enough. Behind the proscenium arch, however, it is s waste of time. I frequently loathe the kind of importance that elaborate scenery has in Lloyd Webber's more famous musicals, but here I found myself longing for some sets. just so that the story could get a move on. But no. By Jeeves is naggingly ironic about storytelling itself. Bertie and Jeeves are forever discussing their way with: "Jeeves, a chap can't be expected to keep up the main brunt of the narrative while making sound effect" and so forth. This is not at all P.G. Wode house's kind of frony. Nor is it a kind that either Ayckbourn or Lloyd Webber know how to man-

The two men have shuffled together various Jeeves-and-Wooster stories, so that the characters soon merge into a muchness. Everyone is called Little Stiffy or Honoria Fink or Stinker Nottle-Bassett, most of them speak with very silly voices, and Bertie, climbing a lad-der into the wrong bedroom, wakes up the whole household before he can steal the swag so that the Rev. Pinker can marry Stiffy. Natch. Simon Day's account of the humourless and anxious Gussie

Fink-Nottle provided me with my one laugh of the evening, and, as Jeeves, Malcolm Sinclair's line in divine disdain would be, in a better context, the best since Dennis Price played the character on TV 30 years ago. But Steven Pacey's interpretation of Bertie, which dominates the evening, is a study in artificial classiness, strenuous ingratiation. and maximum dental display.

Nothing about the show feels more predictable than its music. This, despite some witty lyrics by



Steven Pacey as Bertie

Ayckbourn, is in Lloyd Webber's usual vein of harmless and dull pastiche. Not only does each song slow the action down, it also coofers a terrible metronomic torpor upon each character, ("Half a Moment" is here the most gruesome example.) The title number and the Hallo Song", both stale studies in English fatuity, recall the much fresher and rhythmically far wittier versions of the same thing the Gershwins did with songs like "Stiff Upper Lip" in A Damsel in Distress - the 1937 film musical (Fred Astaire, George Burns, Gracie Allen) for which Wodehouse himself wrote the screenplay. Wodehouse contributed to many musicals; By Jeeves does not hold a candle to them. It feels so familiar and so artificial that you wonder if you are awake.

Duke of York's Theatre, WC2.

Jazz/Garry Booth

Oscar Peterson plays the blues

ianist Oscar Peterson's bra-vura playing, his unstoppa-ble train of ideas coupled to a one zillion horsepower rhythmic engine, has remained one of the biggest draws in live popular music for almost 40 years. But last Mandy Perryment as Brooks' ex); in year the 70-year-old Canadian was the world of farce, it seems, every derailed by a stroke which, judging by Saturday's performance at the Barbican in London, has left its

mark. Since Peterson found instantaneous fame in the late-1940s with promoter Norman Granz's "Jazz At The Philharmonic" his combos most famously with bassist Ray Brown and guitarist Herb Ellis have set the benchmark for swing-ing, small-group jazz, with the leader insisting on members closely understanding each other's playing and an emphasis on the harmonic movement of his tightly written music. Linear suppleness, to go anywhere at any given time, has been the Peterson sine qua non.

Now, robbed of some of that physical agility - but not creativity the pyrotechnics in Peterson's performance have been replaced by a more contemplative, measured blue-ness. The vitality and vigour in his playing have been tempered by depth and reflection. Though the right hand has lost none of its mercurial tonch, crystalline notes streaming from the keyboard, the left, once the sender of explosive chords and a reservoir of swinging momentum, is muted. The presence of Niels Henning

Orsted Pedersen's driving, complicated bass lines and metronomic drummer Martin Drew's splashing among the cymbals went some way to recreating the old sound; and guitarist Lorne Lofsky plays Herb

Ellis's part well.

But Peterson, picking through a mix of standards and originals, is a changed, albeit undiminished, artist. Some of the trademark trills, frills and intricacies remain, but the poignant simplicity of "She Has Gone", a tribute to the recently departed Ella Fitzgerald, and "We Will Love Again" revealed a some-times sombre, meditative side to the big man's work.

writing career, Ray Cooney has turned out his first adaptation; a case of returning the favour, really, as anthor Francis Veber is the French adaptor of several of Cooney's farces. Fools Rush In retains a whiff of boulevard comedy - the plot is grounded in the walk-out of wealthy publisher Peter Brooks' wife, and in the very final moment the promised happy resolution may have stalled - but the free hand of Cooney is evident.

ome four decades into his

Rather than being generated by an improbable chain of circumstance, the farcical goings on are here caused by a well-meaning idiot: amateur tapestry weaver Har-old Wilkinson (Dennis Waterman), whom Brooks had planned to take to a humiliating "berks' dinner" at the Garrick.

old pitches in with a good heart and 12 left thumbs, always saying or doing the wrong thing to the wrong person mixing up Brooks' wife and ex-girlfriend, getting carried away during role-playing telephone calls and even bringing a dryly-determined Inland Revenue inspector into an apartment largely furnished with the proceeds of tax evasion.

a self-conscious running gag every

play such a nebbish, all Essex whine and sticking-plastered spectacles, but one can only laugh at so much berkdom before beginning to share the boredom and frustration of the characters around him. Eric Sykes makes a timely arrival as the tax inspector who, although drafted in to help track down the errant Mrs Brooks, cannot help but nose around the place. Sykes's playing is

Gerald Harper and Moray Watson turn in workmanlike performances as Brooks and his friend, but feel out of place when forced to play obvious gags; the over-egged script and Cooney's own direction belie his professed view that farce is only a shadow away from tragedy. Moreover, it is tiresome to see once again the wish-fulfilment of a man in late-middle age being hounded by sgeing Hefner has his personal cen-trefold. The final scene, in which truth. repentence and sentimental recon-

ciliation gain the upper hand, is reminiscent of one of those moralis-ing codas which so used to bedevil inferior American TV sitcoms, in which the lesson to be learnt is

spelt out in capital letters.

It would be surprising if Fools
Rush In were to become the first of Cooney's plays not to make it into the West End, but this would owe less to its merit than the fact that, like Lloyd Webber musicals, such pieces have a solid critic-proof constituency. Resistance, alas, is futile.

At Richmond Theatre until July 6

Hiroshi Sugimoto, photographs: a small retrospective exhibition, including about 50 works from the Seascapes, Nightscapes, Drive In Theatres, Theatre Interiors, Wax

STRASBOURG

Cabinets and Dioramas; to Sep 22

OPERA Palais de la Musique et des Congrès Tel: 33-88 37 67 67 Don Pasquale: by Donizetti. Conducted by Theodor Guschibauer and performed by the Choeurs de l'Opéra du Rhin and the Orchestre Philharmonique de Strasbourg. Soloists include Gabriel Bacquier: 8pm; Jul 5

■ VIENNA EXHIBITION

Museum des 20. Jahrhunderts Tel: 43-1-7996900 Coming Up - Young Art from Austria: exhibition focusing on up-and-coming or relatively Unknown young Austrian or Austrian-based artists; to Sep 15

ZURICH

EXHIBITION Kunsthaus Zürich Tel: 41-1-2516765 Peter Fischli/David Welss. Arbeiten im Dunkeln: exhibition of works by the video artists; from Jul 5 to Nov 3

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17.30 Financial Times Business Tonight

CNBC:

08.30

Squawk Box

10.00

European Money Wheel 18.00

Financial Times Business Tonight

Theatre/Ian Shuttleworth

Whiff of boulevard comedy

About the only calamity not directly attributable to Harold was the sound-effect malfunction on the first night in Richmond, leading to

time Gerald Harper, as Brooks, had to activate the speaker system on his telephone. Waterman relishes the chance to

masterly; his grasp of delivery, tim-

cast Includes Glenn Swart, Paul

to Jul 20 (not Sun)

MUSICAL

■ CHICAGO

Warwick-Griffin, Neisha-Ann Harley

and Graham Clark; Mon 6pm, Tue -

Thu 8pm, Fri 9pm, Sat 6pm & 9pm;

ing and gesture lifts the comedy onto another plane, until he is ushered off all too soon by the demands of the script.

a vivacious young woman (the pert

(0181 940-0088).

landscapes, still lifes, and

MUNICH

photographs, including portraits,

architectural studies that span the

period from 1916 until the early

INTERNATIONAL

AMSTERDAM

CONCERT Tel: 31-20-5730573 Radio Kamerorkest; and the Groot Omroepkoor with conductor Ton Koopman, soprano Greta de Reyghere, alto Katarina Karnéus, tenor Paul Agnew and bass Peter Savidge perform Mozart'a Symphony No.41 in C, K551 (Jupiter) and Mass in C minor, K427;

ATHENS

THEATRE Athens Fastival Tel: 30-1-3221360 Electra: by Sophocles. Directed by Lydia Konlordou and performed by the National Theatre of Greece. With music by Takis Farazis and choreographed by Apostolia Papadamaki; 9pm; Jul 5, 6

BERLIN EXHIBITION Berlinische Galerie

Martin-Gropius-Bau

Tel: 49-30-254860 Michael Schmidt. Fotografien seit 1965; retrospective exhibition featuring photographs by Michael Schmidt (b. 1945) from 1965 to the present. The city of Berlin, in which the artist has lived all his life, plays an important role in his work; to Sep

BONN EXHIBITION

Kunstmuseum Bonn Tel: 49-228-776121 Picasso - Illustrierte Bücher: exhibition of books and book illustrations by Pablo Picasso. The approximately 100 works on display give an overview of the artist's development in this field between 1911 and 1974; to Sep 22

BOSTON

MUSICAL

CONCERT Tanglawood Music Festival Tel: 1-617-2661492 Tanglewood Opening Night Celebration 1996: the Boston Symphony Orchestra with conductor Selfi Ozawa, cellist Yo-Yo Ma and the Tanglewood Festival Chorus led by John Oliver perform Bernstein's Chichester Psalms and Three Meditations for cello and orchestra, and Dvorák's Cello Concerto; 8.30pm; Jul 5 CAPE TOWN

Opera House Tet: 27-21-215470

Lloyd-Webber. A production by the Capab Opera, with musical direction

by Charl-Johan Lingenfelder. The

Jesus Christ Superstar: by

The Goodman Theatre Tel: 1-312-443-3800 The House of Martin Guerre: by Arden. Directed by David Petrarca and performed by the Goodman

Molner, Anthony Crivello and Guy

Adkins, Tue - Thu 7,30pm, Frl, Sat

8pm, Sun 7.30pm; to Aug 4 (not **■ COPENHAGEN** EXHIBITION Statens Museum for Kunst - Royal Museum of Fine Arts Tel: 45-33 91 21 26 Erik Mortensen. Classic Art: exhibition combining the museum's collection of renaissance, baroque

and rococo art with some 120 haute

couture models by the Danish fashion designer Erik Mortensen; to

■ HONG KONG

DANCE Grand Theatre/HKCC Tel: 852-227342809 Suchness: a choreography by Ying E. Ding, performed by the Hong Kong Dance Company. The choreography consists of five dances: The Rainbow Dharma, A Fog Cocoons, The Sea inaugurated, A Holgy Fire-Fly and Thunder

Knows; 7.30pm; Jul 5, 6 (also 3pm), 7 (3pm)

LONDON

CONCERT Wigmore Hsll Tel: 44-171-9352141 Autralian Chamber Orchestra: with conductor Richard Tognetti and mezzo-soprano Lorrains Hunt perform works by C.P.E. Bach, Puccini, Respight and Szymanowski; 7.30pm; Jul 5

Barbican Art Gallery Tel: 44-171-6384141 Eve Amold: In Retrospect/Derek Jarman: A Portrait two exhibitions shown at the same time. Eve Arnold: In Retrospect covers the life's work to date of photographer Eve Arnold. Derek Jannan: A Portrait considers the diversity and impact of Jarman's career as an artist, film-maker, stage designer, writer, gardener and influential figure in gay politics; to

OPERA Royal Opera House - Covent Garden Tel: 44-171-2129234 Giovarina d'Arco: by Verdi. Conducted by Daniele Gatti and performed by the Royal Opera. Soloists Include June Anderson, Dennis O'Neill, Vladimir Chemov and John Dobson. Part of the Verdi Festival '96; 7.30pm; Jul 5

Aun 18

LOS ANGELES

EXHIBITION The J. Paul Getty Museum Tel: 1-310-459-7611 . Doris Ulmann: Photography and Folklore: exhibition devoted to photographer Doris Ulmann (1882-1934). The display features 48 EXHIBITION Kunsthalle der Hypo-Kulturstiftung Tel: 49-89-224412 Amerika - Europa: exhibition of works from the collection of Ileana

and Michael Sonnabend. In the

exhibition are works by American and European artists from the 1950s until today; from Jul 5 to Sep 8

■ NEW YORK

EXHIBITION international Center of Photography Tel: 1-212-860-1777 In Times of War and Peace: The Photographs of David and Peter Turnley: exhibition of over 200 works by David and Peter Turnley, who have photographed every major news event of the past 15 years; to Sep 8

PARIS EXHIBITION

Musée d'Orsay Tel: 83-1 40 49 48 14 Menzel (1615-1905), 'la névrose du vrai': retrospective exhibition devoted to the work of the German impressionist painter Adolph Menzel;

■ STOCKHOLM

EXHIBITION Moderna Museet - Museum of Modern Art Tel: 46-8-6664250

parison with those of neigh-

basis the unemployment per-

centage this April was 8.4 per

cent, down 2 percentage points

from the peak of the last recession. In contrast,

France's jobless rate was 11.5

per cent and that of Germany 8.9 per cent. This is not to

mention 12.4 per cent for Italy

and 22.1 per cent for Spain.
The US did much hetter
with a rate of 5.4 per cent.

although at the expense of

falling real wages at the bot-

tom. Although Japan apparently did better still, its unem-

ployment statistics are more

than usually suspect in the

aftermath of a deep recession.

Moreover, of European countries, the UK is the only

one to show much improve

ment from the peak of the last

recession. At this point a Brit-

ish cabinet minister would

preach a sermon on the vir-

tues of flexible labour markets

end say he expected the recent

He would, however, he

unlikely to convince his audience that all is well with the

British labour market. There

are at least three reasons for

concern in spite of the falling

trend of unemployment. First,

there are the widely expressed

fears about future possible job

improvement to continue.

Economic Viewpoint • Samuel Brittan

The disappearing workers

Many people in later middle age are not technically unemployed but have left the labour force altogether, increasing the fiscal burden on those who remain

The UK unemployment there were 2.3m unemployed statistics, while far from satisfactory, bear reasonable comin Britain last wintar. Of tbese, 1.5m were males of working age (defined as aged bouring countries. On an 16 to 64). But on top of these there internationally comparable

were 2.7m men categorised as 'economically inactive". These men had not sought work in the previous four weeks; or if they had were not available to start employment soon. Thus total male nonemployment, adding together the inactive and the unemployed, came to 4.2m. There were also 1.2m adult meo who were only working part time. Why concentrate on males? It is because that is where the problem lies. For traditional

reasons, reflecting household division of labour, there are still more economically inactive women than men, and far more women in part-time jobs. Nevertheless, the trend has been completely different for the two sexes. Economic activity rates have been rising sharply for women while they have been falling for men. Since the early 1960s the num-

Totally inactive: 2.752

335 (12.2%)

181 (6.6%)

ber of male employees has fallen by the almost incredible number of nearly 4m, but the the number of female employees has risen by nearly 3m. Tha growth of male selfemployment is not enough to explain more than a modest fraction of this divergence. The problem of male inactivity is heavily concentrated

among the older sections of the working age population.
As the second graph shows, there are also very high inactivity rates among young peo-ple. Indeed, more than 39 per cent of the 16-to-19-year-olds are counted as inactive. But this is almost certainly due to their involvement in further education and training.

The inactivity rate drops drastically to about 7 per cent for males in the prime age bracket of 25 to 50. But it leaps to more than 28 per cent for those in the past 15 years before the conventional retirement age of 65. This group of "inactive" older men accounts for nearly 1%m people, which is an astonishing waste of pro-

(Thousands) UK winter 1995-96

ductive potential. Indeed, Tim lower take-home pay than Congdon of Lomhard St their younger fellow citizens.

Research maintains this waste The big question for the rest is the main reason why the supply-side improvements of the Thatcher years have not translated into a more rapid national growth rate. The first graph takes all

2%m of the economically inac-tive males - not merely the older ones - and breaks them up according to the reasons they supplied to the Labour Force Survey. Some 69 par cent of those questioned said they did not want a job. The remainder say that they wanted a job but had not recently applied for one or were unable to take up employment. The most important single reason they gave was that they were sick or disabled: hut presumably they would be interested if something suitable were offered. Nearly 7 per cent were stu-dents and another 21/2 per cent said they were looking after a family. The interesting feature is that only a handful said

that they were "discouraged" another term meaning they did not believe they would Unfortunately, we do not have any further breakdown

suggesting how these older employment. As most say they are not looking for a job, the assumption must be that they have alternativa sources of income. By definition they do not qualify for state unemployment benefit; and they are also too young to draw a stata pension. A considerable number will have invalidity payments, despite the government's attempts to clamp down on this henefit. Some may have retired before the age of 65 on an occupational pension scheme.

We do not know how many of them have a spouse who is at work. And it goes without saying that the official statistics do not include undeclared earnings. It is, however, a matter of common sense that people who have paid off their mortgages and whose children are grown up can live on

of us is whether older nonworkers have decided to take the fruits of earlier labours, and of a rising national stan dard of living, in the form of leisure and do-it-yourself activities rather than paid employment. Or is it the case that the institutions and customs of the labour market give them no real stimulus to return? In that case they may not be discouraged in the stat-istician's sense, but are in

It is no comfort that other countries waste their potential labour force even more badly than does the UK. (France has a male inactivity rate in the 55 to 64 age range of nearly 60 per cent and Germany of nearly 50 per cent.)

All western countries face to varying extent the problems of an ageing population, involving increasing pensions payments and ever-rising medical bills. These have to be sustained - whatever the financing mechanism - by the efforts of citizens at work. Surely therefore systems need to be designed to encourage people to stay on at work for a longer rather than a shorter

All three UK party leaders have made ritual statements condemning discrimination against older workers. Howard Davies, the deputy governor of the Bank of England, criticises the sort of company that uses early retirement as a short sighted method of reducing costs, saying: "If it has selected those who had to go on artificial criteria such as age, a great risk is that in the process it will have removed many of the very skills and knowledge on which its survival depends." (Bank of England staff can retire at 58.) More valuable than such brave words would be action on corporate pension schemes

and social security which tilt the balance against the employment of older workers and which ought to be given a tilt the other way.

BOOK REVIEW · Peter Martin

WHY THINGS BITE BACK: Technology and the Revenge Effect By Edward Tenner Alfred A Knopf, New York, 346pp, \$26

Lessons learned from the world's revenge

is a hymn to Unintended Consequences. in thousands of examples, he lists ways in which buman ingenuity has produced the exact opposite of what was sought. Road improvements conjure up traffic jams; safety devices lead to hazardous complacency; belpful new crops turn into uncon-

His argument is in part a joyous celebration of the ways in which the world is a more complex place than we realise an interlocking system with which we tinker at our peril. In part, it is a cumulation of all the complaints of human middle-age: wby is it that nothing ever quite works out the way it should? By juxtaposing anecdote and scientific evidence, be lends this natural cantankerousness a veneer of

calm inquiry it does not

trollable pests.

entirely deserve. The book's litany of justfancy-that paradoxes some-times seems endless. Why does the paperless office produce so many sheets of waste? Why does a generation of Americans in demonstrably rude good health feel so sickly? Why do forest fire precautions contrib-ute to the blazes that they are

meant to avoid? But underneath the piles of examples, documented in 46 pages of footnotes, lie a few intriguing thoughts which bear closer scrutiny. Tenner argues that the modern world is one in which complex, tightlyinterwoven social and technological systems require a constant state of attention to avoid disaster. This cannot always be provided: ultimately, people get bored. Long periods of successfully avoided disaster create precisely the conditions in which it can arise,

But most of the time disaster is relatively easy to fend off, Tenner argues, because it grabs the public attention

Tenner's book ic's supposedly unsinkable con-is a hymn to etruction created a complacency which allowed it to run into an iceberg in 1912. So dra-matic was the event, so permanently etched on the con ness of public and seafarers alike, that no ships have been sunk by icebergs from that day to this - apart from in a single

accident in 1943. The modern world has learnt to avoid disaster, or to lessen its consequences. Both have an identical outcome: the replacement of the crisis with the chronic. Such long-running problems require management,

Antiblotics once aeemed to have banished certain sorts of diseases forever. Now, new drug-resistant forms of these diseases have appeared, requiring a set of long-term responses - including a world-wide willingness to use effec-tive treatments more sparingly in future, to preserve their efficacy as long as possibla.

Tenner rejects the blind faith in progress that was once the orthodoxy, he is nonethe-less relatively optimistic about our ability collectively to learn the lessons of the world's revenge effects. He cites two ways in which we are coming to terms with the complexity of the natural, technological and social world, learning to adapt

before it is too late. One of these approaches, he says, is a retreat from intensity, from "the single-minded over-extension of a good thing" most spectacularly visible in the Soviet era's obsession with

size and weight.

The waning belief in intensity is patchily evident in a whole series of industries and societies: farmers who use less fertiliser, doctors who use antiblotics more sparingly, computer users who choose not to upgrade to more powerful releases of hardware and software, sports that reject some technical innovations because

they spoil the game. A second trend is finessa, "abandoning frontal attacks for solutions that rely on some kind of latent properties that led to revenge attacks in the first place". This may mean ceasing to suppress a symp-tom, recognising the part that fever plays, for example, in fighting infection. It may mean living with and even domesticating a problem organism", turning what are now lether bacteria and viruses into common but harmless companions.
in the background of much

Fiscal I

of Tenner's argument is a truth that he acknowledges but in his selection of example - cannot entirely avoid. "What appears to be a technological question - how much of anything we really need - is in the end a social one," he says, How big a lawn do middle-class wners want? The answer will dictate the pollen count in previously allergen-free

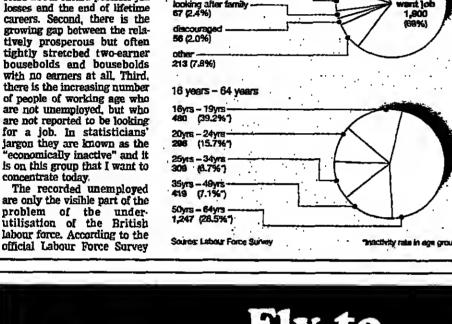
Arizona. Fundamentally, Why Things Bite Back is an essay written at book length, with the vir-tues and vices of that formula. A wealth of lively examples cannot entirely disguise the way in which the author strains to erect a more ponderous analytical framework then the argument really justifies.

Still the book combines a. few thought-provoking issues with enough cautionary taleto keep a dinner table agog. And it has many incidental pleasures, such as this example of Thomas Edison using what might be thought to be a uniquely 20th-century location. In 1878, he wrote to a European representative that, in the process of invention, "difficulties arise - this thing gives out and then that, Bugs, as such little faults and difficulties are called, show themselves".

If the 19th century gave us the problems of the modern world, it also gave us the vocabulary to describe them.

Why Things Bite Back is avuilable from FT Bookshop by ringing FreeCall 0500 418 419 (UK) or +44 181 964 1251 (outside the UK). Free p&p in UK

allowing a longer continuation of state subsidies to children



Economically inactive males of working age



-LETTERS TO THE EDITOR-

Number One Southwark Bridge, London SE1 9HL

We are keen to encourage letters from readers around the world. Letters may be faxed to +44 171-873 5938 (please set fax.) to fine'), a mail letters editor@ft.com Translation may be available for letters written in the main international languages.

Matters of fairness for Lloyd's Names

From Mr N.F. Parker. Sir, As with most Names, I was pleased to find Lloyd's second Indicative Finality Statement substantially more to my favour than the first

That said, one entry unique to the second statement seems

disturbingly unfair. Before crediting my profit from the 1993 year of account to my statement, my former agents have been allowed to deduct a 19 per cent profit

As the object of the exercise is to cap underwriting losses, this should be given priority: 1993 profits should be used in their entirety to cover losses and agents should take a subordinate place in the queue for their commissions, rether than taking them off the top as has been done.

N.F. Parker, PO Box 2708. Jeddah 21411, Saudi Arabia

From Ms Julia Lawrence. Sir, Being a small fish in a big sea is the problem that many working Names are now having to face. In the past, working Names had been lured into their Lloyd's membership to ensure employees had a vested interest in the market.

This dispensation often resulted in working Names falling outside the standard requirements (that is, that their assets did not have to exceed £250,000).

However, the final settlement offer for non-underwriting Names appears prejudicial to some of these working Names whose losses do not exceed the £50,000 cap. Perhaps fairness also to the smaller investor could have been achieved through capping at a percentage of overall losses.

Julia Lawrence, 4 Bowling Close, South Street. Bishops Stortford. Herts CM23 2AE, UK

Losers in the transition economies

criteria, these issues threaten the very success of the reform

From Mr Mike Aaronson. Sir, The World Bank is utterly complacent about the economic reform process in the transition economies, and the Financial Times too uncritical in its reporting ("Rapid liberalisation is starting to pay off", June 28).

Both the Bank and your report "conceded that change had brought social unrest and rising poverty and inequality levels", yet this amounts to a footnote against the assertion that "firm and persistent market liberalisation yielded

large benefits". In its response to the Bank's World Development Report, Save the Children argued that rapid liberalisation has institutionalised extremes of wealth and poverty within the societies in transition. Children and women are the notable losers, along with the rural poor who are stripped of assets necessary for group survival, such as communal

Even by the Bank's own

of the new institutions, and who do not see privatisation and other reforms as

legitimate, is potentially explosive and ultimately will undermine the conditions for From its experience of children's lives in societies in transition, Save the Children

believes the following measures, among others, are necessary to adapt the reform the crude standardisation of

reform packages must be replaced with sensitivity to the culture and social structure of each country;
• there needs to be greater popular participation, to create

legitimacy; security of livelihood must be placed at the centre of tures to accompany the

The presence of a large and women: population of impoverished existing mass organisations and professional associations and excluded people, who have no basic trust in government should be used as a starting

point for rebuilding civil ... society, providing welfare support, and creating the enabling framework for reforms. In general, it is time for the

Bank to stop seeing "social policy" as a discrete sphere of government activity concerning pensions, health care and the like, and to begin examining the social impact of

all its reform policies. The window of opportunity - a period of extraordinary politics", which the Bank says has made its macro-economic reforms possible, is coming to

Mike Aaronson, director-general Save the Children Fund, London SE5 8RD, UK

Example for EU to follow

From Mr Brian H. Gill. Sir, Ian Davidson's dire appraisal ("UK attitude problem", June 26) of EU governmental and executive attitudes to the UK's stance on matters European makes worrying reading.

Taken with the appearance of articles in the serious UK press examining the practicalities and cost/benefit possibilities of UK secession from the EU, his article underlines the very deep (though frequently down played) cultural horder that has existed along the English Channel/La Manche for much of the past millennium.

Indeed, British foreign policy for the past 300 years or so has surely been to refrain from European entanglements unless our national survival was at stake, and to ensure that the continental nations remained disunited.

The current crisis of confidence highlighted by Ian Davidson shows what happens when these policies are disregarded. The answer cannot be simply

to slip on the shackles of rising unemployment and falling competitiveness that seem to be the spin-offs from pursuing the virility symbol of meeting the Maastricht convergence criteria and being in the first wave of Emu: the British electorate would never stand for it.

Somehow, our European partners must be persuaded thet in order to restore dynamism to their economies they need to approach much more nearly what has been called "the British way". There are faint indications that this is beginning to be understood across the continent, but the governments there are faced with a long hard struggle to get to the implementation

In the meantime, we here in economically successful Britain will have to "live in interesting times" while Europe catches us up.

Brian H. Gill, 261 Grove Street, Deptford Wharf. London SE8 3PZ, UK

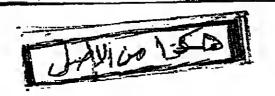
Extension has value

From Mr Fred Woollard. Sir, In your editorial "Shares to distress" (June 27) you suggest that the British and French governments should provide "costless" assistance to Eurotunnel by extending its concession from the present 57 years to 99.

Such an extension is most certainly not costless. Its net present value is at least several tens of millions of pounds maybe more. I suspect that if the extension were to be publicly auctioned, then there would be many genuine buyers willing to pay good money for

What possible public purpose is served by the two governments making such a large gift to a group of bankers and shareholders who gambled and lost?

Fred Woollard, Le Raphael, Apt. 546B, 6 Quai des Sanbarbani. Fontvieille. MC 98000 Monaco



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FINANCIAL TIMES

Fiscal fudge threatens Emu

In the run-up to the European of the public debt criterion. Quite Union's planned economic and monetary union no issue is more vexed than fiscal policy. It is still unclear how the fiscal criteria in the Maastricht treaty will be interwill be applied after Emu begins.

The interpretation at least

should become better understood when, as is required by the Maastricht treaty, the procedure for evaluating the eligibility of member states for Emu is put into effect this year. Indeed this is the main substantive, as opposed to legal, justification for proceeding with this evaluation.

That is not how the heads of

governments saw the matter in Florence last month. Their view was that such an evaluation was not "necessary". There was, they thought, no need to go through the tortuous procedure laid down to decide whether a majority of member states was eligible for an Emu starting in 1997. It had already been decided Emn could not start until 1999 precisely because a majority would not be eligible for the earlier date.

The treaty allows no snch escape. As the European Council's legal service has pointed out, the member states have no power to waive the requirements of the treaty. But what is unfortunate for those who want to do away with this year's process is fortunate for everyone else. This way the European Commission, the European Monetary Institute, the member states and the European Parliament will all be forced to show this year how they intend to interpret the eligibility criteria for the Emu now due to start in 1999.

This will be painful. Hitherto Denmark, Ireland and Luxem-bourg have alone been judged worthy - the first two only by virtue of a generous interpretation a bit of creative and politically difficult interpretation of the fiscal criteria may be needed if a plausible number of countries is to be deemed eligible. But where might such creativa interpretation stop? If countries that do not meet the criteria strictly are allowed in, how easy will it be to keep others out? The answer must be that it will be very difficult indeed.

If Emu does start in 1999 it may, for this reason, shortly thereafter include virtually every country that wants to join. This will leave much of the fiscal adjustment and much of the friction over fiscal policy until after Emu starts. Yet to decide bow a marriage is to work only after it has begun must be a recipe for trouble.

Tha fate of the notoriously tough proposed "stability pact" of Mr Theo Waigel, the German finance minister, suggests that serious difficulties ha ahead. The ministers of finance agreed last month that the target of 3 per cent for the general government fiscal deficit should not be exceeded in a normal business cycle. They agreed also that each member state should try to balance its budget or even run a surplus in the medium term. Yet they have also rejected the penalties proposed by Mr Waigel for countries that stray over the 3 per cent limit.

Given this reluctance, the poor fiscal record of most member states over the past decade and a half and the certain failure of most to do more than scrape by next year, achievement of such ambitious goals seems highly implausible. Economically, that might be no disaster. But the politics are quite another matter. If the EU eats a great deal of fiscal fudge over the next couple of years, it is likely to suffer from serious indigestion later on.

US v Boutros

secretary-generalship is now out irritating to other member states in the open. The worst outcome, whereby the incumbent would retain his post simply by the force of inertia, without any serious discussion of what needs to be done or what sort of person can do it, bas been averted. Last month, irritated by Mr Boutros Boutros Ghali's increasingly open campaign for a second term, the US State Department told the New York Times of its determination to make sure he did not get one.

Mr Boutros Ghali responded by formally declaring his candidacy, and is now drumming up support around the world, apparently in the belief that the US would be embarrassed by baving to veto him in the Security Council, or that, even if it did, the General Assembly would override it, as happened in the early 1950s to a Soviet veto on the re-election of Trygve Lie, the organisation's first

secretary-general. That is a most unhappy precedent. The Soviet Union responded by boycotting Lie, who was even-tually forced to resign. The US, which strongly deplored that Soviet behaviour, might not stoop so low; but nothing could be more damaging to the UN than for the US to feel that it bas been forced to accept a secretary-general in whom it has no confidence.

At least the issue of the UN Of course, it is also intensely the UN to ransom, illegally withholding its contributions and then using this fact as a form of blackmail to dictate not only the kind of reform the UN should adopt but now also the choice of its chief executive. Indeed, the US cannot and should not be allowed to band-pick the next secretarygeneral.

Nor, bowever, should other members let themaelves ba bounced into supporting Mr Boutros Ghali simply as an anti-American reflex. That would be singularly mappropriate since, on many issues, he has been co-operative with the US almost to the point of subservience. Indeed it would be ironic if African and other developing countries now line up behind a man they have often criticised in the past.

The real case against him is not that he is too independent or that he has obstructed reform. Rather it is that he lacks both the managerial skills to inspire his staff and the political or rhetorical skills to convince the wider public, especially in English-speaking countries, that the UN is worth supporting. Those are the qualities which the UN as a whole, and not just the US, should be looking for

Price of beauty

The moments when emotions are caught by a vision of beauty, when grand barmonies linger in the mind, or when deep currents in our lives are suddenly revealed: these are the business of great art and it seldom comes cheap. The Church has known this for almost 2,000 years. Its paintings and cathedrals, financed ultimately by the labours of the poor, would be bard to justify on modern utilitarian grounds.

Perhaps a popular vote would have diverted the cost of York Minster into alms bouses or bread and circuses. But religious art profoundly affected society and belped to lift people's lives out of the mire of poverty. Secular sponsors enabled Shakespeare to play to the groundlings as well as to the grandees, while great patrons bequeathed the beauties of Europe from Venice and the Rhine castles to the palaces of Paris or Blenheim. They were built for the

elite, but now delight everyone. Today, Church funding has been replaced, perforce, by state subsidy. Private patrons have given way to corporate sponsors. But modern supporters of the arts are constrained by voters and sharebolders, many of whom would rather have the money in their pockets than see it spent on high" culture. The UK government has responded by setting up the National Lottery, which now faces the formidable task of spending its cash wisely. UK corporate sponsors, which have increased their support for the arts eightfold in the last 20 years, face a rather different problem. They need to justify increased spending in terms of corporate goals rather than generalised philanthropy. And a vague contribution to the company's prestige may no longer be enough: arts sponsorship must often find a place in the marketing

or advertising budget. If this is the way to get more money for the arts, it should in principle be welcomed, along with the use of the lottery. But sponsorship sharply focused by corporate goals is likely to have its limitations, especially if company donations are sucked into big, high profila lottery-funded projects at the expense of smaller or

riskier ventures. Western culture was shaped by men of vision supporting artists of genius, a tradition which is hard to continue in popular democra-cies. In the UK, the corporate sector has played an increasing part, but it is unlikely ever to be a substitute for government funding and, even with the support of the lottery, ministers should resist the temptation to think that it should be more than a useful addition to the duty of the state.

COMMENT & ANALYSIS



Undoing the ties that bind

The accountancy profession is lobbying to end unlimited liability which is undermining the viability of businesses, says **Jim Kelly**

ike many Victorian institutions the English law governing partnerships is beginning to show signs of wear. Originally designed to bind together partners who could meet in one room, it now struggles to cover firms which hardly fit into one building.

Professions from accountancy to architecture have preserved the partnership because it allows owner-managers to share risks and rewards while preserving confidentiality and a personal link with cli-

But the unlimited financial liability borne by partners and their firms is undermining the viability of this unique form of business. 'Yesterday's law is totally unsuit-

able for today's business. We can't expect an individual to put the future of their family on the line every time one of their fellow partners is accused of making a mis-take," says Mr Graham Ward, one of the accountants leading the push

Later this month Mr Ian Lang, trade and industry secretary, will commit the UK government to sweeping reform of the original partnership laws. But many will ask what could possibly be wrong with a law which has produced half a dozen of the world's top law firms and snawned all of the so-called Big Six accountancy firms.

The heart of the problem is the principle of joint and several liability, under which each member of a group - of companies or of individuals - can be fully liabla for the failure of any one member. This affects partners in two ways:

The partnership as a whole can be jointly and severally liable for losses incurred when it is only one of the parties involved in a lawsuit. For example, a firm of accountants. acting as auditors, can face liability for all the damages in a legal action after a company collapse. Other par-ties such as the directors may be

more to blame, but if they cannot

pay their share, the legal principle of joint and several liability says each negligent party is 100 per cent liable. The big audit firms can find themselves targeted for lawsuits because of their "deep pockets" including their statutory insurance

 Each partner is also jointly and severally liable for the debts of the partnership. If the firm picks up the bill in a lawsuit all partners are liable to meet it - and each has unlimited personal liability.

These two risks mean that a large claim could wipe out a firm's insurance, its assets, and then the personal wealth of all the partners. It also means partners are under pres-sure to settle out of court. "It's the biggest game of poker in town," says Mr John Barnsley, managing partner at Price Waterbouse, the

UK's fifth largest accountancy firm Minet, the insurance broking and risk consultancy group, has found that at the end of 1982-83 there were three open claims against the UK's Rig Six firms. By 1992-93 there were 627 claims. Insurance premiums had risen by 37.5 times; the result was reduced commercial cover and its replacement, among the Big Six, by self-insurance for which they share

The Big Six estimate that litigation costs, including insurance, now account for more than 8 per cent of the annual turnover in the UK, which is up to £3bn. In the US litigation costs have reached 13 per cent. The high risks, meanwhile, are said to be putting people off joining the profession.

Accountants began several years ago to lobby the UK government for reform. "But it was difficult to persuade them the disease was fatal until they saw a dead body," says Mr Ian Brindle, senior partner at Price Waterhouse.

The corpse was nearly Binder Hamlyn, a leading audit firm. Earlier this year partners were faced with a £105m judgment in a dispute

between £30m and £40m in excess of insurance cover. Mr Adrian Burn, senior partner, is taking the case to appeal late next year and expects to

r Richard Bagley of Directors says: "We falt there was a damaging effect on the economy as a whole." An unfair balance of risk was threatening to produce defensive auditing and the dumping" of high-risk audit cli-

While the UK Department of Trade and Industry has painstakingly considered reforms over a period of years, three of the Big Six have decided they cannot wait. They have already moved to restrict the liability of their partners for the partnership's debts.

KPMG, one of the Big Six, this year turned its audit business into a limited liability company. Incorporation leaves the company liable, as are any negligent partners, but the personal wealth of the rest of the

win, "Life goes on," he says, The campaign to limit a firm's liability has broadened. More than

15 representative bodies have backed a campaign for reform. Mr Nigel Turnbull, finance director of the Rank Organisation and a member of the 100 Group, which represents the interests of leading companies, supports what the auditors had been saying all along: that the risks were making professionals defensive about giving robust advice. "If you load auditors with all the liability you will get the kind of report you get in the US - pre-scriptive not judgmental."

ents, he says.

The IoD also feels that the British system puts UK professionals at a disadvantage when competing with those from other countries who are only liable for a share of the damages reflecting their degree of blame. So-called "proportional liability" is common in Europe, and earlier this year it became estab-lished by federal law in the US.

been able to do this for several years but have been held back by doubts - so far unresolved - over whether it would survive a court challenge and over tax problems.

One of the big benefits of partnership is that partners bave been taxed on the previous year's earnings, which - in a growing business - are usually lower than in the current year. Incorporation could have undermined this benefit, but it is disappearing anyway because partners will come under the UK's new self-assessment tax system.

The other solution is to register the partnership in a country which allows partners to limit their liabil-ity. Limited liability partnerships offer similar benefits to incorporation but without the tax drawbacks. This is the option backed by Price the Institute of . Waterhouse and Ernst & Young, the throw out 150 years of principle . third largest firm. Their chosen hase is Jersey in the Channel Islands. The island's parliament passed preliminary legislation on Tuesday allowing firms to register as limited liability partnerships, and the change needs only the blessing of the UK Privy Council before it becomes law. Both firms are likely to register offshore in

> This development has belied galvanise the UK government. Mr Michael Heseltine, the deputy prime minister, has let it be known that the reputation of the City could be damaged if the big firms register offsbore, and his intervention appears to have accelerated efforts

to push through reform.

The government is widely expected in the next month to commit itself to reforming the law which governs the liability of individual partners in a firm. The Law Com-mission will be asked to undertake an "urgent study" on the issue, although legislation is unlikely to make the statute book before 1998-99. This would not be in time to stop some of the leading accountancy firms moving - at

partners is protected. Firms have least temporarily - to Jersey. Meanwhile the DTI will continue to look at the other options contained in a consultation paper earlier this year. The wholesale reform of the laws governing the liability of the firm as a wbole - rather than of the individual partners - is still an option in spite of its rejection by the Law Commission last year. However such reform would take several years.

There is no doubt the tide is running strongly for reform in the liability of individual partners. Bnt there will still be critics ontside the profession who will say that the auditors' risks match their rewards. Mr Prem Sikka, professor of accounting at the University of Essex, believes restriction of liability would remove a historic protection for the consumer. "This would and who would it benefit? Hardly the stakeholders, or the markets."

Many shareholders, disappointed

by the failure of auditors in the past to stamp out irregularities, will bope that reducing the risks for accountants will allow them to be more effective in auditing companies. The accountancy profession has already offered to give firmer assurances on fraud in exchange for the proposed reforms. Much will therefore be expected of the proactive auditor of the future, liberated by a significant reduction in risk.

But what worries accountancy firms is that the reform of the law covering partners' liability will dissipate the head of steam behind calls for the wholesale reform of the law covering the liability of firms by far the greater prize.

Mr Brian Currie, president of the institute of chartered accountants in England and Wales, welcomes reform of partnership law but says that the fundamental unfairness of the present joint and several liability of the firm remains to be tackled. "I am far more interested in the strength of the business than I am in keeping my grand piano."

OBSERVER

Mr Yen is no noodle

■ What is it about Eisuke Sakakibara, director general of the Japanese dinance ministry's international finance bureau? Few finance ministry officials can move markets simply by sitting tight. Yet that's just happened in the case of Sakakibara, who is also

known among forex dealers as "Mr Yen" for his role - widely exaggerated, he says — in bringing the Japanese currency down from last year's record high against the

Rumours that Sakakibara, 55, might be moved in Japan's annual round of bureaucratic job changes recently prompted heart flutters in the Tokyo currency market. So foreign exchange dealers betting on the dollar's continued strength against the yen were inightly relieved yesterday evening to learn that Sakakibara is staying put. Dealers said it was a factor in the

dollar's having just risen above Y110 in Tokyn; admittedly, though, weightier factors - such as the Bank of Japan's renewed commitment to a loose monetary policy - played more of a part. Anyway, finance ministry watchers are glad that "Mr Yen" is sticking around. They would miss his musually outspoken style. A former Harvard economics sor and historian, Sakakibara once ticked off a US

presentation that would have been marked a failure if the American had been Sakakihara's student. Chutzpah or what?

Poles apart Rolf Timans, the European

Union's envoy in Warsaw, never misses an opportunity to spur the Poles on to greater efforts in their preparations for EU membership. But he had some competition this week when Baroness Thatcher delivered some fiercely

anti-Brussels remarks at a dinner hosted by Philip Morris in Warsaw. "We in the United Kingdom are ... down in every respect as a result of EU membership," Thatcher thundered to the assembled worthies, representatives of one of Europe's supposedly most

Ruro enthusiastic societies.

Poland should "draw up a balance sheet" before it finally decided whether to join or not. Thatcher ploughed on "You should find out what it's like to be inside - it's over-regulated and if you agree to majority voting, then you lose control of your destiny as a state," she argued. Nato membership was the thing for

Poland, she reckoned. Timans had the advantage of a preview. The pre-prandial drinks had seen Thatcher working the throng and issuing dire warnings regarding the threat of German domination of Europe. "Do you.

want that after all you've been through in the past?" she asked a group containing Timens. "I'm afraid I don't agree with you," the diplomat piped up. "After all, I'm a German."

Once Schmitten More evidence that multimedia

is bad for your health. This time the sufferer is Manfred Schmitt, the man who founder the German computer retailer Escom, which yesterday filed for

protection from its creditors.

Schmitt should clearly have stuck to his original business - selling harmonicas and guitars. Instead he chose to get into computers, and after furious growth in the early 1990s - when annual sales jumped by up to 90 per cent - Schmitt became mesmerised by something called

multimedia. He even began selling

3-D glasses. He also took to buying up old technologies like Amiga and Commodore, well-known names in the computer business a decade age, with grand visions of making what he once described as a "PC-video-telephone". Back to the drawing board.

Who? Where? ■ Gemina, the Italian

Annual Commence and the Commence of the Commen

establishment's investment company, is attempting to explain

to shareholders last year's gaping losses, and a series of judicial inquiries. But it looks like more confusion is the result. A report into various "irregular transactions" carried oot by the company's Swiss subsidiaries has been distributed. And to avoid trouble under Swiss law, KPMG -

the consultants behind the confidential study - replaced the names of people and places with numbers and letters.
This isn't very illuminating. For example: "In many instances the acceptance letters returned by each

of Company H. Company A23 and Company A appear to bear similar signatures," reads one illuminating. passage. "These signatures also appear similar to those on a letter from Mr Q to Subsidiary B and on a corporate return of Company A4. On some occasions we observed that the acceptance letter appears to be signed 'B'. We are currently unable to identify this individual." They're not the only ones.

An oversight

The Central Intelligence Agency's Internet page has an section entitled "frequently asked questions of the CIA". Cos reads: "Does the Central intelligence Agency engage in assassinations? Executive Order No. 12883 explicitly prohibits the

CIA from engaging, either directly

or indirectly, in assessmations. ... We'll take that as a maybe.

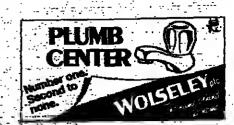
Financial Times 100 years ago

Grand Trunk Railroad

New York: Sir Charles Rivers Wilson says that after a thorough inspection of the Grand Trunk Railroad, be found the conditions very good – much better than he expected. The general manager, Mr. Hayes, is doing splendidly. Sir Charles is satisfied that the general railway situation is becoming better daily, which results he ascribes to the Joint Traffic Association. He is much pleased that Canadian Pacific has consented to join the Association, and thinks the Norfolk and Western will follow after reorganisation has been affected.

50 years ago In Czechoslovakia Now

Information from Czechoslovakia appears to indicate that the first stage of the nationalisation programme has now been largely completed. A number of so-called national concerns have been created representing amalgamations, chiefly on a horizontal basis, of formerly privately-owned units. The majority of well-known firms with overseas connections in the iron and steel, chemical, textile, clothing and mining industries are affected. A number of smaller firms remain in private hands. How they will fare in competition with the new national concerns cannot yet be



Support is welcome boost for Kohl's campaign

German industry backs Europe's economic union

German industry yesterday put its reservations to one side and gave its support to European eco-nomic and monetary union and the replacement of the D-Mark by

in a special report drawn up by a panel of leading industrialists, the federation of German industry (BDI) concluded that the advantages of Emn would far outweigh the disadvantages for German industry.

One of the report's authors, Mr Marcus Bierich, the supervisory board chairman of Robert Bosch, the motor components group, said Emu would protect Germany from destabilising currency movements and, by creating a large zone of monetary stability, would provide a secure environment for greater investment.

Error would also increase the pressure on Germany's government and trade unions to adopt sounder budgetary and wages policies.

Yesterday's report provided a welcome boost for Chancellor Helmut Kohl, whose enthusiasm for Emu is far greater than that of the German people. Whereas most German banks and insur-

By Sally Bowen in Lima

The Peruvian government

appears to have mishandled its

first big exercise in popular capi-

After attracting thousands of

ordinary Peruvians to apply for

shares in Telefonica del Peru, it

has drastically scaled down the numbers of shares available to

them in order to accommodate

stronger-than-expected demand

Banco de Crédito, which acted as domestic co-ordinator, claimed

the government's decision to

halve the allocation to domestic

investors to \$148m came as a

government's privatisation com-

mission) was to place as many shares as possible. We were told

there would be no cutbacks."

said Mr Raimundo Morales, gen-

"We all made the most strenu-

"Our mandate from Copri [the

from international investors.

te surprise

ance companies have long said industry would gain much even they supported Emu, the position of industry has been less well defined. In particular, the small to medium-sized companies which form the backbone of the German manufacturing aector have shown little enthusiasm for

However, Mr Jan Kleinewefers,

their representative on the panel, said yesterday that they too would gain from Rmu. The elimi-nation of exchange rate fluctua-tions among Emu countries would benefit smaller companies in their role as components suppliers for larger groups, he said. Mr Helmut Werner, managing board chairman of Mercedes-Benz, the huxury car and truckmaker, said last year'e exchange rate turbulence and the associ-ated rise in the D-Mark had cost his company DM600m (£255m). Exchange rate fluctuations had a devastating effect on German exporters and made it impossible for companies to have consistent pricing policies in Europe.

Small investors pushed aside

in Peru telecom privatisation

ous efforts to reach the largest

"It is lamentable that we

Almost a quarter of a million

Peruvians had responded to an

intense advertising campaign to

buy shares in the company.

Throughout June, they flocked to banks and stockbroking agencies

to make small deposits against

to repair some of the damage done to the image of popular cap-

italism. The local Telefonica

offering had been designed to

start building a broad-based

Yesterday, official spokesmen

said that all those who requested

Telefonica share packages of \$400 and below would get them: only

larger orders would be subject to

President Alberto Fujimori

held out the possibility that the

hareholder community.

Peru's privatisers are scurrying

number of investors," he added.

can't meet the share requests of

Peruvians.

orders for shares

pro-rata cuts.

Mr Werner warned that without Emn there would be a specu-German industry backs single currency plan, Page 2 Editorial Comment, Page 13 lative flow of funds into the D-Mark, increasing its value and creating more insolvencies. Deutsche Bank seeks to bolster The BDI report said German

and France would have to be members for the project to make sense. But the D-Mark's burden

of being a reserve currency

would then be shared by others.

Mr Bierich said even a small Emu would be worthwhile,

because it would exercise a "mag-

netic" attraction on other EU

states that would want to join and would be forced to adopt sta-

ble policies to qualify for the sin-

being delayed heyond the planned starting date of January

state might sell another 1 per

cent of the 5 per cent of the com-

pany that it had kept. Internationally, the Telefonica issue was well received. Orders

for the \$918m overseas tranche

exceeded supply by five times. In

the first day's trading, the Tele-

fonica del Peru share price rose

more than 10 per cent.

But at home, the experience has left a bitter taste. Peruvians,

for whom collapsing financial

institutions and lost savings were

once sadly familiar, feel that

their vote of confidence has been

Brokers and bankers say the

credibility of popular capitalism

has suffered a severe blow: next

time round, they warn, convinc-

ing investors will be that much

The government's next planned

move is to offer for sale its

minority holdings in the Banco

Continental and the privatised

electricity commanies.

SFr2.8bn for World

World Cups outside the US.

gle currency.
Mr Hans-Olaf Henkel, the president of the BDI and chairman of the Emu panel, said German industry was lagging behind in its preparations for Enu., with 90 has lost such a big contract. per cent of companies not sufficlently engaged in the project. rights will be sold on to commer-Companies should speed up because the danger of being cial broadcasters around the world with those wholly funded caught unready for Emn was by advertising able to pay the greater than the danger of it

governing body, was "breaking off a successful 24-year co-opera-tive relationship that has benehave to be met by extra advertising or pay-per-view rights. Kirch said yesterday that "all

the games would be shown on free TV" but added that it was too early to go into greater detail. It is not clear what will happen if digital pay television, which allows transmission of many more channels, is a significant force in European broadcasting by the 2006 World Cup Finals. Kirch is to launch a digital satel-

international and broadcasting groups, led by Mr Mark McCormarck's IMG group and a consor-tium co-ordinated by the KBU, which are thought to have bid SFr2.7bn and SFr2.2bn respectively. The sums of money compared with SFr112m for the 1994 World Cup and SFr230m for the 1998 tournament.

Fifa said the organisation's executive had voted for the award at meeting in Zurich "after a pro-Fifa's 21-man executive com-

but with the objections of son European members who had argued for greater transparency the rights to be restricted ini-tially to the 2002 World Cup. Mr Joseph Blatter, Fifa general

ecretary, yesterday promised that ordinary viewers who could not afford cable or satellite would still be able to watch the World Cup finals. This is our responsibility, to make sure they see it. It

German Cup rights if Emu started with only a few

By Jimmy Burns and Raymond Sneddy in London

The German media group Kirch and ISL, the Swiss marketing agency, yesterday won the biggest football broadcasting contract ever with a successful SFr2 Sbn (\$2.2bn) bid for the television rights to the 2002 and 2006 It is the first time that the Ruropean Broadcasting Union, which represents public service broadcasters such as the BBC of the UK and ARD of Germany, The likelihood now is that the

ARD, the German broadcaster said football fans would suffer because Fifa, the world football fited all viewers in Europe". The broadcaster said the cost would

lite service in Germany at the

end of this month. The Kirch ISL partnership best off competition from several

Mr Joso Havelange, the presiaward of the rights in spite of internal divisions within the organisation over the issue.

In a curt official statement

mittee is understood to have sup-ported the decision by a majority in the bidding process, and for

is our duty," he said.

group pays

industry off goard. Digital Equipment, Apple Computer, NBC and Packard Bell have all run into trouble this year. Even so, Germany's Escom -which yesterday sought protection from its creditors - has only itself to blame for its crash. The computer maker and retailer overreached itself have and retainst overreament used by expanding aggressively into Europe, including last year's purchase of former Rumbelows stores in the UK. And while competition was increasing in its core hosiness, Mr. Manfred Schmitt, the group's founder and former chairman, pushed Escon-into peripheral activities like making set-top boxes for interactive television. Escom's survival now rests on a knife-edge. Clearly the group needs a capital injection to from out the heavy losses. But the shareholder list is strong and includes computer maker Siemens Nixtorf with 125 per cent and Quelle, the German retailing group, with 32 per cent. A direct take-over looks unlikely, since they will not want Escom's problems. But they might pump in more money if Escom

duction. That would leave a potentially valuible retail chain of around 400 shops, the biggest in Europe, in a market still growing at 10-15 per cent a year. Vohis, Escom's main German rival, is profitable and if Escore can copy its wider product range and more profes sional management it should have a viable future.

agrees to shut its assembly-type manufacturing, which is too small to resp significant economies of scale. The

group has already made a start by

shutting some expensive German pro-

Lord Weinstock is leaving General Electric Company on a high note. Profits before exceptional charges in the ast financial year breached the magic film figure for the first time. Moreover, GEC's order book at £14bn is well stocked, the balance street sports 22.6bm of net cash and earnings seem set for high single digit growth in coming years. Nevertheless, the main hopes for

GEC shareholders rest not on what Lord Weinstock has achieved recently as managing director but on the potential that Mr George Simpson, his successor, may unlock. The hope is that Mr Simpson will find earnings enhanc-ing ways to deploy GECa cash pile whether by stepping up internal investment, acquiring con buying back shares. Lord Weinstock

THE LEX COLUMN

Computer crash

FT-SE Eurotreck 200: 1734.0 (-5.2) computers has caught much of the and accumulating cash than expanding the business. More specifically, GEC is well-placed to benefit from the current restruction ing of Europe's defence industry. Some form of closer alliance between GEC-Marconi and Thomson-CSF, the French defence electronics group that

is due to be privatised, seems likely. The best outcome, a merger, would boost profitability by cutting duplication and create a Burppean giant more capable of competing in global mar-kets with large US defence groups. Such a deal, of course, may not materialise. And the high hopes concerning Mr George Simpson may be dashed. But even then, it seems unlikely the shares will fall much: their current modest premium to the market on a price/earnings basis looks fair given GEC's solid financial base. With the downside protected and the upside not reflected in the current rat-

Kleinwort Benson and SBC Warburg

Somerfield

ing, the shares look cheap.

seem to have come up with a wizard wheeze for extracting more money from clients. Instead of the standard indemnity to cover the costs of fighting legal suits relating to corporate finance advisory work - assuming it was not negligent - the two advisers to the holding companies of Somer-field, the UK food retailer currently being floated, have taken £7.5m up front, Many cynics consider City advisers are paid for nothing anyway. But since indemnities are seldom called upon, these fees could be a gen-uine example of just that.

strong negotiating position, since Somerfield would have been unwilling

an easy alternative. The indemnity problem arose from the fact Somerfield's two holding companies will be dissolved once the flotation is completed and proceeds passed on to creditors, leaving nothing with which to indennify. But if these creditors had put a lump sum into an escrow account, they could have taken the money out after the standard six-year indemnity period - assuming the

advisers had not had to use it.
Indeed, the fact creditors have coughed up this enbstantial sum should ring alarm bells with the advisers. The creditors include numerous lean and hungry US vulture funds and distressed debt dealers - to whom the adjective litigious is easily attached, and who now have one more reason to look for reasons to litigate. Kleinwort and Warburg should probably consider spending their fees on additional

J. Sainsbury

Investors listening to the chairman's review at J. Sainsbury's annual meeting yesterday may have felt that, despite what Mr David Sainsbury called "a difficult year" for the UK supermarket business, things were looking up. In fact, there is little reason to hope the stock's poor performance is about to improve. Like-for-like sales growth since the

end of the financial year in May has been 2.7 per cent, well below Sains-bury's main competitors. The petrol price war means the contribution from petrol sales is likely to fall by at least £30m (\$46m) this year. Worse, the squeeze on gross margins of 0.7 of a percentage point on the supermarket business, excluding petrol, in the secand half of last year has persisted. Add in petrol and it would look more like a full point. Given this sacrifice of gross margin, like-for-like sales growth below both its competitors and food price inflation is worrying.

It looks increasingly likely that this year's profits may come in below last year's. But after downgrades the stock

is still trading at a premium to the market and its main competitors. Given the superior performance of Tesco in particular, which established a clear marketing lead through its innovative use of loyalty cards, this seems absurd. Sainsbury's own air mile card, launched more than a year after Tesco grabbed the initiative, is symptomatic of the group's laggarily Warburg and Kleinwort were in a response to competition. The company's offer to shareholders yesterday of 500 air miles may not be enough to

E Asian exports suffer sharp slowdown

Continued from Page 1

Crosby Securities in Singapore. Volumes have held up, but the slowdown in the US has affected values, as it's led to a lot of

A further possibility is that trade within Asia, which bas become an important growth

locomotive, has slowed, but sta-tistics are not yet available.

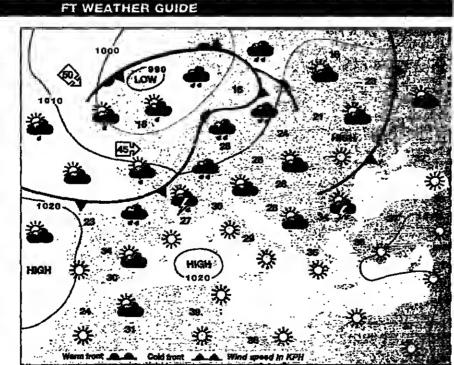
But structural changes could also be at work as countries price themselves ont of the cheaper end of their product range. "As India comes into the world market very strongly, that's taking away a lot of the textile business from countries like Thailand," said Mr Saker China has also suffered from a slowdown in textile and foot wear exports. Some international privately whether more than mere competition is at work. The world market may simply have become saturated with cheap clothing and shoes, they say.

Europe today

Scotland. Elsewhere on the British Isles, it will be partly cloudy with occasional rain or showers. Near gale force winds are expected in northern Ireland and western Scotland, Germany, France and northern Spain will have rain. There will be e few thunderstorms in the western Alps and southern France. Wet and cool conditions are expected over southern Scandinavia. In contrast, a high pressure system over the Ukraine will bring dry conditions with sunny spells to eastern Europe and the Balkans, A cold front will trigger a few thunderstorms in Romania and northern Bulgaria. The Mediterranean will be sunny.

Five-day forecast

It will continue to be partly cloudy with showers and cool temperatures throughout the British Isles, southern Scandinavia and across most of central and western Europe. Thunderstorms will contine over the Alps. northern Spain, southern France and eastern Europe. Dry and hot conditions will prevail in southern Europe and the Balkans.



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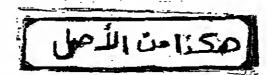
Italian Institutional Offering

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FINANCIAL TIMES

COMPANIES & MARKETS

THE FINANCIAL TIMES LIMITED 1996

and Paul Taylor in London

Escom, the German parsonal

computer group, yesterday sought protection from its credi-

tors after its shareholders refused

to inject further funds to cover

losses caused by a stock write-

down and "significant" trading losses in the first half.

The troubled group said share-holders and banks, which agreed

in March to provide DM100m

(\$65m) of extra funding to cover Escom's initial estimates of its

Thursday July 4 1996

Escom seeks creditor protection

1995 losses, had after "intensive discussions" refused to supply higher than expected full-year net losses of DM125m, which it

Shares in Escom, which ranks

as one of Europe's largest PC

retailers, were suspended yester-day in Frankfurt and Düsseldorf

at DM4.63, down from a high ear-

Escom's problems reflect a number of factors including the

her this year of DM22.50.

LEGAL DEFINITIONS

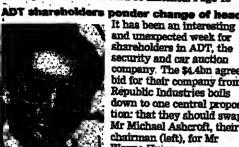
compensation n. 1 that pleasurable feeling when the cheque arrives in the post 2 payment made by someone to cover the cost of damage or hardship which has been caused, see ROWE & MAW: asap (ph 0171-248 4282)

Rowe & Maw LAWYERS FOR BUSINESS

IN BRIEF

Lufthansa declines 47% in first half

Provisional pre-tax profits at Lufthansa, the German airline, fell 47 per cent in the first half from pM189m to DM100m (\$65.5m) as a result of increasing competition and falling prices. Mr Jürgen Weber, chairman, acknowledged that the period hed "not been satisfactory". However, he gave an moest outlook, forecasting that last year's pre-tax earnings of DM756m would be matched. Page 16



It has been an interesting and unexpected week for shareholders in ADT, the security and car auction company. The \$4.4bn agreed bid for their company from Republic Industries boils down to one central proposition: that they should swap Mr Michael Ashcroft, their chairman (left), for Mr Wayne Huizenga, a some-what different entrepreneur.

It two businesses from scratch: he world's largest rubbish colbuster video chain. Page 17

elgn shareholders ion-French financial institutions are to be included in Renault's group of so-called "partner shareholders" for the first time. The move follows the French state's sale of a further 6 per cent of Europe's thirdargest carmaker, taking its stake to less than 50 per cent. There are five foreign banks among the 12 institutional investors which bought the state's 144m shares. These are Banque Cantonale Vandoise and Union de Banques Suisses of Switzerland, Bayerische Landesbank and Commerzbank of Germany and ING of the Netherlands.

Truck market up 10%, says Scanla Scania, the Swedish truckmaker, said the west European market for heavy trucks had grown almost 10 per cent in the first five months of the year and its own market share had risen from 14.5 per cent to 16.2 per cent, Page 16

Union Pacific railway merger approved The biggest railway merger in US corporate history locked set to go ahead after a federal review board gave the green light to a \$3.9bn takeover of Southern Pacific Rail by Union Pacific. Page 17

Cheung Kong global offer to not HK\$4bn Cheung Kong Infrastructure Holdings, a unit of Cheung Kong, the property developer controlled by Mr Li Ka-Shing, is to net HK\$4.16bn (US\$53.74m) from its global offering, assuming over-allotment options are taken up. Page 18

Seinsbury's growth falls behind rivals J. Sainsbury, the UK retail group, provided further for customer spend when it reported sales growth figures well below those of its main rivals. Page 19

19 Schroden

15, 14 Southern Pacific

14 Union Pacific

16 Shell

Companies in this issue

Adrogostiale

Axel Springer

Bausch & Lomb

Crédit Lyonnels

Oloital Equipmen

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GEC rises Louise Kehoe reports on US computer group's reversal of fortune top end of **forecasts**

By Bernard Gray, Defence Correspondent

Lord Weinstock yesterday produced his final set of results as managing director of the UK's General Electric Company to applause from analysts. GEC's profits before tax rose to £981m (\$1.5bn), a record, and its shares climbed 12p to 363p. Turnover, profits and dividends

were all at the high end of analysts' expectations, with progress made in almost all areas.

Group sales were £10.99bn, a rise of 6 per cent, with profits before tax up 10 per cent at A final of 9.41p makes a total of

12.51p (11.37p).

The driving force behind the profits rise was the improvement at GEC-Marconi, the defence and electronics subsidiary. Operating profits in the division rose 42 per cent to £291m, on turnover of

£3.05bn (£2.67bn). However, several factors distorted the figures. About 260m of the rise was sttributable to the inclusion for the first time of Furness submarine builder which GEC bought last year in a con-tested bid battle with British

Aerospace. . It also took a £48m charge sgainst the potential costs of completing a number of "problem contracts", thought to include several defence programmes and the much troubled in-flight entertainment system being developed

for United Airlines. The company appears to think the worst is over. Lord Prior, chairman, said yesterday: "Wa do not expect future years' results to be burdened with these matters." There was also a one-off profit within Marconi of £25m from disposals. Stripping out these distortions the subsidiary's profits were still comfortably ahead, and analysts were encouraged that profit margins in the division are rising towards GEC's stated goal of 10 per cent. It won orders for three frigates for the Royal Navy, three offshore patrol vessels for Brunei, and was selected to be the prime contractor on the Min-

istry of Defence'e £2bn Trafalgar submarine programme. Problems with Eurofighter's flight control system and radar are being resolved, and the company is working with the MoD to improve its Phoenix battlefield

Lord Prior paid tribute to Lord Weinstock's long occupation of "the most important job in British industry". Lord Weinstock is being replaced by Mr George Simpson. Lex, Page 14

stores in the UK with the loss of 227 jobs, said it had run up "sig-nificant losses" in the first half of Helmut Jost, a former managemarked slowdown in the PC marthis year because computer sales had been lower than expected. Under a Vergleich - similar to Chapter 11 protection in the US ket in Germany coupled with its failure to stem losses and reverse ment board member. The company said yesterday its declining German market that following a restructuring

begun by its new chief executive

blamed on falling PC sales, stock write-downs and price cuts.

Later that month the company

received a DM100m capital injec-tion from its shareholders and

banks and Mr Manfred Schmitt,

who founded the group, was replaced as chief executive by Mr

10% to hit Cold light of day replaces false dawn at Digital

ment had turned the corner. The long-struggling US computer company had achieved six quar-ters of profits and after halving its workforce with the loss of more than 60,000 jobs, it seemed the painful "rightsizing" was

It came as a severe blow, therefore, when Mr Robert Palmer, Digital chairman and chief executive, announced this week that results for the June quarter just ended would be "well below expectations" and that Digital must cut another 7,000 jobs and take a \$475m charge to cover the cost of lay-offs.

Mr Palmer, who took the reins at Digital in 1992, was blunt in describing the company's dual problems - rising losses in its personal computer business and weak performance in Europe, where it normally makes nearly

The PC business "bas not been Mr Palmer. "Wa did not accurately measure the sales of channels partners [third party reselfers) as accurately as we were neasuring what we were selling to them.

Digital discovered early this year that distributors and resellers were overstocked with its PCs. Instead of a normal six weeks worth of stocks, distributors had enough PCs for 15 weeks

Just as Digital began to address this problem, however, competitors in the PC market began slashing prices even more aggressively than usual. These price cuts, spurred by slower than expected Christmas sales in the US as well as a sharp fall in the price of memory chipe some of the most expensive components in a PC - caught Digital

"We got hit harder than our competitors," said Mr Palmer, because Digital had to compensate its dealers for the declining value of their bloated stocks. Digital PCs are being advertised by US dealers at firesale prices of less than \$600.

Bloodied by its experiences in the PC market, Digital has abandoned its ambitions to become a leading PC manufacturer. Although it will still offer PCs to its corporate customers as part of large networked systems, it is retrenching as quickly as possi-

for Mr Palmer, who had hoped to raise Digital's profile among

Tust three months ago, it investors and customers through appeared that Digital Equipart a significant presence in the PC

It also demonstrates that Digital, despite all the changes Mr Palmer has made over the past few years, remains weak in its ability to manage relationships with third-party resellers.

Historically, Digital insisted on selling a far higher proportion of its products direct to end users than most of its competitors in the computer industry. Expanding sales via resellers has been an important element of Mr Palmer's strategy to revive the Financial analysts welcomed

the news that Digital will in future concentrate most of its PC efforts in the more jucrative "server" segment of the market the computers used to link office networks. Mr Palmer acknowledged that profit margins on PC servers were also likely to come under pressure in the near future as several other PC manufactur-

Intel, the dominant supplier of microprocessor chips to the PC industry, is fuelling this trend by offering ready-made circuit boards containing its highest performance Pentium Pro chips. This enables PC manufacturers to enter the server market with a

igital's problems in Europe also reflect diffi-culties in its relationships with third-party resellers. Over the past few years, Digital has been undertaking a broad restructuring of its European operations in which the company banded over responsibility for sales to all but its largest custom

ers to third party resellers. Mr Palmer said: "We dropped a few important accounts. We didn't get the level of coverage that we needed." Digital would roughly double its direct sales force in Europe, he said, Digital also adopted a "pan-European" management structure, replacing its traditional country-based management with centralised controls. Pan-European management was "easier to talk about than to execute", said Mr Palmer. Digital was hardly alone

among US computer companies, Mr Palmer pointed out, in strug-gling to balance the need to reduce selling costs in Europe, which were much higher than in the US, with the difficulties of instituting centralised management in a region which included widely differing markets.

There would be management

Digital Equipment

changes Europe, Mr Palmer said, boasted the world's fastest micromanagers in the US might not have done a good job in guiding the changes in Europe.

the "continuing" fall in the price

of computer components. As a result it warned that net losses

for last year would total about

Eccom, which this week

announced the closure of 65 of its

DM180m

Blame for the PC market debacle, to contrast, was placed firmly on Mr Enrico Pesatori, Digital's number two executive and the general manager of its computer products division, who resigned this week. "Wa must hold our managers accountable," Mr

Looking forward, Digital remained well placed to take advantage of strong growth in "internetworking" - linking local computer networks to company-wide intranets or to the global Internet. The company also Alpha chips. Sales of Alpha-based servers, running Microsoft's Windows NT operating system, were growing at double-digit rates, Mr

and designed to stave off bank-ruptcy by reducing and resched-uling debts - the German group

must have sufficient funds to pay

its wages and repay 35 per cent of

underline the competition in the

European computer market,

some analysts suggested that the group's problems were largely

homemade. Aggressive expansion

into new markets such as the UK

had caused storage and supply

While Escom's difficulties

its debts within 12 months.

Yet customer and investor confidence in Digital, and in Mr Palmer's leadership, has been shaken by the latest setbacks. Mr Palmer insists he has the full support of Digital'e board and will remain st the belm "as long as we are making progress".

"Digital will be back on track by December," Mr Palmer said. There will be intense pressure on him to deliver on that promise.

Reed in **US** legal publishing venture

By Raymond Snoddy in London

Reed Elsevier, the international information and publishing group, said yesterday it was strengthening its legal informa-tion business to the US through a 50-50 partnership with Times Mirror, the US media group which owns the Los Angeles

Under the agreement, Reed Elsevier will pay an estimated \$250m for half of Shepard's, the US legal publisher which produces material that can be officially cited in court.

Times Mirror is acquiring Shepard'e from McGraw Hill, the US financial services and information group, in exchange for Times Mirror's Higher Education Group, the fifth largest college publisher to the US with revenues of \$227m to 1995 and an operating profit of \$15m. In addition to the asset swap, largely happening for tax reasons, Times Mirror is paying McGraw Hill an

undisclosed sum.
It is believed the deal values Shepard's, which employs about 900 people and provides print, CD-Rom and online legal information, at about \$500m. In the year to December 31 1995m, Shepard's had revenues of \$86.3m and earnings before interest and tax of \$40.7m.

Mr Nigel Stapleton, who took over as co-chairman of Reed Elsevier this week, said yesterday: "Shepard's is a route map through the American legal sys-tem. You need it to know you are in the right place."

The deal is seen as part of a broad collaboration between Reed Elsevier and Times Mirror to pursue jointly opportunities in the US legal information mar-

Reed Elsevier, which owns the Lexis-Nexis database system, has a licensing agreement with Matanalytical legal publisher. As a result, the Times Mirror material goes online and a significant proportion of the Lexis case law database is distributed through Bender's print and CD-Rom prod-

Mr Herman Bruggink, cochairman of Reed Elsevier responsible for legal business, said that by combining Bender's print and CD-Roms with Lexis-Nexis' expertise to online publishing and the Shepard's products "this partnership will genersharebolders than either company could have achieved by an outright purchase of Shepard'e".

Deutsche Bank seeks to bolster Frankfurt with new product

By Andrew Fisher in Frankfurt

Deutsche Bank, Germany's biggest bank, yesterday introduced a trading instrument to strengthen the country's financial markets before European monetary union.

The short-term trading instrument supported by a daily Frankfurt overnight money fixing was a "milestone in the further development of Frankfurt as a financial centre", according to Mr Detlef Bindert, head of money market trading at Deutsche Morgan Grenfell - the bank's investment banking operation. It would improve the city's chances of becoming the leading centre for trading in the ouro, the planned single currency after Emu, he

The move involves a daily fixing of the Frankfurt interbank offered rate (Fibor) for overnight or call money and a newly developed interest rate swap, tha Frankfurt interbank overnight

informal "grey market" has operated in Fiona swaps since the start of the year, tha fixing, which began this week, will give banks, companies and other market participants a benchmark on which to base hedging and risk management decisions.

This extension of the German money market comes shortly after the Bundesbank relaxed its opposition to government issues of short-term paper. Last month, the central bank and the finance ministry said the government would issue six-month "Bu-bills" and two year treasury notes. This was aimed at enhancing German financial markets ahead of Emn especially in competition with France - without coming into conflict with the Bundesbank's

long-term monetary policies Mr Bindert also pointed to France as the dominant competing market in short-term derivative instruments. He said the "grey market" in Fiona swaps

average (Fiona). Although an totalled about DM7bn (\$4.5bn) with Deutsche Morgan Grenfell handling the largest share. The volume could soon exceed DM10bn, he said. Overnight swaps also exist for lira, pesetas and dollars.

Deutsche Morgan Grenfell and seven other banks will act as markstmakers in Fionas for amounts up to DM100m. Some 19 banks, including foreign institutions, take part in the Fibor call money fixing each morning. Further products are planned on the basis of the Fibor fixing which was agreed by the central credit committee, a group of banks and banking associations. Mr Bindert said further stens

were necessary to strengthen the German money market. These included the abolition of the 30 per cent withholding tax, which he described as a large burden for the domestic money market, and a freeing of securities repurchase deals from the Bundesbank's minimum reserve policy.

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Air France Europe

Air France Europe, the domestic partner of Air France, yesterday announced the cancellation of about 70 per cent of

today's flights following a 24-hour strike call by unions. The strike – the second in a week – will coincide with a works

council meeting in Paris at which Mr Christian Blanc, Air

France chairman, is expected to unveil new plans for the company. These are likely to include n full-fledged merger

between Air France and Air France Europe. This follows the apparent scrapping of plans to merge tha domestic airline with Air France's European operations after attempts to agree a new remuneration package with domestic pilots failed. The unions involved said their action was intended to

The unions involved sant their action was intended to express opposition to what they termed the "plan to demolish the enterprise". They called for the reversal of a recent decision to close 18 Air France Europe routes from October, and for "an immediate halt" to merger plans.

Air France recently reported its first annual operating profit.

of the 1990s, but intensifying competition on French domestic routes has pushed Air France Europe – the former Air Interdeep into the red. Mr Blanc warned earlier this year the

company would be insolvent in less than two years if nothing were done. In planning for today's strike, Air France Europe

competitors. Flights between Paris and Corsica, Brest,
Biarritz, Mulhouse, Pau, Avignon, Beziers, Limoges and
Quimper are expected to go ahead.

David Owen, Puris

Schroders buys Carnegie España

Madrid based unit of Carnegie International, the broking arm of the Nordic Investment Bank. The mova underlines the increasing interest of international financial houses in Spain's

capitals markets. The price was not disclosed. The takeower of

Carnegie España, with a net asset value of £7.5m (\$11.7m) at the end of last year, represents a strong commitment by the UK merchant bank to what is expected to be a surge in the privatisation and new listing business under Spain's new

The acquisition, through Schroders Spanish offshoot, could also initiate the staged withdrawal by Carnegie International

from southern Europe to concentrate on its niche market in

Scandinavia. Talks are understood to be in progress for the

Spain's Popular Party government, which took office last May, has unveiled a liberalisation programme which includes the

disposal of state-owned assets worth between Pta2,500bn and Pta2,000hn (\$19.5bn-\$23.4bn) overall, it also plans fiscal

measures, such as an overhaul of capital gains tax, which are

In February, Merrill Lynch, the US investment bank, paid £18.5m for FG, the largest of Madrid's independent broking firms. Last month the Dutch merchant bank MeesPierson, a subsidiary of ABN Amro, bought a 30 per cent stake in Beta Capital, a smaller domestic broker. Schroders said yesterday in talegarary of Carragia Ferrada manufa allow it to maid.

its takeover of Carnegie España would allow it to rapidly

develop its local business by diversifying into the secondary

and block trading markets. In addition to taking on Carnegle España, Schroders plans to "hire aggressively", according to Mr Javier Salaverri, its chief executive in Spain, to break into

Tom Burns, Madrid

sale of the broking firm's units in Italy and in Portugal.

expected to further fuel the domestic markets.

has given priority to routes not served by its domestic

Schroders, the UK merchant bank, has acquired the

centre-right government.

the Spanish primary market.

strike hits flights

NEWS DIGEST

Lufthansa under fire over 47% decline in first half

By Wolfgang Münchau in Frankfurt

Provisional pre-tax profits at Lufthansa, the German airline, fell 47 per cent in the first half from DM189m to DM100m (\$65.5m) as a result of increasing competition and falling

Mr Jürgen Weber, chairman, acknowledged yesterday that the period has "not been

satisfactory". However, he earnings performance. One from Lufthansa saying the gave an upbeat ontlook, shareholder criticised the period had not been satisfacforecasting that last year's pre-tax earnings of DM756m would be matched. Analysts said his forecast was too optimistic, given yeaterday's

Shareholders attacked the company's information policy accusing Mr Weber of creating uncertainty about the true

Snia BPD: main subsidiaries' results

"indiscipline in the treatment of such sensitive figures". The announcement of a

DM100m first-half profit follows several turbulent weeks for Lufthansa's share price, after a German newspaper reported in June that the company would incur a large firsthalf loss. The report drew a statement

tory - this drove the sbare price down 5 per cent. This week Mr Weber said the airline had actually made a profit. Yesterday, Lufthansa shares dropped DM2 to DM222.50. Mr Weber hlamed the weak economy, aggressive price cuts by competitors and the fire at

Operating profit (Lbn)

Mr Jürgen Pieper, transpor-tation analyst at Deutsche Morgan Grenfell, said: "Wa have taken a critical view about Lufthansa. We have lower expectations [for the current year] than the company itself, and we expect an [earnings] outcome at 10 per cent below 1995."

He said the growth of Lufthansa's passenger búsiness, by 1 per cent during the first five Düsseldorf airport for the fall

could arise in the Rhone Poul-

years ago, and on the currency

year goes badly, we will make

the same net profit es in 1995;

if things go well, we will do

. As for the unwieldy struc-

ture of the group, Mr Rosa con-

cedes it is not that logical, but says there is little Snia BPD

can do about it. Mr Vanoli

points out that Snia BPD is a

hands-on holding company,

which "enters into the merits

and the detail of the business'

and has no debt at holding

company level - a handicap for

other Italian holding compa-mes such as Ferfin and Fin-

The clear implication is that

shareholders are not giving Snia BPD the credit for its

efforts in rebalancing the group; the holding company's

shares stand at a 20 per cent

"The impact of a strengthen-

narkets.

better

months, looked poor beside the west European market rate of more than 6 per cent. He also forecast a weak third quarter at Lufthansa because of price

Mr Weber yesterday reiterated the need for restructuring. Under "Programme 15", Luft hansa aims to cut unit costs by 20 per cent over the next five years, to less than 15 pfennigs per kilometre per seat.

Investors curse failure

enc nylon fibres joint venture, which has had teething prob-Ahandonment of the ems since it was set up two ing lira is extremely negative, because we are very strong exporters into the D-Mark area," says Mr Carlo Vanoli, in charge of corporate development at the group.

That said, Mr Rosa believes that at group level, "if this

The new board was unable to consolidate the results of Canital Gemina Markets, a wholly-owned financial subsidiary, because the Swiss authorities blocked the transfer of

Just before last weekend's sharebolder assembly, Gemina directors had to approve a further increase in consolidated losses, to cover increased risk provisions, bringing the net ess for the year to L694.5bn

Mr Giampiero Pesenti,

the company". tions of past "irregularities".

By Andrew Hill in Milan

SuperGemina plan brought some solace for Suia BPD sharebolders, but little comfort to investors in Gemina itself. The continuing judicial investigation into alleged false accounting forced the resignation of the investment company's board, while losses at the group'e RCS publishing sub-

(\$451.5m).

Gemina chairman until earlier this year, said on the eve of the shareholder meeting that the recent problems merely confirmed "how difficult it was for a non-executive chair-man to follow the affairs of

His successor, Mr Glorgio Rossi, was more graphic. He described the 1995 balance sheet as "cursed". But he added that the provisions were symptomatic of the new directors' cautious attitude and the board was stepping up disposals of non-performing assets and independent investiga-

Andrew Hill

of super plan

information to Italy on legal

Crédit Lyonnais details issue Crédit Lyonnais, the French state-owned bank, will launch

Europe's largest loans securitisation package next week with a value of FFr-10bn, executives said yesterday, Institutional investors will be asked to participate in Cyber Val 07-96, which will have a maturity maximum of five years and be remunerated at normal market rates. The securitisation is made against one third of the loan made by Credit Lyonnais to EFFR, a vehicle set up by the French state as part of the bank's restructuring package last year to finance the transfer and sale of assets removed from its balance sheet. The loan— totalling FF7118.7bn (\$23bn)— is reimbursed at 85 per cent of cost Credit Lyonnais FFr3bn this year and contribute to

probable operating losses in its 1996 results. Executives said the FFr40bn raised would be credited to the bank's treasury. It will help fund refinancing and enable the bank to diversify its sources of finance. The aim is to cut funding costs and provide a better balance of maturities on existing obligations. The company said it would be "more than premature" to suggest the remaining loans to EPFR might be securitised, although the bank has launched several small securitisations to cover other loans over the past two years: Given that EPFR is underwritten by the French state, the

bank is looking for a top credit rating on the securitisation issue, which is being managed by Crédit Lyonnais in conjunction with Merrill Lynch and Morgan Stanley.

Setback to EOE Switch launch

A plan by the Amsterdam-based European Options Exchange to offer a unique mix of open outcry and screen based trading has been set back several months because of installation problems with its Fl 35m (\$20.4m) Canadian-designed electronic system. The technology, called Switch, is intended to take price feeds from the existing EOE pits, which will remain, and provide links to remote members of the exchange at bank and other dealing desks.

It will remain separate from the trading mechanisms of the Amsterdam Stock Exchange when the two markets merge as planned from next January. The EOE said the delay of several months in Switch's launch, originally scheduled for mid-year. would not hinder the merger. The Switch hardware is fully installed and the EOE said it was convinced its choice was sound. However, extensive bugs had been found in the trading software during tests.

Gordon Cramb, Amsterdam

Last of state's Imi stake for sale

The Italian treasury yesterday put the last of its available shares in Imi, the banking group, up for sale, although it has not yet set a price for the placing of the 7 per cent stake. The treasury invited interested Italian and foreign investors to approach Imi or SBC Warburg, global co-ordinator of the placing. The state will retain about 1 per cent of lmi, made up of bonus shares for those shareholders who invested through the 1994 public offering.

At yesterday's closing price of L12,328, the sale of the stake would raise more than L500bn (\$325m), to add to the L3,260bn realised from last month's sale of bonds exchangeable into the treasury'e shares in Ina, the insurer. The sale of imi shares in 1994 was priced at L10,900, and further shares were placed with a group of banks last year.

■ Mediaset, the Italian media company controlled by Mr Silvio Berlusconi, yesterday closed its public offer of shares two days early, with reservations running at more than four times the number of shares available to small shareholders. Andrew Hill

Gemina orphan now faces Fiat rejection

With 'SuperGemina' dead and the main investor undecided, Snia BPD looks vulnerable

nia BPD, the Italian holding company, is a Super-Gemina orphan - one of the nine quoted companies controversial plan to merge Gemina, the investment company, with Ferruzzi Finanziaria (Ferfin), another holding company, and then marconed when the scheme was shelved six weeks later.

The plan was masterminded by Gemina's main shareholders, led by Mediohanca, the Italian corporate establisbment's house bank, and Fiat, the industrial group which owns 48 per cent of Snia BPD. It would have dissolved the bolding company and divided its main quoted subsidiaries -Snia Fibre (fibres), Caffaro (chemicals) and Sorin Biome-

dica (bio-engineering) -

between Ferfin and Montedi-

son, the industrial group controlled by Ferfin. Mr Umberto Rosa, Snia BPD chief executive, believes the SnperGemina project was a good idea. "It had an important function, which was to create a aafety net for companies which, for one reason or another, risked being bought for a fistful of dollars by the first person to pass by. And all the conditions for developing a coherent industrial strategy

were there," he says. Mr Rosa adds, however, that the proposal blocked Snia BPD's own restructuring plans for at least 10 months. It was the Snia BPD board, under pressure from fund managers, which declared at the shareholder meeting in late April that SuperGemina was dead. Now Snia BPD's destiny is more money now than in the

By Judy Dempsey in Berlin

Germany's largest newspaper

groups, is confident it will

match last year's sharp rise in

net profits and sales despite

sluggish consumer spending

and poor economic growth, Mr

Jürgen Richter, chairman, told

the restructuring undertaken

by Mr Richter, who was appointed chairman in July 1994 after half the board was

dismissed in one of tha biggest

shake-ups in the industry.

The up-beat forecast reflects

yesterday's annual meeting.

1994 95 1994 96 once again partly in its own hands, and partly in those of Fiat. Justifying the Super-Gemina plan last September, Mr Cesare Romiti, then chief executive of Fiat, implied the chemicals and biomedical com-

panies were non-core busi-

Last week, at his first shareholder meeting since taking ovar as Fiat chairman, Mr Romiti said the group had "no intention of dismembering [Snia BPD] or selling it in parts", Instead, he indicated Fiat would consider reducing its stake, while retaining con-

This hardly seemed lika a vote of confidence, but Mr Rosa says the group does not feel cast aside. "I think it's obvious that Fiat should concentrate on its core businesses and that obviously creates a Snia problem," he says. "But we would feel a lot more abandoned if we were losing

In fact, Snia BPD is making

4.5m, has increased its share of

advertising revenue, stream-

lined the management and cut

employees from 14,819 in 1993

marketing and management

helped lift last year's sales

above DM4bn (\$2.6bn) for the

first time in the group's 50-year

history while net profits rose 15 per cent from DM123m in

1994 to DM142m a year later.

Although Mr Richter con-

ceded that expectations for the

The group's more aggressive

to 12,646 in 1995.

(\$41.3m), against L25.2bn in 1994, on turnover of nearly L3.000bn. Earnings per share of L83 have almost recovered to the level of 1991, before recession took its toll on what was a portfolio of highly cyclical

past four years. In 1995, it

reported a net profit of L63.5bn

Mr Rosa took over as chief executive in 1990, four years after Fiat became controlling shareholder. He inherited a mixed bag of businesses, including Fila, the clothing company, and the defence and space activities descended from Bombrini Parodi Delfino (BPD), bought by Sma in 1968 and merged in the 1980s.

He decided to concentrate on ths three core businesses. A heavy investment programme was carried out at Soriu Biomedica, the bloengineering company, to challenge for market share in areas such as cardiac surgery equipment, including artificial cardiac valves and heart-lung

Since then the group, which first five months of this year post daily, its flagship in the publishes Bild, the tabloid had not been fulfilled, he said capital with a circulation of

But analysts yesterday said they wanted to see how

Springer would cope with poor

consumer spending, especially

in Berlin and in eastern Ger-

many. Consumer spending is

expected to grow 1-2 per cent this year while Berlin's gross

grow no more than 1 per cent.

are specific markets being tar-

geted by Springer whose west Berlin-based Berliner Morgen

CREDITANSTALT London Branch

Berlin and eastern Germany

estic product is expected to

matched.

fine and speciality chemicals, and the plastic film and wrapping sector. Snia Fibres became a manufacturer of only nylon and acetate fibres, first through an asset swap with Enimont, which acquired the old polyester and acrylic fibres activities, and then through the establishment of two 50-50 joint ventures with Courtaulds of the UK in acetate fibres, and Rhone Poulenc of France in nylon fibres.

Caffaro, the chemicals com-

pany, was told to concentrate

Meanwhile, Fila was sold to Gemina (where it is now one of the group's most successful holdings, quoted in New York), and the defence businesses to

"The old Snia structure amplified the first signs of economic crisis, because the structure of the group was completely cyclical," says Mr Rosa. This year - "which doesn't look like a year of plenty" should prove whether the attempt to balance the cyclical and the non-cyclical has

the rapidly growing east Ber-lin-based Berliner Zeltung

which has a circulation of

266,000 and is owned by Grüner

+ Jahr, the newspaper division

However, Mr Richter said Bild, after a difficult start, bas

established a foothold in the

five east German states and

was last year selling an average of 720,000 a day, a rise of

8 per cent on the previous

Mr Richter said part of the

of Bertelsmann

year

discount to the value of shares in Its portfolio, having fallen in the week following Mr Romiti's comments. As analysts point ont, the shadow of Super-Gemina may have lifted, but uncertainty about Snia BPD's future within the Fiat empire Springer confident of continued growth



Jürgen Richter with fellow executive Bernhard Servatius: upbeat

success was due to the increasing "regionalisation" of the group's newspapers with more emphasis on local issues. This

strategy was extended to Springer's Welt am Sonntag, the Sunday paper with a circu-

UK sales underpin improved market share for Scania

By Hugh Carnegy in Stockholm

Scania, the Swedish truckmaker, said vesterday the west European market for heavy trucks had grown by almost 10 per cent in the first five months of the year. Its own market share, meanwhile, had risen from 14.5 per cent to 16.2 per cent.

"It confirms our long-held belief that the top has not yet been reached in the European market," said Mr Göran Löfgren, deputy chief execu-

tive. Scania said the numbers of new registrations for its trucks in western European markets had grown hy almost 23 per cent, to 12,647, in the January May period, as overall registrations rose to 78,068, an increase of 9.8 per cent over the same period in

The overall increase was good news for truck manufacturers, some of which thought the market would level off sooner after reaching record levels

The chief exception to the growth trend in Europe was the UK, where Scania said the total market had fallen by 8 per cent to 12,910 registra-tions in the first five months. But it said its new registrations in

the UK had risen from 2,467 vehicles to 2,701, taking its market share from 17.6 per cent to 20.9 per cent, and establishing the Swedish company as the market leader for heavy trucks in

Most of Scania's growth and market new model to market.

share increase came in the UK and in its home Nordic markets. In France and Germany. Scania'e figures were in line with local markets.

The increase achieved by Scania in the UK was especially striking es it came as Scania was preparing to phase out its old 3-series truck and introduce its new 4-series model range, which is only now going on sale in the UK. Sales usually fall when a company is about to bring a

Scania's rivals accuse it of heavy discounting of the 3-series in the UK to grah market share in its biggest single market before the changeover to the 4-series.

Officials at Scania said it had not raised price levels in the UK over the past year, but denied it was offering special discounts. They said many customers wanted to buy the 3-series before it went out of production, and predicted that sales would level off in the UK as the 3-series was phased out.

INTERNATIONAL MOSCOW BANK

US\$ 33,000,000 **Pre-Export Finance Facility**

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June 1996

This advertisement appears as a matter of record only

Revamp paying off at RWE

By Judy Dempsey

RWE, Germany'a largest electricity group, yesterday reported a 10 per cent rise in net profits and a 3 per cent rise in sales for the fiscal year end-ing June 1996. Its waste disposal and mechanical and engineering divisions showed the strongest growth.

Tha preliminary results

suggest the restructuring programme, particularly in the waste disposal division, and the group's entry into tha

paying off. However, its energy and construction division reported slight falls, reflecting the sharp downturn in Germany's construction industry.

The results also underline the group's resistance to the slowdown in economic growth. RWE's shares closed at DM59.10, down 0.08 pfennigs. Group net profits rose from DML09bn in the last financial year to DM1.2bn (\$785.9m), while sales rose from DM63.6bn

The construction division reported a 7 per cent rise in

sales. Sales in the mineral oil and chemicals division showed little change from the previous

DM6.4bn to DM7.3bn.

The two divisions which suffered aales declines were Sales in the waste disposal energy and mining.

sector, until recently one of the weakest divisions, climbed 32.9

per cent, from DM1bn to DM1.4bm. The mechanical and

engineering division, which includes telecommunicatious,

jumped 14.2 per cent from

French aviation merger still to be resolved

By David Buchan in Paris

Aérospatiale and Dasaault Aviation have still to resolve the main issues of ownership and management structure of the joint company they are to form next year, government and corporate officials said yes-

Earlier this week, announcing that all "modalities" of the merger would be completed by January 1 1997, tha French

government sought to give the impression that movement towards fusing Aérospatiale and Dassault was now irreversible. It "congratulated" both companies on the "advances" they had made in their joint "pilot committee".

But the committee's remit was limited to six technical areas - purchasing policy, information technology, quality control, research, production and flight testing.

But the key issoes of ownership and management structure were laft unresolved. Reports that Mr Serge Dassault, chairman and half-owner of Dassault Aviation, will get about 27 per cent of the new group are thought premature.

The government had shown

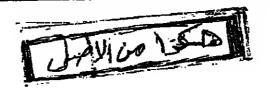
a desire to give Mr Dassault more than 25 per cent - the level at which a stake is considered an indostrial rather than a financial holding and so

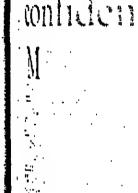
taxed less heavily on any capttal gains - but less than the 33 per cent which in France can constitute a blocking minority. But the final division will depend on how bank advisers

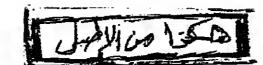
Lazards for Aérospatiale, Paribas for Dassault and Societé Générale for the government - value the two companies' assets. Aérospatiale's ace is its 37.9 per cent stake in the Airbus consortium; in line with British Aerospace's £1bn FFr304 yesterday.

per cent stake in Airbus, Aérospatiale judges its Airbus assets at around FFr15ba (\$2.9bn). Dassault Aviation's valuation will be influenced by the price of its shares, even though only 4 per cent of them are traded publicly; the Das sault share price has doubled from FFr399 on Fabruary 1. just before President Chirac announced his merger plan, to

(\$1.5bn) valuation of its own 20







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in New York PensiCo, the US soft drinks snacks and fast food group, has lost the head of its domestic and international drinks business following a surprise decision by Mr Christopher Sinclair to quit as chairman and chief executive of the Pepsi-

departure

by Pepsi

chief

By Richard Tomkins

The second secon

Mr Sinclair, 45, was appointed to the post less than four months ago amid a round of management changes that accompanied the promotion of Mr Roger Enrico to chief

Previously, Mr Sinclair was head of PepsiCo's international food and drinks business. Ha was closely associated with Project Blue, PepsiCo's recent attempt to fight back against Coca-Cola in international markets by relaunching Pepsi-Cola

in a blue can.

Mr Sinclair has been replaced by Mr Craig Weatherup, 50, who had been PepsiCo's president aince March and who was previously head of Pepsi-Cola's North American business. The

changes are immediate. Mr Enrico said that Mr Sinclair had decided "he would prefer to spend more time with his young family rather than continuing the constant travel required to lead a worldwide beverage business".

However, there was speculation yesterday that Mr Sinclair may have felt frustration at having been passed over for the chief executive's job in favour of 51-year-old Mr Enrico. Mr Sinclair also faced a difficult task in trying to com-pete with Coca-Cola's increas-ingly dominant position and may have felt be stood a better chance of carving out a career

with another company. Wall Street reacted badly to the news, announced after Tuesday's market close. PepsiCo's stock was down \$% to \$34% in early trading yester-

for takeover of Southern Pacific

By Richard Tomkins in New

The biggest railroad merger in US corporate history looked set to go ahead yesterday after a federal review board gava the green light to a \$3.9hn takeover of Southern Pacific Rail by Union Pacific

. The combined railroad, measuring about 31,000 miles, will be slightly larger than the next biggest US railroad: the Burlington Northern Santa Fe network, created last year by a \$4.0bn takeover of Santa Fa Pacific by Burlington North-

It will spread across 25 states in the western two-thirds of the US, with links to Canada and Mexico. In 1995 its two constituent companies had combined freight revenues of \$10.6bn. They do not operate passenger trains, The Surface Transportation

Board yesterday unanimously approved the merger without requiring the combined entity to sell off chunks of its net work, as some opponents of the merger had sought.

The main condition of the merger is that the new entity will have to give extensiva rights of access to its tracks by Burlington Northern Santa Fe where this is necessary to maintain competition between city pairs. Opponents of the

deal had included shippers and communities which feared a merger could result in a reduction or elimination of competition, bringing the threat of

freight rates. However, the Surface Transportation Board appears to have been swayed by argu-ments that a combined entity would provide substantial savings to the public because it would operate more efficiently than two separate companies.
Union Pacific and Southern

in costs because it would allow for the elimination of overlapping administrative functions and railroad equipment.

They said it would also allow them to offer customers faster services on many routes because they would be able to use one railroad for services

that had previously required connections between two separate railroads. Ms Linda Morgan, chair-woman of the Surface Transportation Board, called the board's decision "a balanced one" that ensured the benefits

of the merger while ensuring strong competition. Union Pacific - which last year bid for Santa Fe, only to be pipped by Burlington Northern - said it was satisfied with the ruling in spite of the

Pacific said a merger would save more than \$500m a year

the investing community.
This makes him slightly

implausible as head of a large public company. The Republic offer would release him back

undertaken to oversee ths immediate merger of the two businesses, a process which ha estimates should take a maximum of 18 months.

Surprise | Union Pacific set | Friendship the basis of ADT deal

Entrepreneurial new chairman gets the chance to make a new business-building start

It has been an interesting and unexpected week for shareholders in ADT, the security and car auction company. The \$4.4bn agreed hid for their company from Republic Industries boils down to one central proposition: that they should swap their chairman, Mr Michael Ashcroft, for an entrepreneur of a somewhat different stamp, Mr Wayne Huizenga. In the past 30 years, Mr Buizenga has built two hugely

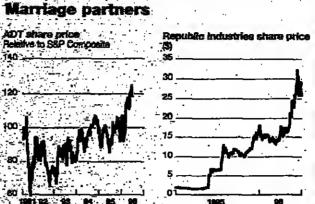
COMPANIES AND FINANCE: THE AMERICAS

successful businesses from scratch - WMX Technologies. the world's biggest garbage col-lector, and the Blockbuster video chain. Now 58, he aims to start again, using Republic as a vehicle; and the ADT deal is his first big move.
Mr Ashcroft, British in origin, runs tha Bermuda-regis-

tered ADT out of Florida, and has extensiva private interests in central America. His approach to business has always been complex. That and an instinct for privacy has puz-zled and, at times, alienated

into a more natural habitat: one of smaller deals and - hs hopes - bigger paybacks. But first Mr Ashcroft has

Since Mr Huizenga's arrival year ago, Republic has



acquired a large number of companies in electronic secu-rity and used car sales. These are mostly very small, and scattered across the US. Mr Ashcroft's job will be to incortions and a national brand.

for combining the businesses is straightforward. Unlike Repub-lic's scatter of local businesses, it has a national infrastructure in both security and car auc-

also allow the business to expand more rapidly than ADT could on its own. Republic's

ings multiple than ADT's, a fact which Mr Huizenga has

Mr Huizenga comes with a formidable reputation. He has built two hugely successful businesses from scratch: WMX Technologies and the Blockbuster video chain

porate them into ADT's nationwide operation. The question remains of why Mr Ashcroft should have decided to sell his business in the first place. The reason he presents is simple enough. He has been a friend of Mr Huizenga for over a decade. Mr Huizenga, he says, approached him with an offer he could not refuse. From ADT's viewpoint, the rationale

Therefore, it claims to be able to accommodate several times the growth rates which Republic's small and geographically isolated businesses could handle on their own. At the same time, Republic's auto business would save a claimed \$100m in planned capital spending by linking up with ADT's retail outlets. Mr

all his acquisitions to date with stock. ADT is also burdened by its debt mountain, which, though less daunting than in the early 1990s, still stands at \$600m net.

turned to account by financing

Once the merger is effected. Mr Ashcroft's remaining task will be to provide a business tant, he intends to retain the bulk of the Republic shares he will receive on the deal, worth in total close to \$300m.

Republic's board. More impor

That apart, he will be free to start sgain. In the first instance, he will concentrate on B.H.l Corporation, his Belize-based company with interests in banking and construction in central America and the Caribbean. The company is quoted on Nasdaq, but Mr Ashcroft holds a controlling 65 per cent stake worth, by his estimate, some \$75m.

Thereafter, he says, there are various unspecified service industries in the US ripe for consolidation. His intention is not to set up a master company in succession to ADT, but to work on a more piecemeal basis, often in co-operation with others, reasoning that small investments are easier to triple or quadruple than big ones. "I intend to give up size for capital growth," he says... "putting up capital for individ-

This will sound familiar to British investors with long memories. In the 1980s, Mr Ashcroft's investments were baffling in their variety - from Christies the auctioneer to the Miss World beauty contest. At the same time, his published accounts were notoriously opaque. If he has now determined to operate as a private individual, it seems an improvement from every point

Orient Express buys Reid's Hancock to fill Apple post

By Peter Wise in Lisbon

Reid's in Madeira, the celebrated hotel where Winston Churchill painted and George Bernard Shaw learned to dance, has been sold by Blandy Brothers to Orient Expresa Hotels.

Orient Express is a whollyowned subsidiary of Sea Containers, the Bermuda-based leisure, ferry and container leasing group.

No price was disclosed but

reports in Portugal said it was sold for Es4.5hn (\$28.6m). Reid's, which opened in 1891, was bought in 1936 by Blandys,

a British family group established in Madeira since 1811. "Selling Reid's was not an easy decision," Mr Richard Blandy, chairman, said yester-

"But its future as a luxury hotel is best served being part of a larger group such as Orient Express Hotels." The Blandy group, whose almost 70 per cent.

operations include tourism, property development and madeira wine, is to use the moceeds to consolidate existing shareholdings and invest in new areas in Madeira.

Reid's, a 167-room hotel built on a cliff top overlooking Funchal bay, charges an average room rate of just over Es40,000 a night, the highest in Portu-

The hotel's occupancy rate in the first half of 1996 was

Semiconductor chief executive ment efforts as well as technol-By Louise Kehoe in San

Francisco

Apple Computer bas announced the appointment of Mrs Ellen Hancock as executive vice-president of research and development and chief technology officer, a position that has been vacant for the past few months.

Mrs Hancock joins Apple from National Semiconductor where she recently resigned her position as one of the chipmaker's three chief operating officers. She had been lured to National a year ago by Mr Gil Amelio. He was then National and is now chief executive at

Previously, Mrs Hancock was the most senior female executive at International Business Machines where she was a group executive and senior vice president. She was responsible for three of the company's divisions, including applications software, networking bardware and networking software, which account for

revenues of over \$10bn.

At Apple, Mrs Hancock will be responsible for guiding the struggling personal computer company's technology develop-

ogy alliances with other companies. She will oversee Apple's research laboratories as well as its software and net-

working divisions. Mrs Hancock's appointment comes as Apple is battling to regain its momentum. New market research data suggest that US sales of Macintosh computers have fallen sharply. A survey of US PC dealers published by Computer Intelligence, a market research firm says sales of Macintosh computers dropped 30 - 50 per

cent in April and May from

year-ago levels.

Bausch & Lomb charge

By Maggie Urry in New York

Bausch & Lomb, the struggling contact lens and Ray-Ban sunglasses group has announced it would take a \$15m pre-tax restructuring charge in the second quarter, which would cut earnings per share by 19

The company, which has had to restate its earnings for 1993 and 1994 after the Securities and Exchange Commission investigated alleged accounting irregularities, had already taken a \$27m charge in the fourth quarter of last year.

Mexican companies ready to test confidence of foreign investors

Mexican companies are planning a bold return to the global equity markets with primary share offerings totalling more than \$1.5bn over the next six

months. The equity issues appear to be driven by the continued high cost of bank credit in Mexico as well as tha gradual recovery in share prices following the stock market meltdown Most corporations want to

raise equity capital to retire expensive loans. Others are keen to tap this source of finance to recapitalise businesses that were bled by last year's financial crisis. The companies include Altos Hornos de Mexico (Ahmsa), the

country's largest steel pro-ducar, which is planning a \$250m stock issue to help repay short-term debts of \$400m. Desc, a large industrial conglomerate whose divisions including chemicals, car parts and food-processing, is aiming \$110m equity

The two companies have already filed their registration statements with the US Securities and Exchange Commission

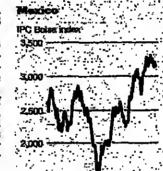
ore than a dozen and will be embarking on road Mexican companies shows in Europe and the US

this month. . Celanese, another chemicals manufacturer, Autlan, a mining group, and Antrey, a phar-maceuticals distributor, are also planning stock issues. Gruma, the parent company of maize flour producers Maseca may raise \$150m with a global equity offering if negotiations to sell part of Maseca to Archer Daniels of the US do not bear

At least two banks, Ban-amex, Mexico's largest, and Serfin, tha third-largest, are analysing the best moment to launch new stock issues to recapitalise their banks. The size and number of forthcoming share offerings have surprised equity analysts

in Mexico City. ollowing last week's withdrawal of a planned \$340m stock issue by Cemex, the Mexican cement multinational, many analysts have begun to doubt whether the issues will in fact be suc-

cessful. "Mexico is just beginning to regain the confidence of foreign investors," says Mr Ger-ardo Kopka Sanchez of the Mexican brokerage Finamex.



1994 95 96. FT East We question whether there is sufficient demand to absorb so much paper in such a short space of time."

Ahmsa, with a current mar-ket capitalisation of about \$1bn, is hoping to attract foreign interest in its \$250m equity offering with the lure of its profitable steel exports. Grupo Acerero del Norte (GAN), controlled by the Autrey and Ancira families of Monterrey, owns 75 per cent of

Recently, however, GAN has come under criticism for "borrowing" \$200m from Ahmsa to finance other investments and

then cancelling the debt with the sale to Ahmsz of GAN's iron ore and coal mines.

According to AB Asesores Moneda, a Spanish financial consultancy, Ahmsa took over 4bn pesos (\$530m) of new liabilities and only 500m pesos worth of assets when it "purchased" GAN's mining divi-

Relief from the company's already delicate financial position is thus still far away." the Spanish consultants con-

Ahmsa's total debt stood at about 11bn pesos in March, against annual sales of 7.9bn pesos in 1995. Desc, the industrial conglom-

erate, may use the proceeds of its \$110m stock issue to retire part of its \$290m short-term dabt. The company, however, also needs to raise cash to help recapitalise Grupo Financiero Invermexico, the financial

group, in which it owns a 10 per cent stake. Invermexico and its bank, Mexicano, need to raisa approximately \$550m before the end of the year to share up capital and reserves.

Leslie Crawford

ÁPV RT.

HUNGARIAN PRIVATISATION AND STATE HOLDING COMPANY

PRESS RELEASE

The Hungarian Government Awards the Tender for Tisza Power Plant Limited

The Hungarian Privatisation and State Holding Company (APV Rt.) on 3rd July 1996 announced the award of the tender for shares in Tisza Power Plant Limited (Tiszai) to AES Summit Generation (AES), a subsidiary of The AES Corporation of the US. The sale is the largest Hungarian privatisation transaction in 1996 to date.

AES will acquire shares representing 80.81% of the registered capital of Tiszai together with an obligation to purchase all of the additional shares of Tiszai which are currently owned by the APV Rt. and MVM Rt. and are not distributed to social security funds or are not taken up by employees in a preferential emploee share offering expected to take place later this year. The Hungarian Government will retain a Golden Share in Tiszai.

The Tiszai Group operates three power stations with a total capacity of 1,281 MW. These include a mixed hydrocarbon-fired power station at Tiszaújváros and coal-fired power station at Tiszapalkonya. Tiszai also owns 67.91% of Borsodi Energetikai Kft. (Borsodi) which owns and operates the Borsod coal-fired power station and two deep coal mines at Lyukóbánya and Dubicsány (the Dubicsány mine is not yet operational).

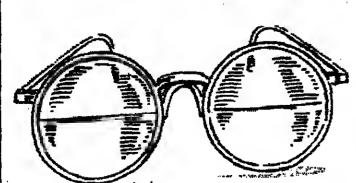
In addition to purchasing the shares in Tiszai, AES has agreed to implement a development project to retrofit 860 MW of capacity to meet higher environmental standards and to extend the operational life. AES has also agreed to implement a new development project in the Borsod region using circulating fluidised bed coal technology. These commitments will help to improve the security of electricity supply in Hungary. The tender conditions also require that Hungarian suppliers are used as much as possible when carrying out this development work.

Tiszai is the ninth company within the former MVM Group to be privatised. In December 1995 the APV Rt. sold minority stakes in six electricity supply companies and two power generation companies together with options to acquire a majority. With the sale of Tiszai total proceeds from the privatisations of Companies within the former MVM former MVM Group are now in excess of \$1.4 billion. Schroders has acted as financial adviser to the APV Rt. and MVM throughout the privatisation process.

The privatisation of the MVM Group will continue with the launch of tenders for Bakony Power Plant, Pécs Power Plant and Vértesi Power Plant.

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Cheung Kong global offer to net HK\$4bn Climate is brightening

Cheung Kong Infrastructure Holdings (CKI), a unit of Cheung Kong, the property development company controlled by Mr Li Ka-Shing, is to net some HK\$4.16bn (US\$53.74m) from its global offering, assuming over-allotment options are taken up. The initial public offering in Hong Kong, which kicks off today, has been priced at HK\$12.65 a ahare, the company said yesterday.

The price tag is at the highest end of the price range, suggesting healthy demand for the issue. Only 10 per cent, or 29.78m shares are being offered in

placed internationally. If the new issue is more than three times subscribed, additional shares - to a maximum 14.89m - will be made available.

The number of extra shares offered will be calculated on the basis number of shares epplied for above

The international offer also includes an over-allotment option of a further 44.2m sbares. Assuming this is exercised, the global offer will represent about 25 per cent of the company's enlarged issued share capital. Of the net proceeds of HK\$4.16bn,

contribution requirements of existing road and power businesses.

CKI is the latest infrastructure pin-off to hit the market, and more are in the pipeline. Analysts reckon the Cheung Kong name will ensure the issue is successful - although, on fundamentals, many prefer New World Infrastructure, which was hived off from property developer New World Development at the end of last year.

CKI's portfolio is seen as more restricted and at present it is heavily dependant on its cement and concrete activities in Hong Kong.
The company said yesterday it

expected to post earnings growth of some 28.2 per cent this year - from HK\$569.04m last year to HK\$728m for the year to December 31. CKI said it had invested HK\$1.4bn in interests in joint ventures to build and operate a number of toil roads and toil bridges in

It has also obtained an unsecured bank loan facility of HK\$2.4bn, of which HK\$2.1bn will be used to repay borrowings from the shareholders of the companies that comprised the group before the restructuring.

In addition, the Cheung Kong group will make an unsecured advance of HK\$1.8bn to the infrastructure group.

If the product of the broad-

caster can be used elsewhere -

as in the multi-channel digital

service that Mr Murdoch and

Mr Son plan to launch through

their joint venture - the bene-

fits are clear. "If you do noth-

ing with the business, you gen-

erate cash. If you do anything

with the business and bring

synergies, it's a very good business," Mr Smith says.

make it an attractive invest-

ment, particularly for a large

shareholder interested in using

those assets to further another

business, as the Murdoch-Son

allowed to use the air waves

free of charge," notes Mr

Sawake. Japanese terrestrial

broadcasters also control much

of the domestic TV content. An

industry survey found that 38

per cent of production for the

five key terrestrial broadcast-

ers was done in-house with the

broadcasters keeping the copy-

right on about 11 per cent of

Although the private Japa-

nese broadcasters all offer

more or less standard TV fare, TV Asahi's news gathering

capabilities could become

important for new types of

media, particularly in the light

of a recent government study

that forecast electronic news-

paper broadcasting in Japan could grow into an Y80bn mar-

overall programmes.

Broadcasters in Japan are

team no doubt are.

The assets of TV Asahi also

for Indian euro-issues

A reformist government and a foreign led rally in equities has created change

The becalmed Indian euro-issue market is poised for a gust of fresh offerings in the next few months with cash-strapped companies seeking to raise between \$1.5bn-\$2bn in a spate of Global Depository Receipt (GDR)and convertible bond

issues before the year-end. No fewer than 26 Indian companies have declared plans for GDR or bond issues which could raise more than \$1.5bn. "You're going to see quite a substantial burst of primary issues between now and the end of the year - certainly in excess of \$1bn and it could even approach \$2bn," says one Bombay-based banker.

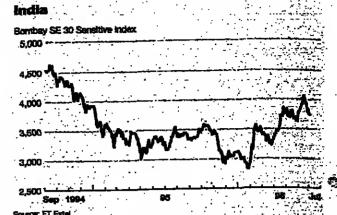
However, Bombay and foreign bankers say not all may reach fruition and the fate of many, from smaller or second rank companies, will depend on whether the Indian equity market sustains its recent buoyancy.

There are also concerns at the ability of the new coalition United Front government to contain the growing fiscal deficent of GDP in 1995.

Earlier this week, Jardine Fleming priced a \$50m GDR issne for Crompton Greaves, India'a largest private electrical engineering company, reporting that the issue bad been nine times subscribed.

Four other companies are well into London and New York roadshows for offerings totalling \$260m. These include Mahindra & Mahindra, the cars group, for a convertible bond (\$100m) led by Goldman Sachs, Saw Pipes, a pipe engineering group (\$60m), led by Paribas, and Gujarat Alkalies, a chemicals company (\$50m), led by

HSBC James Capel. Among the bigger offerings set for the road, or being discussed with bankers, are those from ICICI, a state investment group, for \$200m, IPCL, the state petrochemicals group, for \$175m, and an offering between \$300m-\$500m from the State



Companies including Grasim Industries, Reliance Petroleum, Century Textlles and Telco have also said they aim to enter the market this year, each in offerings expected to

exceed \$100m.

Indian companies raised more than \$5bn through GDR and bond issues between 1994 and early 1995, after the liberalising former Congress Party government permitted companies to tap such funds. The market died in 1995 as the underlying Indian equity market slumped, and on political uncertainty before this year's

No fewer than 26 Indian companies have declared plans for GDR or bond issues which could raise more than \$1.5bn.

So far this year, only four companies, SAIL, the state steel group, Larsen & Toubro, the engineering company, BSES, the private Bombaybased power company, and Indo Rama Synthetics, a tex-

tiles group, have made issues, to a combined total of \$435m. However, the apparently reformist tenor of India's United Front coalition government, combined with a foreignled rally in Indian equities have suddenly brightened the climate for new issues, which are being eagerly sought by Indian companies emerging from a tough liquidity crunch

over the past 18 months.

Bankers say the climate has

Value number: 217375

been substantially helped by the recent flurry of foreign investment into Indian equities, which has pushed the Bombay Sensex index from a year opening 2,800 points to more than 3,900 on the back of almost \$2bn of new foreign inflows - taking the cumulative total of foreign investment into Indian equities beyond \$6hn since markets were

opened in 1993. With corporate earnings per share growth for the past fiscal year of 23 per cent and prospective earnings growth put by analysts at 15 to 17 per cent. bankers say India has been underpriced in the region. :

"India is on n discount on an earnings basis relative to other Asian markets - it looks good value," says Mr Nicholas Butt, head of investment banking at Jardine Fleming in Bombay. But bankers say pricing is likely to be tighter in the present round of issues than the headier days of 1994, when enthusiasm for newly-available Indian paper led to GDRs sometimes fetching up to 20 per cent premiums over. the underlying Indian share

The pricing of this year's L&T issue, at a premium of around 5 per cent, is seen as a closer guide to prices available to better known and judged

GDRs offer foreign investors the advantage of a wholly institutionalised, deeper and more liquid market in Indian stocks than direct investment in the local market, which remains paper-based and traught with settlement problems. GDR investments also avoid local capital gains tax.

Mark Nicholson

Murdoch and Son break the cosy mould

Japanese broadcasting has been shaken by the incursion of an alien, writes Michivo Nakamoto

Corporation, and Mr Masayoshi Son, who founded Japan's largest computer soft-ware distributor, make a formi-

The two men, who met for the first time only a few weeks ago, are renowned for their business acumen and their preference for aggressively building up their businesses through ambitious acquisi-

that Mr Murdoch and Mr Son plan to join hands and take a 21 4 nor cent stake in Asahi National Broadcasting, one of Japan's five leading broadcasters, sent shock waves through the Japanese media and prompted widespread fears that the days of the cosy salon to which the industry has long become accustomed were num-

News Coporation and the company founded by Mr Son, Softbank, will set up a joint venture to huy a Y41,75bn (\$383m) stake from Obunsha Media, a subsidiary of publisher Obunsha, that was set up to hold the shares in the broadcaster, commonly known as TV Asahi. It will be the first time a foreign company has held a significant stake in one of the five large broadcasters.

The Japanese media reaction has been characterised by alarm at the prospect of an allen element wedging itself into an industry that has long been protected from outside competition and amazement at how the two have managed to achieve what was considered

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r Rupert Murdoch, unachievable. "They will who heads News aggressively work to squeeze profits (ont of TV Asahi)," the Bungei Shunju, a popular weekly magazine quoted one economic commentator as sayask whether a Japanese company, not to mention a TV broadcaster, could bear such rough western-style treatment.

Like Mr Murdoch, Mr Son is known for his bold business moves and his huge ambitions. Mr Son, a California-educated entrepreneur of Korean descent, has, over the past 14 years, built up the company he founded into Japan's largest distributor of computer software and peripherals for PCs and the largest Japanese pub-

azines and books Parent sales bave surged from Y64.1bn in 1994 to Y140.3bn in the year to March 1995 while recurring profits, before extraordinary items and tax, have jumped from Y2.8bn to Y13.1bn in the same period.

lisher of computer-related mag-

This year, the company acquired Ziff-Davis, the world's largest publisher of computer magazines, for Y180bn. The acquisition, which drew public attention to Mr Son's business ambitions, followed a \$2.8bn acquisition spree in the US. which was funded by proceeds from its flotation on Japan's over-the-counter market in 1994, bank borrowings and a

new share issue. Mr Son's acquisitive streak was confirmed with the latest deal, which takes the company into another new business field. "We believe that the merger of the media will con-



United aggression: Rupert Murdoch (left) and Masayoshi Son

tinne to progress and Softbank would like to take aggressive steps to take part in this pro-cess," Mr Son said last week. Mr Son brushes aside concerns that the company is overstretching itself by putting

up half the purchase price. Softbank has more than Y100hn of its own funds and, when Y70hn worth of convertible bonds are turned into shares, it will have a debt-toequity ratio of one-to-one, he points out - "For Softbank, the price is quite manageable." He also says that, despite criticism in the Japanese press

that News Corporation and

Softbank are paying an exces-

sive sum for their stake in TV

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Philippe FORIEL-DESTEZET, Chairman, ECCO S.A.

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Share Exchange Offer are set out in the Communiqué approved by the French Stock Exchange Commission (the COB) on 27 June 1996 under Approval N 96-272, which is available at the offices of CS First Boston and of Lazard Frères

et Cie. The offer does not extend to the United States of America. The shares in ADIA to be issued in exchange for shares

in ECCO S.A. may not be offered for sale, sold or delivered directly of indirectly to (persons or organisations resident

in) the United States. In parallel to the present share exchange offer, ECCO S.A. is making o bid for the outstanding

Asahi, the price of Y41.75bn is far from unreasonable. Analysts appear to agree. While the price the News Corporation-Softbank venture is paying values the whole of TV Asahi at Y195.1bn, the share price of TBS and NTV, the only listed key stations in Japan on

the day before the news broke, values the two broadcasters at Y318.2bn and Y404.2bn respectively - so the price is not high, says Mr Hironobu Sawake, industry analyst at Nikko Research Center.

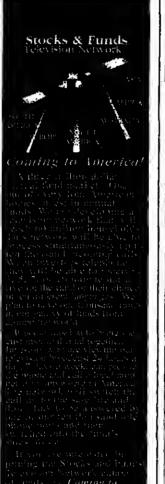
"If anything, I'd suggest it is quite a good deal," says Mr Paul Smith, industry analyst at James Capel in Tokyo, whose valuation of Asahi had been Y250bn. But what makes the deal so astounding to the Japanese media is the fact that, price aside, it was done at all. There is no doubt that for

anyone interested in offering

TV services in Japan, a stake

in a terrestrial broadcaster would be very attractive. As a business, broadcasting generates cash. Investment in production facilities is not mnch, year-in, year-ont. The company produces a fixed number of programmes and, as demand Increases, the unit price of the product goes up, bringing nice economies of

ket in the year 2000 and Y200bn in 2005. Mr Son emphasises that the News Corporation-Softbank team wants "a loose alliance rather than cootrol" of TV Asahi. Bnt as the industry braces itself for multi-channel services, Japanese broadcasters hope that none of their own large shareholders feel the need to follow Obunsha's lead. | Bank of India.



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COMPANIES AND FINANCE: UK

Sales growth of just 2.7% in last eight weeks is well below main rivals

Sainsbury losing customer battle

By Christopher Brown-Humes

J. Sainshury yasterday provided further evidence that it is losing the anpermarket battle for customer spend, when it reported sales growth figures well below those of its

Mr David Sainsbury, group chairman, also warned share holders that first half profits would be hit by gross margin pressure and service improvement costs, continuing the trend of last year's second half. Analysts responded by downgrading profit forecasts and

the shares shed 5p to 377p.
Like-for-like sales growth at
the core supermarket business has averaged just 2.7 per cent, including petrol, over the last eight weeks. This is signifi-cautly below the group a main rivals, Tesco and Safeway, who hava achieved growth of about 7 per cent and 5.2 per cent

respectively in recent weeks.
Mr Dave McCarthy, food analyst at BZW, said: "People are still looking at Tesco and Sainsbury as if they are Tweed-ledee and Tweedledum. It's not like that any more. One has good sales growth and one hasn't." It means Sainsbury is not managing to keep pace many in the City feel it has with food price inflation and is been allow to respond to not managing to keep pace



David Sainsbury (centre) with shareholders who were told yesterday that first-half profits would be hit by gross margin pressure

seeing a slowdown, rather than an acceleration, in sales growth despite its efforts to reverse the problem. It has shaken up senior management, taken on 5,000 staff to improve service, and two weeks ago launched a nationwide loyalty card. Despite these efforts,

hy competitors.

Like its rivals, Sainsbury has been badly hit by the petrol price war. Excluding petrol, supermarket like for like sales growth has averaged 3.3 per cent since early May, whereas growth at Safeway in the last Tha group also said its gross

dynamic and innovative moves margin, which fell 0.7 percentage points in the second half of last year, remained at this depressed level.

Sainsbury last year reported its first fall in profits for 22 years, with pre-exceptional profits of £764m (\$1.17bn), down 5.4 per cent. BZW is expecting a further fall this year, cutting its forecast yesterday to £740m from £765m. Mr McCarthy said: "Sainsbury's problems are going to take longer to fix and will be more expensive to fix than the

City has realised."
The group won shareholder authorisation to buy back up to 10 per cent of its shares but said it had no immediate plans

Wickes reaches bank loan deal

By Andrew Taylor and

Banks have renegotiated loan facilities made to Wickes, the troubled DIY retailer which last week warned that it had overstated profits due to accounting irregularities. A syndicate of 11 banks and

Trade Indemnity, the credit insurer, announced yesterday they had agreed to replace a £18m (\$27.5m) facility. Two other loan facilities for £50m and £30m have been capped preventing Wickes from drawing further funds.

The deal will ease worries of suppliers concerned about Wickes' ability to meet its obligations after lines of credit were temporarily frozen by the banks pending clarification of its financial position.

Barclays, which is leading the syndicate, said yesterday: "We believe that Wickes' problems can be resolved in the near future." It said bankers and accountants had worked over the weekend to "assess the cash flow position of Wickes's core UK operation".

Mr Michael von Brentano. who was appointed chairman of Wickes following the resignation of Mr Henry Sweetbaum, said: "We have made it

plain that the accounting issues which have been uncovered should not detract from the fact that our operating businesses are sound."

Latest estimates suggest that Wickes' operating profits of £36.7m may have been overstated by £20m-£25m last year. It is thought that the com-pany, which normally pays suppliers at the start of each month, was facing a technical breach of its loan covenants. It was able to give the banks suf-

ficient reassurance to allow loans to be renegotiated. The new £18m facility is thought to carry a higher interest rate than under the old agreement.
Wickes has said it will not
pay its 1.5p final dividend
because of uncertainty about
its operating profits.

Price Waterhouse and Linklaters & Paines have heen instructed to investigate the circumstances giving rise to the inaccuracies in Wickes' group's financial condition.

The inquiry is concentrating on the accounting treatment of rebates paid to Wickes hy supphers. In some instances benefits, to cover several years of trading, were brought forward and included in a single year's

US insurer plans move on Lloyd's agencies

By Raiph Atkins, insurance Correspondent

The St Paul Companies, the Minnesota-based insurance group, is negotiating to buy two agencies managing syndi-

cates at Lloyd's of London. The deal would mark a fur-ther involvement by overseas insurers in Lloyd's, which hopes this August to implement its recovery plan and secure its financial future. US and Bermuda-based companies have been the most active investors at Lloyd's in recent

St Paul intends to acquire 100 per cent of the non-voting shares and a third of the voting shares in Cassidy Davis and Gravett & Tilling. Because St Paul also owns an insurance broking business, Lloyd's regulations prevent the US insurer owning more than a third of the voting

Details of the purchase price have not been disclosed but it is not expected to be material for St Paul.

Mr Douglas Leatherdale, chairman, said the group aimed "to consolidate and strengthen relationships already established by St Paul's participation in syndicates managed hy the two agencies. It also furthers our corporate vision of heing a global property-liability com-

St Paul indicated that it hoped also to increase the writes at Lloyd's as a corporate investor but said the size and allocation of any extra commitment had not been

Cray passes dividend and restructures after £19m loss

By Christopher Price

Cray Electronics yesterday reported deepening losses and passed its dividend as the data communications group announced further restructur-

The company, which reported a collapse in profits at the same stage a year ago, unveiled pre-tax losses of £19.4m (\$29.7m) against £800,000 profits for the year to April 30. . .

Turnover was flat at £263m. Operating losses from continuing operations amounted to £3.5m, against profits of £10m. The shares fell 3%p to 41p. The losses included provi-ions of £17.8m covering the

closure of the production sites at Gosport and Swindon, the restructuring of the core Cray Communications datacoms business and charges relating to surplus property. Around 100 jobs will be lost as a result. Cray is also selling its P-E International management con-

sultancy business to Lorien for The disposal and the deci-

Shares in Sherwood Group fell

11 per cent yesterday after the

clothing and lace manufacturer

said that weak consumer

demand in continental Europe

would depress this year's

Nottingham-hased

By Geoff Dyer

profits.

The

sion to base all of the group's site would allow Cray to focus on its core interests, according to Mr Jon Holland, chief executive. He remained "hopeful"

the company would return to the black in the current year. Two-thirds of the provisions will be spent on rationalising Cray Communications. Mr Hol-land said the product line had been pruned from 40 to six, including the introduction of new products which had

recently won industry awards. Orders were 3 per cent ahead of the same period last year. In addition, a strategic partnership had been struck with Cisco and Scitec to give Cray Communications more flexibility in selling integrated net-

work solutions. Pre-tax losses for the division were £8.3m, against profits of £3.2m. Sales declined

Cray Systems, the software business, saw profits fall by 30 per cent to £4.8m on flat turnover of £77m. Increased research and development.

Sherwood warns of shortfall

focused on several product UK operations at its Watford developments augured well according to Mr Alec Daly.

> Borrowings fell from £30m at the interim stage to £17m, while gearing fell from 69 per cent to 43 per cent. Losses per share were 8.4p, against 0.3p. Mr Daly said dividend payments would be resumed "when appropriate".

The company announced the departure of Mr Roger Dye as finance director after just 10 months in the post. He is to take up a similar position with Transport Development Group. Mr Simon Hunt, a former managing director of ACT Group, is

replace him. Lorien, resources group and one of the first companies to join Aim. yesterday launched a 1-for-1 rights issue at 250p to raise £14.25m to pay for the Cray

acquisition. The group also announced a 45 per cent rise in interim pretax profits to £600,000 on sales

									- Dividends -		
	Тильон	er (End)		t (Em)	BR	(p)	Current payment (p)	Date of payment	Corresponding dividend	Total for year	Total inst
Court Coveraidieh Yr to Apr 30 Cray Electronics Yr to Apr 30 Gardiner 8 mits to Apr 30 GEC Yr to Mer 31 Lorien Φ 8 mits to Mey 29	28.1 262.8 48.4 10,990 18	(23.3) (264.8) (44.2) (10,330) (11.5)	4.62 19.4L♠ 2.36 981♠ 0.8	(5.06♥) (0.835) (2.07) (891♠) (0.414)	18 8.4L† 1.45 22.B† 7.05†	(21.3) (0.3L) (1.28) (20.6) (6.17)	3.52 nii 0.3 9.41 2.5	Aug 15 Oct 11 Oct 1	3.05 1.5 0.27 8.42	5.3 nii 12.51	4.6 2.5 0.85 11.37 3.8
lavestment Trusts -	NAS	60		sutable gs (Em)	EP:	(n)	Corrent payment (p)	Date of payment	Corresponding dividend	Total for year	Total last year
BZW Convertible	-		-				1.5¥	July 26	1.5		7.8

FUND MANAGEMENT COMPANIES WANTED

On behalf of a client in the Banking Industry we are looking to purchase Fund Management Companies with minimum US\$ 65 Million and upwards under management.

Our client will pay a consideration in cash to the owners, and are interested in keeping the existing structure of the Fund and Management in place after the acquisition is completed.

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II ERNST& YOUNG

group, which said that this year's first half profits would be well down, is to take a £500,000 (\$765,000) provision for further restructuring in Germany and the Netherlands.

BCC: Diexel.

my up losses

& L. Hon

biggest copfe

Vinta Ni 22

lysts to reduce their forecasts for 1996 profits from £18m-19m to £14-15m. The shares closed

Mr David Parker, chairman, blamed the drop in profits on depressed consumer spending and intense competition in continental Europe in the lingerie and lace markets.

Lepel, the Italian lingerie manufacturer which was acquired in 1993, had suffered from reduced margins after several of its largest competi-tors introduced significant dis-

Margins also fell at the lace division after the German and Dutch businesses were hit hy a large drop in sales. "in terms of demand, it has been a very poor year on the continent which has got continually worse," said Mr Parker.

Mr Parker predicted that conditions in continental Europe would continue to be tough over the summer, but would pick up in the final quarter of the year. However the UK lace and garment businesses were performing ahead

of last year, he said. The provision follows a pre-vious rationalisation of the lace operations on the continent two years ago, when the workforce was reduced by 18 per cent and a factory in Ger-

many was closed. The German husiness, which at one stage employed about 140 people, will face further redundancies and will be left with about 10 staff.

The Harbours and Airports Committee of the States of Jersey £12,000,000 Structured Lease financing for the construction of a new Departures Terminal at Jersey Airport A new Departures Terminal with 30 check-in desks is being developed to coincide with the 50th anniversary of the Airport. The 22,000 sq. metre Terminal will significantly enhance the Island's ability to provide a customer-friendly service to more passengers. thus greatly benefiting business and tourist travellers alike. Financing for the Terminal was provided by Midland Bank, a member of the HSBC Group. This transaction was the first of its kind on the Island and was developed and arranged by the Tax and Asset Based Financing Team of HSBC investment Bank plc. **HSBC** Investment Banking

Italian futures jump on Moody's upgrading | Roadshow gets under way

and Lisa Bransten in New York

Most European bond markets traded quietly in a tight range while the US Fed's FOMC meeting was taking place. However prices of Italian BTP futures surged in late afternoon when Moody's, the US credit rating agency, announced an upgrade of Italy's domestic and foreign currency eovereign rating to Aa3, from A1.

GOVERNMENT BONDS

September BTP futures jumped to a high of 117.40 on APT, Liffe's after-hours screenbased trading system, after having settled at 116.83, up

In the cash market, the 9% per cent BTP due 2006 was 0.04 higher at 101.86 at the official close, its yield spread over bunds I basis point tighter at 287. Final inflation data for June is due to be released tomorrow, and market participants expect a rate cut by the Bank of Italy to follow.

nominated loans were quoted

at 50% per cent of face value,

up more than 4 per cent on the

West Merchant Bank's price

index showed Russian debt at

335.8, compared with 323.3 on

Tuesday and 320.8 on Monday.

The strength of the Russian

ported by encouraging economic data and bullish comments by Mr Ernst Welteke, a member of the Bundesbank's council. Liffe's September bund future settled at 95.50, down 0.03, but off the day's

Industrial production rose by I per cent month-on-month in May, which made economists at HSBC Markets confident that "the real economy is on the mend".

Analysts at UBS in Frankfurt concurred, adding that against a background of subdued inflation they expect "the Bundesbank will help keep the momentum going with further modest reductions in the repurchase rate".

This view was echoed by Mr Walteke, who predicted a decline in M3 money supply and said there was still room to "further lower the repo

■ Trading in UK gilts was subdued. The market was kept in check by the Fed's FOMC meeting as well as by the policy meeting between the chancellor of the exchequer and the

EMERGING

MARKETS

Mr Peter West, economic adviser to West Merchant

Bank in London, suggested

there is some further unside

Liffe's September long gilt future traded in a narrow

range of 106 106 before settling at 106 100 down 1. The volume of transactions, approximately 28,000 contracts, was less than half the 60,000 average of a "normal" session. In the cash market, the 10-year benchmark glit closed at 96%.

down 4.
After last week's rally, traders have adopted a "safety first attitude", said Mr Andrew Roberts, a bond analyst at UBS. "Gilts have appreciated both in absolute terms and relative to bunds, so there is little incentive to adopt aggressive

Mr Roberts predicts the 10year spread over bunds will soon reach 150 basis points, against 155 yesterday.

Spanish bonds closed lower, but the positive market sentiment seemed intact. The September futures contract on 10year bonos settled at 100.44, down 0.38. In the cash market, the benchmark 8.8 per cent bond 2006 was 0.43 lower at 99.46, its yield spread over

possibility that the reschedul-

ing affecting some \$33hm of dol-lar debt (including interest

arrears) will not be completed

in December as expected. This

week liquidity in the "Vnesh"

loans is gradually being trans-

governor of the Bank of bunds 5 basis points wider at

An auction of 5- and 15-year bonds was well bid, with yields falling by 28 and 35 basis points respectively from the levels of the previous anction.

French OATs traded in line with bunds. Matif's September notional future closed at 121.76, down 0.06. In the cash market, the 10-year OAT yield was 4 basis points below that of the equivalent bund, compared with 3 basis points on Tuesday.

 US Treasury bonds traded in a narrow range yesterday as traders focused on monetary policy and awaited the concluion of the Federal Reserve's Open Market Committee

In mid-morning trading the benchmark-30-year Treasury was a lower at 38 to yield 6.953 per cent, while at the short end of the maturity spectrum, the two-year note was off at 1001, yielding 6.216 per cant. The September 30-year

has fallen to some 240 per cent

mainly because dealers have

spotted arbitrage opportuni-

cent of face value "ians" were

quoted yesterday afternoon in

London at 53 per cent, while "principals" had risen from 33

Initially trading at 55 per

bond slipped 1 to 1082.

Most economists believed that the Fed would leave interest rates unchanged, but ear-lier this week some stronger-

activity in June and new home sales in May threw some uncertainty into the discuselon. The Fed was due to put out a statement about whether it would change short-term interest rates at 215pm (New

Longer-term interest rates have barely budged since bonds rallied late last week after weak data led to speculation that the Fed would leave monetary policy unchanged. Yesterday, the market showed little reaction to figures on manufacturers for May that were slightly stronger than

It's been boring for the last couple of days," said Mr Rich-ard Gilhooly, an international bond strategist at Paribas Capital Markets in New York. He said he expected bonds to rally if the Fed leaves rates unchanged because the market would take that as an indication that recent strength in the economic data was tolerable to

The market will be closed today for Independence Day and will be open for a half-day

Report of Yeltsin victory boosts Russian debt

populist candidate, Mr Abdala Bucaram, had earlier cast a shadow over the market but since June 28 prices have gained more than I per cent according to the WMB Index. Ms Ingrid Iversen, senior economist with UBS in New York, said a Nebot victory now looked more likely but remains unenthusiastic about the paper, pointing to high levels of volatility in recent trading.

Price Indices UK Gitts

Up to 5 years (22) 5-15 years (13) Over 15 years (6) Irredeemables (5) Af stocks (56)

@ Up to 5 years (1)

FY-ACTUARIES FIXED INTEREST INDICES

148,73 161,68 182,94 142,34

-0.13

2.48 2.55 2.31 2.77

for asset-backed launch

By Conner Middelmann

The underwriters of the forthcoming FFr40bn issue of asset-backed floating-rate bonds for Cyber-Val 07-96 - the largest-ever international bond offering - yesterday were busy preparing its launch next week. An investor presentation in Paris today will kick off a European roadshow covering Dublin, Brussels, Zurich, Geneva, London and Frank-

The deal highlights the growing receptiveness of European investors to buy asset-backed securities, which has spurred the lannch of several securitised deals denominated in European currencies in recent

The Cyber-Val issue will be backed by one third of the loan made by Credit Lyonnais to EPFR, a vehicle set up and guaranteed by the French state as part of the bank's restructuring package approved last

The transaction, which will be lead-managed by Credit Lyonnais, Merrill Lynch and Morgan Stanley, is set to be launched around the middle of next week. It will consist of four tranches: e FFr8bn one-

priced between 1 basis point below and 1 basis point above three-month Pibor; a FFrsbn two-year tranche at between 1 and 3 basis points over Pibor; a FFr8bn three-year tranche yielding between 4 and 6 basis points over Pibor and a FFr16bn five-year tranche which pays back FFr8bn at the end of the fourth year, set to yield between 7 and 9 basis points over Pibor. The issue is expected to obtain a triple-A

INTERNATIONAL BONDS

credit rating.

While the short tranches will be aimed at French institutions, the longer-dated bonds will be aimed at investors banks, funds and corporates across Europe. The bonds will be zero-risk weighted in France, and some dealers were speculating other countries might follow suit since bonds recently issued by Cades, the French agency set up to manage the country's social security debts, have been accorded a zero-risk weighting in the UK

and Germany. Elsewhere, the meeting of

ance to slow to a trickle. With institutional investors lying low, retail-targeted, high-yiing bands were one of the main themes of the day.

In the South African rand sector, the World Bank issued year bonds via Hambros Bank and Deutsche Bank Finance launched R200m of 14 per cent. five-year bonds led by Dent-sche Morgan Grenfell. The paper was simed mainly at yield-hungry retail investors in

Germany and Switzerland.
The South African market has begun to shake off the currency crisis that sent bond yields soaring earlier this year. the rand is now back in a range of R4.30 to R4.35 against the dollar and South Africa's 10-year benchmark government bond now yields 14.88 per cent, down from 15.5 per cent about two months ago. ...

The European Investment Bank meanwhile made its debut in the Czech Koruna market with Kcl.5bn of 10% per cent, three year bonds via Wood Commers, a Praguebased joint venture between Germany's Commerzbank and a local brokerage - the first koruna bond underwritten by a

the Federal Open Market Com-mittee and today's US Indepen-By Richard Lapper IABs - jumping by 2 per cent instruments created by that Dealing in the new instruindications that the right-wing year portion expected to be deal - "principal notes" and "interest arrears notes" or ments began on Monday, with investors initially favouring to 49% candidate, Mr Jaime Nebot, is Earlier it had appeared that Russian debt prices surged gaining ground in the opinion New international bond issues the rally which began after the first round of the elections last yesterday evening on early "Ians" - imply a price in the "ians" on the grounds that polls ahead of the second reports indicating a victory for high 50s for Vnesh dollar debt, they are clearable through round of presidential elections month and lifted debt prices by President Boris Yeltsin in the said Mr West. Enroclear, with the yield scheduled to take place on W US DOLLARS second round of presidential some 20 per cent, had petered Investors in the new instruspread between the two instru-ments as high as 500 basis out, mainly as a result of worelections held yesterday. Early ments, trading since Monday Fears of a victory for the ries over Mr Yeltsin's health, on a "when and if issued points on Monday. Subsebasis", are being compensated for so-called "deal risk", the Vneshekonombank dollar-dequently, however, the spread

Tokal Bank Europa -Marril/Sanwa/Surder & SOUTH APPROANT RANGE Deutsche Bank Fin Curação 200 1 CZECH KOPKINA

Final terms, non-callebia unique stated. Yield apread fover re-SConventible, GWIth equity warrants. It Floreing-rate note, 85ami-annual coupon. It fixed re-offer price; feet shown at re-offer level. 6-mth Libor +80bp. Callable at per from 7/01, after which mergin rises to 200bp. b) 6% for 1st 5-yes, 8% thereafter. c) Added to outstanding Nov 06 beaus, a) Short 1-st coupon.

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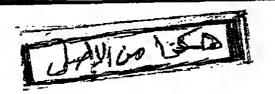
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ferred into "principals" and "lans" and trading in Vnesh market also lifted other east potential, on the assumption per cent to 36% per cent of face European Brady paper, with that Russia's commercial debt loans is continuing on a the price of the most widely traded Bulgarian bonds - the rescheduling deal is completed. The prices of the two new Elsewhere, Ecnadorean so-called eub-participation basis until later this month. prices have recovered amid WORLD BOND PRICES M BURGS PUTURES OPTIONS (LIFFE) DM250,000 points of 100% **BENCHMARK GOVERNMENT BONDS** Oct Oct M NOTIONAL ITALIAN GOVT, BOND (BTP) FUTURES (LIFFE) Lira 200m 100ths of 100% 1.00 Est vol Open int. 116.70 116.83 +0.01 117.40 116.57 27835 6.48 8.76 8.88 8.19 7.24 7.96 8.10 6.89 7.05 6.85 98,6000 118,5500 98,4600 86,5380 103-00 94-30 107-11 100-14 88-01 103,5200 8.48 8.71 8.86 8.24 7.19 7.93 8.04 6.61 6.96 6.31 8.92 8.09 8.63 7.40 8.05 8.14 6.66 6.84 6.87 01/06 02/05 04/06 02/06 12/00 12/06 10/06 05/06 02/26 04/05 -0.100 -0.430 +0.003 -1/32 -5/32 -8/32 -4/32 -10/32 -0.140

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CURRENCIES AND MONEY

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Yeltsin health factor starts to concern markets

By Philip Gawith

Foreign exchanges were fairly quiet yesterday as markets waited for the US Federal Reserve to announce the outcome of its two-day policy meeting.

A measure of concern, however, did enter the markets about the health of President Yeltsin. Although exit polls suggested he would triumph in the presidential election, the uncertain state of his health has focused markets on who, or what, might follow him.

The dollar finished little changed in London at DM1.5252 from DM1.5270.
Against the yen it closed at Y110.570 from Y110.140.

The Yeltsin worries contrib-uted to D-Mark weakness in the morning, which saw the French franc dip below FFr3.8799 and the Swiss franc rally to \$1.87 centimes before finishing at 82.3 centimes. The early poll results suggesting President Yeltsin

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would triumph over his Communist challenger helped arrest the slide in the D-Mark, contributing to a weaker dollar in the US afternoon. The dollar was trading at DM1.5222 and Y110.35 in mid-afternoon New York trading before the Fed'a

meeting finished.
Sterling was little changed, closing at DM2.3777 and \$1.5590 from DM2.3762 and \$1.5562. A late development was the news that the debt rating agency Moody's had upgraded Italy's rating. This saw the lira

rally from a London close of L1,006 to L1,003 two hours Analysts said the enhanced appeal of Italian assets could well be sufficient to push the lira back through L1,000 against the D-Mark

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■ So far as the dollar was concerned, the FOMC meeting and Russia were the two events which dominated market thinking. Mr Jeremy Hawkins, chief economist at the Bank of America in London, said the market had become increasingly nervous about the prospect of US rates rising, especially after some strong

data this week. He said the odds had probably shifted from 80:20 against to only 55:45 against, especially in the light of the strong purchasing managers survey, and

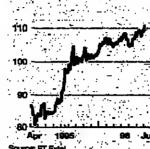
market expectations.

Those who though the Fed might tighten used these data to support their case. Those who thought they would hold off invoked the authority of unnamed Fed officials who, a few weeks ago, said the Fed would not tighten policy until there were definite signs of

inflation picking up.

Mr Hawkins said the health
of President Yeltsin had now

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become an issue in the market. "Even if he does win, how long is he going to be there and who will succeed him?" He said this issue looked likely to act as a medium-term "D-Mark nega-

A side note to these issues was the performance of the Swiss franc. Although it was the beneficiary of the early D-Mark weakness, there were

DOLLAR SPOT FORWARD

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also reports out of New York of a large purchase of D-Marks against the franc.

One analyst said this probably reflected the growing perception that the Swiss economy was the weakest in Europe - arguably one headed for a currency devaluation in the same way that the yen and the past year.

The yen itself slipped back on news that Mr Eisuke Sakakibara, the influential Ministry of Finance official associated with a "strong dollar" policy, will be staying in his job.

has forced analysts to re-do their sums. Yesterday Goldman Sachs announced that it had revised its forecast higher against the D-Mark on the basis that the Labour party "pro-EMU" argument is likely to enjoy increasing weight in the market. Goldman is now forecasting DM2.45 instead of DM2.35 in six months time.

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■ The recent rally in sterling

Mr David DeRosa, a director of foreign exchange at Swiss Bank in New York, offers two possible reasons for sterling MONEY RATES

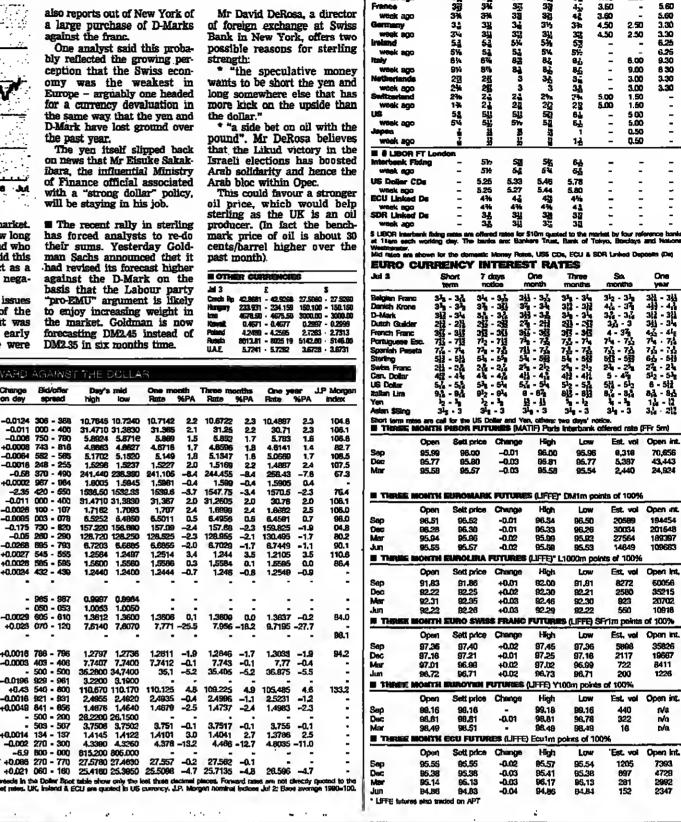
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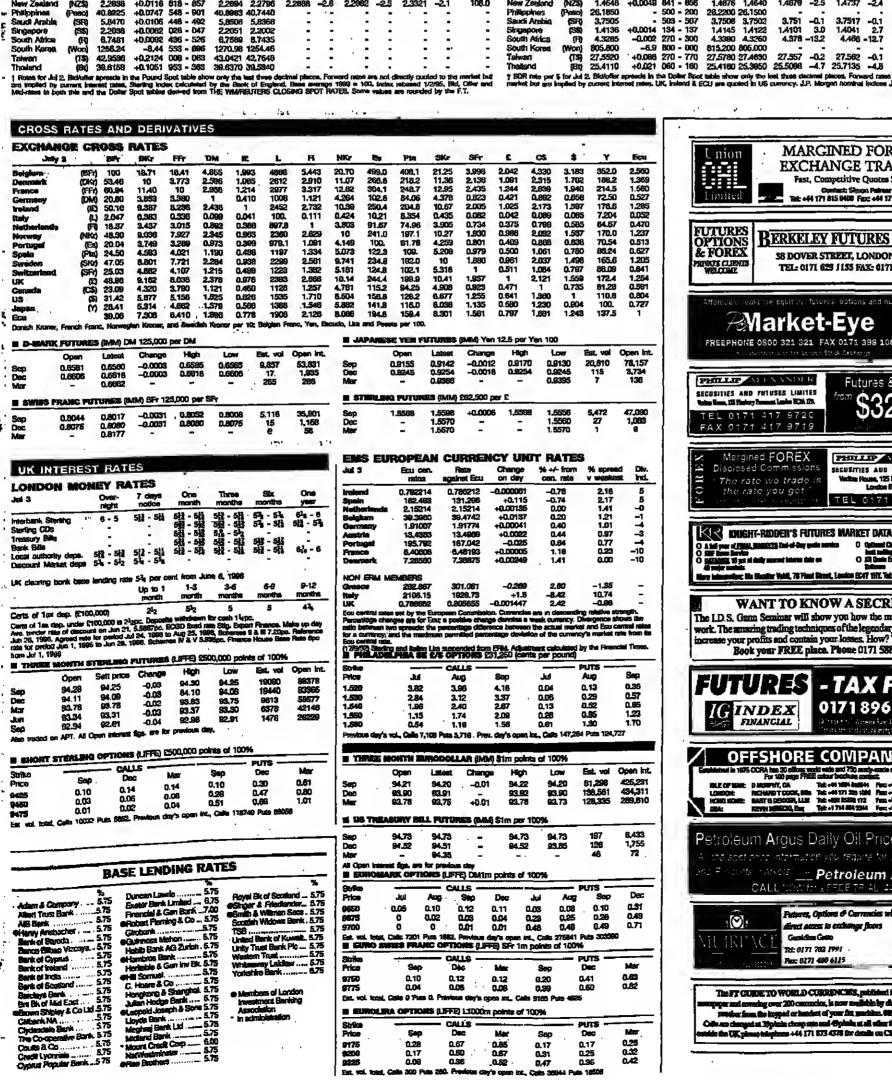
strength: * "the speculative money wants to be short the yen and long somewhere else that has more kick on the upside than the dollar."

* "a side bet on oil with the pound". Mr DeRosa believes that the Likud victory in the Israeli elections has boosted Arab solidarity and hence the Arab bloc within Opec.

This could favour a stronger oil price, which would belp sterling as the UK is an oil producer. (In fact the benchmark price of oil is about 30 cents/barrel higher over the past month).

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COMMODITIES AND AGRICULTURE

Diamond price rise confirms confidence boost

By Richard Mooney

Further evidence of a revival of confidence in the world diamond market was given yesterday when De Beers' Central Selling Organisation announced that it would raise its prices with effect from next

Monday. It said the overall price rise would be 3 per cent. For rough (uncut) gem diamonds abova one carat in weight the average increase would 7 per cent, with prices increasing progres-

sively with size. Signs that the diamond market was recovering from a set-back to confidence caused by a falling out between De Beers and the Russian government were underlined two weeks ago when the South African company, which dominates tha world rough diamond trade through its CSO cartel, reported that its sales in the

record level of US\$2.748bn. That was 8.2 per cent up on the same period last year.

The CSO attributed the sales upturn to the signing in February of a Memorandum of Understanding between tha Russian government and De Beers under which 87.5 per cent of Russian diamond pro-duction, which is worth between \$1.2bn and 1.3bn a year, would be sold through the CSO. Under the previous contract Russian had only

agreement had been delayed pelled much of the uncertainty which had had a negative impact on the rough [diamond] market for most of 1995".

aaid traders, was met by roaster bnying and bargain

LCE COCOA futures pres-

ented a mirror image, giving up early gains to end flat to

marginally lower on origin sell-

ing and long liquidation, trad-

Activity was thin ahead of

the four-day Independence Day holiday weekend in the US.

Grabbing the market's atten-

tion was a big drop in the

March 1997 uncovered open

interest. Traders said the fall

of 7,390 lots to 27,792 could

reflect liquidation by a trader

who is said to hold a large long

position in September against shorts in December and March.

Precious Metals continued

GOLD COMEX (100 Troy ac; \$/troy ac.)

Compiled from Renters

MARKET REPORT

London coffee prices recover from lows

Robusta COFFEE futures touched new five-month lows at the London Commodity Exchange yesterday after the was predicted to be frost free in Brazilian growing areas. But they had recovered by the close.

"All eyes are trained on [Brazilian] weather forecasts and they are certainly unpredict-able," said one trader.

At the close the Sentember delivery contract was up \$3 at \$1,680 a tonne after sinking to session low of \$1,652 - the lowest since it touched \$1,647 on January 25. The spot July contract endad the session down \$12 at \$1,690 a tonne, up

Fund and speculative selling,

COMMODITIES PRICES

been alloted 5 per cent of its production for direct sales. The signing of a full trade

by the political situation in the run np to the Russian elec-tions, but the CSO said the signing of the MoU had "dis-

beyond negative returns and a "white elephant" tag. Today, however, the Ord scheme is enjoying a tentative renaissance, suggesting that the century-old dream of tapping Australia's northern rivers and building an agricultural base in the country "top end" may not be entirely fanci-

tory, and suddenly the grey-

Instead, there are lush green

fields, ploughed and planted,

stretching as far as the eye can

see. Water channels glisten

and, in the distance, a large

blue lake is visible. In the con-

text of the Australian bush, it

is an astonishing sight.
This is the Ord River irriga-

tion project - by no means Australia'a largest irrigation

schema, but almost certainly

At fist sight, irrigating and

developing productive agricul-tural land that is only a few hours' flight from the big con-

sumer markets of South-East

Asia would seem to be be a

cinch. Yet, between 1960 and

the mid-1980s, around A\$500m

(US\$396m) was poured into the

Ord scheme, generating little

its most ambitious and contro

the outback vanish.

Companies like Britain'a ICI and CSR, Australia'a largest sugar producer, have interests in the development. Local hydro-electric power ganera-tion has been established, and the area's output, worth only A\$8m in 1985, is expected to be almost eight times that figure

Nikki Tait reports on a revival of interest in the Northern Territory's Ord River project ly about 200 miles west in the current financial year.

from Katherine, in Aus
But the big test will come in But the big test will come in tralia's Northern Territhe next few months, when growers and developers are green gums and red earth of asked to put forward plans which could open up a further

> amount utilised at present.
> According to Mr Richard Elsey, consultant to Western Australia's Department of

soonal "wet" season, and then dried up for the rest of the 65,000 hectares of agricultural land, almost five times' the Sydney Harbour.

year. A decade later, this was augmented by a more substantial barrier, 50km upstream, which created Lake Argyle. Today, the man-made lake contains 40 times more water than

Irrigation whets farming appetites in Australia's 'top end'

Unfortunately, while irriga-tion worked well, much of the land was planted to cotton. then become available - loamy soils along the river bank, and clay further out. The former could be used to expand the high-returning horticultural industry. The latter would suit a major "base crop".

Many local growers see sugar is seen as the obvious possibility. After some pushing their part, CSR agreed to invest A\$40m in a mill, and

this will have its first full year

of crushing in 1996. At present,

if is a small-scale venture.

about 500,000 tonnes of cane is

grown under contract by 25

farmers, and 70,000 tonnes of

raw sugar produced. Signifi-cantly, though, it is one of the

few mills to be built outside

tha protected Queensland

sugar industry.

Mr Frawley says that CSR

would want to see the results

of a full year's production

before considering expansion. The first option would then be

The Ord project is by no means Australia's biggest irrigation scheme, but it is almost certainly the most ambitious and controversial

Resources Development, there has been interest both within Australia and internationally, with most potential investors hoping to harness the region's proximity to Asia. Mr Peter Frawley, head of CSR's sugar division, agrees: The foodgrowing potential is tremendous", he says.

But aven the schema'a staunchest supporters admit that there could be bumps along the way. "It's definitely going to happen," says Mr Peter McCosker, project co-or-dinator for the Ord Development Council, "but it is likely

to go in stages".
The reasons for the Ord'a see-sawing prospects are various. The project began in the late-1950s, following a federal government commitment to develop the remote Kimberley region. Initially, a modest diversion dam was built across the Ord River, which flowed furiously during the mon-

Insects descended, and after a decade of mounting insecticide use, the crop had to be abandonned. By that stage, many of the original farmers had suffered big financial losses. It took another ten years for the region to switch over to a broader horticulture base from chickpeas to bananas and slowly clamber back to

he second dam, however, created irrigation possibilities for almost 80,000 hectares, of which only 14,000 hectares are so far developed. To open up the remainder, another main irrigation channel would to needed. The cost of this would probably reach A\$60m once roads and drainage were added in, with actual farm development (from ground preparation to water supply distribution) adding fur-

But two types of land would

to double the capacity of the existing mill, a decision which could be taken in mid-1997. Only after that would CSR entertain a much larger expan-

But sugar is not tha crop being trialled. Remarkably, cotton possibilities are also being re-examined - thanks to new, genetically-engineered stand pest attacks without heavy insecticide use. Growers, meanwhile, are keen to encourage local processing: one suggestion is for a tomato paste business, which could harness surplus energy from the sugar-

milling process.

Another, more exotic idea is to farm sandalwood, a highvalue parasitic tree whose oil is used as a perfume base. Trial plantings have already been established, and are said to fare well.

No one pretends, however, that further development will be obstacle-free. Infrastructure is still limited, with the airstrip at Kununurra, the central town, being designed for smaller aircraft (BAe146s or below). Facilities at the highly-tidal port of Wyndham, 80km away, would also need to be revamped if large quantities of sugar were to be shipped

The Western Australian government says it is open-minded on the up-front infrastructure contribution it might be prepared to make for further development, although it would plainly prefer maximum private sector involvement.

Native title claims are

another uncertainly, with much of the land under claim from the Mirrowung-Gajerrong peoples. This month, some progress was made when aboriginal communities agreed to permit hydrogeological drilling work on Ord project land in return for guarantees of secure tenure in Kimberley region. The hope is that a broader "economic benefits" package, which allows land in the irrigation zone to be sold as freehold, can eventually be

Climate is also not quite perfect. While the area is sufficiently far inland to escape cyclones, it can catch the tailend of storm patterns. McCos-ker says that banana-growers. for example, are still trying to assess the vulnerability of their crops. Groundwater, too, has been rising on the main plains which have already been irrigated. "It is an issue which has to be addressed," he

cautions. These difficulties acknowledged, however, at least one independent report have suggested that returns from further development could be highly-attractive. A cost-benefit analysis by Hassall & Associates, the agricultural consultancy firm, assessed the economics of continued expansion for another three decades, and concluded that this was likely to generate a total internal rate of return since the project's inception in 1969 of

three to five per cent.
But if the major capital expenditures to date were treated as "sunk costs" - and effectively written off - the internal rate of return on the next phase of development could be anywhere from 36 to

61 per cent. "On the basis of the overall growth predicted by Fluor Daniel/Menlo. . . it is possible that, by 2020-21, agriculture on the Ord could contribute at least 16 per cent of the gross value of agricultural production in Western Australia, compared with only 2 per cent in 1990-91," it suggested.

African commodity exporters 'need cheap credit to compete'

Africa's commodity exporters needed access to cheap credit and risk management tools to compete with foreign firms following reforms of national marketing structures, a hanking official told a conference here yesterday, reports Reuters from Abidian.

Washington-based World Bank economist Mr Panos Varangis told the annual workshop of the UN Common Fund for Commodities that banks were often reluctant to fund new local buyers and exporters because they thought the risk was too high.

SOFTS

"The question of who will finance crop exports is crucial for countries contemplating the removal of government commodity marketing boards,"

The financing risk was increased by operators' lack of track-record in exporting good

Low Yes let

quality commodities on terms agreed with buyers, doubts about their competitiveness, poor warehousing facilities and lack of sanctions to make them comply with contract

Mr Christopher Edordu, president of the Cairo-based Afri-

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LONDON TRADED OPTIONS

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S ALLMANDA

can Export-Import Bank tional gaps that followed (Afreximbank), said poor access to credit had hindered new axporters and also fostered market imperfection. "Tha movement of foreign buyers into origin countries where they directly buy from growers is the result of institu-

liberalisation," he said in a

In some countries, he added big foreign firms now had dom-inant roles similar to old state monopolies because they were able to raise funds at good rates from international banks.

CHERNISEY

SERECOUNTEEN.

BASE METALS LONDON METAL EXCHANGE (Prices from Amelgameted Metal Trading) a ALUMINEUM, 99.7 PURITY (\$ per torne 1509.5/1498 1470-71 Kerb close Open kit. Total delly turnover 237,994 38,459 III ALIANDRUM ALLOY (5 per tork AM Officia 1250-55 ELEAD (5 per tonne Close Previous High/low AM Official Kerb close 784-5 781-2 785 784.5-6 MINICKEL (S per tonne) 7715-20 7580-90 7690-700 41,958 4,137 Open int. Total daily turnover III TIN (5 per terme 6410-15 6390-95 6435/6370 6410-15 6360-90 15,952 III ZINC, special high grade (\$ per tonne Close Previous High/low AM Official 1032.5-33 1003.5-4.5 1008.5 1008.5-7 1031-31,5 1035/1030 1033.5-34 ■ COPPER, grade A (S per tonn 1963-68 1942-47

1910-12 1903-05 1948/1990 1942-43 1897-99 1996/1989 1996-97 Kerb close 200,115 45,921 +0.20 92.40 58.95 -0.15 91.00 88.00 -0.35 91.10 87.50 -0.55 -1.168 108 3,170 PRECIOUS METALS ELONDON BULLION MARKET (Prices supplied by N M Rothschild \$ price 382.00-382.40 2 equity SFr equity 382,40-382,90 982.50 381.95 245.04 Day's High 382,60-383.00 Day's Low 381,80-382,20 Previous close 381,60-381.90

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Loco Ldo Mean Gold Lending Re

3 months

Silver Fb: Spot

1 year Gold Colm

Open Colombia (1984) (1 E PLATINUM NYMEX (50 Troy oz.; S/troy oz.) -0.7 394.0 390.5 -1.0 397.5 395.0 -1.0 399.0 397.5 -1.0 403.1 401.0 -1.0 -32 1,188 PALLADRUM NYMEX (100 Troy oz.; S/troy oz.) 135.40 -0.35 136.25 135.00 136.40 -0.36 136.75 136.75 137.40 -0.35 -**ENERGY** EL CRUDE OIL NYMEX (1,000 barrels, \$/barrel) 1,832 33,838 19.23 E CRUDE OIL IPE (\$/berre) 1,641 22,485 393 6,864 998 12,951 479 11,285 HEATING OIL HYNEK (42,000 US galls; c/US galls) 3,794 11,590 901 6,108 577 7,042 2,527 18,983 490 8,296 19,784 88,836 Selt Day's price change High Law 172.25 -0.75 174.00 171,50 168.25 -0.50 170,00 168,00 2,035 8,473 389 3,674 215 1,713 1,791 8,418 17,082 60,572 # NATURAL GAS WINEX (10,000 mmBal: S/mmBal) 21,003 181,944 III LINE EADED GASOLINE INVINEX (42,000 US galle.; a/US galle.) 61.80 +0.51 62.00 60.70 1 60.45 +0.63 60.79 50.70 57.80 57.70 +0.23 57.80 57.70 57.70 58.00 -0.12 55.00 55.00 55.00 54.00 54.20 -0.07 54.20 54.20 62.00 60.70 10.647 27.483 2,588 9,583 556 3,533 174 1,978 391 1,575 201 788

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GRAINS AND OIL SEEDS

WHEAT LCE (E per turne)

All futures date supplied by CMS. Prices from Kenkko Group; USS a zonne, Ira-mian pistachios 28/50 rzw (in shell) naturally opened (round); 1955 crop 3,300 CPR/POT MEP, attecty, US almonds (shelled), light avas-ability for 1965 crop; New crop of 530m ib will be of severage yield, with nonparall variety under 50%; very 100e carryower from 1985 crop expectad; 23/25 NPSSR AOL 5,975, shipment first half. September, 5,775 shipment and-Sep-

- 1047 1037 54 2,267 - 1069 1050 751 43,104 - 1053 1043 598 42,513 - 1054 1048 572 34,240 -1 1063 1057 159 20,144 - 1070 1065 40 10,804 -7 1390 1378 18 -7 1437 1414 4,010 3 -5 1465 1444 4,087 1 -4 1485 1476 2,012 1 -3 1486 1482 1 -4 1482 1432 1 1470 2.012 14.841 # COCOA (ICCO) (SOR's/tonne) M COFFEE LCE SADTURE 1679 1679 1646 1519 1568 1545 1714 1990 1667 1634 1587 1580 1567 541 1652 3,325 1630 877 877 168 144 13 # COFFEE 'C' CSCE (37,500bs; conts/bs) 134.15 -0.65 125.10 123.50 286 1,091 18.59 -1.25 118.25 5.23 118.59 -1.25 118.25 5.23 118.55 -1.35 113.59 111.75 815 109.55 -1.35 117.75 109.30 188 198.55 -1.30 - 1 14,512 4,853 1,766 8,719 22,818 M WHITE SUGAR LCE (S/tome) 302.6 +1.3 383.0 383.0 1,654 7,579 301.8 +0.2 852.0 351.0 284 8,321 306.8 +1.2 338.0 336.0 31 3,625 336.6 +1.3 333.5 332.5 182 4,281 331.0 +3.3 331.0 331.0 12,197 328.8 -0.1 - 775 1,632 27,633 SUGAR "11" CSCE (112,0007bs; cards/fbs) 11.38 +0.07 11.41 11.25 4.451 59.820 11.07 +0.02 11.09 10.95 4.540 34.632 10.50 +0.02 10.00 10.74 889 13.955 10.55 +0.03 10.55 10.51 848 11.554 10.53 +0.03 10.53 10.33 57 5.072 10.19 +0.09 - 6 531 COTTON NYCE (50,0000be; certis/bit) 70.05 +0.05 70.20 88.50 73 482 72.07 -0.30 72.30 71.40 1,052 7,925 72.04 -0.25 73.30 72.15 2,055 33.064 74.15 -0.25 74.43 73.70 495 4,534 75.00 -0.20 75.15 74.50 244 5,042 73.05 75.20 12 3,553 ORANGE JUICE NYCE (15,000ths; cares/ths) 125.50 +0.25 125.20 125.50 545 1,257 122.65 +0.05 124.25 122.05 1,425 10,765 119.00 +0.20 124.25 118.90 253 2,375 117.00 -0.22 118.00 117.00 42 3,756 118.00 +0.10 118.46 118.46 2 356 118.00 +0.10 120.25 120.25 0 198 2,258 18,966

VOLUME DATA
Open Interest and Volume data shown for contracts traded on COMEX, NYMEX, CBT, NYCE, CME, CSCE and IPE Crude Oli are one day in arrears. Volume & Open Interest totals INDICES

REUTERS (Beac: 18/9/31=100) Jul 2 month ago 2003.8 2095.2 CRE Futures (Base: 1967=100) ■ GSCI Spot (Bese: 1970=100)

COPPER (Grade A) LME 201 152 112 E COCCOA LCE LONDON SPOT MARKETS E CRUDE OL FOB (per barrel) \$21,34-1,365 +5 -0.5 \$175-177 Gas Of Heavy Fuel CI Naphths Jet fuel Dicosi III NATURAL GAS P \$182-184 \$192-196 \$178-180 +2 -0.5 -0.5 0171) 369 8702 ■ OTHER \$382.20 513.50c \$362.50 +1.10 +0.50 \$133.75 Copper Leed (US prod.) 94.0c 45.00c 15.50r 297.50 -1.0 Tin (Kuala Lumpur) Tin (New York) +0.09 +3.00 Cattle (ive weight) Sheep (ive weight) Plas (ive weight) 29.97p +0.73° -8.25° +2.21° Lon. day sugar (raw) Lon. day sugar (wta) Barley (Eng. feed) Matza (US No3 Yallon Wheat (US Dark North Rubber (Aug) V Rubber (Sep) V Rubber (KL RSS No1) -1.75 -1.76 -1.00 349.00m Coconut Oli (Philips Peiro Oli (Malay.)§ \$25.0± \$480.0z \$625.0± Copre (PIVI) Soyabeens (US) Cotton Outlook 'A' index Woolkops (64s Super)

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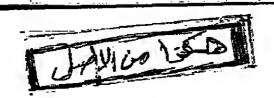
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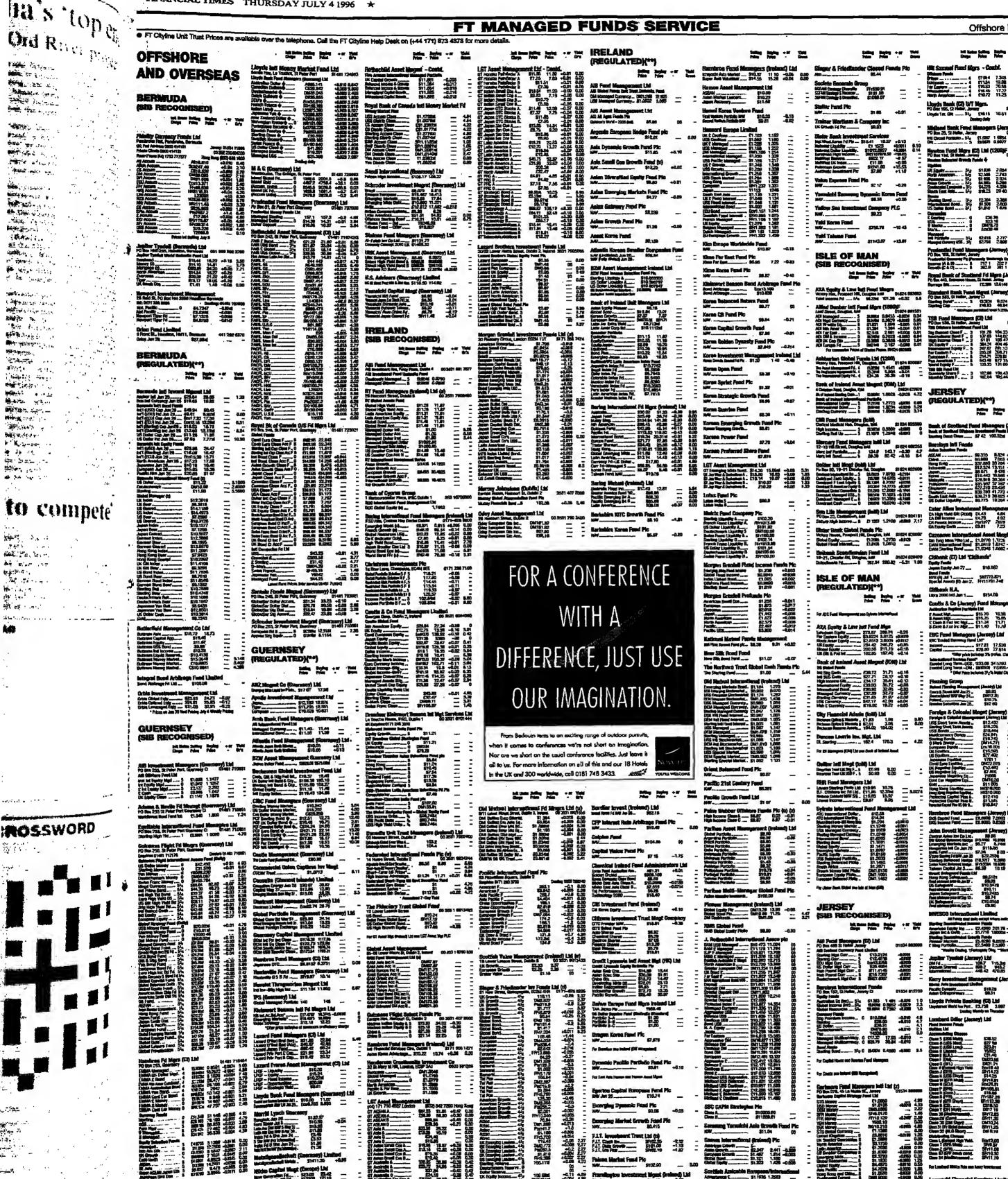
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JERSEY (REGULATED)(**)

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Coults & Co (Jursey) Fund Managers Etd

ESC Fond Managers (Jursey) (Ad ESC Traded Symmey Fund List*



Hambres Fd Niges (CI) Ltd PO Box 253, Garrery

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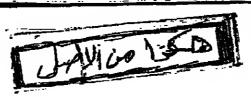
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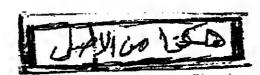
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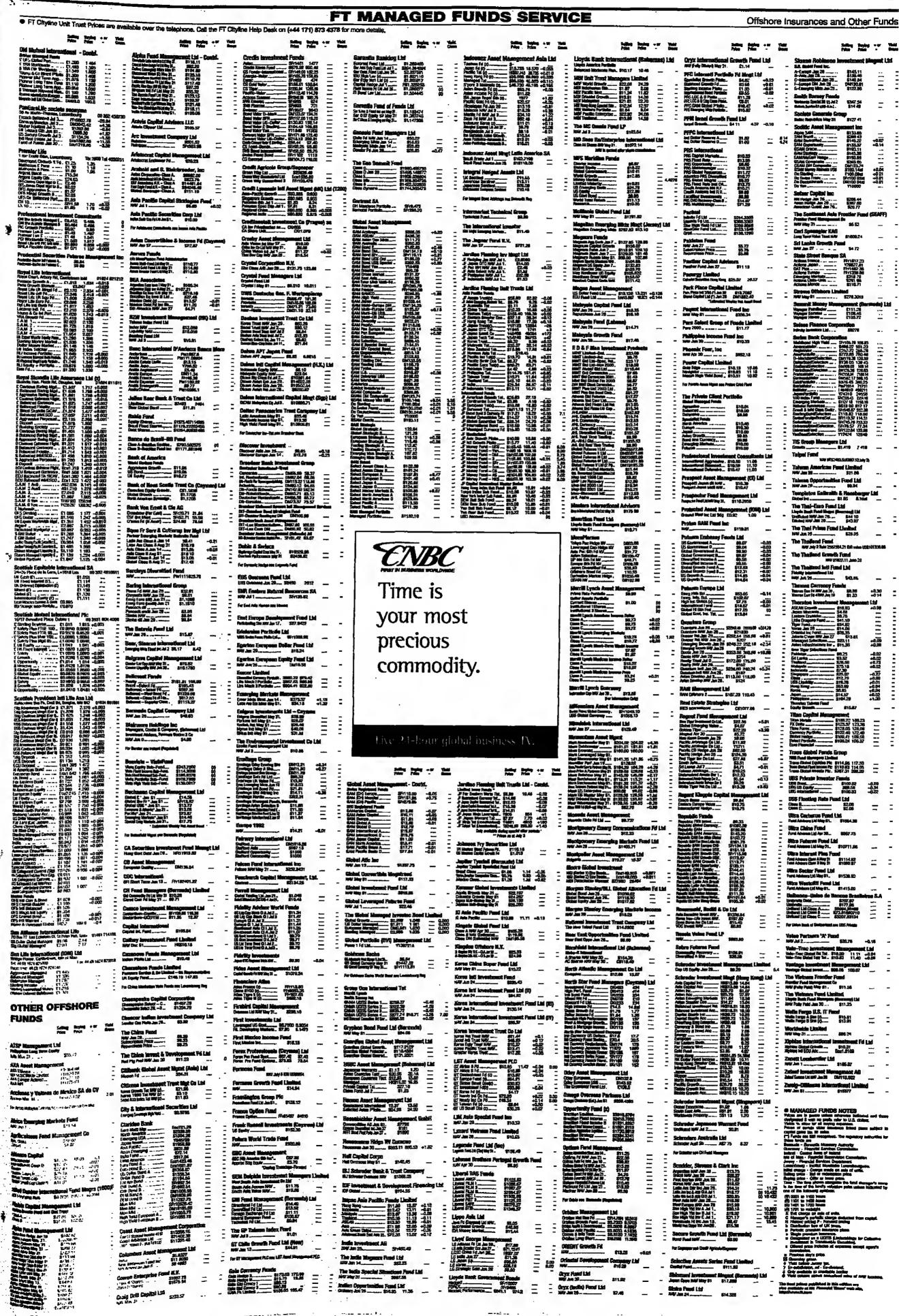
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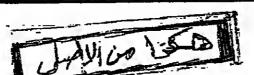
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GUIDE TO LONDON SHARE SERVICE Stars indices.

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Yields are based on add-prices, are grown, adjusted for a divident tax credit of 20 per cent and allow for value of declared distribution and rights.

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LONDON STOCK EXCHANGE

Stocks decline amid interest rate uncertainties

By Steve Thompson, UK Stock Market Editor

Share prices in London could make no headway yesterday amid the uncertainty over the direction of UK and US interest rates and following the two policy-making meetings in London and Washington.

Mr Kenneth Clarke, the chancellor of the exchequer, met Mr Eddle George, governor of the Bank of England, while the Federal Reserve's Open Market Committee was ending its two-day meeting.

With no shifts in interest rates apparent during the trading session, but the threat of a US rate rise always in the background, share prices struggled throughout the day, eventually closing just off the

Once again turnover in equities was disappointing in spite of being boosted by a handful of special situations, notably the share buyback by RJB Mining, and some technical activity in National Power. At the close the FT-SE 100 index

was 11.6 lower at 3,714.1. The second-tier stocks fared no better, with the FT-SE Mid 250 index finally 9.8 off at 4.366.2

The recent narrow trading trends in gilt-edged securities continued yesterday, with losses restricted to a few ticks, mirroring the slightly softer tone of US Treasuries.

Wall Street, held back by the bond market, drifted easier at the outset and gave no support to European equities. It is closed today for Independence Day.

There were, however, plenty of good performances from a number of individual stocks, the best of which was GEC, the electronics giant, which delivered top of the range figures.

The big lenders among the high strest banks maintained their recent outperformance, with Abbey National and Lloyds TSB both posting useful gains.

Composite insurers, on the other hand, were damaged by a press report highlighting the downward

The bid buzz that gave a late out to East Midland Electricity on Tuesday drove the shares even further ahead yesterday, with the market speculating that one of the hig US utilities was about to launch a

pressure on insurance premiums.

takeover offer for the group. Much of the afternoon was taken up in discussing the latest Extel rankings of stockbrokers and analysts, which saw NatWest Securities take top ranking in research.
Merrill Lynch consolidated its

pre-eminent position in marketmaking, followed by NatWest Securities and Kleinwort Benson, which took toint second place.

The continuing poor performance and Rea, and CLM insurance.

1995-96 had been a tough year

gone up recently for no funda-

A press report that sliding

insurance rates could herald

gloom for the industry hit

some insurance stocks. Gen-

cheaper at 576p. Life assurer Lloyds Abbey

rose 7 to 520p on the back of broker support. Kleinwort Ben-

son and Credit Lyonnais Laing

were both said to be recom-

SmithKline Beecham moved

forward 8% to 707p on the back

of US buying and positive fun-damental news. The company

has secured a \$90m deal with Schering-Plough, of the US.

mending the shares.

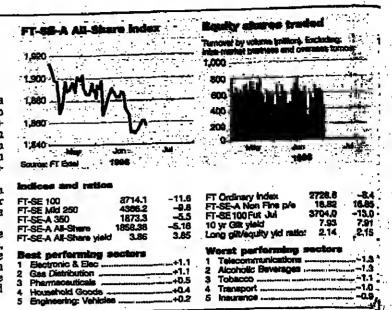
ticularly in petrol.

mental reasons.

of the Footsie future - it closed at a discount to the cash market and to fair value - was viewed with dismay by senior dealers, one of whom said: "The market is suffering from a double dose of no interest, with only one way to go." Another expected a "gradual correction".

Turnover in equities at 6pm totalled 691.4m shares. Customer hosiness on Tuesday was worth a

There was hig activity in some Lloyds insurance investment trusts, dealers speculating that Mr George Soros's Quantum Fund had been buying shares in London Insurance Market Investment Trust, Benfield



FUTURES AND OPTIONS

E FT-SE 100 INDEX PLITURES (LIFFE) \$25 per tell index point

Strike worries hit BA

Scare stories about possible groundings at British Airways as a result of an all-out pilots' strike got the better of solid

traffic figures yesterday. The result of the BA pilots' hallot on strike action was not due until 7pm so the market opted for caution. Regulatory worries about the American Airlines marketing link also continued to weigh heavily on sentiment.

The upshot was that the stock came off 8 to 536p, in 5.4m traded, in spite of a 4.4 per cent improvement in June traffic flow (against 3.5 per cent in May) and an even more impressive 8.8 per cent bounce for premium business.

P&O was the other main transport casualty, sliding 81/4 to 474%-p following a reiterated sell recommendation from ABN Amro Hoare Govett.

The broker suspects that the City consensus on profits could be lowered next week, when analysts meet with the group for a trading update.

Hanson at new low

Hanson fell to its lowest level for more than six years,

dipping 21/2 to 173p. The shares are drifting in the absence of news on the demerger," said one conglomerate analyst. The first of the demerger documents is expected towards the end of this

Cash market turnover was 8.6m shares and a further 4m equivalent passed through the traded options pits.

TV takeover talk

Granada fell 11 to 838p as Deinwort Benson warned that the shares could suffer if the company makes a bid for Yorkshire-Tyne Tees Television.

While Kleinwort is positive on Granada's long term prospects, it believes an acquisition of Yorkshire is hard to justify at current valuations.

The Broadcasting Bill, which received final House of Commons approval on Tuesday night, lifts the limit on companies owning more than two UK terrestrial commercial television licences, replacing it with a ceiling of 15 per cent of the total television audience. That would clear the way for Granada, which currently holds a 23.9 per cent stake in Yorkshire to bid.

The other takeover candidates in the sector are perceived to be HTV, which rose 7 to 336p, and Scottish Television, 2 softer at 647p following a good run. Yorkshire, which has also been very strong recently, eased 3 to 1235p.

NatPower active

A two-way tussls between gross and net income funds was said to be behind very big turnover in National Power, which saw the equivalent of 48.5m shares change bands in the form of the partly paid, fully paid and traded options. The generator goes ex a 100p special dividend in less than

two weeks. Gross funds, which

can reclaim the dividend, have

apparently been buying the shares, while it makes more sense for net income funds to sell now and buy them back once the dividend has been

stripped out. National Power closed 2 higher at 524p in the fully paid and steady at 389p in the partly paid.

Another heavy turnover stock was RJB Mining, which bought back 17.12m of its own shares through BZW at 551p a share. The stake represented about 10 per cent of RJB's ordinary share capital. The stock

declined 13 to 540p. Bid talk continued to lift elected utility stocks. Wessex Water, which is seen to have a 500p to 550p a share price tag on it, added 7 at 361p. East Midland Electricity, which has been seeing institutions

recently, closed 22 up at 565p.

J. Sainsbury slipped 5 to 377p following its agm. Forecasts were downgraded by some analysts after the company said

and Synthelabo, of France. The

PHANCIAL						Yr ago	7-Soft	Low
Ordinary Strare						2545.2		
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P/E ratio net	16.12	16.18	18.16	18.12	16.04	15.92	17.25	15.96
P/E ratio nil	16.02	16.07	16.07	16.03	18.95	15.68	17.02	15.78
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Rises and falls"		52 Week bight	esd forms	LIFFE Bucky optic	
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Serrie	1500	Total Laws	64	Pub	18,875
July 3 'Oats base	ed on Equit	ly shares listed on	the Landor	Share Service.	

with strong competition, para study which showed that SmithKline's Famvir treatment Unilever fell 17 to 1257p, with significantly reduces all symp-Merrill Lynch reiterating its toms of recorrent genital her-"reduce" stance on the compes in some patients. pany. It believes the price had

Among housebuilders, Retkeley relinquished 13 at 504p as the profit-takers waded in following Tuesday's strong results. The shares have outpaced the market by more than 50 per cent over the past year. eral Accident was down 9 at Mobile phone stocks came off 647p and Commercial Union 8

shares were helped further by

sharply with both Orange and Vodafone featuring at the bottom of the Footsie rankings. Recent subscriber news from the sector has been all about tough competition in the UK. There was said to have been

US selling yesterday. Orange shed 7 to 2121/p and Vocasione Speciality chemicals group Laporte rose 7 to 702p following a company presentation to

investors on Tuesday night. Textile stocks were under pressure after Sherwood, the lingerie manufacturer, issued a profits warning. The company said its interim results would show a "significant shortfall" compared to last year because of weak consumer demand in continental Europe

Courtaulds Textiles one of the sector leaders, retreated 10 to 344p, while Sherwood

Electronics giant GEC shot to the top of the Footsie performance charts in the heaviest volume since early December. following bumper results and a raft of broker profit upgrades.

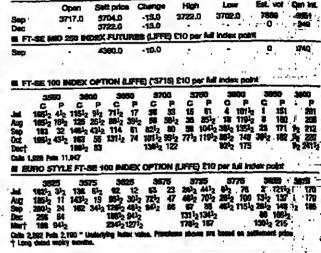
The group figures were comfortably ahead of City expecta tions, but it was the talk of further solid earnings progress sparked by the 10 per cen increase in the dividend, the really got behind sentimen The shares closed 12 up at 363

in 23m traded. tribute to Lord Weinstock's said one trader. NatWest Sect rities raised its profits estimate for this year by \$30m to £1.08bn and moved up by £85m to £1_15bn for 1997-98.

Pearson, the conglomerate which owns the Financial Times, was one of the worst performers in the blue chip index yesterday with a fall of 18 to 644p. Some dealers suggested nervousness was beginning to manifest itself over Pearson's sale of its Westminster Press regional newspa-

per arm. Software group Psion jumped 16 to 425p after the company was said to have been talking to institutions about the attractions of a link with Amstrad. The two companies are holding takeover dis-

Peter John, Liza Wood,



2,800 802 1,108 4,900 7,203 4,900 1,000 8,73 1,800 2,80 48,5 5,400 2,700 84,700 84,700 84,700 84,700 84,700 1,700

MARKET REPORTERS: Jeffrey Brown. LONDON RECENT ISSUES: EQUITIES TRADING VOLUIE price peid p up Met. High Low Mock F.P. 20.1 185 183 Circle Course F.P. 105.1 221 205 City Technolog F.P. 17.261 127.4 2346 Sect Data Sys F.P. 17.261 127.4 2346 Sect Data Sys

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FT-65-A 350	1673.3				1870.9		3.94	2.05		45.11	1779.82
FT-SE-A 250 Higher Yield	1789.6				1781.0		5.29	1.92		64.46	1253.39
FT-56-A 250 Lower Yield	1964.2		1970.5	1968.1	1957.0		2.71	2.30		38.06	1383.12
FT-6E SmaffCap	2188.33				2190,98		2.87	1.75		37.42	1800.30
FT-SE-A ALL-SHAFE	2188.65 1858.38				2190.93		3.15	1.84		39,48	1812.14
I FT-SE Actuaries All-		-4.3	1003.04	1002.90	1856.33	1657,62	3.86	2.04	15.90	44.61	1580.66
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10 MINERAL EXTRACTION(29)	3512.22	+0.1	3510.20	3400.53	3486.33	2877.87	3.81	1.83	17.91	78.25	1513.27
12 Extractive Industries(5)	4272.08	-0.3	4285.54	4294.48	4238.33	3919,55	3.76	2.50		109.19	1257.14
15 OR, Integrated(3)	3577,24				3547.50		4.00	1.72		81.84	1560.76
15 Oil Exploration & Prod(18)	2478.32	_			2483,14		2.12	1,61	36.54	34,94	1492.65
20 GEN RIDUSTRIALS(276)	2018.82	-0.1	2020.78	2021.65	2015.89	1947,83	4.27	1,88		45.71	1107.96
21 Building & Construction(34) . 22 Building Mattis & Merche(29)	1193.21 1873.87	02	1074 10	1978 50	1180.40 1882.78	947.B0	3.46 4.00	1.68		21.62	1001.55
23 Chemicals(25)	2421.32		2423.24	2418.51	2415.48	7410.24	4.12	1,67	18.30	43.82	951.34 1154.38
24 Diversified Industrials(18)	1558.55	-0.9			1594.58		6.68	1,69		55.28	879.34
25 Electronic & Blact Equip(37)	2300.74				2253.20		5.38	1.61		17.87	1189.24
28 Engineering(71) 27 Engineering, Vehicles(14)	2445.95 3050.85				2429.78		3.26	2.49		47.72	1495.03
26 Paper, Policy & Printing(26)	2551.36		2572 16	2577 25	2995.40 2571.21	2028.86	3.46 4.01	1,96		54.81 56.05	1574.51
29 Tedles & Apparel(19)	1357.88		1384.02	1368.82	1305.80	1814.87	5.21	1,50		41,87	1069.27 838.04
30 CONSUMER GOODS#20	3554.52	-0.2	3582.30	3573.57	3562.02	3235 RG	. 3.94			B1.57	1320.30
62 Alcoholic Beverages(9)	2694.31	-1.3	2729,59	2754.00	2744.21	2824.89	4.65	1.62		71.90	978.01
33 Food Producers(24)	2490.96				2507.78		4.17	1,85	16.18	66.18	1134.22
34 Household Goods(15) 38 Health Care(20)	2032.01				2601.43		3.78 2.55	2.14			1009,99
37 Phermaceuticals(13)	5196.85				5158.58		3.25	1.84		34.90	1290.86 1768.59
36 Tobacco(1)	4180.38	-1.1	4225.97	4258.62	4243.91	4263.57	6.08	2.12		156.18	1050.08
40 SERVICES(254)	2519.09				2522.71		2.84	2.00		52.31	1318.97
41 Distributore(31)	2671.31				2897.04		3.01	1.74	23.93	50.50	1084,14
42 Laisure & Hotels(24) 43 Medie(45)	8164.90 4172.17	-0.9	4105.97	4201.00	3209.41 : 4196.70	2355.04	2.80 2.18	1,88	28.60	152.38	1710.02
44 Retallers, Food(14)	2008.25				2003.84		3.82	1,88	14.25	48.71	1518.80
45 Retailors, General(44)	2000.22	-0.4	2108.06	2101.53	2067.43	1666.27	2.97	2.17		45.51	1286.81 1210.12
47 Brownies, Pube & Rest (34)	3166.56 2453.78				3153.74		3.22	2.12	18.30	50.78	1536,47
48 Support Services(49) 48 Transport(22)	2322.53				2431.70 2360.59		1.89 3.50	2.28		30.30	1584.86
60 UTILITIES(33)	2285.29				2298.97			1,47		54.52	975,51
62 Electricity(11)	2557.A5				2540.10		5.50 6.36	2.01		79.67	962.93
64 Gas Distribution(2)	1227.A3	+1.1	1214.63	1214.63	1211.49	1972.03	9.76	1.36		191.95 66.87	1257.24 543.80
88 Telecommunications(8)	7905.14				1938.26		4.25	1,78	18.45		867.67
66 Wider(12)	2148.87				2153.63		6.15	2.34	8,70	78.02	1206.57
69 NON-FEMANCIALS(885)	1978,52				1979.41	_	3.87	1,92	16.82	46.90	1510.07
70 FMANCIALS(105)	2886.11	-0.2	2871.58	2961,82	2842.18	2436,07	4.20	2.64	11.26	78.85	1243.67
71 Barriss, Retail(5) 72 Barriss, Murchard(5)	3961.74 3535.42	-04	3561.45 3 3540.30 9	3646.60	3924.19 : 3634.78 :	3280.25	3.91	2.89	11.08	110.04	1311,26
73 Insurance(23)	1423.20				1434.96		2.72 5.81	2,61 3,18	17.64		1157,90
74 Life Assurance(5)	3295,43	-QA	3308,56	2306.6E	3500.75	12.7975	4.54	224		100.72	1079.12 1381.88
77 Other Financial(21)	2834,36				2628.21		3.98	1.81	17,26		1512.37
79 Property(41)	1522.28				1506.90		4.18	1.25	_	35.64	945.17
SO BYVESTMENT TRUSTS(128)	3134.12				3128.24		2.24	1.11	50.41	42.89	1099.41
89 FT-SE-A ALL-SHARE(900)	1858.38	0.3	1003,54	1002.96	1856.33	657.62	3.88	2,04	15.90	44,51	1580.66

3719.9 4369.3 3722.3 4358.1 1878.7 3721,3 3722.2 4868,4

18.35 17.69 1307.75 15.70 19.21 1321.08

1187.9 1187.0 1186.9 1185.9 5118.9 5119.9 5113.1 5119.8 2142.3 2142.9 2143.9 2143.9 4041.7 4035.3 4034.4 4033.3



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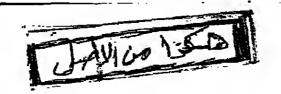
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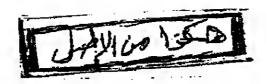
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Broad market down as Individual excitements on Paris bourse techs drop continues

Wall Street

US share prices slipped in quiet trading as investors awaited news about monetar policy from the Federal Reserve's Open Market Committee meeting, writes Lisa Bransten in New York

At 1 pm, the Dow Jones Industrial Average was 34.36 weaker st 5.686.02, the Standard & Poor's 500 had fallen 3.14 to 670.47 and the American Stock Exchange composite had lost 0.13 at 579.43.

NYSE volume was just 191m shares as investors reserved their positions ahead of a statement from the Fed, expected at about 2:15 pm. Most economists did not expect the Fed to raise interest rates this week, but some stronger than expected data earlier this week on business activity in June and new home purchases in May led to some uncertainty.

The market will be closed today and open for s half day tomorrow in observance of Independence Day.

Technology shares continued the drop, begun on Tuesday, amid continued fears shout profitability. The Nasdaq comtowards the technology sector, declined 7.13 to 1,184.02 and the Pacific Stock Exchange technology index was 0.8 per cent

Computer makers and soft-

ware companies were among the hardest hit sectors. Digital Equipment, which put out a profits warning that helped to spark Tuesday's slide, tacked a loss of \$1% on to the \$5% it fell on Tuesday, bringing the shares to \$39%. Hewlett-Packard shed \$1% to \$95%.

Apple Computer lost \$1% or 6 per cent at \$19% on reports that sales of the company's Macintosh computers were much lower than analysts had expected. Internet-related shares also lost ground. Railroad ehares rose on

hopes that the Surface Transportation Board would approve the merger of Union Pacific and Southern Pacific Rail to create the largest railroad in the US. Shares in Southern Pacific were up \$1% or 5 per cent at \$28 and Union Pacific was \$1% or 2 per cent stronger at \$73% before trading was halted for the board to make its ruling. After trading was temporarily suspended in the shares, the STB voted unani-

Canada

Toronto was slightly stronger in thin midsession trade ahead of news from the US FOMC

The TSE 300 composite index was 8.44 up by noon at 5,069.90 in volume of 81m shares.

SOUTH AFRICA

Gold sbares finished firmly above their starting prices in Johannesburg, although they came off their best levels towards the end as profittaking emerged.

Analysts forecast a continu ation of the theme today ahead of what are expected to be npbeat second-quarter gold results in coming days. Industrial sbares failed to

impress, hovering around opening levels and dipping towards the close on selling. The overall index finished 22.0 higher at 6,913.7, industrials eased 1.7 to 8,188.8 and golds rose 48.1 to 1.819.7. Gold Fields advanced R4 to R135, Kloof was up R2 at R46.50, Loraine rose 70 cents to R17.20, Eastvaal gained 20

cents at R7.36 and Freegold

surged R2.40 to R45.15.

bid as inadequate. Peugeot and Renault lost FFr3 to FFr658 and FFr1.10 to FFr130.40, as the broker Chevreux de Virieu cut its profits estimates for the carmakers.

lacking in PARIS, with the

CAC-40 index closing just 2.18

higher at 2,113.98 in turnover

of FFr5.6bn. But it more than

made up for this among indi-

vidual stocks, where takeover

and other corporate news, bro-

ker downgrades and govern-

In retailing, Docks de France

came back from suspension

and moved up FFr143 to

FFr1,233, suggesting that the market saw no alternative to

the FFr1,250 s share bid from

Auchan, although the Docks management had described the

ment initiatives took a hand.

The media, advertising and travel group Havas fell FFr10.90 to FFr402.10 on the combination of one broker downgrade, a switching advice by another and a court case by a former director of the advertising unit. Remy Cointreau fared worse.

losing another FFr6, or 42 per cent, at FFr138 on Tuesday's decision to postpone the publication of its annual results. But the announcement that France will ban the use of asbestos from next January 1 lifted the building group GTM-Entrepose by FFr9 to FFr347. ZURICH moved ahead to

another all-time high but Tues-

day's stars, CS Holding and UBS, pulled back as they tered profit-taking.

FRANKFURT, once again, had the opportunity to con-

The SMI index overcame early weakness to close 6.2 ahead at 3,757.0. CS Holding, up 12 per cent on Monday on its restructuring plans, gave back SFr1.50 at SFr133. UBS confirmed a recent upgrade on the CS stock and raised the 1998. UBS itself retreated SFr15

to SFr 1.255. Elektrowatt, in which CS bolds a 44.9 per cent stake, gave up SF18 at SF1475. The shares advanced 5 per cent on Tuesday after CS said that it lanned to divest its non-core

Among insurers. Winterthur profited from speculation that it would benefit from closer co-operation with CS Holding and rose SFr21 to SFr764.

Swiss Re, bowever, shed another SFr16 to SFr1,249 in a continued response to the planned departure of its CEO, Mr Lukas Mühlemann, to CS Holding. However, Union Banciare Privée, the Geneva-based private bank, reiterated its recommendation on Swiss Re and set a target price of SFr1,500 a share by the end of

Nestlé shot forward SFr27 to SFr1,449, having overcome strong resistance around FT-SE Actuaries Share Indices THE EUROPEAN SERVES 13.00 14.00 15.00 (2004 FT-65 Emotrack 100 1702.27 1702.32 1703.05 1703.51 1702.96 1703.54 1703.09 1703.22 FT-65 Emotrack 200 1735.34 1734.55 1734.89 1734.92 1734.72 1736.17 1736.40 1736.19 Jun 26 Jun 27

sider its recent penchant for medium-capitalisation stocks. The M-Dax index lost 0.7 per cent while the Dax 30 rose 1.00 to an Ibis-indicated 2.566.32.

Turnover fell from DM7.4bn to DM6.3bn. In mid-caps, Jungheinrich prefs fell anothe DM4 to DM224, after Tuesday's 13.3 per cent slide on the forklift maker's forecast drop in net profits this year; Escada prefs by DM7 to DM252 on lower half-year profits from the fashion house; and Hornbach prefs by DM11 to DM122 on profits setbacks from the do-it-yourself supplier for 1995-96, and for the first quar-

ter of 1996-97. Back among the Dax 30. Commerzbank, the biggest creditor to Escom, which filed for protection yesterday, moved very little. It closed 50 ofes lower at DM314 after it said that it did not expect earnings to be hit by the computer group's problems. Lufthansa dipped DM3 to DM218 on first-half profits of DM100m pre-tax,

MILAN featured a 6.5 per cent rebound in Olivetti in otherwise quiet trade, swaiting tomorrow's June inflation data. The Comit index eased 2.06 to 655.04, but the real-time Mibtel index picked up from a low of 10.413 to finish 16 higher at 10.471.

per cent down from a year ago.

Olivetti rose 1.54.1 to 1.886.2 in a further response to Tuesday's announcement of strong growth in new mobile telephone subscribers at Omnitel. Expectations also grew yester-day that the head of Omnitel, Mr Francesco Caio, was likely to take over as Olivetti's group managing director from Mr Corrado Passera, who left last week for Ambroveneto.

Eni, the enegy group which has proved a recent market favourite, lost L207 to L7,693 on profit-taking.

AMSTERDAM, similar to Frankfurt and Paris, was broadly flat with some individual movement. The AEX index rose 0.86 to 560.31.

One of the biggest winners

was the trading group Hage-meyer, bought for growth and-rising Fi 8.50 to Fi 128, Nuthance ricia, up FI 3.30 to FI 188.90. came into a similar category. while Oce van der Grinten, the reater printers and copiers group, put on Fi 3.30 at Fi 178.80 ahead of today's annual results, and following a bullish ING Barings

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report last week. STOCKHOLM was weighed down by further losses in Astra in thin summer trade and the Affärsväriden general index slipped 4.4 to 1,990.6.

Astra, downgraded by Leb nan Brothers on Monday, fell-SKri.50 to SKr281.50, extending its loss since the start of the week to 3.9 per cent. Analysts offered various explanations.
One said that technical support at SKr285 had been broken, while another suggested that Volvo's planned disposal of 46m shares in the rival drug company Pharmacia & Upjoi had weighed on Astra. P&U. shadowed Astra with a SKr1.50 fall to SKr296.

COPENHAGEN survived late profit-taking to end with the KFX index at an all-time closing high, just 0.34 up at 118.17, compared with the 118.12 of February 2, 1994. ISTANBUL achieved the same end, but with a 2.1 per cent gain. The composite index put on 1,512.78 at 72,494.36.

Written and edited by William

Telebras leads São Paulo ahead

São Paulo continued to move ahead on demand for Telebras after its announcement of higher earnings. By midsession the Bovespa index was 558.29 higher at 63,013. Shares in the stateowned telecommunications holding company rose R\$1.45 to R\$74.50 after it announced Janu-

ary to May net profits of R\$1.4bn. CARACAS moved forward, supported by falling interest rates and the prospect of final approval for Venezuela's IMF accord on July 12.

The IBC index, adding to Tuesday's 1.3 per cent rise, was 26.94 higher by midsession at 4,417.40. MEXICO CITY was unable to build on the rally that began just before Tuesday's closing bell, as investors became cautious pending a

Fed announcement on US interest rates. The IPC index eased 13.42 to 3,185.49, although analysts said that the market appeared to have shaken off fears over s possible armed conflict in Guerrero state.

EME	ERGING	MARKETS:	ILC MEE	KLY INVEST	ABLE PRIC	E INDICES	5
		- 7.4	Dollar terms		Ļ	ocal currency	terms
Market	No. of stocks	June 28 1996	% Change over week	% Change on Dec '95	June 28 1996	% Change over week	% Change on Dec '9
Latin America	(248)	535,57	+0.8	+13.5			
Argentina	(31)	924.47	+0.7	+15.4	566,444.74	+0.7	+15.
Brazil	(68)	365,39	-0.6	+19.7	1,372,52	-0.5	+23.
Chile	(43)	739.57	+1.1	-1.2	1,217.32	+1,4	-0.5
Colombia	(15)	601.14	-3.2	+0.5	1,136.70	-3.1	+8.3
Mexico	(65)	530.95	+1.9	+17.2	1,734.90	+2.0	+15.2
Peru*	(21)	217.45	+2.4	+10.3	324.55	+2.2	+18.5
Venezuela ³	(5)	505.50	+0.6	+51.2	5,452.82	+0.2	+108.9
Asia	(632)	264.18	+0.3	+13.8			
China*	(24)	59,27	-1.0	+9.6	62.27	-0.9	+9.0
South Koreas	(145)	106.61	-3.6	-15.3	113.69	-3.1	-113
Philippines	(35)	327.31	+2.5	+26.1	414.33	+2.5	+26.0
Taiwan China®	(83)	150.14	+3.4	+33.1	155,12	+3.1	+34.3
India ⁷	(76)	103,39	-2.4	+28.7	129.36	-1.4	+28.9
ndonesla ⁶	(44)	121.82	+4.7	+11.1	154.09	+4.7	+13.
Malaysia	(123)	317.61	-0.8	+17.1	292.54	-0.9	+15.1
Pakistan*	(25)	286.06	-0.2	+17.9	456,42	-0.0	+21.1
Sri Lanka ⁿ	(5)	99.81	-1.3	-4.3	120.62	-1.6	-0.4
Thailland	(72)	351.12	+0.9	-6.6	354.13	+1,1	-5.8
Euro/Mid East	(238)	144.50	+1.2	+2.0			
Czech Rep	(5)	72.00	-1.8	+20.0	65.88	-2.4	+23.5
Эгвесе	(47)	244.74	+1.8	+1.3	399.16	+1.4	+3.1
Hungaryn	(8)	174.96	+3.8	+77.8	315.19	+3.8	+85.4
Jordan	(8)	166.09	-1.5	-10.1	248.09	-1.5	-10.0
Poland [®]	(22)	736.08	+6.1	+72.8	1,260.01	+5.9	+90.2
Portugal	(26)	130.45	+1.2	+12.7	140.50	±1.0	+18.2

Rate cuts spur Bangkok 2.3 per cent higher

better than expected but 47

Local and foreign bargain hunters returned to BANG-KOK, encouraged by this week's lending rate cuts. The SET index closed 29.03, or 2.3 per cent, higher at 1,268.20 in turnover of Bt7.3bn.

Foreign buyers took advantage of the market's substantlal losses in the past two weeks. Large-capitalisation stocks fared well, with Bangkok Bank, first in the active stocks list, rising Bt8 to Bt248. Finance One ampreciated Bt6 to Bt134 and Siam Cement Bt24 to

Tokyo

Caution over interest rates lingered, but technical trading led share prices marginally higher. writes Emiko Terazono in

The Nikkel 225 sverage rose between 22,247.59 and 22,389.57. The dollar's riss shove the Yllo mark had a limited impact on share prices and failed to spark large-lot buying

interest.
Volume totalied 305m shares, against 292m. The Topix index of all first section stocks shed

on small-lot profit-taking by domestic and foreign instituucts climbed Y20 to Y1.150. tions. Hitachi lost Y10 to Y1,020 but Toshiba gained Y14

to Y775 and NEC advanced Y20 to Y1,200. Nichiei, the real estate developer which fell sharply on rumours of financial problems at its non-bank finance subsid-

iary, rallied Y10 to Y451. Oil refiners, which rely on imports, were weaker on the dollar's strength. Nippon Oil lost Y5 to Y723 and Cosmo Oil declined Y5 to Y685.

Individual investors dabbled in speculative issues. Nihon Nosan Kogyo, the feed manufacturer, gained Y44 to Y539 and Simitomo Precision Prod-

In Osaka, the OSE average fell 77.71 to 23,547.60, in volume of 25.6m shares.

Roundup

A steep rise in petroleum prices, announced by the new government late on Tuesday. drove BOMBAY 2.4 per cent lower. The BSE-30 index finished 91.44 down at 3.656.03 on concern that the rise would stoke inflation and hit corporate profits.

Among key stocks, Reliance fell Rs16.25, ACC, the cement maker lost Rs67 to Rs2,296 and Hindalco, the aluminium group, eased Rs37 to Rs1,187.75.

Portugal's most experienced international trans

AUCKLAND said that bad political and inflation news had been factored into the market, and that prices now represented good value. The NZSE-40 index ended 22.19 firmer at 2,128.40.

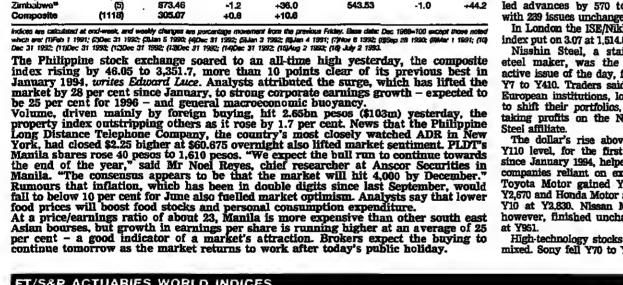
KUALA LUMPUR featured a 59 per cent surge in Sarawak Concrete, which prompted the bourse authorities to place trading restrictions on the stock from today. The company said that it was unable to explain the surge, which took tha shares up M\$6 to M\$16.10 in s weak market that saw the composite index down 4.75 to

TAIPKI dropped on extended profit-taking. The weighted

6,435.41 in active turnover of T\$49.09bn. Financials and plastics receded 1.3 and 1.2 per cent respectively, with Formosa; Plastics down T\$2.50 at T\$68.56 and Kaohsiung Business Bank by T\$3 to T\$60.50.

SYDNEY followed a fast fading futures market, blamed on the unwinding of positions in: relation to financial year-end trade, and saw the All Ordinarles index 20.5 lower at

2.235.8 in turnover of A\$684m. However, weak metals prices were also a factor. WMC, the gold and nickel miner, slid 22. cents to A\$8.78 as investors reassessed their view of its prospects.



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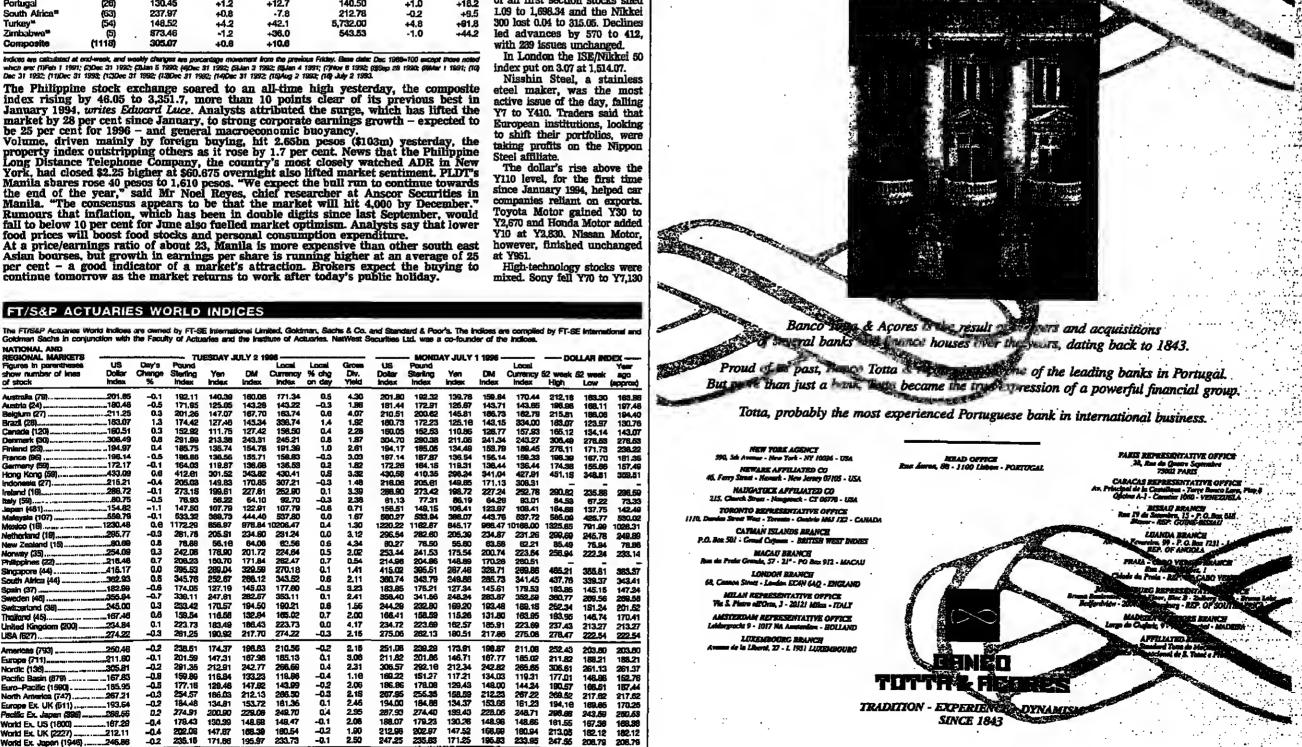
The World Index (2427).

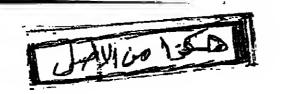
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-0.4 204.04 149.11 170.02 184.67

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-0.2 2.10 214.96 204.88 148.89 170.26 185.06 214.96 184.85 184.85





ITALY

At last, the chance of a greater role

The Olive Tree coalition raises hopes of political stability and a greater presence on the EU stage.

Robert Graham asks what must be done to fulfil them

fter years of turbulence, A italy now has the cuanto to enjoy a period of stament.

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This affirmation would sound banal had not Italians been through three general elections in four years and seen the previous 10 governments surviving an average of 10 months each. As it is, there is a palpable sense of relief at the prospect of the six-week-old centre-left "Olive Tree" coalition, headed by Mr Romano Prodi, surviving for the fore-

The centre-left coalition has a fragile majority in parliament that belies its inherent strength. The opposition is thoroughly demoralised by its defeat in the April general elections and lacks any idea of bow to proceed now it is not in office. Also in the government's favour is an electorate yearning to be left untroubled by politics and political con-frontation.

important contribution towards modernising the Italian state and to fulfil their electoral pledge of playing a more dynamic role at the heart

of Europe. The country is on the brink whereby sound government permits tight budgetary control; which in turn allows interest rates to drop, so lessching the cost of debt service

this government fails, it will largely have itself to blame.

The start has been slow and hesitant with too many cabinet members speaking out of turn. Mr Prodi has retained his affable good humour. At times he has been low key, almost to tha point of soporific, eschewing the "100 days of action" rhetoric to which new governments are so prone.

But the administration is over the first hurdle. At home. a tough L16,000bn package of corrective meesures has been introduced to bold the 1996 budget deficit to its target of 5.9 per cent of GDP. In foreign policy, the Italian EU presidency is being handed over to -Ireland after a confident performance at the European summit in Florence. This has helped erase the memory of a weak presidency, which was tha inevitable result of the caretaker nature of the previ-ous administration of Mr Lamberto Dini.

The government had little time to impress its personality on the Inter-Governmental Conference that opened in Torin in March to prepare Europe's political and monetary architecture. But Mr Prodi has nailed his credentials to monetary and political union.

Answering questions at the European University in Florence, he observed: "Italy has been an industrial giant but a The field is clear for Mr. political pygmy. This we want Prodi and his team to make an . to change." He wants Italy to stop punching below its

.The financial markets have sensed that Italy is changing for the better, promising financial orthodoxy and anxious for early re-entry into the Euroof entering a virtuous circle, pean Exchange Rate Mechanism (ERM). The lira has strengthened considerably, gaining some 4 per cent against the D-Mark since the elections



shaping up well and the mar-kets feel the key portfolios are in safe hands," observes a lead-

ing analyst. The cabinet line-up is one of the most experienced in Europe. This applies especially to those ministries with obvious international dimensions. The treasury and budget ministry has been combined under Mr Carlo Azeglio Clampi, the long-time governor of the Bank of Italy and premier from 1993-94. The presence of the veteran central banker in this "super-ministry" is a clear signal of the government's intentions to push Italy towards compliance with the tough convergence criteria for monetary union under the Maastricht

The foreign ministry is being handled by Mr Dini, the former director general of the Bank of italy, who has long experience of the international Monetary Fund, and who proved himself an astute politician as Mr Prodi's predecessor. In his brief soiourn at the foreign ministry, he has mada a significant contribution to the resolution of the EU crisis caused by the ban on British beef.

Defence is under Mr Beniamino Andreatta, the economist whose former cabinet posts include those of treasury and foreign minister. The interior ministry has gone to Mr Gior-gio Napolitano, an ex-communist and former speaker of the chamber of deputies, well known on the international affairs circuit. His appointment has highlighted the extent of political change: this portfolio has always been jealously guarded by the Christian Democrat-schooled establishment. Elsewhere, Mr Antonio Maccanico, a long-time servant of state who ran the prime minis-ter's office under the Clampi government, is at the ministry of posts and telecommunica-

With so many heavyweights around, competing egos are bound to clash, and Mr Prodi risks looking a lightweight. His own direct political experience has been as head of the Olive Tree alliance since it was formed in February 1985. Otherwise, his career has been split between being an economics professor, running his own think-tank at Bologna, and managing IRI, the giant state holding company.

Mr Prodi enjoys legitimacy because he was the candidate for the premiership and helped broaden the appeal of the Olive Tree alliance to voters in the centre, so essential for winning any electoral contest in present-day Italy. He has been able to bring into the cabinet several of his own appointees the public works ministry, for instanca, has gone to Mr Antonio Di Pietro, the former anti-corruption magistrate from Milan.

But his position is weakened by the lack of a real political base. The Olive Tree is a heterogeneous alliance dominated by the Party of the Democratic Left (PDS), the social democrat heir to the old Communist Party (PCI). Behind the scenes, Mr Massimo D'Alema, the PDS leader and the best tactician in Italian politics, is the real force. This has been evident in the ministerial appointments and in some of the first nominations to stata institutions and companies, where the PDS, albeit with competent people, is determined to exarcise government patronage.

decisioo-making process is inevitably complex, even if the coalition partners are agreed on common objectives. Mr Prodi is obliged to accommodate the PDS without allenating his own supporters. Simultaneously, he must keep happy the influential Popular Party (PPI), formed from the Christian Democrat left, numerous ex-Socialists and the ever quernlous Greens. Furthermore, to be assured of a viable parliamentary majority, the new premier must also

In such circumstances, the

the marxist millennium. The agends facing the govissnes have accumulated untouched or half-completed over the years. The main priorities, most of which are tackled in depth elsewhere in this survey, are:

court the 34 deputies of Recon-

structed Communism (RC),

who still pretend to believe in

· Reducing the budget deficit and cutting the huge stock of Italy's debt. · Cutting back the role of the

state in the economy through accelerated privatisation. Reforming the constitution to provide a stronger executive and introduce a degree of federalism.

 Tackling the growing divide between the rich industrial north and the stagnant stateaided south. · Streamlining the judicial

system and tackling the sensitive issue of the corruption investigations that brought down the old political system. Ovarhauling the public administration to produce a more cost-effective and userfriendly civil service.

• Modernising the educational system to provide a better trained workforcs. Introducing a coherent

broadcasting system to prevent conflict of interest and ensure the impertiality of public TV.

r Prodi has begun by concentrating on ecoare the most urgent. In fram-ing the 1996 budget last year against a backdrop of 8 per cent growth, an occasion was missed to impose more incisive measures. Mr Prodi now has to introduce a tough package for 1997 when the economy is moving at a slower pace.

This will mean coming up with at least L80,000hn in spending cuts and new revenues - hard to imagine without either cutting welfare benefits or raising taxes, or doing both. Even then, the budget deficit will be around 4 per cent of GDP, or a good percentage point above the Maastricht

The treasury wants even bolder gestures at the outset of the administration to bring Italy's fundamentals within the convergence criteria. But the receot conflicts with unions that both the French and German governments have experienced when trying to prune deficit spending has left Mr Prodi wary of requesting heavy sacrifices.

The June mini-budget was clearly aimed at keeping the unions happy. Welfare cuts were avoided, while employers were hit with lower tax breaks on social security contributions and big depositors had to pay higher taxes on certificates of deposit. Confindustria, the industrialists' confederation, screamed fonl not so much because the measures burt but because it feared a government 2.5 per cent figure. pledged to ecocomic rigour

was falling into the unions'

pocket. The accusation at this stage is unjust. The powerful Italian trades unions movement is an important part of the Olive Tree constituency. The unions deserved recognition for having lost out in honouring their side of the bargain of a 1993 tripartite agreement with the employers and government. The agreement pegged wages to projected, not real, inflation (which has proved higher), and means that real earnings have declined. For this reason, the wage deals under regotiation will have a 3 per cent inflation

This consensual approach

suggests Italy cannot realistically be expected to comply with the Maastricht criteria by the deadline, Indeed, Mr Prodi at Florence admitted as much by saying Italy was not against a core group of countries going ahead with monetary union on The other issue is constitu-

tional reform. The framework for tackling this has to be put in place quickly because any serious change will require at least 18 months to effect. During the election cam-

paign, the Olive Tree promised to introduce a more federal structure, devolving more fistarget, not the government's cal power and administrative

control to the regions. The alliance also wants to strengthen the executive, change the excessive bi-cameralism of parliament, and complete reform of the electoral laws. The rightwing alliance under the former premier, Mr Silvio Berlusconi. has a similar programme but puts the emphasis on turning the executive into a Frenchstyle semi-presidential system.

Constitutional changes can

only come about via a bi-parti-

san approach because of the two thirds parliamentary majority required. The parties must now decide whether they appoint a special commission of the two houses - as hap-pened in 1993 when the system of proportional representation was reformed - or set up a constituent assembly, insulating discussion of the reforms from normal parliameotary business. The PDS mistrusts the latter option, believing it would lead to the formation of a new centre in Italian politics around the carcass of the Christian Democrats. The waters for a new centrist alliance are already being tested in the wake of the Sicilian regional elections in June, which saw parties linked to the former Christian Democrats pick up a third of the vote. Bi-polar politics bave only

developed under the first-postthe-post system introduced for 75 per cent of the parliamentary seats in 1994. The concept is far from firmly rooted and the temptation to build a third force in the centre, mediating between left and right in the formation of government, is real though not immediate. The possibility of it happening is one of two elements that will bear beavily on the life of this government.
The second is the fate of Mr

Berlusconi and his Forza Italia movement, which accounts for 20 per cent of the vote. Mr Berlusconi has gone some way to settle the damaging conflict of interest between his ownership of the Fininvest business empire and his role as politician. His control of television will become less controversial through the forthcoming flotstioo of his TV intereste, grouped in Mediaset.

However, his judicial problems get ever more complicated. He is currently not only on trial for being involved in bribes to ensure favourable tax inspections of companies in his Fininvest group but also under investigation because of the more serious allegations of falsifying accounts and of illicit

IN THIS SURVEY

 Domestic problems: a look at the factors that have caused the aconomy to slow Plus, what hely must do to must the Massificht convergence criteria

• Regional accents why the povernment must make closing the gap between north and south a priority

. Lubour palue: how the 1993 wage agreement has ied to tensions with the

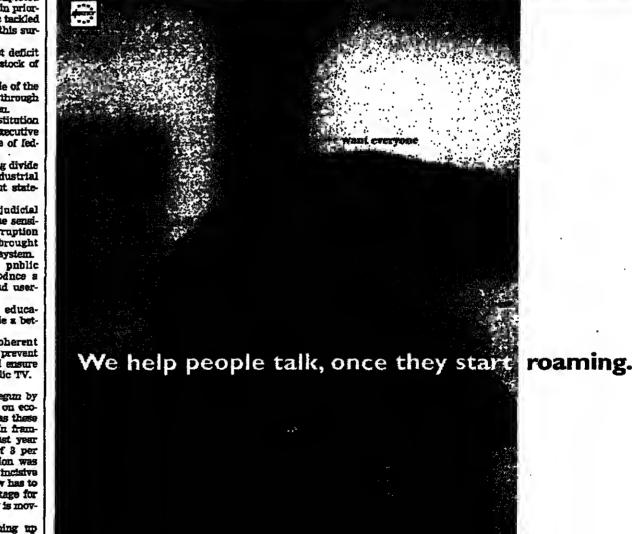
 Against the constitutions what Recent Product on to change a political system in which he holds virtually no



preparations for the Greet Flome .

dealings by Fininvest. With a declining grip on the leadership of the right-wing alliance he forged on entering politics in 1994, these problems combine to cast a buge cloud over how long he can be (and will want to be) a politician. If be leaves the scene, Forza Italia will probably disintegrate, so encouraging the for-mation of a new centrist block that would completely alter the line-up in parliament.

Not surprisingly, Mr D'Alema wants to keep Mr Berluscomi politically alive - at least until the government introduces the 1997 budget and parliament agrees on basic constitutional reforms over the next



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■ Economy: by Robert Graham

Slowdown shakes confidence

Drops in domestic demand and consumer spending mean forecasts have been revised

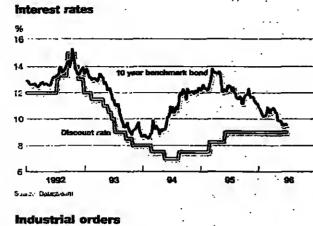
If the most optimistic forecasts are correct, Italy's growth will be 1.5 per cent this year. But Confindustria, the industrialists' confederation, believes it may be as little as 0.7 per cent. The extent to which the economy has slowed during the first half of 1996 has caught everyone hy surprise. At the end of last year, the govern-ment expected growth to he around 2.4 per ceut. This was itself a considerable adjustment from the 3 per cent that had been projected when the annual three-year macro-ecocomic framework was prepared in June 1995.

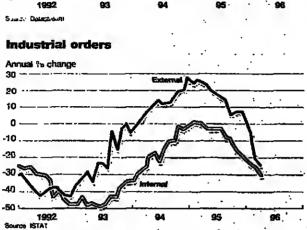
The government was not alone in miscalculating. This year's OECD country report on Italy talked of conditions being in place for real GDP growth "to stabilise in the region of 2.5 per cent both in 1996 and 1997". Although official figures bave yet to be published for second quarter growth, it is believed they will show that Italy is technically in a recession. However, no-one thinks that the country is heading for a repeat of the 1992-93 crisis. Activity is expected to pick up marginally towards the end of

The country is committed to re-entry into the ERM

the year and improve in 1997. Several phenomena have combined this year to slow the economy. Domestic demand, always hesitant in 1995, bas failed to gather any momentum, and if anything has begun to decline. This is explained in part by business bolding back on investment and stockbuilding until the outcome of the elections was clear and a new government

was installed. At the same time, the sharper slowdown in the domestic market reflected the end of the effect of the tax breaks provided by the Berlusconi government. The so-called Tremonti law (named after the finance minister) in the 1995 budget removed taxes from profits if the money were reinvested. This led to a considerable amount of investment. especially by small, dynamic companies in the north. The most notable fall in demand is in the investment goods sector.





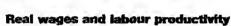
domestic demand has been the weakness of consumer spending, prompted by a continued decline in real wages and the maintenance of the existing level of fiscal pressure. Car sales, always a good barometer, have tailed off. In May they were down 1.5 per cent, and Fiat, which accounts for more than 45 per cent of the domestic market, has of late been obliged to resort to limited temporary lay-offs.

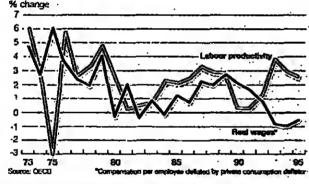
As a whole, surveys of industrial opinion show domestic order levels have followed a steady downward trend for the past 12 months. Significantly, foreign orders bave also been falling and at a much laster rate, according to Confindus-

Exports, which have seen a spectacular boom since 1993. are no longer growing so strongly, with key markets in

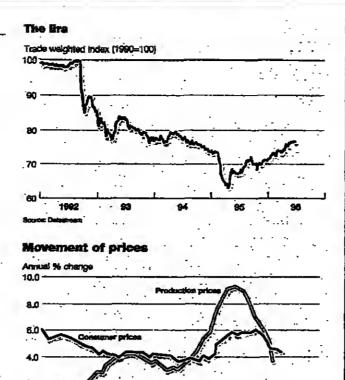
the EU sluggish. The trade surplus in the first quarter was at L9,531hn, down from the L12,418bn in the previous three months at the end of 1995. The strengthening of the lira has undoubtedly contributed to this, though to what extent it is too early to judge. The lira has gained 15 per cent against the D-Mark over the past 12 months and 7 per cent since the beginning of the year. Indeed, the Italian currency has strengthened to the point where leading industrialists. including Mr Cesare Romiti. the Fiat chairman, have begun to warn that it could damage

exports. The new government is committed to bringing the lira back into the European Exchange Rate Mechanism (ERM), from which it was forcibly ejected in the September 1992 currency crisis. It will be









interesting to see how the export lobby manages to influence the parity at which the lira is anchored when a decision is taken (probably in the

The economic slowdown is expected to end the three-year run of strong profitability in business and industry. Mr Antonio Fazio, governor ot the Bank of Italy, in his annual economic statement at the end of May singled out profit margins as being close to the historic high touched in the 1950s. He also made clear that an upturn in fresh investment would be best encouraged by further falls in inflation. The central bank will thus retain its tight monetary policy.

Consumer prices have remained obstinately high and well above the EU norm. The

Dini government was obliged in January to freeze for six mouths a number of tariff increases (telephones, water, electricity, motorway tolls) as a result of union pressure. But only last month did inflation look set to move below the 4 per cent barrier, and the endyear figure will be around 3.5 cent. The target for 1997 will be an ambitious 25 per

In this climate, unemployment levels will remain this year above 12 per cent, and hoth the government and employers will fight hard to keep wage rises below 3 per cent. Although the unions are bitter about a decline in real earnings since 1993, even a 3 per cent wage increase could affect both competitiveness

A paler shade of red

The government's brave new budget strategy should help reduce the debt/GDP ratio

For once, on Italian government has avoided mas-

saging the hudget figures. In the peckage of financial measures announced on June 19, the new Prodi government has deliberately left out the beneficial effects of any drop in Italy's current high interest rates. Traditionally, when obliged to find resources, gov ernments have produced a low calculation of the cost of debt service in the bope of sparing the electorate more taxes or public spending cuts. This has meant that annual budgets invariably overshoot their targets and mid-year

corrections are necessary.

Over-optimistic projections ou interest rates were blamed for derailing the 1996 budget. prepared by the Dini government. It also seems some 1995 ding Items were brought into this year's budget, conoled with heavier than expected outlays on health. All this package totalling of the totalling

geted 5.9 per cent of GDP. The measures are expected to fall L5,000bn short of the defleft target of L114,000bn. But without specifically saying so, the treasury expects the difference will be made up by discount rate cuts hy the Bank of Italy.

The influence on the budget of the movement in interest rates is dramatic. A percentage point cut in interest rates produces a saving over t8 months of some L15,000hn. This is a huge variable, made more unpredictable over the past four years by political uncertainty. But the Prodl the prospect of sufficient stability to allow rates to fall by up to two percentage points hy the end of the year.

Falling rates will not only have an impact on the deficit but also help in reducing ftaly's huge stock of debt. Last year saw the debt/GDP ratio peak at 125 per cent and begin to fall back. This year the ratio should drop further to 123 per cent. If privatisa-tion is accelerated, then more debt could be retired.

Italy's deht stock is still double the 60 per cent limit of the Maastricht convergence criteria. In mitigation,

Italian ufficials cite the 4 per cent primary surplus (the balance of payments and receipts less debt service).

which is the EU's larges The June mini-hudget is divided into spending cuts of L11,000hn and fresh revenues of 1.5.000bn. The main revepue innovations are the introduction of a single 27 per cent tax on the various types of bank interest instruments and a 0.6 per cent cut to 5 per cent in the tax altowance on welfare payments by employ-ets. Otherwise, more will be clawed from lotteries, and tax evasion will be pursued more rigarously. The spending cuts are mainly in transfers to the railways and the roads

Officials believe the structural effect next year of these measures will mean n cot in budgetary needs of 1.20,000hn. But If the 1997 deficit is to he reduced in 1997 to come within striking distance of the convergence criterion for monetary unloa - 3 per cent of GDP - then next year's budget will need to find at least £30,000bn. Such an amount must come from raising fiscal pressure or cutting into welfare payments, or a combination of

. Ec	onomic p	rojection	s: % char	nge			
	Compliance	with Maast	richt criteria	Outside Maastricht ontera			
	1996	1997	1998	1996	1997	1998	
Lira/Deutschmark	1.044	1.040	1,040	1.034	1,060	1.120	
GDP	0.7	2.1	2.9	0.7	2.3	2.0	
Gross fixed investment	2.0	3.9	4.9	1.9	3.5	2.0	
Export growth: goods and services	4.6	6.5	7.0	4.3	7.3	8.7	
import growth: goods and services	5.4	7.4	B,O]	5.3	7.7	5.8	
Total employment	-0.3	0.4	0.9	-0.3	0.5	0.6	
Consumer prices	4.0	2.8	2.0	4.1	4.3	5.1	
Avg. wage increase	4.8	4.4	3.5	5.7	57	5.8	
Budget deficit as % of GDP	5.7	3.4	2.0	8.0	4.4	3.6	
Debt/GDP ratio	123,3	121.2	117.6	123.5	120.6	117.1	
		<u> </u>			Shert	. Contratus	

■ Taxation: by Andrew Hill

Vincenzo Visco's baptism of fire Guardia di Finanza, is increas-

Few Italians face a more difficult or more thankless task than the new finance minister

Italy has had plenty of finance ministers in recent years, but few can have had a stormler reception than Mr Vincenzo Visco, a genial tax expert with the former communist PDS

Within three weeks of his appointment by the Prodi government in May, Mr Visco was faced with a proposed "tax revolt" in Italy's prosperous north-east, while his plan for fiscal reform was held responsible for a downward lurch in the financial markets - the first hiccup in the investment community's euphoric welcome for the new centre-left administration.

Rather than a commentary on the abilities of the new minster, the clamour is a symptom of the difficulty of Mr Visco's role, and the sensitivity and importance of fiscal issues as Italy struggles towards nembership of a single European currency.

Even before the centre-left's election victory it was clear that trouble was hrewing for a future finance minister. The campaign kicked off, for example, with a noisy meeting in Milan of shopkeepers and the self-employed at which Mr Romano Prodi, leader of the centre-left, and Mr Stivio Berlusconi, the media msgnate and leader of the right-wing electoral alliance, slugged it out over tax policy. The tone of the meeting was stridently pro-Berlusconi, with Mr Prodi struggling to get out his claim that the right's promise to "detax every aspect of the economy...would have a disastrous effect on public finances".

In fact, any finance minister would have had to balance the same difficult equation. As the OECD's latest report on the Italian economy puts it, in recent years, "the conjunction of above-average statutory tax rates, relatively low tax yields and high deficits has shifted attention towards the need for greater efficiency in tax assessment and collection and for a more economically efficient tax structure, concentrating less on income and more on expenditure as a base". The discontent among the

Italian economy, was also pre-dictable and - Ironically partly the result of tougher controls imposed by Mr Visco's predecessors. Professor Roberto Artoni, a public finance expert at Milan's Bocconi University, says: "Small-and medium-sized enterprises used to avoid taxes. I have the impression that there was a changeover about a year ago: these smaller companies found themselves with lower profits

dynamic smaller businesses.

which together help drive the



Visco...has known the bitterness of LIFE

at n time when the fiscal authorities were much more

Discontent hubbled to the surface shortly after the elections when LIFE, an independent group of mainly northern entrepreneurs, stepped up its campaign for lower taxes and

The inefficient and

often corrupt tax

inspection system

It takes a year to transfer

Italy's 30m tax declarations

onto disk, eight months to

correct errors in those decla-

rations and a full four years

before the whole process of

checking has been completed

Under such circumstances, it

is not surprising that the Ital-

ian government's attempts to

stamp out endemic tax eva-

This is not for want of per-

sonnel. The finance ministry

employs 130,000 people,

about half of them members

of the Guardia di Finanza.

the uniformed tax police.

Some of the work of tax col-

lection is contracted out to a

further 15,000 people "at a

high cost and with dubious

success", as one senior minis-

According to the OECD,

83,000 people are directly employed in tax administra-

tion in Italy, a higher proper-

tion than in the US, Japan,

Mr Vincenzo Visco, the new

finance minister, feces an

try official puts it.

France and the UK.

sion tend to lose their way.

is under scrutiny

collection and

less bureaucracy. LIFR members claim that as much as 70 per cent of small business income is disappearing in taxes, social security and other contributions, st local and national level, while the number of controls carried out by tax police, the ubiquitous

uphill struggle in reforming

this system. Radical soln-

tions, such as wholesale

Instead, he hopes to "start

the process of change" by

encouraging the potential he

belleves is buried in tax

offices scross the country, and simplifying the system to

ellminate duplication of

effort by taxpayers and tax

collectors. The finance minis-

try estimates that some

L35,000bn is spent annually

by the business community

on accountancy and tax con-

the Fiamme Gialle (yellow

flames) because of their dis-

tinctive Insignia, have lost

credibility in recent years.

Serious corruption allega-

tions have undermined their

reputation, while criticism

has increased over what is

seen as petty and persistent

interference by the authori-

ties into the tex affairs of

bribing tax police to avoid

stringent tax nudits have

claimed the money was

extorted by unscrupulous

officers and many more have

complained about the way

the Guardia di Finanza car-

ries out systematic raids on

Industrialists accused of

small businesses.

Tax collectors, known as

sultancy fees.

dancies, are ruled nut.

'Police' inquiry

·LIFE's methods - including

calls for members to withhold payment of taxes - were criticised by other industrialists, but the reasons for their discontent were not. "More than anything, they were protesting against the excessive weight of bureaucracy," says Mr Visco, citing the 2,900 different tax measures passed by italian ernments since 1980, which produce 200m documents a year for tax offices to analyse. To combat these protests, Mr

Visco is moving slowly towards radical reform of the system, in parallel with administrative reorganisation (see article below). In the first phase of reform - likely to begin with the presentation of Italy's 1997 budget in the autumn - the government is constrained by its promise not to increase fiscal pressure. The need to meet Maastricht criteria on the ratio between deficit and GDP means the government cannot afford to reduce pressure, either. This will hap-

pen only in a second phase. Phase one involves mainly simplification: a reduction in the number of taxes and the number of tax-bands, for example, and a reweighting of the tax system away from those contributions and taxes that restrict the creation of jobs. One idea is to combine many

small companies. As one busi-

nesswoman from the prosper-

ous north-east puts it: "The

third time they came I felt like saying to them, 'look, it's

not like we're peddling drugs

rebalancing of the finance

ministry's employees, with

fewer uniformed staff and

more civilian workers. He

belleves decentralisation of

the tax system will improve

efficiency (n claim disputed

by some analysts, who say it

will simply increase confu-

sion), as will a clearer quanti-

fication of the benefits of sys-

As Mr Visco told parlia-

ment last mouth, checking up

on smail taxpayers is "nei-

ther fair, nor efficient", while

large investigations into hig-

ger companies "paralyse a

large number of operators for

months, hold up the compa-

ny's activities unnecessarily,

and provide scarce benefits

displays of muscle. We ought

to be co-ordinating the Guar-

dia di Finanza better with the

civilian tax offices," says the

new minister. "The evasion

problem isn't a problem of

the inw, it's a problem of administration."

"We have to avoid useless

for the fiscal nuthorities".

tematic controls.

Mr Visco foresees a gradual

existing contributions, paid by employers, into a single tax collected at regional-level from a wider base of taxpayers. For the government, this would have the added attraction of introducing an element of fiscal federalism into a system that is widely criticised for being too centralised, and perhaps providing a sop to LIFE and the separatist Northern

The first phase would also include changes in the collection of tax on investment income which is self-declared and difficult to control. The ministry would cream off a

> To combat protests, radical reform and administrative reorganisation are moving at a . slow pace

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percentage of the net gains of stockbrokers and other intermediaries at the end of each

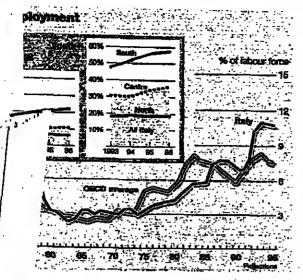
This part of Mr Visco's speech to a parliamentary committee upset the markets, but Mr Visco says he was misinterpreted. He insists this reform will not amount to a new capltal gains tax - introduced and quickly abandoned four years ago after strong criticism - but an improvement in the efficiency of the existing system.

Phase two would see more

extensive devolution of fiscal powers, a revision of income tax bands, at lower levels, and the introduction of a form of "dual income tax" for companies, along Scandinavian lines - one reduced rate on all income, and another higher rate applied only to profits that represent a return greater than interest rates. According to Mr Visco, such a system would end the distorting effect of the current system, which encourages companies to run up debts rather than increase profits.

Mr Visco's reforms, first outlined last mouth, were strongly attacked by his political opponents, led by Mr Berlusconi's tax reformer, the former finance minister. Mr Glullo Tremonti. They claimed that bia ambitious reforms were unsupported by figures the presented his outline plan before the government had announced its 1996 mini-budget) and would lead to greater ceutralisation rather than a mure federal fiscal system. More cynical observers bave pointed out that the question is not so much whether the government has the budget flexibility to carry out phase one, but whether Mr Visco, Intest in a string of finance ministers, survives long enough to reach the tax-cutting promised land of phase two.

ITALY 3



Regional disparities: by Robert Graham

Long and bitter division

The gap between the prosperous north and the poorer south is one of the country's biggest problems

The economic, social and political divide between the industrial rich, north of Italy and the south of the country is occelerating at an alarming rate.

Average per capita income in the south last year was only 56 per cent that of the north. The trend has been evident since the mid-1980s but accelerated when the economy was hit by recession in 1992. In the last four years, the economy in the

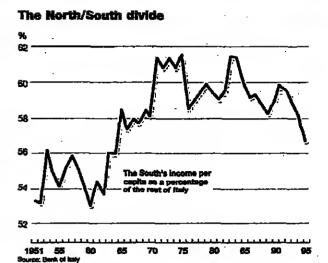
south has grown only 1.5 per cent, against an average 6 per cent in the rest of the country. Even more stark is the south's rate of unemployment: three times that of the north at 22 per cent.

As a result, the gap is now moving back to the levels that existed in the early 1950s when governments first began channelling huge resources to the Mezzogiorno. The south is falling behind because of a complex set of inter-acting circumstances: the state's authority is weak, undermined by corruption and organised crime; the administration is poor; the infrastructure is inadequate; credit is costly and the banks are badly run; the economy is insufficiently geared

to exports to offset lower domestic demand; state transfers, the traditional motor of growth, are being reduced.

All this is happening while demographic trends between north and south are diverging sharply. Even allowing for immigration, the population in the north is declining - falling 0.4 per cent last year. Yet in the south the growth rate is positive, at 1.5 per cent.

Unless the new Prodi government addresses all these issues with determination, the north will be ever more reluctant to underwrite the south a grievance that has already fuelled the essionist talk of the populist Northern



south/Sicily: by Robert Graham

) work among the ruins

istrative iency and ised crime are g the island's tial

on the coast of Sicily, the ruins of the Greek settlement of e are miraculously he ill-controlled propeculation that has so much of the island's

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magnificent standing nd the mighty remains others spread out over kilometres, the site e a big tourist attracit it receives only a f visitors. on the site museum

halted for four years. y because of lack of thers point to a disat over what to put in seum. All the best re the pride of Palerhaeological museum. unspoiled" nature of e is not just due to atic muddle or lack of contracting and buildmain heavily controlled fafla and the allies of

d crime. The payment ection money, the is difficult to avoid. In prompent, it is hard to itimate investors to risk of catering for and developing the

s just one example g in 1992

While the centre and north new Sicilian government, of Italy moved out of recession at the end of 1993 on the back of an export-led recovery, the Sicilian economy remains in the doldrums. Last year, growth was 1.8 per cent, well below the 3 per cent of the country as a whole. The gap with the national average was even wider for investments, which grew at 3.5 per cent - a quarter of the national level.

One of the main dynamos of ths economy has been construction. But it has been heavily hit both by slack demand and by anti-corruption inquiries, which have paralysed projects. Sicilian agriculture, accounting for the bulk of Italy's citrus production, has held up well but there is still surplus labour. Overall unem-

Contracting and building remain in the control of is run the Mafia

ployment is now running at 24 per cent of the active labour force, with the figure rising to 33 per cent in the case of women and to over 50 per cent among first time job-seekers. The position is especially serious for graduates.

This is the worst employment record in the south save for Calabria; and the jobs problem is the single biggest issue on the island as elsewhere in simplified and on a rel- the Mezzogiorno. This was evi-

ities on the island and that could have offset the recession the most new jobs or offering that could have the most new jobs or offering the mis-spent or not spent or not spe

which takes office shortly, will be formed from a coalition of centre-right parties, which won 49 of the 90 seats in the parlia-

The strongest component of this coalition is the recycled members of the defunct Christian Democrat party, which has been the dominant force on the island throughout the post-war era and has been behind so much misrule. Christian Democrats and Socialists figured prominently among the 52 deputies in the previous parliament who were investigated on counts that varied from corruption to links with the Mafia. The regional election cam-

paign saw extravagant promises of free trade zones, offshore financial centres and improvements to the island's creaking infrastructure. But turning anch promises into reality will require significant changes in the way the island

Perhaps surprisingly, the problem of job creation and economic development has little to do with lack of funds. As a result of its special autonomy status, enshrined in the 1948 constitution so as to block secession, Sicily has enjoyed exceptionally generous state transfers as well as special rights of local tax collection. The annual budget is close to 1.25,000bn for under 6m inhab-

Also, like the rest of the south. Sicily has always had small scale - of how dent in the April general elec- Some L30,000bn of EU funds (They get a basic L14m - £5,890 failing to exploit its tions campaign and in last are available in the period and provide jobs. Tourmonth's regional elections in 1994-99 for the south, and Sicily 1994-99 for the south, and Skily can claim its share if projects

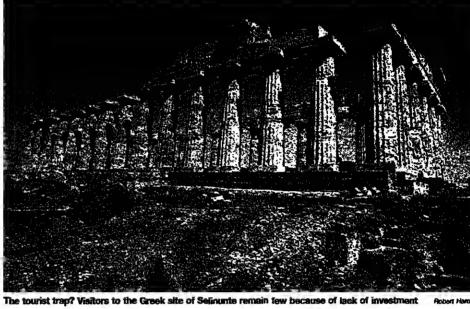
the most stable patronage. The all A brief tour of the island annual budget. For instance, it

provides ample evidence of this: motorways are unfinished, hospitals incomplete. One of the biggest casualties has been the final stretch of the Palermo-Messina motorway - the key road link between the Sicilian capital and the

mainland. This sorry state of affairs is primarily the result of a poorly motivated and corrupt administration; and to a lesser extent of squabbles between Palermo and Rome. The regional government administration has swollen to more than 20,000 full-time employees, with many more employed on a casual basis. Jobs have been handed out as political patronage, not as a way of meeting administrative needs. The same phenomenon occurs at the munici-

The beginnings of change were heralded by the advent of La Rete (The Network), the reformist movement spawned from the left of the Christian Democrats and led by Mr Leoluca Orlando, now the mayor of Palermo. La Rete, along with other centre-left parties, has had some success in cleaning up the bureaucracy and trying to involve citizens more in local government. But it has faced obstruction at every turn, and the movement has lost much of its initial momentum, as evidenced by its poor showing in the regional elections.

The lead in improving Sicily's administration has to come access to EH-regional aid. from the well-paid deputies: - a month.) Unless they set a better example, there is little encouragement for those lower down. The regional govern-However, funds have either ment after all does have enorbeen mis-spent or not spent at mous away well beyond the



controls, along with the Italian treasury, the island's main bank, Banco di Sicilia, and exercises direct control over Sicilcassa, the main savings bank.

In the past 18 months, the boards of both these institutions have been shaken up and former directors have been placed under investigation for corruption. Sicilcassa has just announced a 1995 loss of L1_137bn plus a doubtful loan portfolio totalling almost L5,000bn. Banco di Sicilia made a heavy loss in 1994 and is still in the red. In both cases, the blame for these losses has been placed on a disastrous, politically controlled management

using political not banking criteria for loans and equity stakes.

Only with the declining grip of the old political class has the Bank of Italy been able to step in and assert a more vigorous role in bank inspection. It also took a constitutional court decision, forced by the central bank, to remove the regional government's power to anthorise locally based banks to open new branches. In Sicily there are six branches for every one on the mainland. To offset such inefficiencies and extra costs in the banking system, borrowers in Sicily (and the south in general) are often paying a good two percentage points more in inter-

But the regional government is unlikely to behave better unless it is put under pressure from Rome. The advent of the new centre-left government in Rome should help on this score. The most important area is in law and order and the fight against organised crime. Since 1992, there has been a determined effort to end the pernicious link between the politicians and Cosa Nostra, the umbrella organisation of the Sicilian Mafia. Throughout

the post-war era, politicians traded Masia protection and

votes in return for organised

crime being abls to operate

with relative impunity. Crucial to breaking this link was public outrage over the 1992 assassinations of the two anti-Mafia magistrates - Giovanni Falcone and Paolo Borsellino (who are now honoured by street names throughout Sicily). The state was obliged to react with a more determined fight against the Mafia.

Today, the main bosses of Cosa Nostra are behind bars, thanks in good measure to the evidence of "pentiti" - Mafia members who agree to collaborate with justice under witness protection programmes.

Evidence from more than 10 leading pentiti is central to the case now in progress in Pal-ermo against Giulio Andreotti. the former Christian Democrat premier, for being allegedly linked to the Mafia. The prosecution claims he was the Mafia's point of reference in Rome, helping to provide political cover in return for ensuring support for his powerful faction in Sicily. The proceedings have thrown an unprecedented light on organised crime in Sicily.

Whatever the outcome of the trial, in Sicily no-one deludes themselves about the continued presence of the Mafia. Organised crime remains the single biggest brake on invest-ment. Until the Mafia threat is substantially reduced, all the other difficulties of investing in Sicily will combine to have a negative impact. Indeed, it is worth emphasising that almost all the most economically dynamic areas in the south are those where organised crime is

a north: by Andrew Hill

eparatist call gets louder

lection reports of the of Umberto Bossi's 1ern League were y exaggerated

hio Maggiore is a small town of inhabitants near Vicenza, in st Italy. A narrow, truck-clogged ks the town to the Milan-Venice da just to the south, and north to 10, headquarters of Marzotto, ergest clothing and textile manu-

the 1980s, the people who live in und Montecchio and Valdagno en promised a new road, easing ications for the myriad of smaller es that has sprung up in this area past two to three decades. any, the absence of such improve-

a symbol of the way the prosperhas been neglected by succes-rements in spits of its strong or p Italy's economic growth. 1-k. wn conduit for this discon-Northern League, the separatist t broke through into national polne late 1980s.

ing to pundits, last April's eleculd have marked the end of the ; a mainstream force. ents said the league would be

repeat its strong showing of two), when its candidates stood unopits right-wing allies - Mr Silvio ni's Forza Italia and the far-right Alliance. This time around, Mr Bossi, the party's abrasive leader, cised by league colleagues for the to pursue an independent track, he party against the centre-left t-wing electoral alliances.

s convinced that the principal hould have been to divide the ays Mr Marco Formentini, league if Milan. "I advised him to ally contre-left, but the result showed

si was correct." ibly, the league lost seats in parbut it still emerged as the largest rty in the north, with particularly upport in the north-east. In and Montecchio, as much as half the e voted for the league, electing t of 12 senators in the Vicenza ncluding Montecchio's mayor, Mr

 Ceccato. yor, Mr Ceccato swore allegiance alian flag. Yet since the election, se has stepped up its calls for the ience of an imagined northern syn as Padania, running roughly the two flags - the Italian tri-od the Veneto regional flag valley of the River Po to the Alps. a desk, Mr Ceccato smiles at the

apparent contradiction. "The behaviour of the league is necessarily anomalous and companies, but poorly in the cities of the north. In the financial centre of Milan, for outside the system," he admits. "As Bossi says, our mayors are on loan to the sys-

Since the election, the league seems increasingly prepared to challenge that system. Mr Bossi and his cohorts still criticise "the robbers of Rome", and the layabouts of the poor south, on whom northern Italy's hard-earned taxes are spent. But instead of talking about federalism, they now call for secession.

Disillusioned by its own experience of government in 1994, the league has now established a self-styled "parliament of Padania", based in Mantua, and a shadow government (Mr Bossi prefers to call it a "sun" government) operating ont of Venice. League railies are supervised by "greenshiris" – a sort of cross between a Padania militia and e team of glorified crowd marshals.

The league's high profile conceals a more complex economic and political reality. In the elections, for example, it performed well in areas that - like thet around Vicenza - are characterised by the prevalence of small and medium-sized



example, Mr Bossi himself was beaten into third place by Mr Berlusconi and the cen-tre-left's candidate, in industrial Turin still suffering from recession - the left-wing parties were strongest.

Most people in northern Italy are against secession. Opinion polls indicate thet support for a breakaway republic reaches a peak of 27 per cent in the north-east, dropping away to 24 per cent in Lombardy and less than 20 per cent in Piedmont and Liguria.

League supporters say they will gradually convince the doubters that a break-up along the same lines as the peaceful split between the Czech and Slovak republics is the only way to get the economic autonomy they deserve. But opponents of the league see the call for an independent Padania as a clever attempt to raise the stakes, in the hope of winning more extensive autonomy for northern regions.

Others believe that northerners voted for the league because of their day-to-day frustrations about the heavy pressure of bureaucracy and tax, particularly on the business community. "The vote was a protest against poor administration," claims Mr Pietro Marzotto, chairman of the Marzotto textiles group. "Of course, the league is useful - like Forza Italia - because it makes people think."

ssion seems to me a bit extreme." says Mrs Luciana Crocco, who runs a medium-sized plastics company with her husband in Valdagno, and says she does not directly support the league. But 1 don't like paying taxes and not getting anything in return, not even a decent

The level of support for the league has certainly made the government think, if only because it may need the party's help in parliament if it is deserted by its supporters on the Marxist left when it comes to voting measures on privatisation, European monetary union and spending cuts. Mr Massimo Cacciari, mayor of Venice and one of the leading intellectuals of the left, has repeatedly called on the government since the election to act quickly to defuse

So far, apart from promises of improved fiscal autonomy for the regions, and a pladge to simplify some of the administrative bureaucracy for small businesses, no direct attempt has been made to mollify the league. The government may hope that support will ebb away from Mr Bossi. In recent municipal elections in Lombardy, for example, league candidates for mayor came a poor third. But the reaction of locals suggests that even if much of the separatist rhetoric can be discounted, it would be wrong to ignore the underlying

FIERA MILANO NON STOP.



EXHIBITION CALENDAR 1996

July PROGETTO INTIMO 1996

September, 5-8 MICAM - MODACALZATURA September, 6-9 ALJOUX '96 Costume jewellery o MACEF AUTUNNO '96 International Exhibition of Tableware, Househol and Giff Rems - Silverware, Goldsmith's Issue,

September, 17-21 PINTERNATIONAL EXPODENTAL -11" EXPOTECNODENTAL September, 19-22

national leather goods market ptember, 21-24 MIAD '96 Italian Exhibition of Confectionery September 29 - October 5 MILANO COLLEZIONI DONNA Women's wear - Spring/Surrover '97 Collection September 30 - October 2 MODA IN - TESSUTO & ACCESSORI International clothing textiles and accessori

Octobes, 3-7 MODAMILANO - MODIT

October, 3-7 MODAMILANO - MILANOVENDEMODA omen's wear collections

October, 3-7 SPOSALTALIA ries for the bride and formal Machine tools, Robots, Autom

> SFORTEC '96 October, 18-22 SMAU '96

October: 19-21 IN TRESAN '96
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November, 8-11 IIM FRANCHISING & PARTNERSHIP Exhibition of Innovative Formulas in Susince

November, 8-12 International exhibition of equipment

ational food and bevenues exhibition

November, 8-12 EXPO VIP 496

November, 9-17 ANTIQUARIA

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November, 26-30 81AS '96

November, 26-30 SICUREZZA '96

December, 3-5 MODAPRIMA

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back from Bribesville

The new justice minister wants considered reforms to replace today's emergency climate

A pipe-smoking law professor and lover of Bach has just taken charge of one of Italy's the justice ministry, which has been constantly embroiled in controversy during the judicial trials of Tangentopoli, or Bri-

Mr Giovanni Maria Flick, chosen as justice minister by Mr Romano Prodi, the prime minister of the new centre-left government, was the adviser on judicial matters to the governing Olive Tree alliance in the run-up to the elections earlier this year. Mr Flick has been quick to suggest ways of cooling the temperature by tackling problems in the overloaded judicial system that have been brought to the fore hy the over-exposure of Italy's

However, so long as prominent corruption trials or investigations continue, such as those in progress concerning Mr Silvio Berlusconi, the former prime minister, and Mr at recruitment." Repato Squillante, a leading

some of Italy's 8,000 magistrates who act on behalf of the state as prosecutors or judges and in particular the Mani Pulite (Clean Hands) pool at Milan - will assume an undue weight in national life. "We cannot finish with the past without a strong political and social consensus and that is still lacking," says Mr Flick.

Mr Antonio Di Pietro, tha former Milan magistrate who is now the public works minister, has also said that Tangentopoli is not concluded and has promised to start an anti-corruption drive in public admin-

Mr Flick sees his priority as increasing efficiency so as to allow magistrates to operate properly. They must do so, he says, free from the climate of rgency that has characterised the judicial process since Tangentopoli hroke in 1992. as emergencies, he says, with-out treating them in context. You can't tackle the delay in trials (which can take as long as 10 years) without looking at the organisation of the system. In the same way, the question of professional capacity cannot

be addressed without looking He adds that every Tangena corrupt administrative system but that it was in the courts that these tensions surfaced, boiling over into conflict between magistrates and politiclans and among magistrates themselves. The widespread use of preventive detention to encourage suspects to confess and of leaks to the media fomented this conflict.

Mr Flick has proposed specific reforms that are receiving a favourable reception among the magistrates' governing body, Consiglio Superiore della Magistratura, although the political flavour of the CSM's composition - it includes 20 magistrates elected from different magistrates' groups and 10 lay members elected by parliament - means that consensus is never guaranteed. The pro-

 to set up panels of judges and lawyers that would examine the backlog of an estimated 1.5m to 2.5m civil cases, where delays are worse than in criminal cases, and pronounce sum-

a to extend the competence of the newly created 4,700 Giudici di Pace (Justices of the Peace) - not all of whom have been nominated - from civil to criminal cases and to give them authority to pass non-custodial sentences, such as home confinemant at wackends and community service, in minor

 to reorganise the geographical distribution of magistrates and remove the distinction between pretori, or judges who preside over minor civil and criminal cases, and judges at tribunali (tribunals). Except in serious cases, or at appeal, where panels of judges would preside, the new dual-purpose udge would ait on his own. Mr Antonio Mura, chairman

of the CSM's reforms commission, says that elimination of the double system of courts of pretori and the tribunal judges would provide a single judicial office in a circuit, with individual judges rather than panels dispensing justice in minor



Flick: "to finish with the past we

Alongsida this would go a redistribution of Italy's 164 trihunals which, together with pretori, bear the brunt of civil and criminal cases of primo grado (first stage) ending in sentence. In the past, says Mr Mura, any redistribution has been merely a responsa to emergencies - perhaps provid-ing another five judges to an area inundated with Mafia cases - without looking at provision throughout the country. Some small tribunals have outlived their usefulness," he

A greater concentration of have fewer than a dozen magis-

as from local authorities. The pace of change would be set by each area identifying its requirements.

Longer-term reforms, says Mr Flick, might include an overhaul of recruitment methods and checks on professionalism in the course of a career. as well as a more specific disciplinary code. A permanent training college for magistrates is also proposed.

These changes, however, will not affect the unified italian judicial system, which allows magistrates to switch between operating both as pubblico ministero (PM), as the investigating and prosecuting magistrate is known, and judge. Tangentopoli has stirred concerns that this common experience builds an alliance between the two at the expense of the

Many in the profession are convinced that this common culture enriches the profes-sion, provided there is improved specialisation. Mr Flick does not advocate splitting the careers but says the distinctions between PM and judge must be reinforced so as to strengthen the judge's impartiality. The constitutional court recently made an important ruling with regard to impartiality when it directed that a judge who has ruled on pre-trial custody must not eventually sentence the defendant. This has important implications for the reorganisation of tribunals.

The CSM is preparing a report for parliament in order to show the new government that it is intent on judicial reform. Referendums on the civil responsibility of magistrates, election to the CSM, a tougher approach to recruitment and the exclusion of magistrates from extra-judicial jobs are being considered by the Constitutional Court. They serve to underline that the public is demanding changes and that Mr Flick will not find the justice ministry a quiet

Effect of pension reform on state sector borrowing requirement (L1,000bn) Cuts in seniority pensions 57.9 16.8 of which-Personal income tex

Pensions: by John Simkins

A story of too little reform too late?

The state system is still a drain on resources but a further overhaul looks unlikely

Whan Ms Rosi Bindi, the Italian health minister, last month proposed lowering the threshold at which pensioners start paying health service con-tributions, she provoked a storm among trade unions and spread alarm within the governing Olive Tree alliance. The reaction underlines national sensitivity over pensions, just one year after the reform of the costly state run system.

Generous pension provisions by international standards meant that the ratio of pension spending to gross domestic product in Italy reached 14 per cent in 1994. With demographic trends suggesting this would increase, the pensious law steered through parliament by the government of Mr Lamberto Dini was an attempt to address the system's chronic deficit: last year Istituto Nazionale della Previdenza Sociale (INPS), the national pension fund, required state transfers of L72,000hn, covering approximately a quarter of its out-

goings.
The reform reflected the unions' agenda and bas been criticised by Confindustria, the industrialists' organisation, for being too gradual and producing insufficient savings in the early years. INPS estimates that savings this year, in the first full year of reform, will total L7,558bu. In the period up to 2006, they will amount to slightly over L108,000bm, equivalent to 0.6 per cent of GDP per

Much as the new centre-left government would like to maxdrain on the budget deficit, Mr Tiziano Treu, the labour minister under both the current and the Dini government, rules out an overhaul of the reform; which he says is working well. and which is due for its first comprehensiva check-up in 1998. "It would be counter productive to look at the reform again," he says. "There would be panic and social tension and that would be economically

costly. Mr Tren does, however, intend to investigate improved pension cover for part-time workers. Italy's part-tima per cent of the total; providing incentives could not only make the workforce more flexible hnt also produca further savings for the state by encouraging people to put off full retirement. Mr Treu plans to introduce the incentives, which would also apply to young part-time workers.

The main thrust of the law was to shift provision away from the pay-as-yon-go method whereby pensions were paid from contributions by active workers. The fall in the working population and longer life expectancy meant that this approach was no longer viable. Instead, becefits are now linked to contributions during the working life, which are capitalised upon retirement using the five-year moving average of nominal increases

> Pensions are linked to life expectancy at the moment of retirement, which allows for a flexible retirement age hetween 57 and 65 for hoth men and women.

> The reform made inroads into one of the system's costliest aspects - pensioni di anzianità or seniority pensions, which enabled workers to retire after 35 years of contrias, even if they were only in their mid-50s. The possibility of retiring after 35 years will be eliminated by 2013 and from 2008 seniority pensions will require 40 years of service, or 35 years at a minimum age of 57, with gradual convergence to those limits.

The new rules reduce privileges granted to public employees and tha self-employed, while widening the contribution base and reducing scope for evading payments. But they apply fully only to new



Tree: 'it would be counter-productive to look at the reform

workers and transition to the new system will take until 2036. Moreover, workers with 18 years of contributions at the end of 1995 may opt out of the new rules - a concession that amears to contradict the princinle of equal treatment across the generations.

Mr Sergio Cofferati, general secretary of the CGIL trade union federation, says he sees no basis for concluding that the reform needs overhauling. Things are going better than forecast," he says. "In the second half of 1995 and the first three months of this year the number of people retiring below the age of 65 who have the right to do so was lower than expected.

This shows that people do arduous job or their company is in difficulty. In normal conditions, they do not retire." says Mr Cofferati, are premature because several of its measures have not yet been put fully into practice. In particular, he says, it is essential in the first 10 years to implement measures for complementary

Mr Fablo Trizzino, director general of INPS, says the Italian welfare tradition has looked only to the state-run system as cover for its needs. providing 80 per cent of a worker's average salary in the last five years of service. "There has been no space for complementary schemes," be says. With the level of cover

guaranteed by INPS set to fall complementary schemes have a bigger part to play.

However, these have not yet been launched; the private pen sion funds provided for by the Dini reform, with fiscs, inven-tives, await a government decree before they can start operating. "Realistically. I believe pension funds will be in operation in spring next year," Mr Trizzino says. The financial base of these funds will be "TFR" - money set aside from individual pay pack ets to cover end-of-employment aeverance contracts. So far. only chemicals workers have completed the contractual negotiations with employers to set this in motion.

Mr Trizzino says this year's not go spontaneously after 35 INPS deficit will be in line witte years unless they have an the provision of L74,500bn against a worse than expecte macro-economic background An extra state transfer to INPS of nearly L4,000bn, to take account of a constitutional court ruling on minimum pensions, will largely not be drawn make the back-payments up to the beginning of this year in government bonds.

Mr Cofferati looks to a purge of false invalidity pensions an a drive against evasion of con tributions to make further savings. But most union mem bers are now pensioners and renewed assault on the state run scheme would be deeply unpopular at a time wher real wages are under pressure. Any attempt to laonch one was significantly absent from last month's mini-budget.

Fraud crackdown

There is a new drive to reduce the number of bogus claims for invalidity pensions

Italian authorities ars ightening up on invalidity ension fraud after finding evidence that a substantial number of claims are false, weighing heavily on pen-According to Istat, the

national statistics organisation, invalidity pensions from all agencies total 7m, or 34 per cent of all pensions. At a cost of L57,000bn, these invalidity pensions account for 26 per cent of all pensionspending. The proportion is higher in the south where nearly half the pensions are

issued for invalidity. "In recent years, invalidity pensions have significantly ncreased and it is not credible that there are so many invalids," says Mr Sergio Cofferati, general secretary of CGIL, the trade union federation. "Controls are still not sufficient."

A large block of invalidity pensions, totalling 1.4m, is issued by the Ministry of Interior to low-income claimants at the cost of LI6.000hn a year. The ministry has carried ont cross checks with other pension-issuing bodies and has discovered that many invalidity pension bolders are claiming unlawfully from more than one sions of the INPS national chieved total savings for

The ministry also did comter checks for severe invalidity, such as blindness. Of a sample of 190,000 people who held driving licences, 103,000 had possibly made irregular ns that would need fur-

"If you're not blind and you declare blindness it's a crime," says Mr Emilio del Mese, director general of civil services at the ministry. "It's corruption and people either do it for the money or to get a job." (Under Italian law a proportion of state jobs must go to invalids.)

sions should be handled by a single institution.

One million cases

The Italian justice divided into 164 circuits, department's budget this year is L7,962bu, equivalent to 1.09 per cent of the total

state budget. There are 26 distretti or indicial regions, which in some cases correspond to public administration regions. Each judicial region has a Corte d'oppello or appeal court. There are approximately 8,000 magistrates operating as state prosecutors or judges. The indicial regions are each with a tribunal. There are 165 seats of pre-

tori judges who preside over minor cases. In addition, there is provision for 4.700 Giudici di Pace or justices of the peace - of which 3,300 bave so far been nominated -

in 850 seats. In civil jurisdiction, at the end of June 1995, there were 1.3m cases in progress before the pretori. The average length of such cases in need political consensus'

cases. He says this would result in much greater flexibit-

tribunals is proposed, based on retaining a tribunal in each of tha 100 provincial capitals and providing satellite tribunals for hig cities together with extra courts in areas of high crime. This would remove about 40 tribunals. Although there are strict rules governing transfer of magistrates in order to guard against interference, a redistribution within each judicial area would be permissible. In Piedmont, for example, the effect would be to halve the number of tribunals; currently the majority of its 16 tribunals

Mr Flick says opposition to

Incomes policy: by John Simkins Strong signs of labour pains

Unions fear that employers will not fulfil their side of the 1993 wage

agreement Wages slability has played a vital part in improving Italy's ecocomic performance in the past few years and Mr Romano Prodi's new centre-left government is determined to keep a tight grip on inflation so that it can move closer towards meeting the criteria on European monetary union.

But, as the government gets into its stride, its relationship with trade unions, which helped to vote it into office, is showing signs of tension. Questions are being asked about the viability of the July 1993 wages accord hetween onions. employers and the then government. The unions have hoooured the agreement but, in doing so, have seen real wages fall while companies have enjoyed strong profit margins. According to Istat, the national statistics organisation, actual inflation last year was 5.4 per cept while the average increase in gross earnings

1993 is approaching. The pact above it be linked to productivity and profitability at company level. But it also prescribed that, at the half-way stage of the four-year rolling ment, wage rises should include a catch-up element to account for the difference between projected inflation in the first two years and the actual rate of inflation. The actual rate has been at least one perceotage point higher each year and Confindustria, the industrialists' organisation, expects this year's figure to be

4 per cent, overshooting the projected 3.5 per cent. The unions, which represent about 38 per cent of the country's workforce and retain a powerful voice in setting social policy, are anxious not to forgo this catch-up element. But benchmark talks between the FIOM engineering union and Federmeccanica, the sector's employers, at the half-way stage of a four-year pay accord

running from June 1994, have not started smoothly. Mr Sergio Cofferati, general

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The moment of truth for the secretary of CGIL, which is the incomes policy established in largest union federation, says that the reward his members directed that wage rises be seek for two years of industrial kept in line with projected restraint is merely that the inflation and that any increase 1993 pact be respected on all sides. "Some companies have sought to avoid the add-on element for inflation in the first two years, and in 1995 a considerable part of Italian business increased prices beyond the

rate of inflation. This reduces purchasing power," he says. "We can put up with this for a short time. But if the slow decline in inflation is halted or, worse still, the rate begins to rise, there would be enormous problems and this would put the incomes policy under dis-

Mr Cofferati believes the sec ond half of this year will prove

The minister of labour, Mr Tiziano Treu, who is the only minister to retain the portfolio be had in the previous government of Mr Lamberto Dini and bas long experience of the union movement argues that the 1993 accord must not only remain valid but be reinforced. "Wage moderation abould continue and even be stepped up."

he says. He acknowledges, bowever,



Cofferati: 'a centre-left government must be attentive to workers'

that the government's decision that projected inflation for 1997 should be lowered from 3 per cent to 25 per cent puts pres sure on the unions. "The unions are behaving responsibly and are reacting well," he says. "I don't think there will be a clash. This is very delicate but I think we shall be able to

smooth things over." In return for wage moderation, says Mr Treu, unions are seeking better control on prices, and the government has promised to consult them on the unblocking of public service tariffs, which were frozen at the beginning of this year until the end of June. Mr Cofferati says that ending the freeze on tariff rises must be done gradually to avoid a big

impact on inflation. Although the unions see the terms of the incomes policy as lear-cut, according to Confindustria there was nothing antomatic about the 1993 accord and it made no reference to mechanical proces that had characterised the previous Scala Mobile system hy directly linking pay increases to the rate of inflation. Confindustria says calculating the add-on element for the discrepancy between projected and actual inflation is not straightforward and that a sector's industrial prospects must be taken into account in fixing a

wage rise for the period ahead. Quite apart from the dispute on the accord's interpretation, there is a risk that a catch-up for past inflation throws a dark shadow on future prospects for inflation. What is needed instead is a strong relaunch of the incomes policy, with a lowering of the rate of projected inflation," it

The difference of interpretation has been highlighted by the talks between Federmeccanica and FIOM, which has always set the benchmark on

wages. FIOM is affiliated to CGIL and represents about one-quarter of the 15m workers in engineering sectors including steel, aerospace, ahipbuilding, white goods, information technology and the automobile industry. Its demand is for an average monthly pay increase of L262,000. This comprises L165,000 to cover projected inflation over the next two years until June 1998 and L97,000 to cover the difference between projected and actual inflation from 1994-96.

Federmeccanica has contested the 1.97,000 claim, saying the picture has been distorted hy imported inflation arising from devaluation of the lira and raised doubts about companies' ability to afford the element of the claim covering the next two years. FIOM says that negotiations have not started well and that if they fail "the 1993 accord will be in crisis".

Public sector unions received an 8.3 per cent rise this year, which takes account of projected inflation of 6.5 per cent over the next two years and some, if not all, of the catch-up for past inflation. There is disquiet, however, over governmeot suggestions that work practices be reorganised in the drive to make public administration more efficient.

Issues such as this, together with the need to create jobs, especially in the south, and how to reform, but not shrink, the welfare state, are to be sired at the CGIL congress in Rimini early this month."A centre-left government must reflect its wishes for reform and be attentive to workers' problems," says Mr Cofferati. Union members, many of whom support the hardline Reconstructed Communism, will watch closely to see whether be and other union leaders convince ministers of

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authority. For example, a cross-check using 3.5m perfund revealed # 7,700,000
people had claim divalidity
entitlements in both the
Interior Ministr. and INPS. Putting this to rights brought a saving of L127bn a year to the ministry and Lighn to INPS. After crosschecks with all invalidity

itself of L148bn.

ther investigation.

"We must be extremely severe with false invalidity claims, says Mr del Med . Better controls need to be implemented at the USL regional health centres where certificates . obtained. Mr del Mese that a data bank and regular checks will be put in place and that all invalidity pen-

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Constitutional reform: by Robert Graham

Prodi's plan to end 'paralysis'

The prime minister has a clear agenda for change. But implementing it will prove difficult

Political memories can be pretty short in Italy.

The abortive attempt in Feb-

ruary to form a broad-based government to carry out con-stitutional reforms has already been forgotten under the weight of successive events. But for a brief 10-day period when Mr Antonio Maccanico, a everan servant of state, ment, it seemed possible that italy would have an adminis-tration whose prime responsibility was a thorough shake-up of the 1948 constitution.

That such an overhaul is needed is agreed by every political party. The 1948 constitution was heavily influenced by anti-fascist sentiment and hence the desire to provide as many safeguards against a repetition of the Mussolini experience. In effect, this established a parliamentary system so encumbered with checks and balances that the result has been growing paralysis.

Reform of the poorly functioning executive and legisla-

ture has been on and off the have the head of state directly political agenda for more than a decade. But the political will has always been lacking. Major reforms have been introduced only as a result of referendums forcing changes in legislation the most notable being the introduction of the first-past-

the post voting system. The Maccanico experiment failed to get off the ground less because the parties disagreed on the agenda and much more because a number of leading politicians preferred to go to the polls. Despite sharp differences of emphasis, there was a surprising degree of convergence on what needed to be done, and to that extent the February discussions were not in vain.

The big difference between now and then is that the tables have been reversed on the main players. In February, the right-wing Freedom Alliance, headed by the former premier, Mr Silvio Beriusconi, was call-

ing the tune. The banner of Mr Berlusconi and his main ally Mr Gian-franco Fini, the leader of the rightist National Alliance (AN), was the introduction of a semi-presidential system in the French style". Although this proposal was never spelled out in detail, the aim was to

elected and to entrust him with some executive powers.

The centre-left coalition, now running the country, did not oppose the direct election of the head of state since the current practice of parliament choosing the president to serve a seven-year term was clearly unsatisfactory. (One example will suffice: President Oscar Luigi Scalfaro was elected in 1992 by a parliament that became discredited by corrup-tion scandals and was dis-

The prime minister has remarkably little real power

by the party of the Democratic Left (PDS), was uneasy about the proposal. The PDS sensed this marked a shift to making the election of the president the most important national ballot, so undermining the supremacy of parliament and the role of general elections. The idea also esemed tailor-made for a Berlusconi: someone with money and media influence, who could

win popular support and bypass traditional structures.

The right-wing alliance would almost certainly have moved towards a semi-presidential system had it won the April elections. But with the centre-left in power, this proposal will be buried, and for the moment the new govern ment is assessing where its priorities lie. Much depends on whether Mr Romano Prodi and his team believe they can last a full five years or choose to set their sights more modestly. The agenda can be divided more or less in this order of priority: electoral reform; the introduction of a more federal state structure with greater power devolved to the regions; restructuring the role of the legislature to end time-consum-

ing bi-cameralism; reinforcing the nowers of the executive and allowing for the direct election of the head of state. • Electoral reform: The 1993 electoral law is regarded as incomplete. It introduced the principle of the majority vote the first-past-the-post system to cover 75 per cent of the seats. But the remaining 25 per cent of seats kept the old system of proportional representation in a half-hearted move towards bipolar politics.

parties were forced to form two broad coalitions to obtain the necessary majority, but the retention of a proportional vote element encouraged the survival of the small parties - so fragmenting the coalitions. A fully bipolar system would

mean the elimination of the proportional seats. The PDS has long argued this would create a more stable government framework, especially if Italy adopted a French-style majority vote, with a second-round run-off. Such a system has already been introduced with considerable success in municipal elections. However, the Olive Tree alliance is far from unanimous on the issue, while the centre parties favour a multi-party system that retains the 25 per cent of seats elected by proportional representation.

• Federalism: The commitment to introduce a more federal structure for the Italian state was part of the Olive Tree's election platform. But the detail remains vague. The government is anxious to devolve greater anthority to the regions, probably modelled on the special post-war statute covering Sicily.

More autonomy will be granted in fiscal matters, edu-



ciple that resources are better collected and spent if there is direct accountability at local level. But the government is unlikely to grant the kind of autonomy acquired by the asques and Catalans in Spain. The Northern League will try to dictate the agenda, pushing for more devolution; but the league itself has yet to spell out its intentions in detail. · Executive power: The prime minister has remarkably little real power. Appointed by the president on the advice of perty leaders, he cannot sack his own ministers but must rely on them to resign of their own accord or offer the resignation of the entire cabinet. He

depends on an independent-

minded parliament to enact legislation - the budget, for instance, traditionally takes three months to pass through both houses of parliament.

That lengthy process has led the government increasingly to resort to decrees. These have immediate effect, but must be ratified by parliament within 60 days before either lapsing or being renewed. The Prodi government inherited 93 decrees, one of which had been renewed no fewer than 21 times. A means has to be found to

give the premier more real authority. The weakness of his positioo was used by the right to add thunder to its argument for increasing executive power in the hands of the president, In part, the authority of the premier can come from his position as the head of the coalition that wins the elections. But changes need to be made to the constitution that risk infringing upon parliament's prerogatives.

The prime minister should also be protected from the threat of a spoiling "oo confidence" motion. It could be made impossible to table such a motion without first demonstrating that an alternative government majority existed with a viable programme.

• Direct elections to the presidency: The value of this reform is self-evident. It would encourage competition and would give popular endorsement to the ultimate arbiter of political stability. Any change bere

would probably include a reduction in the term from seven to five years.

• Ending bi-cameralism: The chamber of deputies and Senate replicate each other's functions. This bas led to serious inefficiencies: legislation is often passed from one house to another with minor changes. Proposed is a move to entrust more powers to the chamber, with a reviewing role for the senate. At the same time, there would be a reduction in the 630 chamber seats and the 3t5 seats in the senate. The upper chamber would reflect regional constituencies, against a more federal backdrop.

The government has yet to say how it will go about this programme. The agenda is so wide that many politicians on the right favour the establisbment of a constituent assembly to tackle the issues. That would have the great advantage of diseotangling constitutional reform from the business of daily government. But the centre-left fears it might oot control such a body so eastly as it would a joint commissioo of the two houses of parliament (a mecbanism used for

electural reform in 1993). In either case, any progress would require the support - if not overt, at least passive - of the opposition. That is because measures that change the constitution must be backed by two-tbirds of parliament. If not, the proposals have to be

Media: by Andrew Hill

Fuzzy picture for TV

The government's promise of reform makes the future of the television duopoly uncertain

Depending on whom you listen to, the Italian media sector is either undergoing an enormous upheaval or fine-tuning to same old interests.

The surface activity is frenzied. Within the past 18 months, Mr Vittorio Cecchi Gori, Italy's largest film producer, has committed himself to the formation of a new force in the television sector, buying two small national channels. Telemontecarlo and Videomasic. and Mr Francesco Guetano Caltagirone, a construction newspapers, Il Messaggero and Il Tempo, to his "southern pole" of print and broadcast media: What is more, this week, Mr Silvio Berlusconi should complete the flotation of Mediaset, the vehicle for Italy's three largest commercial TV channels and its biggest TV advertising group.

Before the end of the summer, according to the timetable laid down by the Italian constitutional court in 1994, parliament must consider reworking rules on media ownership. If the court's ruling is interpreted strictly, that could mean Mediaset and its rival, the state-owned RAI, each losing one of their three channele. The government has

promised rapid legislation on the establishment of a new authority to regulate the telecoms and media sectors, and Mr Antonio Maccanico, minister of posts and telecommunications, has stressed that he expects action on last year's referendum, in which Italians

voted to privatise the RAL Italy is the third largest market in Europe, after Spain and the UK, in terms of average daily viewing. But while other countries have seen viewing habits changed by the arrival of cable, satellite and pay-per-view television, the country remains wedded to terrestrial broadcasting.

Italian commercial televislou grew faster than the others, because Berlusconi saw where the possibilities were then it has not developed and we now have a system that is purely terrestrial, purely general channels, and within it there are two networks [RAI and Mediaset], which are very similar," says Mr Gianni Locatelli, a former editor of Il Sole 24 Ore, the business daily, and former director-general of the RAL

Critics describe the duopoly as "ingessato" - the same word used for a leg put in plaster - and believe it will take much determination to crack it open. They see three possible ways of changing the sector: divestment by RAI and Mediaset; reform of the RAI; and external competition. Most attention has been

focused on the constitutional court ruling on media ownership, which would limit the proportion of national channels owned by a single group.

The uncertain regulatory oritlook was a shadow over the run-up to Mediaset's flotation. But Mr Fedele Confalonieri. Mediaset's chairman, has placed his confidence in the promises of the centre-left administration not to interfere with the existing structure of the group. A number of analyets believes Mediaset will choose to sell a network - possibly Rete 4, which last year had the lowest audience ratings of the six RAI and Mediaset channels - rather than be

Reform of the RAI may be a more promising option. Last Mrs Letizia Moratti, the state network moved more aggres-



Cecchi Gori: a potential 'third force' in the TV industry

	. Spri	ing .	, Autu	TIED .
	Canale 5	RAJ 1	Canale 5	RAJ 1
1993 1994 1995	19.6 21.9 22.8	20.7 19.0 23.8	21.0 22.9 24.2	18.8 21.2 23.2

sively into the commercial arena, pitching its main variety etars against those of Mediaset, and increasing the audience share of its flagship Raiuno (RAI 1) channel from 19.9 per cent to 22.7 per cent. overtaking Mediaset'e flag-

ship, Canale 5. But critics claimed the network had lost sight of its public service obligations, RATs senior management has been in turmoil for most of this year, following the resignation of its director-general and an open conflict with its controlling shareholder, IRI, the state holding company. At the time of going to press, the question was whether the new government would nominate new directors, or change the rules altogether in an attempt to

Mr Locatelli and others would favour a radical change, including the revival of a project that saw Raitre (RAI 3) as a national "federation" of local public broadcasters. Raidue (RAI 2) could then be refocused on the network's public service obligations, funded by the annual licence fee, and Ratuno could take the bulk of advertising revenue for a competitive general channel.

Outside competition, mean while, is slow in coming. Mr Rupert Murdoch, the Australian-born media magnate, did consider entering the market last year through an alliance with Mediaset. But in the end. Mr Berlusconi chose as his principal allies Kirch, the Geran media group, and Nethold, the vehicle for the Rupert family of South Africa, already friendly investors in Telepiù, the pay-TV network founded by Mr Berinsconi.

Although Mediaset said it would exploit industrial synergles with these new investors the thrust of the accord was defensive: neither Mediaset

Television audience figures - % share										
	Canele 5	Italie 1	Retequatiro	Medieset total	RAI 1	RAI 2	RAI 3	RAI total	Others	
1990	16.3	10,7	6.8	35.8	22,7	16.8	8.9	50.4	13.8	
1991	18.4	11.1	10.6	38.1	21.5	10.1	8.0	49.4	12.5	
1992	19,8	11.8	11.7	43.1	19.0	18.3	9.0	46.3	10.6	
1993	20.5	12.5	11.7	44.7	18.1	17.7	9.3	45.1	10.2	
1994	20.3	12.6	10.8	43.7	19.0	16.4	10.1	45.4	0.9	
1995	31,3	13.1	9.5	43.6	33.7	15.5	9.7	47.9	6.3	

nor its foreign allies wanted Mr Murdoch to establish a foothold in Italy, with access to incretive film and, particularly, sporting rights.

Mr Murdoch did toy with the idea of returning to the Italian market with a bld for the rights to Italian soccer. But the RAI renewed its agreement with the sporting authorities after the initial deal with Mr Cecchi Gori fell through. Although it failed, Mr Cecchi Gori's bid for the rights was a shot across the bows of Mediaset and the RAI. The film magnate would like to become a third force in Italian television, but at the moment his two channels command less than 5 per cent of the

prime-time audience.

Mr Roberto Liscia, Cecchi Gori's director of strategic marketing and business development, points out that Mr Cecchi Gori owns one of Europe's biggest film libraries. "The technologies and systems are emerging, and the legislation is evolving to take

account of new technology these are factors that are certainly changing the panorama for Italian television and will open the way for more professional competition linked oot only to publicity, but to content." be argues.

Bnt It will be slow work, and many think Mr Cecchi Gori will get bored of losing money through his terrestrial channels before it bears fruit. Stet, the state-controlled telecoms group, has already hinted it may have to scale

back its plans to lay an extensive cable network. Satellite operators, meanwhile, will only create a mass market in Italy if they supply more Italian-language services.

A more promising future may lie in the overlap between telecoms and media interests [see accompanying article]. But for the time being, in splte of the fuzzy picture, the message to television viewers is: do not adjust your set, normal service will be resumed as soon as possible.

Blurred lines of distinction

Synergy between telecoms and media raises many regulatory questions

The longer Italy waits to set up a regulator for the telecommunications sector, the more duties the authority's staff are likely to acquire, as the overlap between telecoms, computer and media sectors gets larger. The principle of establishing regulatory

authorities for the telecoms and electric-

ity sectors was agreed by the Italian parliament last year after months of sluggish debate in which opponents of liberalisation and privatisation from both right and left attempted to hold up the proce Electricity already has its regulator, mi experts have been named to head it. But the new parliament must approve a second law before the telecoms anthority

can be put in place. According to Mr Antonio Maccanico, linky's new telecoms minister, the anthority will arrive soon and will cover both come and television, and should be talecomes and television, and sale looking divided into two committees, one looking at the serat infrastructure and the other at the services and content supplied over the net-

Speaking at a conference last month, Mr Macranico also floated the idea of a broad forum, bringing together media and tale come companies, consumers and unions to discuss all aspects of regulation. At the Pane conference, Mr Giuseppe Morello, chalrenen of the RAI, the state television network said national co-operation was with: That means develop and synergies between the RAL Mediaset the posimercial television group). Telecom Italia and Olivetti [the information technology and computer business]."

already forming – and future regulators may find themselves left behind.

Three strong poles seem to be emerging.
One, inevitably, is that headed by Stet,
the state-owned telecoms bolding company that controls Telecom Italia and Telecom Italia Mobile (TIM), the main domestic operators. Stet has been talking for nearly a year now to IBM, the US computer group, about a global alliance, but a more fruitful line of negotiation may be that opened with Cable & Wireless of the UK and Veba of Germany. Meanwhile, Stet'e foreign competitors



polsed to buy Video On Line

In fact, the cross-sector alliances are have begun to forge closer links with Italian companies. Infostrada - the teleco joint venture between Olivetti and Bell Atlantic of the US - has a preliminary ragreement with France Télécom and its allies Deutsche Telekom and Sprint of the US, to reinforce the challenge to Stet on fixed network services, while Omnitel Prouto Italia, the mobile phone operator in which Olivetti has the largest stake, is challenging TIM in the digital mobile

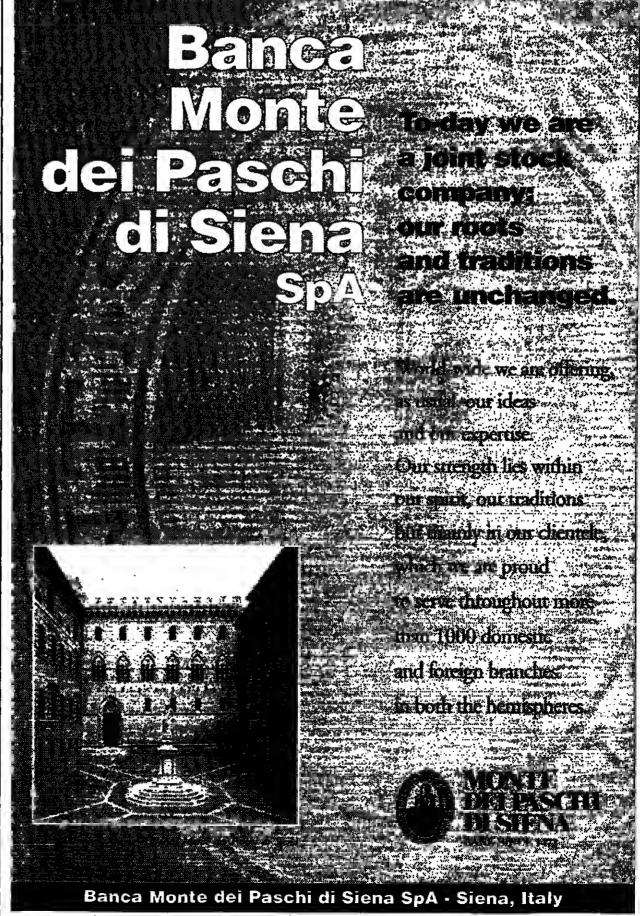
The third pole is forming around Mediaset, which earlier this year signed an ment with Albacom, the joint venture between British Telecommunications and Banca Nazionale del Lavoro, in order to exploit the telecommunications potential of the commercial television network. The trio will almost certainly compete for a third mobile phone licence later this

Establishment of a regulator could come too late to affect important issues such as the management of alternative infrastructure and the ownership of ouline services by telecoms operators. The European Union has just opened up competition for alternative infrastructure, and both the Mediaset and Ohvetti ventures are courting utilities such as the state railways and Snam, the gas subsidtary of state-controlled kni, for use of their rival telephone networks.

As for the controversial overlap tween internet and telecoms services, Telecom Italia is poised to buy Video On Line, Italy's largest provider of on-line services, having received the go-ahead not from a specialist regulator but from the country's anti-trust authority.

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Andrew Hill



go to the capital markets

Local authorities increasingly fund infrastructure projects by private finance

As Italy's new centre-left government wonders how to satisfy demands for e more federal political system, many local authorities are already of funding. A growing number of city councils is looking to the markets for new finance, elther through the issue of bonds or the privatisation of local utilities

One reason is that central government has tightened the purse-strings, forcing local councils to seek alternative ways of funding important local infrastructure projects.

Last month, for example, saw a \$175m issue of dollar-denominated bonds by the city of Naples, which thus became only the second European city. after Barcelona, to tap the US

As recently as three years ago, such a move would have been considered folly. In May 1993, the Neapolitan council declared "dissesto finanziario" a sort of civic insolvency after discovering extravagant off-budget expenditure and hid-

Now, Mr Antonio Bassolino. the city's PDS mayor, wants Naples to become "a model of openness to international capital for the rest of Italy". More practically, the cash raised will help the city replace its ageing

Says Ms Jeanne-Françoise de Polignac, a director of Standard & Poor's, the credit rating agency, in Paris: "European markets are on the whole not very used to issues by local government. They already hap-pen in Spain and France, but the issues aren't very large. therefore in the US, where the market is much broader there are more opportunities." Legislation, approved in

March, allows councils to issue bonds - known by the acro-nym BOC - that are tagged to specific projects. Leading the pack is the town of Forli, between Bologna and Rimini, with a L12.2hn issue to

fund restructuring of the local theatre, but eight or nine other councils - including Rome, Bologna, Verona and Ancona are said to be considering similar issues, for e total of about L1.000bn.

It will obviously take a while before the Italian municipal bond market is anything near the size of that in the US (where more than \$140bn of

"munis" were issued in 1995). That is partly because the legislation is naw, but also because investors are bound to be more cautious about Italian councils, which have a habit of going bust, undermined by political patronage and corruption (as in the case of Naples) or by poor management.

S&P gave the Nespolitan bonds e BBB+ rating with a "positive outlook". But the agency also pointed out that this balanced an improved budgetary performance over the past three years against the city's "weak economy by Italian and international etandards" and "limited revenue flexibility".

Investors at least know that there is a ready market for the dollar-denominated bonds whereas BOCs have the disadvantage of being at the same time illiquid and long-term. By law, they must have a duration of at least five years and repay the capital in instalments over the period of the loan. From the point of view of yield, **BOCs** look more attractive than Italy'e highly popular government bonds. But as analysts point oot, that is partly a sweetener to offset the fact that they are not underwritten

by the treasury. Buying shares in privatised local utilities would provide a

more liquid investment. although no small investor has yet had the opportunity to do so. Privatisation has caught the imagination of councils on the centre and left - from the Northern League in Milan to the PDS in Genoa and Turin but the approach to privatisa-

tion differs from city to city. Genoa was among the first to seek private-sector buyers for its assets when it sold the local milk company to Parmalat, the quoted dairy products group, in 1982. The port is also likely to be first off the mark with a

Around 300 local groups are now joint stock companies

public offer of shares and e stock market quotation for Amga, the local gas and water utility. The flotation is set for the end of this year and the city has already appointed Paribas as financial adviser and Mediohanca, italy's most powerful merchant bank, as global co-ordinator of the offer. Analysts estimate at least 300 municipally owned groups. with a total value of more than L50,000bn, have begun to transform themselves into joint

stock companies, the first step towards privatisation.

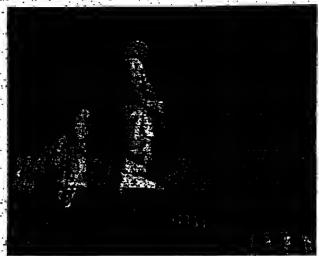
Milan city council, for example, approved measures to transform ARM; the local gas and electricity supplier, into a joint stock company in May, and the mayor, Mr Marco Formentini of the Northern League, declared immediately that he wanted to sell a minority stake on the stock market during 1996, with a limit of 0.5 cent on the shares that could be held by each investor. "I want it to be a company with a diffuse share capital; I don't want it to fall into the hands of a large group," says Mr Formential, who believes that eventually the council will also sell part of its 90 per cent. stake in SEA, which manages

the Milanese airports. Turin's project for its elec-tricity and heating utility -AEM Torino - is slightly different. The city will maintain a controlling stake, but It Is seeking a single industrial partner for the company. Rome, meanwhile, is slowly carrying out the transforms tion of one of the largest local utilities - Acea, the water and energy group - into a joint stock company.

That is not to say the route to the writate sector is entirely smooth. Powerful unions are not always happy with the prospect. Milan's privatisation of AEM is being delayed while the state-appointed supervisory body subjects the plan to additional scrutiny, and Acea's progress out of the public sector may be interrupted by last month's appointment of its chairman, Mr Chicco Testa, to the same post at Enel, the national electricity company that is Acea's only competitor in the electricity sector.

But snalysts believe that if the hardles are removed, privatisation at local level may have an even better chance of suc cess than national sell-offs. As one banker puts it: "People are more likely to buy shares in local companies than in national utilities, because they can identify with the people who supply them with gas, or deliver milk to their doorstep." Public offers of shares in companies owned by the local

authority, and municipal bonds tied to specific projects offer recidents a stake in infrastructure. The most optimistic believe local fund-raising could even help restore the civic confidence that evaporated in the late 1980s and early 1990s as corruption and mismanagement tore through local goveroment - always assuming, of course, that this latest wave of operations is itself free from the taint of scandal.



Millennial celebrations: by Jennifer Grego Jubilees aren't built in a day

Plans for the religious festival in tical decision. This should the year 2000 have hit political and practical problems

By the time the Pope opens the Porta Santa of St Peter's on December 24 1999 to mark the beginning of Holy Year and the "Great Jubilee", Rome should look very different.

It will need to: Mr Francesco Carducci, director of the Rome Comune (town council) tourism and events office, expects 30m visitors during the year 2000. In a normal year, the Eternal City welcomes around 13m tourists.

With only three and e half years to go, none of the proposed public works projects designed to improve the transport system has got off the ground, and Romans are begin-ning to think that the Jubilee is one event that the city could do without. It is, after all, they could argue, primarily a religious celebration; why not leave the organising entirely to the Vatican?

The main concern is that it will be a repeat of Italia '90, the Football World Cub six years ago, when large amounts of public money were channelled into elephantine and ill-judged building projects in the Italian host cities. Few of these are now used for the purposes for

which they were built.
One such is Rome's Ostiense ir terminal. In the south-west of the city, this large and modern structure with its vast car park was boycotted by taxis on their locrative 25-kilometre each-way trip to the airport) and rapidly became a minin-ture ghost-town. It has now

Rather more serious were the ill-considered improvements to the stadiums in Italy's principal football cities, Turin, Rome and Milan. The Olympic stadium in Rome was flercely ettacked by environmentalists for its ugly new roofing, which obliterated the original view of wooded hills. In Milan, it has proved impos sible to keep the pitch grassed over because of inadequate ources of light. And in Turin, running costs for the vast new edifice have proved so high thet the city'e two teams recently been unwilling to use

In theory, things should go a

great deal better this time.

Two of the parties closely involved in running the Jubl-lee (the government and City Hall) are of the same centre-left political colour. Even so, the history of the project so far has been chequered at best.

At the outset, Mr Francesco Rutelli, Rome's mayor, and Mr Antonio Di Pietro, the public works minister and former Milan magistrate who initiated tion inquiries, were locked in an acrimonious tuesle over who should control the Jubilee purse-strings and direct operations. The minister, who naintained that as the government was putting up the money it should decide how it was spent, won the argument His stance was part of a wider over hig public works projects, most of which have been in beyance since 1992 as e result of the anti-corruption cam-

raign he helped to set up. Financing for the Jubilee olects was provided in the 1996 budget; and in the last cabinet meeting of the Dini .8,400bn. At the same time, however, the decisions on which works should have priority were last to the incoming government. This was a matter of some frustration to the Agenzia per il Giubileo, a company set up by the Rome Comune back in May 1995, to undertake feasibility studies on the projects proposed. On February 20 this year, the agency's director, Mr Luigi Zanda, indicated the 68 (out of agency spokesman, Mr Guido

been on hold, awaiting a polifinally arrive next week (July 8) when the prime minister, Mr Romano Prodi, will make the announcements in his role as head of the "Rome as Capital

It is the Agenzia per il Giubi-leo that has undertaken all the serious preparatory work for ited company whose shareholders are the Rome Comune. regional authorities and the chamber of commerce, which

is headed by Mr Zanda. That Rome has received the lion'e share of Jubilee funding rest of the country. However, funds have been promised to cities that pilgrims are likely to visit, such as Assisi, Nanles and Venice.

Mr Di Pietro, with his "clean hands" reputation, is expected to act as a guarantee of transparency in the awarding of contracts. He plans to simplify the contract-awarding process and to stamp out any residual corruption lurking in his m

The hard-hit construction industry is reasonably optimistic that the minister means what he has said on the immediate re-opening of those pro-jects halted during the anticorruption inquiries. The industry's association, Ance, foresees a modest 0.75 per cent increase in activity this year, while Creame, a research institute, predicts a more encouraging 2.35 per cent. Leading public works on the

will include road-widening projects

jubilee agency's list include - notably the road linking the city with Fiumicino airport. Some projects are already at flicting needs of archaeology and traffic viability. In some instances the municipality is dent funding. This is the case to run from St Giovanni in Lateran to Peter's. The mayor wants to keep control of what he istration"

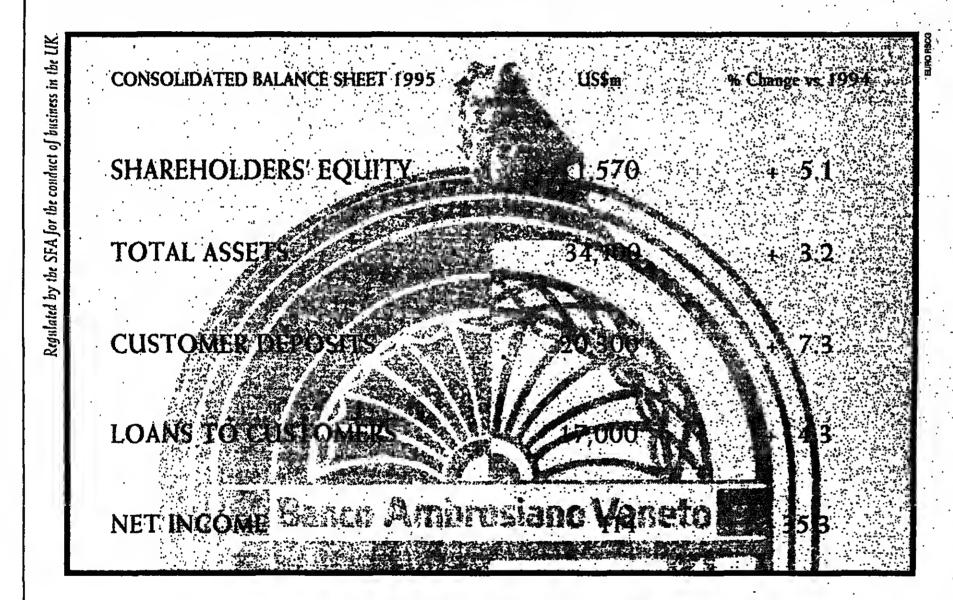
City Hall will also concern tself with essential refurbishment of parks and monuments. mayor has been the recruiting the area close to the Tiber where Emperor Augustus's with traffic rushing down e contract to build what the city at Tor Tre Teste.

ute funds for state-run projects role. Archbishop Sergio Sebas tiani, secretary of the Organising Committee for the Great Jubilee, is keeping very quiet.

portunity. As Monsignor Lib erio Andreatta, brother of Mr Beniamino Andreatta, the defence minister, and head of let's just make those we have

When the first Jubilee held in 1800. Pope Bonifacio decreed that Christians could celebrate the Jubilee in their home dioceses. The question that prospective pilgrims should ask themselves is "Is my journey really nece

1995: MOST ITALIAN BANKS DO WELL. WE DO BETTER



The past year was one of recovery for the Italian banking sector, and yet again Banco Ambrosiano Veneto reported results better than the sector average. So it was no surprise that the Bank obtained very good ratings from international rating agencies.

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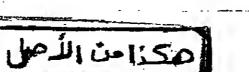
Moscow was added to those.

Brussels, Hong Kong and New

York, and a new office will soon

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BUSINESS ARTS SPONSORSHIP

Arts face a harsh set of realities

Business sponsors are increasingly keen to extract clear benefits from their

Cézanne. It was a great suc-cess. The critics were respect-ful; the public was enthusiastic, with a record 450,000 attending the show; and the Tate was delighted with the box office revenue of more than 52.5m. The sponsor was quite pleased too.

The Cézanne was backed by Ernst & Young, the accountancy partnership. It has just assessed the return on its investment. It entertained 5 000 hand-picked guests at 44 social events in the gallery; tis workforce requested over 10,000 complimentary tickets; and the media coverage mentioning Ernst & Young far exceeded the exposure from any advertising campaign. The company is delighted with the results of spending £400,000 in sponsor-ship and a similar amount on : promotion and bospitality

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41.4

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And there is more to come. Two years ago Ernst & Young sponsored e Picasso show at the Tate. Extra business for the partnership came from the contacts made. It sees no reason why Cezanne should not prove equally profitable. It is already planning its next big sponsorship and is torn tween the proven attractions

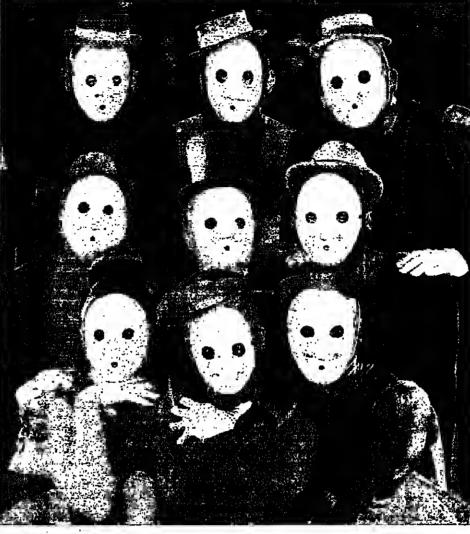
the Tate and a new venue. The exhibition was an example of arts eponsorship in action, displaying many of its real benefits. It gave the sponsor the opportunity to entertain existing and potential business clients in agreeable surroundings and boost employee motivation. There was an impact on a wider pub-

This year the Tate Gallery held e big exhibition of the paintings of the paintings of the board to give suades the board to give £100,000 to an opera company, or an orchestra, so he can amony the perks of a patron.

Arts sponsorship has been one of the most successful British industries of the past two decades. When the Association for Business Sponsorship of the Arts (Absa) was founded twenty years ago, the corporate sector (mainly tobacco and oil companies, and banks) spent around £600,000 a year; on supporting the arts. Last companies contributed £82m.

Growth has slowed down in recent years - it is harder to justify helping the arts if a company's profits are falling and it is making workers redundant - but around sixty of the bundred largest companies in the UK help the arts in some way. As more small and medium-sized compantes eppreciate the advantages, the expansion will continue. Arts sponsorship has somehow managed to periodically re-mvent itself.

It began as pure philanthropy, with business giving back something to the community. It developed as a PR tool, e means of improving the corporate image with customers and the community. This was especially important to the tobacco companies as their edvertising channels were blocked off. It then began to be appreciated for its corporate hospitality opportunities, e cheaper, more civilised alternative to sports sponsorship, and one that appealed more to



This development reached its apogee with Digital which, by backing dance events throughout the country for a number of years, managed to meet per-sonally the few thousand key contacts who might be influential in ordering its computers. Most recently sponsorship has been seen as a marketing tool, especially for reaching

specific groups of consumers, such as free spending young professionals. Beck's, part of Scottish & Newcastle, has sponsored exhibitions by avant-garde artists such as Gilbert and George and Damien Hirst with the aim of positioning its brand as an up-market

There is a misguided belief that sponsors determine the

repertoire of the arts companies they back, and are deleteriously conservative and inclined to play safe. There is little or no proof of this. In fact more and more companies. from Barclays Bank with its funding for experimental drama to the £100,000 Prudential Award for the Arts which positively rewards experimentation, like to be associated with the challenge of the new. There is also greater interest in the populist arts. Digital, for example, while reducing its backing for dance, helped to bring the Cirque de Soleil to London last winter. Gala opera performances, rock concerts. and big "events" find it easy to ettract e sponsor to belp share

some of the costs.

In some companies, such as BT, old traditions die hard: helping the arts is part of the community and charity budget, with the annual contribu-tion linked to company profits. BT has developed e wide-ranging community arts programme, typically belping amateur theatre and local music societies. Its budget of £2m e year makes it one of the biggest sponsors in the UK. However these days evaluation is the name of the game, and the BT budget is currently being re-assessed to maximise its effectiveness.

The more contemporary, hard-nosed, epproach is exemplified by Lloyds Bank, which also spends around £2m on the arts but is specific in its objer-

for art events that range from the avant garde (left, Cirque du Soleil) to the mainstream (right, self-portrait by Paul Cézanne, from an exhibition at the National Gallery earlier this year)

tives. Most of the money goes on events with extensive television coverage, such as the Young Musician of the the Year Competition, arranged with the BBC which guarantees Lloyds specific credits. This is corporate advertising cloaked in the arts. Companies that were traditionally philanthropic, such as NatWest and TSB, are now carefully reaearching the benefits yielded by their largesse.

Absa is worried by the current concern of companies to treat arts sponsorship as just one tool in the marketing arsenal, along with other corporate developments, such as the rise to executive power of the committed MBA with little time for anything but a balance sheet and the transference of budgetary power to regional managements. These days few companies want to be seen as philanthropic: shareholders dominate.

The association is in the process of setting up a foundation with the aim of reaching the new generation of business leaders who tend to be profitfocused, with little time for traditional aspirations, such as improving the quality of community life. They have to be persuaded that the arts are relevant, not only for the well-being of managers and workers, but that an appreciation of the arts can actually improve efficiency by stimulating the imagination. Hence the proposed Arts at Work scheme. which is designed to bring artists into factories and offices to discuss creativity.

But e more immediate threat to the continued expansion of arts sponsorship comes from the National Lottery. The business sector is expected to provide a good percentage of the partnership funding that arts companies must gather together before they can make e successful application for lot-

tery money. These new demands on corporate generosity are threaten-



ing to make inroads into the cut its contribution for the first budgets set aside for sponsorship. In addition the success of Mr Michael Heseltine, the deputy prime minister, in persuading business to pick up more than £100m of the cost of the Millennium Exhibition and Festival at Greenwich will inevitably put the squeeze on traditional sponsorship allocations over the next few years.

This is occuring at a time when the government has turned its back on arts sponsorship. In the past it has done its best to encourage corporate giving - another paymaster for the arts belps to spread the financial burden. A pairing scheme was designed to ettract new sponsors, and to reward companies which make a long-term commitment to the arts, Since 1984 the Government has contributed £34m to the scheme and the sponsors have responded with £70m. Any company giving as little as £1,000 for the first time can qualify for a government supplement. The scheme has proved an undoubted success, but for 1996-97 the government

time - by £500,000, to £5m, This will lead to rationing among applicants.

The British style of corporate help for the arts has been taken up by many countries around the world. It is very different from the American approacb, where charitable giving was traditionally motivated by tax advantages and social status. But the years of assured growth are over. It is a testimony to the effectiveness of arts sponsorship that it continued to grow during the recession. Only now is its

worth being questioned. It would be a plty if the philanthropic contribution was subsumed into the current quest for cost effectivness. As the government moves from its current freeze on arts spending to an actual reduction, business should accept responsibility for nurturing the widest possible range of cultural ectivities. Given the talent available these reflect well on the UK, and improve its appeal to foreign investors and its sense of well-being.



Challenges ahead: by Simon Tait

Backers ponder unkind cuts Advice for

Corporate and public cynicism are clouding the prospects for sponsorship

Arts sponsorship was buoyant in 1994-95 - a year still coloured by recession - with the Association for Business Sponsorship of the Arts (Absa) recording a total spend of just under £83m, an increase of 16 per cent on 1993-94, the best year since records began six years ago.

Good news bubbled over into 1996 with adventure, flexible collaboration, large-scale planning and invigorating schemes. Lloyds Bank made a £1m foray into the world of rock music by offering to or the Knebworth Festival; BT, already a sponsor of the Northern Ballet Theatre, took on a £250,000 commitment for three years to a national dance platform for children; and Digital, once a doyen of contemporary dance sponsorship, hrake new ground to sponsor the Mon-treal-based "Cirque dn Soleil" for its Royal Albert Hall sea-

The British Museum got one or its best ever corporate sponsorships from HSBC Holdings, £2m for a money gallery opening in January 1997.

There were some interesting theatrical initiatives. Barclays. an established supporter of drama through Barclays New Stages, made the first ever consorship link with the Arts Council for a £2.5m scheme. Barclays Stage Partners, to tour plays in the regions.

Pub theatres also got a boost when Guinness announced a link with the Royal National Theatre in a £50,000 sponsorship to generate new smallscale work in Loudon.

Bnt now arts sponsorship is facing challenges which have nothing to do with the quality of the projects on offer.

Lloyds' Knehworth adventure is a cautionary tale. The festival was cancelled when one top-line rock star failed to confirm - the organisers had built their programme and marketing around him.

WH Smith, once a beavy sponsor of the arts with a commitment of £500,000 a year, now makes no contribution at all. In November Smith's spon-

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sorship manager for over a decade, Mr Michael Mackenzie, received Absa's Garrett Award (jointly with Judith Buckland of the Arundel Festival) for services to sponsorship. Ironi-

cally Smiths had made him redundant a few weeks before. The days when a company such as Olivetti would sign a cheque for £700,000, as It did for the Royal Academy's Mantegna exhibition a few years ago, are gone. Its arts sp ship is at an end, and it is no ger a member of Absa.

Even BT, which comes close to being beatified in the temples of arts sponsorship for Its sensitive programmes, is currently ceshaping its sponsorship, with the arts fighting a rearguard action to avold wholesale cuts. Sponsorship is shifting out of the chairman's office, and often out of the London head office.

The bead of the marketing department is now most likely to be the line chief for the sponsorship manager, which imposes different criteria and disciplines. Where a chairman had the clout to feel comfortable supporting the arts for the good of the arts, the marketing director is likely to ask what good il will do the company before he or she makes a

A survey by BT conducted earlier in the year showed that the arts are a long way down the priority list of concerns ig customers, well below the environment, street violence, buman rights and sport. Mr David Goldesgeyme of

Lloyds Bank believes the pub-

lic are increasingly cynical about sponsorship. "The aspect of creating something new and good is fading," he says, "The pressure is for arts organisations to be ever more imaginative and innovative fenabling those they are approaching to cut through the increasing clutter of sponsorship proposals. Potential sponsors are increasingly likely to [choose instead to] put their names to existing television programmes. The dividing line between advertising and sponsorship is getting

The second new element which has also become a big challenge since Absa's last encouraging report is the National Lottery.

"These figures" warns Mr Colin Tweedy, Absa's director general, "must not be taken as

TO SUIT MOST COMPANIES

AND BUDGETS.



oth Lazarus: cast members of Roberto Cabi in Alive and Well, one

an indication of present sponsorship trends. Many arts and heritage organisations are finding it increasingly difficult to raise sponsorship from companies because of ever-growing demands on their bud-

He points to the lottery as something to beware of, saying: "The present estimates for private sector support as partnership funding are wildly optimistic. Much work still has to be done to ensure the viability of this funding formula." he says.

The Greenwich Millennium Exhibition is proving to be a gigantic magnet for sponso ship budgets. It needs £150m in partnership funding, and the government has put considerable pressure on large companies to ensure the event happens. The businesses which have stepped forward include British Airways, the British Airports Anthority, the Corporation of London, BT, BP, London Electricity, GEC, British

Aerospace, BSkyB, Amec, Glaxo Wellcome, Zeneca, Granada and SmithKline Beecham, many of which have been conspicuous sponsors of the arts in the past.

Sources at the Arts Council. which received £250m in National Lottery money in the first year, privately believe that filhn can be raised in partnership funding for capital developments to the value of £1.5bn. Mrs Virginia Bottomley, the beritage secretary. believes that in seven years £9bn can be found from the partners, which can include local anthorities and trusts.

Quite apart from the Green wich extravaganza, large London projects are knocking on private doors for around £260m in match lottery hids.

"These are absolutely enormous sums quite beyond the scope of current sponsors," Mr Tweedy says. "We're justly proud to have raised £82m in sponsorship last year, but five times that amount is needed."

■ Volunteers: by Antony Thorncroft

art's sake

Companies are often keener to provide arts bodies with counsel rather than cash

In the old days corporate support for the arts was a simple matter of handing over a cheque. Fortunately for the arts there are still many companies prepared to show their commitment in good old-fashloned cash, but there is a growing realisation that what arts companies often need just as badly is business expertise. If they can be taught to run themselves more efficiently their Imancial situation is cer-

The idea took a practical form in the US in the 1960s as Business Volunteers for the Arts, and came to the UK in 1989 as Business in the Arts. It is organised by the Association for Business Sponsorship of the Arts (Absa) and there are now len offices throughout the country which filter manage rial belp into the arts.

In all, well over 800 volunleers give a few hours each week, or fortnight, either of their own, or their company's time, to work for an arts organ isation. Their professional skills in areas such as marketing, computers, finance, and PR help to make their adopted arts group better managed. Certain companies, notably

Arthur Andersen, IBM, Mercury and Royal Insurance, enthusiastically embraced the idea and have been keen to promote it among their workforce. The participants must he volunteers: Business in the Arts is shy of offers from over-the-hill, semi-

redundant managers. The impact has been considerable and Arthur Andersen, the accountancy partnership, has sponsored an award for The Business in the Arts Adviser of the Year" to publicise the scheme. Il has just

been won by Ms Hilary Dobson, a strategic marketing and planning manager at Microsoft, who attached herself to the Movingstage Marionette Company in London which was having problems with its cash

It was trying to appeal to both an adult and a children's audience, but had little idea where its enstomers came from. Ms Dobson quickly realised that the performances to contrast the juvenile audience turned over every five years and could justify the substantial investment in well-made marionettes, which, after a season's performances, could be stored away for the next gener-

Mr Andrew Darwent, at tha time managing director of David Brown Hydraulics, was short-listed for the 1996 Award. He made his contribution hy advising Artsway, a new venture to set up a sculpture park in the New Forest, on bow to structure itself. He also helped to prepare a lottery application which resulted in a grant of .000,0002

The National Lottery has alerted many arts organisations to their need for outside managerial help. Filling in the application form for a grant is bad enough hut managing what could be a large capital project for the first time is eveo more demanding. Business in the Arts is standing by

to help. The original scheme is expanding satisfactorily, with over 90 per ceot of the attachments proving fruitful. There has been an even more enthusiastic response in a new idea. to encourage cross-fertilisation between business and the arts

Board Bank, which puts young and ambitious corporate executives on the hoards of arts companies to give them hands-on experience in making key decisions.

Board Bank, which is sponsored by the National West-



by Christo, an artist who has given lectures to its executives

minster Bank, is likely to have placed almost two hundred usiness people on the boards of arts companies around the UK within a year. This should be a useful learning process for both sides. Already the Everyman Theatre in Liverpool Is happy with the scheme, which could end up being of as much value to a new generation of British managers as to the

The realisation is finally getting through that while husiness obviously bas much to

The arts can give business organisations new energy and creativity

offer the arts, the arts can help business, too - by broadening the imagination, awakening creative skills, and energising executives and workforces. A flourishing cultural scene has been one of the UK's few great achievements of recent decades: it must have something to teach the UK's more lackiustre husiness commi-

Soon to be launched by Absa is Arts at Work which will take artists into the workplace where they can both create, and explain their creativity, to the workforce. Marks & Spencer, through its Arts & Science Forum, is very keen oo this idea. It recently invited the experimental artist Christo, famous for wrapping up celebrated world sites, to lecture its executives, and il took some observe his envelopment of the

In addition to providing cash and expertise, companies are also increasingly helping the arts with sponsorship in kind. This has always happened. Back in the days of the local repertory the props on stage were borrowed, with credits, from local stores. Now it has

expanded greatly. The most

counted, travel - intercity Rest Coast is currently supporting the north-east's Year of the Visual Arts with free tickets to the region for key contacts. Airlines, including British Airways, are helpful to transport

the winth

ing artists overseas.

Most hig art shows look for a media sponsor to give regular coverage - Harpers & Queen greatly assisted the Hockney exhibition at the RA. The mae azine ran articles about the event in six issues, as well as. providing a cash input. Many arts organisations now have computerised systems in their box office thanks to generous donations of equipment from Digital and other computer

This is also a way in which quite small companies can belt the arts - and artists. Last year's winner of the Turner Prize, sculptor Mr Anlony Gormley, was helped by building materials company Ibstock. which supplied him with 50 tonnes of clay to enable him to create the 43,000 figures in his monumental work "Field for the British Isles."

Last year Absa added a--Sponsorship in Kind annual award, which went to Ibstock, This year the commercial radio station Choice FM won for giving free air time to advertis for an exhibition by hlack an Asian artists at the Ikon Gal lery in Birmingham, it narrowly defeated Harpers, and two small companies, Nighlcourier for Hathi Productions. an Aslan arts group, and Acorn Storage Centres, which gave space in Wembley to enable the artist and musician of them out lo Berlin to Brian Eno to create an art

work for Artangel: -Companies may be more reluctant to hand over money to arts companies these days, but they are keen to involve their managers in the arts, and they are enthusiastic about lefting arts groups make use of their products and services. Over time, these personal pertnerships may be more useful and rewarding than hard cash.

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Visual art used to be the poor relation in the growing family of arts sponsorship. Performance art was where business support went. Taking your clients to the opera, ballet or theatre was a more attractive prospect than standing around with them in front of rows of paintings. If performance was made up of live arts, painting was a dead art Not any more, as one of the

world's largest cooglomerates, the pharmaceuticals gianl Glaxo Wellcome made clear at the National Gallery last year. Spanish Still Life, with

paintings by Velazquez, Menendez and Goya, opened there to critical delight. Though never a blockbuster on the scale of a Rembrandt or Picasso exhibition it was a revelation to a knowledgeable

Yet according to Mr Neil MacGregor, the director of the National Gallery, it would not have happened without the gamble of the sponsor – a rare admission for an exhibition organiser, let alone one as eminent as Mr MacGregor. He was particularly delighted that a subject which was not likely to be at the top level of public consciousness had got such resounding corporate backing.

Glaxo Wellcome, no stranger to arts sponsorship as corporate members of the National's chief rivals for sponsorship money, the Royal Academy and the Tate Gallery. as well as of the National itself, made Spanish Still Life their biggest arts sponsorship to date with an outlay of £380,000, the full cost of the

Glazo's sponsorship department worked closely with the National Gallery for two years to gel the project

Glazo believed that wide publicity was essential and found an extra £50,000 for expensive cross-track advertising on the London Underground and in newspapers. However it gained extra publicity for itself through involvement in future exhibitions. Though entry to the National Gallery is free, there was a £4 charge to see the exhibition. It was decided that any profit would fund future projects at the gallery. with Glaxo credited as a sponsor, without charge.

"It's been a process of evolution for us," says Mr Geoffrey Potter, Glazo's director of public affairs, "We'd wanted to do something with the National Gallery, and we were waiting for the right project to come along. At first glance, Spanish Still Life wasn't the obvious choice, but the sheer enthusiasm of the gallery staff made us look

more closely at it." Another factor was Glazo's own involvement in Spain. Its presence there is growing, and its Spanish subsidiary chipped in with its own contribution to pay for the publication of the catalogue in Spanish - even though the exhibition is not going to be seen in Spain.

For the sponsor, the exhibition provided the venue for the perfect corporate salon. A theatre performance requires several hours of sitting in a large dark space watching something that may be of no great fascination, with refreshment, food and conversation waiting at the other end of a long evening. The private view, on the other hand, can last as long or as short as guests want it to, sometimes even with dinner being served in the exhibition gallery. Conversation can carry on unabated. Since exhibitions usually last several times longer than, say, an opera's eight performances, there are plenty of opportunities for corporate

entertaining.

Such operations have had fundamental effects on the galleries, too. Mr Michael Wilson is the National Gallery's head of exhibitions: "When I began in the gallery 22 years ago we were only

concerned with the needs of

the exhibition, putting on what we wanted to show and what we thought the public wouldcome and see, and sponsorship was not one of the considerations," he says. "Now it is a large part of my iob - the input of the sponsor is part of the planning of an

exhibition. We wanted to put on this exhibition but, make no mistake, we and Glavo mounted it together."

Simon Tait

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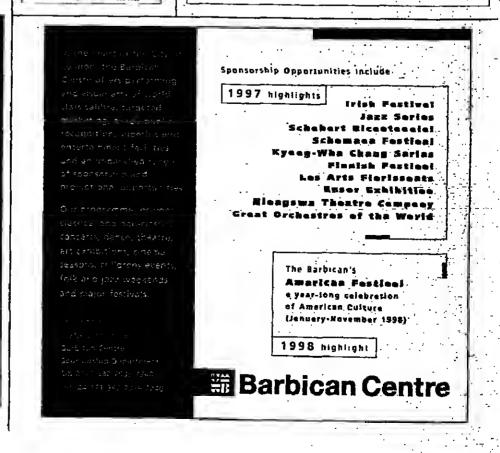


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highlighted an unjustly neglected genre





The winners of awards

The following sponsors and advisers won recognition for their contribution to the arts in the FT/ABSA Awards for Business and the Arts for 1995/96. Award winners and the arts organisations or activities they sponsored are highlighted in bold type, shortlisted partnerships are in Halics. The winners were inpounced at a ceremony at the Globe Theatre yesterday.

Best Use of a Commission of New Art: CDT Design - Tate Gallery Manchester Airport - Rambert Dance Company Toshiba UK — Institute of Contemporary Arts United Distillers, Laindon Essex Dance

First Time Sponso Lilt - Notting Hill Carnival Anglo American Corporation of South Africa — Royal Academy of Arts Crosby Homes (Midlands) -Symphony Hall LG Electronics - Royal College

Increasing Access to the Arts. Scottish Power - Royal Scottish National Orchestra and Scottish Opera Bank of Scotland -First Hydro Company -" Yorkshire Electricity Group -Live Music Now (Yorkshire and Thumberside)

International Sponsorship: Roche Products - Oxford Orchestra da Camera Dioital PC Business Unit -Cirque du Soleil Standard Bank London -Royal National Theatre

Long Term Development. Amoco (UK) Exploration Company - Welsh National Brother International Europe-- Halle Orchestra Esso UK - The National United Distillers - Lyric

Theotre Hammersmith Single Project: · Glexo Wellcome - the National Gallery AT&T (UK). - Almeida Theatre Company



Channel Four Television -Tate Gallery Zeneca - North Stars Steel

Sponsorship by a Small Albert'a Music Shop -Guildford International Music Festival Forward Publishing -Forward Poetry Trust Hi Pro UK - Africa 95 Judith Adams, The Art Bookshop - Ludlow Assembly

Sponsorship in Kind: Choice FM – Ikon Gallery Acorn Storage Centres -Artangel Trust Harpers & Queen - Royal Academy of Arts Nightfreight GB - Hothi

Strategic Programmes: **British Telecommunications** - Little Theatre Guild of Great Britain; Northern Ballet Theatre, Royal **National Theatre** Bank of Ireland Group - the Belfast Festival at Queen's, The Nerve Centre, Queen's University, Strabane Hiring Fair and the Ulster Orchestra Beck's (Scottish Courage) - the Arianael Trust, Tate Gallery, South London Gallery and the Edinburgh Book Festival Halifax Building Society - the Huddersfield Contemporary Music Festival, Opera North, and the Phoenix Dance

Youth Sponsorship: Bank of Ireland Group - The Nerve Centre (Foyle Film Festival) Midland Bank - Arc Theatre Ensemble Royal Mail London Division -Pop-Up Theatre TSB Bank - National Gallery The Arthur Andersen Award for the Business in the Arts Adviser of the Year Hilary Dobson, strategic marketing and planning manager, Microsoft – Movingstage

Roslym Courtney, personnel training and administrative officer. Royal Insurance -Replay Productions in Belfast Andrew Darwent, formerly managing director, David Brown Hydraulics - Artsway, an arts development in the New Forest David Dawe, financial

controller. Analytical &

Environmental Services museums in northern England David Hunter, assistant director for business development, Office for Public Management - Serio Ensemble theatre company Richard Musson, formerly marketing manager, Scottish & Newcastle Brewery - the Fotofeis International Festina

The FT/CEREC Award for Sponsorship of the Arts in European Country: Creditanstalt (Austria) -Austrian reading and culture through the written word Alczo Nobel (Relaium) - career development of young

of Photography in Scotland

Allied Domecq (UK) - Royal Shakespeare Company Banco Bilbao Vizcaya (Spain) restoration and conservation

Beck's (UK) - contemporary art of international significance Digital (Israel) - Young Israeli Philharmonic, notably the integration and support of uoung emigre musicians from Foundation ELF (France) -

archaeological research and discovery including wreck recovery Grundkreditbank (Germany) contemporary art

Sum Microsystems (Belgium). artistic innovation Toyota Ireland (Ireland) -Irish culture through the University of Limerick Irish

Guinness Arts Award: Polka Theatre for Children Huddersfield Contemporary Music Society Sculpture at Margam

■ FT/ABSA Awards: by Antony Thomcroft

Success comes in different guises

Sponsors who won awards this year ranged from multinationals to small retailers

Winning an FT/ABSA Award matters. The case for arts sponsorship in the UK still has to be proved. There are directors. and ahareholders, who think that a company's money could be spent more effectively elsewhere: on community projects, advertising, or even dividends, Receiving a prize in front of a thousand movers and shakers of British industry and the arts, and displaying ona of David Taylor's glass sculptures in the boardroom, is one good answer to the critics. There were around 450

entries for the awards this year for Sir Trevor Holdsworth and his fellow judges to sift through. The winners reflect the great range of companies who now support tha arts, from Albert'a Music Shop in Guildford to Glaxo Wellcome. the third largest company in the UK. When arts sponsorship began seriously in the UK twenty years ago it was dominated by the tobacco companies, the oil business, and the banks. Today most of the top bundred companies in the country give help to the arts.

Deciding on the winners in each category was difficult. There must be some element of Buggin's Turn - companies such as Manchester Airport, a generous and imaginative sponsor, cannot win every year but in the main the judges mixed sense and sensibility.

For example Manchester was short-listed but lost out in the Best Use of a Commission of New Art to the tiny CDT Design company, which

sponsorship that it invested its entire 1995 marketing budget of £20,000 to become one of the sponsors of "Art Now", e new Tate Gallery initiative to display work hy contemporary artists. Among the many small design companies CDT was at

One of the new trends in arts sponsorship is to use a brand rather than a corporate identity to tag a commitment. This worked very well for Lilt, a Coca Cola brand, which carried off the First Tima Sponsor prize for backing the Notting Hill Carnival. As a tropically-flavoured drink Lilt is a natural supporter of the event, and its money, which boosted fees for the bands, enhanced the costumes, improved security and ensured a safe, successful, carnival. It also helped raise Lilt sales to record levels

There is no snobbery about arts sponsorship these days. If anything, companies prefer the extremes - backing either the avant-garde or the populist rather than the safe and secure. The indees also like enterprise, the breaking of new ground. Scottish Power won the award for Increasing Access to the Arts for widening audiences in Glasgow.

It enabled the Royal Scottish National Orchestra to commission a work from South African composer Eugene Skeef, which was performed with school children at the Tramway, and boosted ticket sales for Scottish Opera by underwriting "Soundbites", a trailer of excerpts from the company's forthcoming season, which were performed, free, in a shipyard on the Clyde.

The International Sponsorship award showed the more traditional face of sponsorship. It went to Roche Prodcerts by the Oxford Orchestra da Camera to celebrate the 50th anniversary of the death of Bartok, one in his home city of Budapest, the other in Oxford. The conductor was Paul Sacher, who had commissioned the works from Bartok. Sentiment became good business, with Roche valuably rais-

ing its profile in Hungary. One of the problems for arts companies is that sponsors are

Companies prefer the extremes - the avant-garde or the populist to the safe and secure

often reluctant to make a deep commitment. They play along for three years or so and ther are off to pastures new. The Long Term Development prize rewards those companies who stick with an arts company for, perhaps, decades, losing out on novelty but gaining respect for their commitment. This year Amoco, which over sixteen vears has invested £1.5m. in the Welsh National Opera, enabling the company to perform a London showcase, was the deserving winner. In contrast the involvement

of Glaxo Wellcome in the arts is relatively recent. It was well pleased with the return it received from its sponsorship of the Spanish Still Life exhibition at the National Gallery. not least in the opportunities it provided for entertaining contacts. The critics also loved the show, which carried off the Single Project prize. Glaxo has quickly returning to the National, where it is underpinning the current Degas as a Collector exhibition.

From the biggest to the smallest: Mr Kric Kauth runs three shops employing five people around Guildford. He invested £3,000 in sponsoring concerts at the Guildford Music Festival, and was rewarded with much publicity; a 25 per cent rise in sales - and the ABSA/FT prize for Spon-sorship by a Small Business.

Another way quite small operations can help the arts is through Sponsorship in Kind. The award in this category was picked up by Choice FM, a local radio station in Birming ham, which gave over 200 commercials to promote an art show by black and Asian artists at the Ikon gallery. The message got across and many listeners visited the show.

The growth in sponsorship expenditure in recent years has mainly come from new spending by such mediumsized and small companies. But there are still big companies who have built up impressive sponsorship programmes over many years. In the past they were rewarded in the Corporate Programme category. Now, in an attempt to prove that sponsorship has a big role to play in overall corporate marketing strategies, the prize goes for the most imaginative strategic programme.

It was won by BT, which, with an annual budget of £2m is, with Lloyds Bank, the biggest sponsor of the arts in the UK. The award recognised its help over a wide spread of community and elite projects, ranging from the Little Theatre Guild to the Royal National Theatre. This public acclaim

Although arts companies are finding it harder to get sponsorship for mainstream activities it is still relatively easy to get husiness to back educational projects. The Youth Sponsorship prize went to the Bank of Ireland for bringing excitement, and some job opportunities, to the youth of Derry by underwriting the Foyle Film Festival, with an active workshop programme.

There are two more prizes the Guinness Arts Award for the arts company which is reckoned to have worked most effectively with its sponsors -Theatre for Children - and the new FT/CEREC Award, which added an international dimension by seeking the best spon sorship initiative in Europe.

between Toyota's support for Irish music and culture through the work of the University of Limerick, and Creditanstalt's nurturing of Austrian heritage through the promotion of the written word, In the end the vote went to Creditanstalt.

The awards ceremony was the first big public event to be beld in Shakespeare's Globe, the replica of the early 17th century theatre which bas risen again by the Thames. thanks largely to the enthusiasm of sponsors. It is the most important occasion of the arts sponsorship year. It brings together the leaders of two vital activities - industry and the arts - which are slowly starting to realise how much they can contribute to each other's success, and not only in cash terms. A better-funded arts world and a more creative business world are so obviously good for the country.

Education: by Diane Summers

A fragile partnership

Critics think some educational sponsorship is disguised advertising

For a teacher in a state secondary school in Scotland, the idea of transporting a whole class to London to visit the National Gallery would probably, until the last year, have been out of the question: most school budgets would just not have allowed for the

Now schools outside the M25 area can apply to a scheme called TSB First Visit for subsidised transport to the gal-lery. As well as help with travel costs - up to £200 per school - teachers receive a National Curriculum-linked resource pack before the visit and a video introducing the gallery's bistory and collec-tion. Once in London, the party is given an hour-long tour, focusing on selected paintings pupils will already have been introduced to from

their classroom work.

TSB Bank has committed over film to the programme and is one of a number of organisations to bave made the positive decision - usually in line with focused marketing objectives - to support arts projects aimed at young peo-ple. As Ms Sally Tibbs, TSB's public relations manager, says it is important for the bank to communicate its message to secondary school children, for it is at this age that potential customers start to think about where they might want to

More than 5,000 children a year are benefiting from TSB First Visit, with most of them, as the name suggests, using the scheme to go to the National Gallery for the first time. The scheme is due to run until 1998 and forms just one part of a wider sponsorship project, called TSB Artsbound. Beginning in September 1996, TSB Bank will be collab-

orating with the Association of British Orchestras and six major ensembles to provide musical experiences for school children, under the project title TSB First Movement. Workshop visits and subsi-dised tickets for concerts throughout the UK will be provided, as well as project packs

and CDs for classroom use.
TSB First Act, to be launched in September 1997 in conjunction with the Royal National Theatre, will intro-



duce students to Shakespeare's works. Again, there will be education packs, a video and touring workshops.

Other recent examples of husiness sponsorship of the nusiness sponsorship of the arts specifically geared to young people inclinde: DHL's backing of the annual children's festival organised by Cambridge City Council; Glazo Wellcome's support for the Pavilion Opera Educational. Trust which stages opera for schoolchildren in the London Borough of Ealing; and invest-ment bank Lehman Brothers' backing for the Half Moon Young People's Theatre, which introduced schoolchildren in the East End of London to the behind-the-scenes working of the theatre.

How do companies decide if a youth or community educa- : tion sponsorship is for them? Mr Chris Crowcroft, managing partner of Crowcroft and Partners, a consultancy which specialises in belping to match sponsors and arts organisations seeking sponsorship, says he begins by advising companies to place themselves on a spectrum of "hard" to "soft". Hard companies will

want to see an easily-identifiabla marketing return on their sponsorship; softer organisations, or perhaps those wanting to soften their image, may be more intent on engendering good will and recognition for their involvement.

The potential sponsor should not choose the type of sponsorship until its objectives are clear and, whatever the motivation, companies should not look for the sort of shorterterm results, perbaps for example over 18 months, that might be appropriate to some marketing activities, says Mr

With school hadgets strained by the demands of the National Curriculum for fresh

are constantly on the look-out for ways of funding their activities. Consequently, spon-sorship of school activities is ning the risk of offending sen-sibilities and, ultimately, jeopardising the objectives of the

A recent report from the National Consumer Council, a government-funded watchdog, said there was a danger that children could be bombarded with commercial messages. It aims to encourage "a wider debate on the rising tide of US-style commercialism in our classrooms to ensure commer cial sponsorship does not take the place of state funding for core education activities".

Businesses are still targeting school pupils with so-called educational resources, which are hiased, plastered with company logos or which actively encourage children to eat chocolate and fast foods," said the NCC.

While the watchdog was criticised by Business in the Community, the group which promotes closer links between industry and community activities, for going too far in its criticism of sponsorship, tha NCC does provide some useful checklist points for schools which are considering using sponsorship material and for companies that produce it. These include: • Is it clear who the sponsor

outweigh its marketing mes-• Is its approach to the subject balanced and up-to-date? • Can children and teacher participate without buying the

or producer of the material is?

• Does its educational value





Bravo

Amoco wins a sponsorship 'Oscar' Welsh National Opera congratulates Amoco on winning a very well-deserved

FT/ABSA award

Long Term Development of the Arts.

Amoco has faithfully supported WNO for over 17 years - one of the longest-running relationships ever between a commercial company and a major arts organisation.

It is only thanks to Amoco that WNO is able to present regular seasons in London and we are delighted to announce that the next AMOCO Festival of Opera in London will be staged in 1998.

WNO also thanks its other generous sponsors with a special mention for KPMG who were nominated for an award.

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III International sponsorship: by Diane Summers

Borders still matter The budget is

Few sponsors are prepared to battle with the practical obstacles to

cross-border work

A decade ago many people in arts sponsorship circles envisaged strong growth in international projects, with companies funding arts programmes across frontiers. But although arts groups themselves would increasingly like to organisa international projects, there remain very few businesses prepared to work in this way. According to Mr Andrew

McIlroy, eecretary general of Cerec, the Brussels-based European network for arts-business relations, there are too many practical problems caused by national differences in language, lew, advertising and publicity regulations. receive constant requests for sponsorship for international projects but there are no internstional sponsors - or very few," he says.

Some businesses are developing arts sponsorship strategies along international lines but implementation tands to remain local. For example. AT&T has always attempted to adapt projects to the local environment, with sponsorships including the Almeida theatre in the UK and contemporary dance in Holland.

Mr McIlroy points to the arts foundation set up by Banque Paribas as a model of an international sponsor which is thinking globally but acting locally. Foundation Paribas funds a range of European activities, attempting to build on local interests, support and akills. Other organisations with strong international strategies, or which are in the proceas of devaloping them include Slemens, Hugo Boss and Swift, the international financial messaging system, which has just become one of Cerec's largest business mem-

One of the reasons for the difficulty in working across frontiers is the difference in sponsorship traditions that exists in different countries. Mr McIlroy eees three basic models for the justification of spending by business on the arts: the "markating" ratio-nale: the "philanthropic" rationale; and, most recent to come on to the scene, the "civic responsibility" rationale. Each of the models has its advantages and disadvantages and

UK, Ireland, Holland and, to some extent, Belgium, is driven by husiness needs, with arts sponsorship forming part of the marketing and advertising mix. Sponsors want to be able to point to tangible results from their involvement, with, ideally, some indication of increased sales.

The advantage of this approach, says Mr Mcllroy, is that the arts "can point to something solid." to justify their funding. The disadvan-tage can be that the potential of the relationship between project and funder is reduced of brands that are in a position to use the arts to increase sales is limited. While some niche products will successfully find

Backers want to be able to identify practical benefits from their spend

projects, Mr McIlroy says: "The mass market is looking at broadcast sponsorship and sports sponsorship. Sports and broadcast are the sponsorship sledgehammers, whereas arts are very much a sponsorship scalpel. This holds true everywhere in Europe."

The second approach to arts sponsorahip by businesees, based on a philanthropic rationale, is very much the French model, but is also to be found in Spain, Italy, Greece, Scandinavia and Germany, where public funding of the arts has generally been more secure. Mr McIlroy describes this approach as based on the reasoning that "business gives money to the arts because they

The advantage of the philanthropic approach is that it is more likely to produce long-term commitment by companies to arts projects - marketing strategies, in contrast, are reviewed constantly by most organisations and returns are expected within a comparatively short time. In France and Germany, for legal and tax reasons, most corporate support for the arts is channelled through business foundations. While directors of a business usually sit on the company'e foundation board, some distance is generally maintained The first approach, which is ing objectives and its overall their employer. I The Pairing Scheme: by Simon Tait

pared down

Martine Tridde, escretary-general of the foundation Changes to knows the art market in matched funding France and in Europe like the back of her hand," he says. rules have been "While being e very competent businesswoman, her job is to well-received spending cuts have programmes going for Paribas

arts strategy.

Mr McIlroy points to Founda-

tion Paribas as typilying the

advantages of this model. Mme

get the best arts projects and

One would be unlikely to

find as thorough or as

ing within the markating

department of most corpora-

tions, he believes, although

there are notable exceptions,

including sponsors in the UK

such as Marks & Spencer, and

One weakness of the philan-

thropic approach is that tha

arts are finding it increasingly

difficult to compete with other

worthy causae, including health, education and the envi-

ronment, as government fund-

ing for these areas comes

The third model for arts

sponsorship that has developed

over the last five years or so is

hased on the argument that companies have a civic respon-

sibility to fund community

activities. The motivation is

enlightened self-interest: busi-

nesses may benefit not only directly by linking up with arts

projects but, as Mr McIlroy

explains: "There is also a lon-

has in using the arts to secure

the vibrancy, the creativity.

and the solidity of local envi-

ronments." Some examples of

this approach are to be found

in the UK, in particular, where

organisations such as Business in the Community, the busi-ness-led body which encour-

ages social responsibility, has

Finally, while the pairing

schema (see article on right)

operated by the UK's Associa-

tion for Business Sponsorship

of the Arts is seen as a model

worldwide, the US, which is

currently looking at starting

its own programme, originated

the idea of business volunteers

working within arts organisa-

More than 8,000 arts groups

in the US benefit each year

from free management consult-

ing services provided by nearly

2.000 volunteer business execu-

tives. Not only do projects

make use of professional exper-

tise, volunteers themselves

may increase their own experi-

ence, expertise and leadership

r-term interest that business

over the long term."

Midland Bank.

"Plural funding" in arts financing was introduced as a cept in the early 80s, in a formal recognition that sponsorship was no longer the funding but part of the mix-ture. It melded private and public finance for schames and projects and took on the dig-nity of official recognition in 1984 when Lord Gowrie - not then chairman of the Arts Council of England as he is now but arts minister announced what seemed to be one of the least dramatic possibilities for innevation in his reach: the Business Sponsor-

ebip Incentive Scheme (BSIS). In April last year the Associ of the Arts (Absa), witch was tasked with administering the BSIS, introduced the press to a golden pear. It was a pun, a little lightness for a new manifestation of the dreary old BSIS, which had become the Pairing Scheme - the logo of which is a gilded pear - but was essentially the same as the innovation introduced by Lord Gowrie to "challenge certain arts sponsorships with money from a special government fund: "If you can raise this much" the scheme was saying, "we'll top it up with that much more."

Uninspiring as the scheme's name might have been, there was a degree of distrust at the start that this might be a way of handing over statutory funding responsibility to the private sector. Many thought the government should be congling up both "that much" and "this much". But in reality the BSIS has been a quiet enon, bringing in over £100m of new money to the arts. To date there have been 5,736 applications, 4,619 of which have been approved It was based on a simple formula in encourage new sponsors of the arts by matching poundfor-pound their support of between £1,000 and £25,000. The projects of those already sponsoring could get extra money from the scheme if the at least £4,000 in the second or

third sponsorship, with the

along with "the enabling factor of favourable economic conditions" as the main reason After six years the money injected into the arts through the scheme amounted to more than £37m, and gradually the fund has been increased so that the second six years saw tage Secretary, Mrs Virginia ment to the Pairing Scheme would be reduced by 2500,000 down to the level of 1993-94 24.5m to matching sponsor-

25m with a similar reduction

Then in January this year Mrs Bottomley announced a shake-up of the system, broadening it with the aim of encouraging long-term commitments and more generous rewards for arts organisations attracting business support. With immediate effect from the beginning of February, the maximum award was more than doubled from £85,000 to £75,000, the angual limit an arts organisation can have was raised from £50,000 to £75,000, and the limit of the number of awards any organisation can receive my year, hitherto two, was removed altogether. Ratios for partnership sponsorship money. which had been fixed to match the sponsorship amount and no more, have also been made more flexible. Until that point only first-time sponsorships matching, but this can now be

uplied to other schemes.

BSIS adding 21 for every 24 of In 1989 the Policy Studies

Institute's periodic review Cul-tural Trends cited the BSIS, why "the growth of business sponsorship of the arts has been seen by many commenta-iors as the outstanding feature of aris funding in the 1980s". government's input to the that figure almost trebled. seemed that the government had lost faith when the Heri-Bottomley, announced that from a peak of £5.6m in 1995-96, her budget's commitin 1996-97, a ten per cent cut, and by another half a million pounds in 1997-98, bringing it when her predecessor, Mr Peter Brooke, had committed

The cut was all part of blanket reductions in National heritage expenditure which has gone down from over £1bn last year to under £940m this year, the arts' share of the cut being promised for next year.

Services, for instance, was per-

"My primary aim," Mrs Bottomley sald, "is to promote longer-term sponsorships that will enable arts organisations up and down the country to plan more rationally and confidently, I also want to focus the scheme explicitly towards



sponsorships that generate

bigger and wider andiences. She continued: "The arts in Britain now have access to more money than ever before thanks to a healthy plural funding approach. The partnership between central goverament's grant to the Arts Council, local authority funding, box office receipts and, of course, the National Lottery is beralding a new era for the arts in this country. But it is now important to take stock and develop a more strategic approach." The changes have had an

almost immediate effect, says Mr David Wynne who administers the scheme for Absa: "The cut was a grievous blow, but the new rules have been received enthusiastically by both arts organisations and Sedgwick European Risk

snaded to commit to the City of London Sinfonia for three the BOC Covent Garden Festival. The Pairing Scheme, according to Mr Wynne "now encourages sponsors to sign for programmes of three years, who don't usually like to commit more than a year in advance, are responding favourably."



Virginia Bottomiley has made blankat cuts to her department's apendic

Who brought you...

Landseer

at the Hayward

The Raj at the National Portrait Gallery

Armada at the National Maritime Museum

Toulouse-Lautrec

at the Hayward

Pugin at the V&A

and William Morris ...now on at the V&A?



The International Media Group

INFORMATION • EDUCATION • ENTERTAINMENT

Design-minded partners

president of LG Electronics, the sponsorship which has brought the company to the Shakespeare Globe for the ABSA Awards in its first venture in arts sponsorship was merely part of the ques

.I.G - since last year the formal title of the company once known as Lucky its support of the Royal College of Art's large exhibition Design of the Times which celebrated the college's centenary with a show which charted the institution's influence on all manner of design in the last hundred

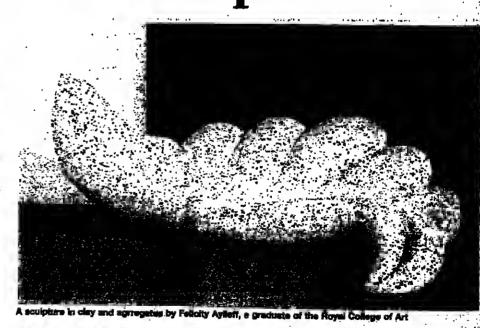
"We were delighted to be associated with such a long story of design excellence" Mr Koo says. "It is undoubtedly the key design centre in Europe as far as we are concerned." The progress of the international corporation which has recently set its foot firmly on British soil by opening a new Type and Wear lactory turning out a

distinctly unaesthetic-sounding line in microwave ovens, to an ever-closer association with the high temples of design such as the RCA, has been

astonishing.

LG is still a family concern aven though projected turnover this year is £62bn, 13 per cent of South Korea's entire gross national product. Mr Koo, 50, comes from

traditional landowning stock. His grandfather was content to farm his vast ranges of paddy fields and watch his six sons grow into their estate. Following the liberation of South Korea by the Americans in 1945 the country began a phase of vigorous



commercial expansion The eldest son took his patrimony and set up e textile wholesaling busine bringing in some of his brothers to help. He called it Lucky, watched his markets

carefully, and diversified into

cosmetics. Business was good, but there were niggles from customers that the hand-cream bottles were difficult to open. Lucky began

to experiment with extruded plastic and found a material with infinite possibilities, on which it built a significant chemicals business. All the brothers were involved, and John Koo is the son of the

"My uncles just looked for the things that people wanted and found ways of producing them," says Koo, whose education included a four-year business degree course at

Princeton University. "They knew that there was no future for the country's economy in importing everything, so they started manufacturing."
In 1958 Lucky created
GoldStar to make electrical

appliances and a year later built Korea's first home-produced transistor radios followed by telephones. Then it developed the first Korean fridges and television sets, and so on, until in 1968 GoldStar opened a brand office in New York.

In the 1970s GoldSter established its first private research and development facility in Seoul, which proved to be the dynamo of its global growth. Mr Koo joined the company and was groomed for top management with five year stints in the crossroads markets of Hong Kong and

"In the 1980s we knew we

had to upgrade our design operation." Mr Koo says. "It was too focused on domestic capability, and we had to establish a greater degree of co-operation with Western designers to inspire overs operations," Designers were brought to Seoul and contact was made with centres of design excellence in the West.

"When my people said we should have a closer relationship with the RCA, I thought we were going into record production in New York," says Mr Koo. LG now endows bursaries at the college and follows: developments there closely. There is a unique mixture of a knowledge of the history of design and an understanding of future potential which we find very exciting" says Mr

Simon Tait

